9 Placeholders An Archival Journey into the Interim Histories of International Organizations

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For all the great hopes placed in these organizations, Geneva in 1920 did not offer more than a disused hotel for the League of Nations (l'Hôtel National) and an old boarding school for the International Labor Organization. The first Assemblies of the League took place in the austere Salle de la Réformation, which was subject to all sorts of criticism by the international press.

> G. Meyer, 'Genève et Les Organisations Internationales: une Histoire Locale de 'International'1

The delay in securing a permanent site of course increased the problems of organization [...] At first everything [in New York] was improvised. The Assembly that year had to take place in a converted skating rink at Flushing Meadows on Long Island, in buildings which had once been part of the World's Fair. From the end of 1946 both the Secretariat and the Assembly moved to Lake Success, outside New York, camping in the buildings of a disused gyroscope factory.

> E. Luard, A History of the United Nations. Vol. 1: The Years of Western Domination, 1945–1955

Introduction

Almost exactly a century ago,² on April 26, 1921, the Establishment Officer of the League of Nations (LoN) Howard Huston alerted his

² This chapter draws from, and expands, some of my previous work. See D. R. Quiroga Villamarín, "Suitable Palaces": Navigating Layers of World Ordering at the Centre William Rappard (1923-2013)' (2023) 27 Architectural Theory Review 19-40; D. R. Quiroga-Villamarín, 'The Americas and the United Nations: Reimagining Good Neighborliness for a Global Era (1939–1973)' in

¹ My own translation. Thereafter, any material in French or Spanish will be translated in the same way.

colleagues about an impending "housing crisis within the Secretariat."³ In a memorandum directed to Herbert Ames - the first Financial Director of the LoN - Huston requested an immediate increase of funds to expand the working capacity of the then headquarters of the League: a building called the National Hotel (l'Hôtel National). In his request, Huston clarified that these measures were urgently needed due to the enlargement of the Economic Section of the League and the division between the Health and the Social Section. But above all, the creation of an Armaments Section - which was later renamed as the more fitting Disarmaments Section – demanded a spatial expansion without parallel in the early years of this nascent international organization (IO). Huston, in particular, demanded the approval of an additional expenditure of 1,000 gold francs per month. This would be destined for the renting of a neighboring property. Indeed, one of the reasons that had convinced League officials of acquiring the Hôtel National for the enormous price of 5,500,000 gold francs was that this property had nearby plots or venues that could be incorporated as the IO grew.⁴ But above all, the dignified architecture and structure of the Hôtel had convinced the League to choose this site for its first permanent dwelling. In fact, Eric Drummond – first Secretary-General of the organization - considered that this was the only site in Geneva that could meet the expectations of the organization.⁵ While local press outlets saw this as a lavish choice - as it gave the staff "a kind of high life in offices which had been hotel rooms overlooking [l]ake [Leman]"⁶ - Drummond instead believed that the institution had finally settled in a building whose "dimensions, style, and architectural beauty are worthy of the great international task that lies before

J. M. Amaya-Castro, L. Betancur Restrepo, L. Obregón, and D. R. Quiroga-Villamarín (eds.), *The Oxford Handbook of International Law and the Americas* (Oxford University Press, forthcoming in 2025).

- ³ 'Memorandum to Herbert Ames', April 26, 1921, in League of Nations Archives (LoNA) R1536. Thereafter, any archival materials are scanned on file with the author. I thank Jacques Oberson and his team at the LoNA for their guidance. I am also grateful to Anne Françoise Fraser and her team at the United Nations Archives and Record Management Section (UNARMS).
- ⁴ 'Vente par la Société de l'Hôtel National et la Société de l'Industrie des Hôtels a la Société de Nations', September 28, 1920, in LoNA R1534.
- ⁵ 'Mémorandum a l'égard de l'achat de l'Hôtel National à Genève', 1920, in LoNA R1536. 3.
- ⁶ M. Housden, *League of Nations and the Organisation of Peace* (Pearson Longman, 2012). 15.

the League."⁷ Regardless of this lofty statement, by the early twenties, it was becoming evident to those toiling within the *Hôtel* that its walls were growing increasingly small for the League.⁸

If it was raining at the LoN, next door at the International Labor Organization (ILO) it was pouring. A year or so after Huston's memorandum, the ILO governing body adopted a similarly strongly phrased memorandum in relation to its own limitations of space.⁹ With the French national Albert Thomas at its helm, the ILO had found its first permanent dwelling in the basement of the Institut International d'Education la Châtelain in 1920, often called the Thudichum school after its rector.¹⁰ This edifice would eventually be refashioned as the Carlton Hotel, and later would become the site of the International Committee of the Red Cross - but that is a story for another occasion.¹¹ For our purposes, we must note that, by 1921, ILO officials were increasingly at odds with the basement of this boarding school. In their opinion, the limited space "does not r[e]ach even a reasonable standard from the hygienic point of view, to say nothing of it allowing the space necessary for really efficient work."¹² In fact, these ILO bureaucrats not unlike myself - were toiling in a cramped space in the wake of a global pandemic. For that reason, we can easily sympathize with their concerns related to their hunch that the "high rate of sickness this winter has been partly due to the inadequacy of the present accommodation."13 And even in the face of these limitations, this IO was constantly expected to grow. If for Huston the main problem before the League was the inauguration of the Armaments Section, for the ILO the rising

- ⁹ 'Installation du Bureau International du Travail: Extrait du Report du Comité du Budget Approuvé par le Conseil d'Administration et Mémoire Présenté par le Directeur', June 1, 1922, in LoNA R1536.
- ¹⁰ M. Viple, 'Les singulières mais prodigieuses années du BIT' (2019) 65 Message 17–20. 17.
- ¹¹ E. M., 'Le nouveau siege du Comite international de la Croix-Rouge' (1946) 28/336 Revue Internationale de la Croix-Rouge 1026–27; J. Billaud, 'Masters of Disorder: Rituals of Communication and Monitoring at the International Committee of the Red Cross' (2020) 28 Social Anthropology 96–111. 96–7.
- ¹² 'Installation du Bureau International du Travail', 16 (in English). For French, see 3.
- ¹³ Ibid.

⁷ Ibid, 3.

⁸ Not to mention a scare related to a fire, which sapped the morale of many working in this pioneer institution. See 'Memorandum regarding the Indemnity of the Fire of December 12, 1920', January 14, 1921, in LoNA R1536.

tensions came from the ever-expanding library. And these preoccupations were only related to the edifices that served as the working places for the full-time staff of these institutions. The limitations of space also extended to the lack of proper infrastructures for parliamentary meetings. At this early stage of the history of IOs, the ILO and League assemblies were held awkwardly either at the Casino *Kursaal* (nowadays the Fairmont Grand Hotel) or the *Salle de la Réformation* – also called the *Calvinium*(!), demolished in 1969.¹⁴ Both were fairly inconvenient in terms of logistics or acoustics.¹⁵ The former was described by its contemporaries as a "barn-like structure situated at the other end of Geneva and intended for [...] Calvinist worship" while the latter was seen as "a sort of combined vaudeville show and dance hall."¹⁶

A careful reading of the traces and silences found in the archival collections of these early IOs shows that infrastructural and spatial anxieties were the bread and butter of the everyday operations of global governance. More often than not, the lofty goals of the pursuit of peace were punctuated by the routine malfunction of machinery, the occasional industrial fire, and the general displeasures of overcrowded offices. The men – and rarely but increasingly, women¹⁷ – that served as the pioneering cohorts of international civil servants had (just like any contemporary reader) to muster the resources and navigate the constraints imposed upon them by their built environments – and often to their chagrin. This is especially true to those involved in the so-called first generation of IOs, which through luck and improvisation produced knowledge and practices that later came to define the operations of future international institutions.¹⁸

- ¹⁴ R. B. Henig, *The League of Nations* (Haus Publishing, 2010). 72.
- ¹⁵ 'Letter from Establishment Officer Huston to Secretary General Drummond on the offer of the Kursaal', November 5, 1921, in LoNA R1536. 1. See also A. Call, 'The Fifth Assembly of the League of Nations' (1924) 86 Advocate of Peace through Justice 600–606. 600.
- ¹⁶ C. H. Ellis, *The Origin, Structure & Working of the League of Nations* (The Lawbook Exchange, 2003). 170.
- ¹⁷ S. Pedersen, 'Women at Work in the League of Nations Secretariat' in H. Egginton and Z. Thomas (eds.), *Precarious Professionals* (University of London Press, 2021), pp. 181–204.
- ¹⁸ T. Kahlert, K. Gram-Skjoldager, and H. A. Ikonomou, 'Introduction' in K. Gram-Skjoldager, H. A. Ikonomou, and T. Kahlert (eds.), Organizing the 20th-century World: International Organizations and the Emergence of International Public Administration, 1920–1960s (Bloomsbury Academic, 2020), pp. 1–12. 2.

And yet, the anxieties and promises that space and architecture posed for these networks of transnational governance are, by and large, absent from our scholarly accounts. Sinclair's recent monograph on the history of IOs in international law, for instance, tells us a nuanced and rich account of the intellectual history of Thomas's tenure and the context of the early ILO without mentioning the frustrations that the organization faced in the crowded basements of La Châteleine or its eventual displacement to the Bloch property in Geneva - a building that today hosts the World Trade Organization also a story for another time.¹⁹ In the neighboring fields of international and global history, the surge of interest in the study of internationalisms has not necessarily been accompanied by a careful interrogation of the spaces and venues of IOs. The Hotêl National, for example, only appears in two sentences of Sluga's (masterful, to be sure) history of internationalisms,²⁰ while Pedersen's groundbreaking monograph on the League's Mandate system tell us little about the material investments behind the so-called l'espirit de Genève.²¹ Most accounts, in other words, divorce their analysis of actors, ideas, or norms from the seemingly banal histories of the "buildings, staffs, and letterheads."22 While the "human component" of IOs has been submitted to an increased scrutiny in international history,²³ and in the aftermath of "biographical turn" to "people with projects" in international law,²⁴ the non-human and more-than-human elements of international institutions have remained largely unexplored. These elements, moreover, warrant study for it is within those very concrete

- ¹⁹ On the early ILO, see G. F. Sinclair, To Reform the World: International Organizations and the Making of Modern States (Oxford University Press, 2017). 29–47. See also D. Maul, The International Labour Organization: 100 Years of Global Social Policy (De Gruyter, 2019). On this story, see Quiroga-Villamarín, 'Suitable Palaces'.
- ²⁰ G. Sluga, *Internationalism in the Age of Nationalism* (University of Pennsylvania Press, 2013). 54.
- ²¹ S. Pedersen, The Guardians: The League of Nations and the Crisis of Empire (Oxford University Press, 2017). 7. The same is true for S. Ghervas, Conquering Peace: From the Enlightenment to the European Union (Harvard University Press, 2021). 148–219.
- ²² K. Raustiala, 'Governing the Internet' (2016) 110 American Journal of International Law 491–503. 502.
- ²³ Kahlert, Gram-Skjoldager, and Ikonomou, 'Introduction'. 2.
- ²⁴ I. de la Rasilla, *International Law and History: Modern Interfaces* (Cambridge University Press, 2021). 308–338.

"rooms" in which international law making operations take place – imposing constraints and providing resources for those engaged in this sort of work.²⁵

What is more, "IOs are inclined to define their own histories by writing 'official histories' themselves [... and s]uch official histories maybe be written by insiders, who lack a scientific or critical regard," as Reinalda duly noted.²⁶ This fact is even more salient when it comes to the literature on edifices of IOs, which often follows the genre of coffee table literature - highlighting hagiographic narratives of progress and downplaying moments of tension and conflict.²⁷ The literature, if at all, might present us with a rosy picture of the grand palaces that eventually came to host IOs, but will remain stubbornly silent with regards to the rather precarious and improvised locales that actually came to serve the fledging system of IOs in their infancy. Conversely, in this chapter, I draw from, and contribute to, the recent or forthcoming works that bring the study of material culture, space, and art and architecture into the conversation on global governance.²⁸ In this vein, I trace a history of the interim dwellings of IOs, arguing that a study of the built environments that haphazardly nested these institutions might reveal much about the structural limitations and jurisdictional

- ²⁵ D. R. Quiroga-Villamarín, 'Staging Grounds: Dialectics of the Spectacular and the Infrastructural in International Conference-hosting' (2023) 11 London Review of International Law 349–377.
- ²⁶ B. Reinalda, 'Biographical Analysis: Insights and Perspectives from the IO BIO' in K. Gram-Skjoldager, H. A. Ikonomou, and T. Kahlert (eds.), Organizing the 20th-century World: International Organizations and the Emergence of International Public Administration, 1920–1960s (Bloomsbury Academic, 2020), pp. 15–32. 17.
- ²⁷ To paraphrase the history of design scholar Tania Messell, editor of the volume T. Messell, A. J. Clarke, and J. Aynsley (eds.), *International Design Organizations: Histories, Legacies, Values* (Bloomsbury, 2022). On hagiography in the history of internationalism and IOs, see D. Rodogno, 'Certainty, Compassion and the Ingrained Arrogance of Humanitarians', in N. Wylie, M. Oppenheimer, and J. Crossland (eds.), *The Red Cross Movement: Myths, Practices and Turning Points* (Manchester University Press, 2020), pp. 27–44. 29.
- ²⁸ C. Biltoft, 'Sundry Worlds within the World: Decentered Histories and Institutional Archives' (2020) 31 Journal of World History 729–760; C. N. Biltoft, A Violent Peace: Media, Truth, and Power at the League of Nations (The University of Chicago Press, 2021); R. Bavaj, K. Lawson, and B. Struck (eds.), Doing Spatial History (Routledge, 2021); A. Iriye and P. Goedde, International History: A Cultural Approach (Bloomsbury Academic, 2022).

boundaries of these "delicate machines" of world ordering.²⁹ To do so, after this short introduction, we return to (2) the ironically named *Hôtel National*. Then, (3) we cross the Atlantic to the early United Nations complex in Lake Success and Flushing Meadows in the state of New York. This will allow me to (4) conclude with some remarks on the relevance of primary sources and archival research in the theory and history of international law and IOs.

A Contradiction in Terms? The Hotel National, Home to the International Community

In an "irony of history," the first permanent dwellings of one of the pioneering twentieth-century IOs was the former *Hôtel National.*³⁰ From there, the League "overflowed into two or three surrounding buildings."³¹ As I mentioned earlier, its acquisition had been partly prompted by Drummond's desire of finding a *dignified* site for the IO – and the *Hôtel*, for him, was the only serious option that Geneva offered.³² But most dramatically, the acquisition of this edifice was also prompted by the attempt of other cities to dethrone Geneva as the foremost site of interwar internationalism.³³ As noted in the epigraph, spectators in both Switzerland and abroad were painfully cognizant of the fact that, "[f]or all the great hopes placed in these organisations, Geneva in 1920 did not offer more than a disused hotel for the [LoN] and an old boarding school for the [ILO]."³⁴ To be sure, Genevese and Swiss authorities were aware of this. William Rappard, who had served as the chief Swiss negotiator at the Paris

³⁰ Ellis, The Origin, Structure & Working of the League of Nations. 170-1.

²⁹ To paraphrase the speech that the Unitedstatesean President Truman delivered at the 1945 San Francisco conference. *Public Papers of the Presidents of the United States – Harry S. Truman 1945* (United States Government Printing Office, 1961). 21.

³¹ Ibid.

³² 'Mémorandum a l'égard de l'achat de l'Hôtel National à Genève', 1920, in LoNA R1536. 3. On the importance of "dignity and gravitas" in the history of English courtroom design, see L. Mulcahy, *Legal Architecture: Justice, Due Process and the Place of Law* (Routledge, 2010). 9.

³³ J. Kuntz, Geneva and the Call of Internationalism: A History (Editions Zoé, 2011). 48.

³⁴ Meyer, 'Genève et les organisations internationales: une histoire locale de l'international'. 91.

peace negotiations, knew that other European municipalities were competing to oust Geneva – something that would be unacceptable to his Swiss constituency. The mere fact the Viennese newspaper Freien Presse had published a call for furniture supply for the secretariat had angered local businessmen, as it made them doubt whether the League had "the restoration of Swiss industry from its present depression at heart."³⁵ In fact, Brussels had almost outbid Geneva when the League's Council recommended that the US President Wilson convene the first assembly in Belgium in 1920.³⁶ While Geneva was saved by Wilson's "friendly and spontaneous" gesture to prefer the neutrality of Switzerland over the revanchisme of the recently invaded Belgium,³⁷ this episode convinced Rappard and the President of the Swiss Confederation, Giuseppe Motta, that now it was their turn to reciprocate. Had it not been for the personal rapport between Wilson and Rappard, perhaps Geneva "might well be nothing more than a cantonal capital."38

The first Swiss overture to sway the League to stay in Geneva came in the form of a tax exemption in 1920. At that time, the Genevese *Conseil d'État* decided not to charge the LoN for the *droits de mutation et des transcription* (a tax related to the acquisition of property) of the *Hôtel National*, which amounted almost to 700,000 gold francs.³⁹ The majority of the council members favored the exoneration as a way to support the League and show their commitment to its historical mission – and pivotal role in warranting Swiss neutrality and

- ³⁵ 'Letter from Establish'ment Officer Huston to Mr. E. Koch, Président du Schweizwache Verband', July 25, 1922, in LoNA R1536. 1.
- ³⁶ Kuntz, Geneva and the Call of Internationalism. 56–57; R. de Groof, 'Promoting Brussels as a Political World Capital: From the National Jubilee of 1905 to Expo 58' in R. de Groof (ed.), Brussels and Europe: Acta of the International Colloquium on Brussels and Europe (ASP, 2009), pp. 97–126. 110–114.
- ³⁷ D. Hunter Miller, The Drafting of the Covenant Volume Two (G.P. Putnam's Sons, 1928). 365–368; L. E. Ambrosius, Woodrow Wilson and the American Diplomatic Tradition: The Treaty Fight in Perspective (Cambridge University Press, 1990). 119; J.-C. Pallas, Histoire et architecture du Palais des Nations (1924–2001): l'art déco au service des relations internationales (Nations Unies, 2001). 21.
- ³⁸ J. Kuntz and E. Murray, Centre William Rappard: Home of the World Trade Organization (WTO, 2011). 12.
- ³⁹ 'Geneve Siege de la Societe des Nations' in Journal de Genève du Mardi 21 Septembre 1920. LoNA R1534. See further J. Kuntz, Genève internationale: 100 ans d'architecture (Éditions Slatkine, 2017). 17.

independence. And yet, a minority of socialists, led by M. Burklin, argued against the measure, claiming that the state could not afford to exonerate the payment of this tax amid the acute housing crisis which affected the local working class. Along these lines, M. Nicole stated that the League represented the interests of the international capitalist class, which is why the only stable peace could be built by the international workers' movement. In the end, the socialist faction remained adamant, tallying twenty-two votes against the majority's sixty-two votes to exonerate the tax. In the following weeks the Council, presided by Paul Pictet, published its official decision to exonerate, laying the first stone upon which "International Geneva" was erected.⁴⁰ Indeed, it was only after this that the Federal and local authorities began investing heavily in infrastructure "to live up to the privilege of being chosen."41 In the years that followed, Geneva witnessed the opening of a new railway station (named Cornavin), an airport (named Cointrin), and a series of infrastructures for communications and transport technologies.

Despite this tax exemption, the League still paid a hefty amount to acquire the *Hôtel*. While it had been originally erected in the late 1870s to create a luxurious hotel on the right bank of the lake (*rive droite*), it failed to reach commercial success. Not only did its construction costs exceed the initial expectations (leading to the dramatic suicide by defenestration of one of its initial owners),⁴² but its location in the then-outskirts of Geneva failed to attract wealthy clients. Even in the 1920s and 1930s, League officials were skeptical of the *Hôtel's* location "at the extremity of an industrial and working-class neighborhood, still in development."⁴³ After the Great War, the plans to reopen the edifice as a hotel were quickly scuttled after the League manifested its interest in the property, and it was instead renovated by the architects Marc and Jean Camoletti for a bureaucratic use (Figure 9.1). But even after these repairs, it was clear that "the old

⁴⁰ 'Arrété Législatif autorisant le Conseil d'État à exonérer la Société de Nations du paiement des droits de mutation et des inscriptions sur l'achat de l'Hôtel National', September 15, 1920, in LoNA R1534.

⁴¹ Kuntz, Geneva and the Call of Internationalism. 67. See also 63.

⁴² Kuntz, Genève internationale. 24–35.

⁴³ 'Quatorzieme Seance, tenue à Genève le mardi 19 Janvier à 15 h. 30' in Procès-verbal de la deuxième session – Jury International d'Architects (Janvier 1926), in LoNA R1541/32/49424/28594, 52.



Figure 9.1 Genève, Hôtel National. Unknown author (1919). Bibliothèque de Genève, vg p $0140\ \text{\ensuremath{\mathbb{C}}}.^{44}$

hotel was not particularly well-suited for administrative functions and as the League's work picked up pace, the leadership of the League Secretariat was struggling to fit the growing number of staff [and] meetings."⁴⁵ The spatial layout of the League, in fact, reflected its own internal hierarchies. Unsurprisingly, the top floors were reserved for the higher echelons of staff (Drummond, for instance, used a corner office that overlooked the lake, where former Habsburg aristocrats had spent their nights), with various Sections located in the middle floors of the edifice.⁴⁶ "Ancillary services" were relegated to the basement, attic, and the neighboring villas. In 1924, the hotel complex was suggestively renamed *Palais Wilson*, in an homage to the Unitedstatesean President who had strongly vouched for Geneva in the struggle to find a dignified location for the League.

⁴⁴ I thank Mr. Alexis Rivier and his team at the *Biliothèque de Genève* for their kind authorization to reproduce this image.

⁴⁵ K. Gram-Skjoldager, "Utterly below Criticism" – Working Conditions in the Palais Wilson 1930' (July 2017) https://projects.au.dk/inventingbureaucracy/ blog/show/artikel/utterly-below-criticism-working-conditions-in-the-palaiswilson-1930.

⁴⁶ D. Macfadyen, M. Davies, M. Norah Carr, and J. Burley, *Eric Drummond and His Legacies* (Springer, 2019). 90.

All in all, "the pattern that emerges [...] is one of an organisation that is clearly bursting at its seams."⁴⁷ The League officials were painfully aware of this, which is why they started to look for new alternatives to move out almost as soon as they moved in. Archival traces from 1925 note that the Secretary-General himself was "experiencing the utmost difficulty in finding office accommodation for the staff. All the available space in the Hôtel National has been utilised and further dividing and subdividing [...] is no longer possible."⁴⁸ The ILO – which, as seen earlier, was also in a dire place in terms of infrastructure – eventually built its own edifice in another lakeside property donated by the Genevese and Swiss authorities. The fact that they had managed to do so for much less (around 3,000,000 gold francs) was not lost on the League's secretariat. Eventually, after receiving some land donations from the Genevese and Swiss authorities, the League also moved to erect its own purpose-built Palais des Nations, the design of which was to be selected through an international competition of architects.⁴⁹

In the meantime, the League tried unsuccessfully to sell the *Hôtel* National to increase the budget for the new edifice. Alas, despite the "untiring efforts which M. Motta [on behalf of the Swiss Confederacy] has made to bring these delicate negotiations to a satisfactory conclusion," the League failed to receive even a single offer for the *Hôtel*.⁵⁰ Motta and the Swiss Federation even wanted an assurance that the Helvetic state would complement any private bid so that the League at least received four million gold francs (which was still one and a half million less than it had spent in 1920 to buy the venue). And yet, no offers came. As the global economic situation worsened, it was easy for League officials to look back and conclude, "the acquisition of the *Hôtel National* had not been a brilliant operation but was justified by urgency."⁵¹ The Belgian architect Victor

⁴⁷ Gram-Skjoldager, "Utterly below Criticism" – Working Conditions in the Palais Wilson 1930'.

⁴⁸ 'Note by the Secretary General – Supervisory Commission – Construction of a Conference Hall' in LoNA R1540/32/43591/28594. 4–5.

⁴⁹ See generally, Pallas, *Histoire et architecture du Palais des Nations* (1924–2001).

⁵⁰ 'Report submitted to the Special Assembly of the Second Committee – Erection of an Assembly Hall and of Annexes for the Use of the Secretariat', March 13, 1926, in LoNA R1542/32/50153/28594. 73.

⁵¹ 'Première Séance tenue le vendredi 22 Janvier 1926, à 11 h. 15.' in Commission Chargee d'Examiner l'Emplacement de la Future Salle

Horta – President of the Jury of Architects elected to supervise the erection of the new *Palais* – was even more blunt in his assessment. In his view, the acquisition of the *Hôtel* proved that the League had, "in their efforts to buy a draught horse, mistakenly accepted to purchase an elephant."⁵²

The early years of the League, in other words, were tied to this white elephant. Due to the delays and complications, the official Palais open its doors only in 1937. But at that time, the League was no longer expanding but was rather on the verge of collapse due to the worsening international climate. Aloft, the Palais remained "something of a pristine haunted house,"53 while most of the technical staff of the League sought refuge in Princeton at the other side of the Atlantic during the second great war.⁵⁴ The League's lifetime, in other words, had been marked by its awkward tenure at the Hôtel. Indeed, once it became clear selling the Hôtel was not possible, the organization did its best to find respite in the limitations of this dwelling. The most salient example of this was the improvised modernist pavilion that was built by the local architect Adolphe Guyonnet in 1931, commissioned for the upcoming Conference for the Reduction and Limitation of Armaments.⁵⁵ It was there where the League witnessed one of its most remembered "failures"⁵⁶ – as the thirties witnessed a surge towards rearmament and the opening of a new chapter in the twentieth-century European civil war. In its wake, the nascent United Nations organization would also have to find a home to call its own - this time away from the shores of lake Leman. We turn to this now.

des Assemblees et des Nouveaux Batiments du Secretariat, in LoNA R1541/32/49123/28594. 12.

- ⁵² Cited in 'Deuxième Commission de l'Assemblee Extraordinaire, tenue à Genève le mercredi 10 mars 1926 a 15 heures' in LoNA R1542/32/50153/28594. 129.
- ⁵³ C. N. Biltoft, 'Decoding the Balance Sheet: Gifts, Goodwill, and the Liquidation of the League of Nations' (2020) 1 *Capitalism: A Journal of History and Economics* 379–404. 381.
- ⁵⁴ P. Clavin, Securing the World Economy: The Reinvention of the League of Nations, 1920–1946 (Oxford University Press, 2015). 267–304.
- ⁵⁵ Kuntz, Genève internationale. 30-1.
- ⁵⁶ H. A. Ikonomou, 'The Administrative Anatomy of Failure: The League of Nations Disarmament Section, 1919–1925' (2021) 30 Contemporary European History 321–334.

Lake Failure: Commuting to the Early United Nations

With the utopian promise of exhibiting "the world of tomorrow," the 1939 World's Fair opened its doors in the Flushing Meadows complex in New York. Originally conceived to promote economic recovery after the sorrows of the Great Depression, the start of the second great war four months later gave its motto a new meaning.⁵⁷ "The world of tomorrow" entailed not only a globe changed by the innovations in technology or consumer goods,⁵⁸ but also the promise of a new planetary order forged during and after the "scourge of war." As the conflagration dawned in Europe, spectators roamed around the fair's Court of Peace to visit the adjacent national pavilions and the Hall of Nations. While the German Reich had conspicuously withdrawn its participation at the last minute, the Italian Pavilion reminded the fairgoers of the towering vision that the Axis powers wanted to impose on European soil.⁵⁹ Not far away, the pavilion of the Second Polish Republic survived exclusively on the private support from the Polish-Unitedstatesean benefactors, as its Government-in-Exile could no longer afford to run it.⁶⁰ Defiant – as if aware of the suffering to come – the Soviet and "Jewish Palestinian" pavilions remained not far, articulating their own visions of the world of tomorrow.⁶¹ In the 1939 New York World's Fair, just like the many other international exhibitions that have sprouted in the North Atlantic world since the nineteenth century, the aesthetical, political, and socio-technical dimensions of the world ordering were seamlessly intertwined.⁶²

⁵⁷ M. Duranti, 'Utopia, Nostalgia and World War at the 1939–40 New York World's Fair' (2006) 41 *Journal of Contemporary History* 663. See further Quiroga-Villamarín, 'The Americas and the United Nations'.

- ⁶¹ See, respectively, A. Swift, 'The Soviet World of Tomorrow at the New York World's Fair, 1939' (1998) 57 *The Russian Review* 364; J. L. Gelvin, 'Zionism and the Representation of "Jewish Palestine" at the New York World's Fair, 1939–1940' (2000) 22 *The International History Review* 37.
- ⁶² D. R. Quiroga-Villamarín, 'All's Fair in Love and War Imperial Gazes and Glaring Omissions at the Expositions Universelles (1851–1915)' (2021) 1 Cognitio 1.

 ⁵⁸ R. W. Rydell, 'Selling the World of Tomorrow: New York's 1939 World's Fair' (1990) 77 The Journal of American History 966.

⁵⁹ J. J. Fortuna, 'Fascism, National Socialism, and the 1939 New York World's Fair' (2019) 8 Fascism 179. 214.

⁶⁰ M. S. Kopacz and A. Bajka-Kopacz, 'A Polish King at the World of Tomorrow: A Brief Social History' (2017) 62 *The Polish Review* 73. 80.

After the end of the war, the infrastructure that once had heralded the coming of the "world of tomorrow" in 1939 came to serve a similar purpose in the years after 1945. Initially, the UN would come to use a variety of venues scattered in Long Island while the final headquarters were being erected in Manhattan.⁶³ The first of those was the Bronx campus of Hunter College (nowadays, CUNY's Lehman College).⁶⁴ During the war, the campus had been vacated of students and readapted as a training station for the US Navy WAVES ("women accepted for voluntary emergency service.") Again, improvisation marked the first steps of this new-born IO. The pool in the gym building was covered up with planks to create a makeshift press center – with the New York Times relegated to the "hairdrying room."65 What is more, that same gym room would be the venue for the first strike of the UN personnel of the first (out of many) walkouts of the Soviet Delegation from the Security Council.⁶⁶ Later that year, the UN moved to a more "permanent" temporary venue (insofar as they would stay there three to five years): the Sperry Gyroscope Company in Lake Success.⁶⁷ Just like Hunter College, the new house of peace had formerly had a military function, as it housed "one of the biggest war plants in the New York area, and one of the most secret, closely guarded factories anywhere in the world."68 While 118 residents of Lake Success voted in favor (with 70 against) of becoming "the world's capital city," the refurbished military factory was still far from perfect.⁶⁹ The New York Times, for instance, raised "violent objections [...] on the inadequacy of press facilities" of both the Lake Success and the Hunter College makeshift headquarters.⁷⁰ Perhaps as a revenge for its time in the College's "hairdrying" room, the *Times* complained that – unlike in

- ⁶³ R. Barreneche, A Home to the World: The United Nations and New York City (Oro Editions, 2020).
- ⁶⁴ 1946: The Early Days of the U.N. Inspire an International Legacy at Lehman College (Lehman College of Media Relations and Publications, 2008). 2.
- ⁶⁵ 1946: The Early Days of the U.N. 7.
- ⁶⁶ 1946: The Early Days of the U.N. 11 and 3.
- ⁶⁷ 'Conference and General Services Building and maintenance lease Sperry plant – Lake Success', January 12, 1948, in UNARMS S-0472-0050-0018-00001. 6.
- ⁶⁸ F. Wickware, 'Elmer Sperry and His Magic Top' (1943) 169 Scientific American 66–84. 67.
- ⁶⁹ 'Welcome to Lake Success' (1946) Special to the New York Times 19.
- ⁷⁰ 'Press Is Irritated by Seating in U.N.' (1946) Special to the New York Times 3.

the League's edifices – the UN's Long Island sites "have separated bar and lounge facilities" for delegates and the press. Moreover, the lack of space forced the UN to reject more than 2,500 requests for seats, as only 385 of the 732 places of the new Council Chamber were available for the public. The battle waged by the press for more space in the room was paralleled by a similar international dispute between the US and Soviet delegations in relation to the admission of new member states to the IO.⁷¹ In sum, the walls of Hunter College ended up being too small to host "international society."

To resolve this, the UN turned towards the leftover infrastructure from the 1939 fair. From then on, the "New York City Building" (nowadays the Queens Museum) housed the UN General Assembly from 1946 to 1950 (Figure 9.2). This was initially confusing for the "delegates, visitors[,] and [journalists]" who were flabbergasted to arrive at an international building that had the words "[The] City of New York emblasoned in black letters across the façade."⁷² Be that as it may, it was in the Flushing Meadows complex, in fact, that the UN's partition plan for Palestine was voted in 1947 - not far away from the "Jewish Palestinian" pavilion, which was situated roughly halfway between the New York building and the Court of Peace. Even the old fair's railroad service was reopened by the Long Island Rail Road system, allowing for a relatively straightforward commute from New York's Penn Station every half an hour or so to the newly renamed "United Nations station" in Flushing Meadows. The interim headquarters at Lake Success, however, were a bit more difficult to reach, as the route required delegates and staff to take a train to the Great Neck and then hail a bus.⁷³ Tired of these "intramural headaches," the Secretary-General Lie urged for the creation of a *national home* for "[t]he wandering United Nations, now shuttling between a fair building and a reconverted factory, [... desperate to] have a place to call its own."⁷⁴

⁷¹ T. Hamilton, 'Russia Rebuffs US: Rejects Plan Offered for Admission of All the Applicants to U.N.' (1946) Special to the New York Times 1–2. See also 'United Nations Oral History Project. Interview with Ambassador W. Tapley Bennett by James S. Sutterlin on "The Founding of the United Nations". 3–4.

 ⁷² 'Designation of Building Confuses U.N. Audience' (1946) Special to the New York Times 4.

⁷³ ARRT'S Archives, 'United Nations Station and Service' (May 2015).

⁷⁴ 'Pleas for UN Home Moves Delegates', September 24, 1947, *the New York Times*, in UNARMS S-0593-0002-0003. The phrasing "national home" is mine, not Lie's.



Figure 9.2 United Nations Temporary Headquarters. Unknown author (1947). UN Multimedia, UN7720617 ©.⁷⁵

In this sense, the 1939 fair's "Hall of Nations" was but an early dress rehearsal for the posterior negotiations related to the creation of a "United Nations Organisation." And yet – just like the *Hôtel National* in the case of the League – one finds little to no references in the literature in relation to the everyday geographies of the early days of these IOs.⁷⁶ This is unsurprising, given the hegemonic hold of the methodological benchmarks of intellectual history on the field of the theory and history of international law and international institutions.⁷⁷ But for the men and women who toiled within these IOs, spatial, architectural, and infrastructural considerations were anything but ancillary. The same was true, I suggest, for the leading state and non-state actors that were involved in the financing and erection of these sites.

- ⁷⁶ To paraphrase R. E. Sullivan, *The Geography of the Everyday: Toward an Understanding of the Given* (University of Georgia Press, 2017).
- ⁷⁷ D. R. Quiroga-Villamarín, 'Beyond Texts? Towards a Material Turn in the Theory and History of International Law' (2021) 23 Journal of the History of International Law 466–500.

⁷⁵ Permission granted by the UN Multimedia Resources Unit on April 18, 2024.

As we have seen, both in Geneva and in New York, the "location, location, location" of an IO was a hotly contested affair – intimately tangled with questions of national jealousy, international rivalries, and the "dignity" of international institutions. As we have seen, ideas – on their own – do not erect headquarters; establish bureaucracies; or cross frontiers.⁷⁸ To do so, they require land, capital, and labor. In this chapter, I offer but a modest example of how the stories of the political economies of two pioneer IOs can be rewritten into our histories of international law.

Concluding Remarks: Archival Research for International Institutional Law

Given the fixation of international (institutional) lawyers with the history of our (sub)discipline and its "founding fathers,"⁷⁹ one can understand why some might believe that we already *know* everything about the history of our IOs.⁸⁰ Indeed, in a discipline where teleological narratives of progress are so pervasive,⁸¹ it is easy to dismiss the early days of the League or the UN as times of inchoate experimentation, only relevant insofar as they pave the way for our own contemporary institutional arrangements.⁸² Indeed, until very recently, the League was mostly remembered as a "failed" IO – relegated as a moment of "not yet" in the history of an increasingly sophisticated international order.⁸³

But the collective memory of our discipline – just as the one of its individual members – is partial and fickle. To decide to see and

- ⁷⁸ S. Moyn, 'On the Nonglobalization of Ideas', in S. Moyn and A. Sartori (eds.), *Global Intellectual History* (New York: Columbia University Press, 2013), 187–204.
- ⁷⁹ D. R. Quiroga-Villamarín, 'Book Review: Adom Getachew, Worldmaking after Empire' (2022) 24 Journal of the History of International Law 589–595.
- ⁸⁰ For a survey of institutionalist approaches to the history of international law, see de la Rasilla, *International Law and History* 283–307.
- ⁸¹ T. Altwicker and O. Diggelmann, 'How Is Progress Constructed in International Legal Scholarship?' (2014) 25 European Journal of International Law 425–444.
- ⁸² See N. Mansouri and D. R. Quiroga-Villamarín, 'Seeing International Organizations Differently', editorial introduction in this volume.
- ⁸³ S. Pedersen, 'Back to the League of Nations' (2007) 112 The American Historical Review 1091–1117. 1092. See also Mazower, Governing the World: The History of an Idea, 1815 to the Present.

remember the League's history as one of failure was a particular disciplinary choice, with important distributive and political implications.⁸⁴ The same is true, of course, for the early UN, which quickly had to justify its mandate by contrasting its operations with those of its Geneva-based predecessor. Instead of this tired narrative of "failure," a growing trend of interventions in international law and global history are challenging the "historiographical amnesia" of our standard accounts of the development of IOs.85 To "unlearn some common tropes,"86 a new generation of scholars in both fields have delved into the "archives of universal history" of IOs.⁸⁷ Within them, as I've tried to show in this chapter, we have found "sundry worlds within the world" - a plethora of traces and silences that bear witness to the quotidian hopes and anxieties that surrounded the lofty project of world ordering through international norms and institutions.⁸⁸ This sobering encounter with primary sources and archival collections, I hope, can push international legal scholars to note that perhaps we do not know everything about the history of international institutions. In fact, an archival journey often pushes us as researchers to come to understand our "known unknowns" - and more dramatically, to discover we might still have many "unknown unknowns."

This is not to argue that we should take archival collections as pristine repositories of truth, nor that we should approach primary sources without a critical eye. We need not to succumb to the fever of the archive.⁸⁹ This is an important point, as some international lawyers have come to mistakenly read all primary source-based historical work as epistemologically modernist and politically conservative.⁹⁰ In fact,

- ⁸⁵ Aloni, The League of Nations and the Protection of the Environment 1.
- ⁸⁶ To paraphrase J. d'Aspremont, 'Unlearning Some Common Tropes' in S. Droubi and J. d'Aspremont (eds.), *International Organisations, Non-State Actors, and the Formation of Customary International Law* (Manchester University Press, 2020).
- ⁸⁷ E. Rothschild, 'The Archives of Universal History' (2008) 19 Journal of World History 375-401.
- ⁸⁸ Biltoft, 'Sundry Worlds within the World'. 729.
- ⁸⁹ J. Derrida, 'Archive Fever: A Freudian Impression' (1995) 25 Diacritics 9–63. 14.
- ⁹⁰ Orford, International Law and the Politics of History. See further D. R. Quiroga-Villamarín, 'Friendly Fire: The Politics & Elective Affinities of International Law and the Politics of History' (2023) 9 Global Intellectual History 729–744.

⁸⁴ Clavin, Securing the World Economy 10.

some of the leading interventions in the histories of internationalism precisely anchor their narrative in biases and limitations of their archival repositories.⁹¹ This is particularly true for IOs. While their archives "are an extraordinarily fertile, undervalued, underutilised, and endangered source," they have been also compiled and curated following the geopolitical biases and pressures that these institutions faced in their day-to-day activities.⁹² It is because of these pressures and biases – and not in spite of them – that the traces and silences found in these primary sources and archival collections have much to say about the ways in which "the international" was forged, negotiated, and contested within these institutions.⁹³ It is time we, as students and scholars of international institutional law, start listening.

⁹¹ G. Sluga, The Invention of International Order: Remaking Europe after Napoleon (Princeton University Press, 2021). 253–268.

 ⁹² G. Sluga, 'Editorial – The Transnational History of International Institutions' (2011) 6 Journal of Global History 219–222. 220.

⁹³ S. Kott, Organiser le monde: une autre histoire de la guerre froide (Éditions du Seuil, 2021) 7–8.