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**INVESTIGATING SELF ESTEEM AND ATTITUDE TOWARD APPEARANCE SCHEMA IN PATIENTS WITH RHINOPLASTY**

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**Objectives:** Current study aimed to investigate self esteem and attitude toward Appearance schema in patients with rhinoplasty.

**Method:**

In this pretest-posttest semi-experimental design, sample population was consisted of total patients who referred to AmirAlam hospital and a private doctor office for rhinoplasty during the first six-month of 2010. Sampling method was convenient which based on 2 patients per week; the sample size was estimated as 40 persons. The study scales were a demographic questionnaire included variables like age, sex, education, job and the number of rhinoplasty operations. Also, Cooper smith inventory and Appearance schema inventory were used for data gathering.

**Results:**

The sample was 40 patients whom 27.5% were male and 72.5% were female. Also 77.5% of them were singles and others were marries. 5% had lower diploma education level, 25% diploma and others had university degrees. Results showed rhinoplasty could not change their self esteem but the scores of attitude toward Appearance before and after surgery were different ( $0.05 \geq p > 39 = df > 3.012 = t$ )

**Conclusion:**

Before rhinoplasty operation, patients should be assessed psychologically and in should be considered that before rhinoplasty , psychological factors play an important role on increasing self esteem and promoting attitude toward Appearance.

**Keywords:** Self esteem, attitude toward Appearance, rhinoplasty