

ANNOUNCEMENT

University of Detroit

Department of Finance

Two positions: Coordinator, Department of Finance
Finance Faculty

Earned doctorate, publications, and teaching experience expected.
Salary and position open depending upon qualifications. Primarily M.B.A.
level teaching with some undergraduate. Investments, International Finance,
Case course in Financial Policy.

Contact: Dean Sam Barone
College of Business Administration
University of Detroit
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Detroit, Michigan 48221
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ANNOUNCEMENT

FINANCIAL PLANNING

Call for Papers for Special Topics Issue of the

JOURNAL OF BUSINESS RESEARCH

Papers are invited for consideration for a special topics issue of the *Journal of Business Research* dealing with financial planning. This special topics session is scheduled for publication in a late 1981 issue of *JBR*. It will include 5 to 7 articles on planning.

Bernell K. Stone is the special-topic editor for financial planning. While all papers relevant to financial planning will be considered, work dealing with the following topics is of particular interest:

1. Planning Models
2. Planning Languages
3. Role of Computer in Financial Planning
4. Survey of Planning Practice
5. Relation of Financial Planning to Overall Corporate Planning
6. Experience with Implementation of Financial Planning Models and/or Technology
7. Organization of the Financial Planning Function
8. Subsystems to Deal with Particular Planning Decisions (e.g., dividend policy, the debt-equity mix, strategic capital investments, new equity timing, etc.) and the interface of subsystems to the overall planning function
9. Approaches to Financial Planning (e.g., simulation vs optimization vs econometric models vs scenario-based planning)

Four copies of papers written in the *JBR* style subject to the additional restriction of a 20-page length limit should be submitted no later than December 1, 1980 to the special topics editor:

Bernell K. Stone
Georgia Tech
College of Industrial Management
Atlanta, Georgia 30332

The *JBR* style instructions are inside the back cover of each *JBR* issue.