

## ‘Whitefellas got miserable language skills’: Differentiation, scripted speech, and Indigenous discourses

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### ABSTRACT

Linguistic differences in staged or scripted performances matter, since language, or language-ing, is a critical component in structuring power and maintaining unequal social differences or challenging and complicating them. To investigate such scripted speech in the context of Indigenous characters, we draw on the semiotic processes of erasure and rhematisation as well as the newly proposed concepts of erasure marking and semiotic overlay. We examine a dataset of Australian television series with Indigenous characters that feature significant creative involvement by Aboriginal and/or Torres Strait Islander individuals. Crucially, these series address mainstream, mixed audiences, meaning they must blend multiple perspectives to reach diverse viewers. We explore overt meta-discourses and subtle signs of linguistic characterisation to show how Indigenous screen creatives counter or challenge erasure and rhematisation by diversifying and complicating characters’ linguistic repertoires and bringing in Indigenous discourses and perspectives. (Semiotic processes, ethnoracialisation, decolonisation, Australia, mainstream media, Aboriginal English, language ideologies)\*

### INTRODUCTION

This article addresses the broad question of how narrative mass media can be used by its creators to engage in acts of diversifying and decolonising the everyday language of white racism (Hill 2008). Our study contributes to the growing body of sociolinguistic research that recognises that the media have a central role to play in establishing, reflecting, changing, and circulating language ideologies, language attitudes, and sociocultural values (e.g. Queen 2015; Coupland, Thøgersen, & Mortensen 2016; Meek 2020; Craft, Wright, Weissler, & Queen 2020:396). As Bell & Gibson (2011) argue,

performance has opened up, for example, new mediated genres and registers from which linguistic innovations circulate into everyday discourse. Performance encourages reflexivity for both performer and audience, and therefore also leads to the formation of ... ‘higher order indexicalities’—awareness that a certain stylistic variant operates as an index for a certain social meaning.

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To that end, we ask: how do Indigenous screen creatives index their perspectives and complicate mediated dominant points of view, making apparent ongoing colonialist and imperialist frameworks? How do they ‘decolonise’ white discourse? To begin to address this question, we first introduce the theoretical concepts underpinning our analysis and the corpus that we draw on, before we analyse and discuss a selection of relevant examples from the corpus. In so doing, we examine both overt discourses (metalanguage) and more subtle characterisation, revealing how Indigenous screen creatives counter erasure by diversifying and complicating representations and bringing in Indigenous perspectives through the processes of what we are calling *semiotic overlay* and *erasure marking*.

As Lippi-Green (1997/2011) long ago noted, linguistic differences in staged or scripted media performances matter; spoken language patterns in relation to the kind of character being performed. That is, it is used to enfigure, typify—or stereotype—the image before the hearing viewer. For example, Disney’s heroes typically use some assumed standard American variety, while villains (or ‘negatively motivated characters’) often speak some variety of non-US English or foreign-accented English (1997/2011:117–19). The reproduction of such contrasts, to the point of standardisation, results in socialising listeners into an expectation of sociolinguistic difference that then gets mapped onto an axis of difference (cf. Gal & Irvine 2019). In Disney’s case, it is an axis of good vs. evil. Such typified performances and coinciding mappings also flatten the semiotic richness of real-life manifestations, of actual language practices in everyday life. Even if media creatives aim to produce a faithful representation or an ‘authentic’ performance, contrasts become emblematised through non-standardised expressions (*How!* vs. *Hello!*), phonological features (*-ing* vs. *-in’*), morphophonemic constructions (contractions vs. no contractions), vocabulary (*heap* vs. *very*), linguistic forms (*me* as subject vs. *I* as subject), and grammatical structures (presence/absence of copula/auxiliary verbs, etc.). While such representational contrasts in and of themselves are not inherently problematic, oppressive, or subjugating, they become powerful and authoritative in relation to the dominant representational economies (Keane 2003:41) within which they are formed and circulate, that inform their creation, and through which systems of value become manifest (realised). These contrasts matter for media representations of different types of marginalised peoples, including Indigenous peoples who are the focus of this article.

In the United States, mainstream media representations of Native Americans have historically been negative and stereotyped (Meek 2006, 2020; Leavitt, Covarrubias, Perez, & Fryberg 2015:40), maintaining discourses of ‘lasting’ (as in, the last of X) and endangerment (O’Brien 2010; J. L. Davis 2016) through topics that highlight poverty, health disparities, alcoholism, and trauma.<sup>1</sup> In addition, Native American television characters have featured so infrequently that some scholars have found it difficult to formally analyse their portrayal (Fryberg & Eason 2017:556). Australia has a similar history of problematic representation of Indigenous people, in both fictional and factual storytelling. Whether Aboriginal

and Torres Strait Islander people are represented through negative stereotypes (e.g. as villainous, barbaric, inferior, threatening, violent) or through so-called ‘positive’ stereotypes (e.g. as ‘noble savage’), such representations do not only create an Us-Them distinction, they have been used to legitimise unjust or racist actions, laws, and policies (Behrendt 2016). As such, where non-Indigenous Australian fiction has featured Aboriginal characters, their portrayal has often involved racist representation, mythologising, a lack of complexity, and/or a relegation to minor roles (e.g. Langton 1993; Behrendt 2016; Watson 2019; Watego 2021).

However, Australian media production has also been supporting Indigenous creative involvement and agency in film and television (see T. Davis 2017). Even though there is clearly room for further improvement, Indigenous characters are now proportionally well-represented in mainstream Australian television series (Screen Australia 2016), and several ‘high-end, big-budget Indigenous–authored television drama and documentary series’ (T. Davis 2017:232) have been broadcast. Writers’ rooms

are opening up to First Nations writers, and Indigenous creatives are moving into producing and directing. ‘I mean, it had to happen. It was going to happen. It just took its bloody time getting there,’ Mailman says. ‘But now we’re here, and it means that our writers and creative thinkers can take our stories anywhere, in whatever genre we want to tell our story within.’ (Ribeiro 2021)

While scholars have highlighted the significance of ‘self-representation’ (Langton 1993:10) whereby Indigenous creative involvement may centre First Nations voices, engage with Indigenous cultures and histories, and render racism visible (e.g. Langton 1993; Watson 2019; Bednarek & Syron 2023), it is important not to assume that Indigenous-authored media will automatically create better or more ‘authentic’ representations. As Langton points out, such a claim is naïve, as it assumes one ‘true’ representation of ‘Aboriginality’ and envisions an undifferentiated Aboriginal Other (Langton 1993:27). Further, the series that we analyse in this article (described below under *Corpus*) address mainstream, mixed audiences—meaning they must blend multiple perspectives to reach different audiences at the same time.

Relatedly, Lenz proposes that Aboriginal playwrights ‘contribute to a wider recognition of Aboriginal modes of speaking within the mainstream society and affirm their status as viable and legitimate codes in their own right’ (Lenz 2017:380). However, sociolinguistic analyses of Australian Indigenous-authored television are only just beginning (e.g. Bednarek 2023), and we still know little about how Indigenous screen creatives may counter erasure by diversifying and complicating representations and bringing in Indigenous perspectives. Most research on marginalised Englishes in ‘televiccinematic discourse’ (Piazza, Bednarek, & Rossi 2011) has taken place in relation to non-Indigenous characters. Moreover, analyses have tended to focus on American and European film/television (Stamou 2014) rather than Australian productions. In addition, most of this research focuses on problematic, stereotypical, stylised representation, or Othering (see overviews in Stamou 2014; Planchenault 2017; Bednarek 2018). As a consequence, there is a lack of

knowledge about self-representation and language use in Indigenous-authored television, which we aim to address in this article.

#### RHEMATISATION, OVERLAY, AND ERASURE MARKING

Our analyses below draw on existing concepts from linguistic anthropology and sociolinguistics but also integrate two new semiotic processes to analyse the semiotic tactics that Indigenous screen creatives use to complicate and disrupt dominant ‘white’ discourses. They are *semiotic overlay*, which creates new, unexpected combinations, and *erasure marking*, which calls out dominant tropes and stereotypes. These processes draw on the concept of indexicality and the semiotic processes of rhematisation and erasure (Gal & Irvine 2019). Indexicality, theorised extensively by Michael Silverstein in various publications (1976, 1979, 2003, 2005), is the idea that meaning emerges in and through the connections that interlocutors realise and/or experience during interaction within a particular spatio-temporal context and over time. Importantly, research on indexicality has shown that

indexicality is a universal feature of human languages, that all referential-indexical systems share a number of specific properties, and that indexical relations are crucial to contextual inference, reflexivity and semantic interpretation more generally. (Hanks 2000:125)

Furthermore, contiguity is a key component of indexicality in that indexical meaning becomes interpretable in relation to—or in occurrence with—its context. Context entails the immediate situation, sociohistorical circumstances, shared norms or interpretations, and so forth (see Duranti & Goodwin 1992). For mass media, indexicals are structured and comprehended in viewer-specific ways, dependent on the situations of their use over time and in co-occurrence with other signs (or media). Additionally, Gal & Irvine identify two central components for recognising and ‘construing’ a sign as an index—attention and contrast—both of which facilitate ‘grasp[ing] the sign as figure-against-background’ (Gal & Irvine 2019:18). These two components work in tandem to guide a viewer’s interpretation, reinforcing specific interpretations by maintaining viewer expectations (expected contrast) or extending those interpretations into new contexts.

This semiotic framework has effectively theorised language ideologies, ideas about what languages are, their social provenance, their uses and users, and so forth. As many linguistic anthropologists have also addressed, language ideologies are equally loaded with moral and political interests (Irvine 1989:255). These ‘interests’ become socially meaningful through the representational economies that configure language, linguistic varieties, and social actors. Analyses of language ideologies have relied on some concept of indexicality to establish the relationship between specific ideological constructs and some sociohistorical provenance. Additionally, language ideological research began to reveal a patternedness to the indexical processes that resulted in the privileging of certain languages and language

varieties over others. As two of the architects of the field of language ideologies, Irvine & Gal note that

[semiotic processes] concern the way people conceive of links between linguistic forms and social phenomena, [whether explicitly or implicitly, and] ... people have, and act in relation to, ideologically constructed representations of linguistic differences. In these ideological constructions, indexical relationships become the ground on which other sign relationships are built. (Irvine & Gal 2000:37)

In our analysis below, we investigate the linguistic forms that reproduce and challenge the indexical relationships—‘the ground’—on which Indigenous difference is being configured through two alternative semiotic processes, *semiotic overlay* and *erasure marking*.

As mentioned, these processes build on Judith T. Irvine and Sue Gal’s concept of *erasure* and *rhematization*, which we now explain in turn using our own examples from First Nations contexts. Erasure is ‘the process in which ideology, in simplifying the sociolinguistic field, renders some persons or activities (or sociolinguistic phenomena) invisible’ (Irvine & Gal 2000:38; see also Gal & Irvine 1995). That is, in some figure-ground relationship, certain signs of difference are made opaque or invisible such that attention is not drawn to them. For example, providing signage only in English erases the visual presence and conceptual awareness of the pervasive multilingualism in US and Australian societies as well as those individuals who are multilingual. Meek’s analyses (2014, 2016) of the representational logics of Aboriginal language endangerment in the Yukon Territory, Canada, have shown the various ways in which the process of erasure affected early government displays of Aboriginal language endangerment. First, these displays masked a dominant English-speaking Canadian gaze and national complicity by foregrounding the territorially recognised First Nations languages and their plight, all in the coloniser’s language but not as a consequence of the coloniser’s actions. Second, these bureaucratic representations elided the multilingual realities of First Nations peoples’ lives, again emphasising only one language per First Nation and omitting English, French, and other Aboriginal languages from the sociolinguistic record (Meek 2016). In sum, then, erasure makes invisible or erases sociolinguistic and other phenomena of different kinds (Gal & Irvine 2019:20).

Moving on to rhematization, this process refers to

a contrast of indexes interpreted as a contrast in depictions ... some perceptible contrast of quality in indexical signs and takes that contrast to depict—not only to index—a contrast in the conditions under which the signs were produced; some contrast of quality in what was indexed. (Gal & Irvine 2019:19)

In other words, there are qualities associated with particular signs (or bundles of qualia; cf. Keane 2003) or indexes. When these qualia become essentialised, taken as inherent in some sign, two things have happened. First, the contrasting feature(s) have become meaningful in relation to the ‘ideological ecology’ wherein they circulate and guide social actors’ interpretations or comparisons.

Second, the contrast itself has been erased from attention (Gal & Irvine 2019:19) such that the comparison becomes opaque, forgotten, lost. For example, language endangerment discourses have up until recently privileged speech, fluency, and Elders in their enumerative strategies for quantifying language crises. Ignored are signed languages, semi-speakers (though see Dorian 1977), passive language users, other linguistic knowledges, other linguistic skills, and colonial trauma, because the goal has been to document the last ‘real’ speakers of the ‘dying’ language (Meek 2016). This ‘lasting’ discourse (O’Brien 2010) bundles together qualities of authenticity, fluency, a pristine and original grammar, and a concept of purism in relation to both Indigenous languages and peoples. That is, elderly speakers became the idealised, rhematised figure of language endangerment set in contrast to thriving (colonial) languages and fluent (immigrant) populations. In essence, the process of *rhematisation* (iconisation) results in simplifying the sociolinguistic field by rendering certain linguistic features emblematic of certain persons (or groups) in a presumptively inherent, essential, and/or causal way (Irvine & Gal 2000:38).

The semiotic processes of *overlay* and *erasure marking*, by contrast, interrupt the semiotic economies that privilege whiteness by complicating and layering new indexical associations and thus transforming the ‘ground’ on which meanings and interpretations rely. Borrowing from Comanche/Kiowa artist Nahmi A Piah (J. NiCole Hatfield) whose artwork uses overlay to interrupt historic colonial photographs of Native Americans, *semiotic overlay* refers to the act of adding new, often disruptive, elements to WEIRD images and discourses (WEIRD = Western, Educated, Industrialised, Rich and Democratic; Henrich, Heine, & Norenzayan 2010). For example, adding Native American languages, written and/or spoken, to a contemporary scene, such as the Super Bowl or an opening to a conference, would be an example of semiotic overlay. Recurrence, as poetic parallelism or (re)voicing across characters, can also be instances of overlay. Relatedly, erasure marking is the act of pointing out discourse that effaces semiotically messy features from the canvas, highlighting the categorically discrete (stereotypical) features of a characterisation. For example, when a Native American character points out that they are not from ‘the rez’ [reservation], in response to another character’s misguided assumption that they are, such responses would be an example of marking erasure by explicitly foregrounding (marking) the erasure for viewers (geographic erasure of urban residences). Metalinguistic and metadiscursive commentary are opportunities for erasure marking. Like erasure and rhematisation, these two processes work in tandem to disrupt hegemonic discourses and covertly racist imagery. Erasure marking highlights gaps and either explicitly or implicitly fills them in, while semiotic overlay addresses gaps by layering on new elements or dimensions (or axes of difference and evaluation), maintaining some aspects of the recognisable (rhematised) form but with new indexical connections. As we demonstrate in our analyses below, these two semiotic processes are useful for unpacking the indexical interventions that screen creatives are using to reconfigure and complicate

standard, average contrasts and axes of difference. In addition to these processes, our analysis continues to be centrally informed by the concepts of rhematisation and erasure, as we discuss the various ways in which they feature in our data.

Positioning our approach in relation to media and raciolinguistics (Alim 2016), we begin with the assumption that ‘race’ and other similar social concepts are indexically constructed, emerging out of engagements between social actors and within their socially, historically, and institutionally mediated environments. Underscoring the mutual constitutiveness of language and ‘race’ in their handbook on raciolinguistics, Alim, Reyes, & Kroskrity (2020) point out that this emerging field focuses on ‘the linguistic construction of ethnoracial identities, the role of language in processes of racialization and ethnicization, and the language ideological processes that drive the marginalization of racially minoritized populations in the context of historically rooted political and economic systems’ (2020:2). Mainstream media has long employed these practices: configuring certain codes and styles in relation to characters’ ethnoracial identities, offering evaluations of some ways of speaking in contrast to other ways of speaking and corresponding types of characters, and articulating—or rearticulating—pervasive and dominant tropes about categories of languages and persons along with the features or qualia that correspond with these discourses and patterns of differentiation. These ethnoracialising practices rely on semiotic processes like erasure and rhematisation that configure interpretations in ways that can promote ‘white’ dominant frameworks at the expense of those that deviate. This has been shown to be the case in the context of fictional representations of Indigenous characters in the US (e.g. Meek 2006, 2020). In this study, we shift the focus to Australia and move from Other-representation to Self-representation, as we examine Indigenous-authored television dialogue and illustrate the semiotic tactics for interrupting dominant (media) discourses.

## ANALYSIS OF DATA

### *Corpus*

While our analysis is qualitative, we draw on Bednarek’s (2023) new corpus of Indigenous-authored Australian television series, which we use as a source for our examples. The corpus includes dialogue transcribed from sixteen Indigenous-authored television series (2012–2021), across a range of genres. *Indigenous-authored* is here defined as involving at least one Indigenous director, writer, or producer according to Screen Australia’s Screen Guide 2018 (in the Cast & Crew & Production Details). This conceptualisation narrowly focuses on directors, writers, and producers rather than actors or other creatives. Table 1 shows the series included in the corpus alongside their main genres (as per Screen Australia and the Internet Movie Database 2022). Unless otherwise specified in Table 1, the dialogue comes from the first season. Below, we present one example in the



TABLE 1. *Series in the corpus.*

TV SERIES	YEAR(S)	GENRES
<i>8mm Aboriginal Radio</i>	2015	comedy
<i>A Chance Affair</i>	2018	comedy; musical; romance
<i>All my Friends are Racist</i>	2021	comedy
<i>Aussie Rangers</i>	2017	comedy
<i>Black Comedy</i>	2014	comedy (sketch-based)
<i>Cleverman</i> (seasons 1, 2)	2016, 2017	drama; fantasy
<i>The Gods of Wheat Street</i>	2013	drama
<i>KGB</i>	2019	comedy
<i>Kiki and Kitty</i>	2017	comedy
<i>Molly and Cara</i>	2019	comedy
<i>Mystery Road</i> (seasons 1, 2)	2018, 2020	crime; drama; mystery
<i>Redfern Now</i> (seasons 1, 2)	2012, 2013	drama
<i>Robbie Hood</i>	2019	comedy; adventure
<i>Total Control</i>	2019	drama
<i>The Warriors</i>	2017	drama; comedy
<i>Wrong Kind of Black</i>	2018	comedy; drama

form of a *concordance*, which presents a search term with its immediate surrounding text (retrieved with Scott's 2020 WordSmith software). For the other, extended examples, we have re-transcribed the dialogue from the corpus following the transcription conventions outlined in the appendix.

The series in the corpus are fictional series that address a mixed, mainstream target audience—this differs from Indigenous-authored media addressed to an Indigenous target audience. For us, the series in the corpus are interesting precisely because of their commercial context and mixed mainstream target audience. In this mass media context, how do Indigenous screen creatives counter erasure and rhematisation by diversifying and complicating representations, by indexing their perspectives and juxtaposing differing points of view?

As we discuss examples from these series and comment on the use of Australian Aboriginal English (AAE), some background on the relevant language situation is necessary, although space precludes us from a comprehensive discussion. In brief, the linguistic consequences of colonisation in Australia can be summarised as follows.

Colonisation brought the extensive diffusion of English and with it a dramatically different configuration of languages in contact, including the emergence of pidgins, creoles and mixed languages and a range of English-lexified varieties and dialects, such as Aboriginal English. Now relatively few traditional languages are spoken day-to-day or are being transmitted to children. Yet notions of simplification and loss do not adequately capture the complexity and dynamics of the contemporary contexts. Indigenous people have developed complex linguistic repertoires, often including other traditional languages and varieties of English and/or Kriol (an English-lexified creole), or a mixed language. ... Indigenous speakers have shifted, or are shifting away from traditional languages in many locations, but in some places traditional languages remain the primary languages spoken, with English or Kriol included in speakers' repertoires. (O'Shannessy & Meakins 2016:3)



Thus, the role of varieties of English, including varieties of Aboriginal English, in a speaker’s repertoire depends on the speaker as well as the speaker’s community or family. While Australian Aboriginal English is associated with specific features of sound, vocabulary, grammar, and cultural norms (see Eades 2014; Lenz 2017; Malcolm 2018; Dickson 2020; Rodríguez Louro & Collard 2021), the term should be considered as a broad cover term for ‘ethnolinguistic repertoires of Aboriginal people speaking English’ (Eades 2014:438). In addition to regional variation, it is hard to draw a clear boundary between a ‘heavy’ (i.e. basilectal) variety and a creole, or between a ‘light’ (i.e. acrolectal) variety and general Australian English incorporating some features of AAE (Eades 2013). There is context-based variation and intra- and interspeaker variability (e.g. Lenz 2017; Dickson 2020; Mailhammer 2021). Our main focus below is on AAE lexis, following argumentation by Lenz (2017).

While many phonological and grammatical features are shared with other non-standard varieties of English, the Aboriginal English lexicon reveals various unique characteristics. The lexico-semantics of AborE have been elaborated in such a way that they now allow speakers to convey ideas that are culturally bound and reflect a worldview that clearly differs from that maintained by Anglo-Australians .... (Lenz 2017:13)

### *Analyses/discussion*

*Lexical form and indexicality.* Starting with a brief look at rhematisation, Bednarek’s corpus features multiple instances of emblematic uses of specific vocabulary and morphosyntactic constructions. More generally, there are three key ways in which linguistic resources are rhematised: recurrence, character diffusion, and metalanguage. First, recurrence refers to the way that certain Aboriginal English words (e.g. *mob*, *blackfella*) recur frequently and across different television series. Character diffusion refers to the fact that these words are associated with a range of different Indigenous characters rather than being cases of individual style. It is also important that the words are associated more often with Indigenous than with non-Indigenous characters. Finally, metalanguage refers to the way that certain language resources are explicitly associated with an Indigenous identity (as discussed below). There are thus multiple ways in which dialogue may enregister specific features reinforcing their indexicalisation of AAE and rendering a character identifiable as Indigenous.

For example, initial lexical analysis (Bednarek 2023) suggests that the words *country*, *mob* (often as second person address *you mob*), *blackfella(s)*, and *community* recur across series and are strongly associated with (different) Indigenous characters. Figure 1 shows all instances of *you mob* in the corpus (seventy-one instances, occurring in eleven out of sixteen series). These words also cluster with other Aboriginal English words to create styles. For example, utterances that contain *mob* also contain multiple other Aboriginal English words (e.g. *Aunty*, *ceremony*, *deadly*, *grannies*, *sis*, *walkabout*, *dreaming*, *gammon*, *humbug*, *tidda*). Other research (Bednarek 2020) suggests that kinship terms and the

1 tap that <event desc="JAKE COUGHS AWKWARDLY"/> You **mob** You're both pox! </u> <u who="MM\_JESSIE"> Oh, run  
 2 Uh, yeah, that's the plan. </u> <u who="MM\_GIDEON"> You **mob** making a community service announcement for  
 3 Sir? </u> <u who="MM\_JESSIE"> Well, what you **mob** looking at? You got eyes. Gideon's house is falling  
 4 medium="voiceover"> Like I was telling you **mob** early part, this my home. My spirit am belong here.  
 5 <u who="MM\_LOLA" medium="voiceover"> Hello, you **mob** Them Buddhist mob, they reckon if we face it right  
 6 gotta keep on walking? Well, I can't know it everything for you **mob** </u> <u who="MM\_JAMPAINPA"> Hey! Hey! Oh! What  
 7 learn at something? </u> <u who="MM\_JESSIE"> Hey! You **mob** know how to work? </u> <u who="MM\_MILLY"> Dave  
 8 elbenehe etjenenge. Apmere altenenge aye."/> You **mob** never learn, eh? Still giving my grandsons grog, eh?  
 9 never learn, eh? Still giving my grandsons grog, eh? You **mob** be learn today. </u> <event desc="All exclaim"/> <u  
 10 to be a sharing one. </u> <u who="MM\_LOLA"> You **mob** reckon we gotta act white people way. Oh ... Oh, I  
 11 medium="voiceover"> Like I was telling you **mob** early part, we gotta choose it blackfella way or  
 12 <u who="MM\_LOLA" medium="voiceover"> Hey, you **mob** been see that big tourist expo in town? Well, them  
 13 , you tell 'em. Everybody! Jessie gotta say something for you **mob!** <event desc="JESSIE TRIES TO MAKE HER BE  
 14 . </u> <u who="MM\_LOLA" medium="normal"> Hey, you **mob** </u> <u who="MM\_JAKE"> Yeah  
 15 biscuits. </u> <u who="MM\_LOLA"> I'm going Expo. You **mob** find me there. </u> <u who="MM\_DAVE"> My office is  
 16 who="MM\_JAMPAINPA"> Get off me! Get off me! Arggh! You **mob** are pox! I'll show you. I'll show you who's a blackfella  
 17 <u who="MM\_LOLA" medium="voiceover"> Hey, you **mob!** I've been sitting down in our country, and I've been  
 18 go to individuals. </u> <u who="MM\_LOLA"> What, you **mob** gonna steal it, my money too now? </u> <u  
 19 and another fiddy phat chips in my crib. Come on, you **mob**, show us some grain! That's it, crowdfunding! </u> <u  
 20 the beats! </u> <u who="MM\_JESSIE"> Come on, you **mob**, Go home already. </u> <u who="MM\_WOMAN\_2">  
 21 from somewhere else? </u> <u who="MM\_LOLA"> No, you **mob's** intervention is a lot of money. We all broke one now.  
 22 got 250 dollars, that's 60 BasicsCard. If I give you **mob** 50 dollar each for that BasicsCard ... that 3,000  
 23 Come on, Glenys, give me your BasicsCard. Thank you. You **mob** robber, true? <event desc="All laugh"/> You mob can  
 24 you. You mob robber, true? <event desc="All laugh"/> You **mob** can laugh. You mob think you funny with no water?  
 25 , true? <event desc="All laugh"/> You mob can laugh. You **mob** think you funny with no water? Come on, give it. </u>  
 26 medium="voiceover"> Hey, like I was telling you **mob!** early part, now we got to ask a government mob for  
 27 <u who="MM\_LOLA" medium="voiceover"> Hey, you **mob!** This Central Australia, it's a prettful country. Real  
 28 you! </u> <u who="MM\_JAMPAINPA"> Hey, what now, you **mob?** Dave's shout. And they reckon you're a tight-arse.  
 29 moment. Thomas is using bread for earplugs because you **mob** making too much noise! </u> <u who="MM\_MAN\_6">  
 30 never been arrested before! I tried to get arrested and you **mob** wouldn't let me! </u> <u  
 31 Well, we wanna party! <event desc="DANCES"/> Hmm? You **mob** like to party all night! </u> <u who="MM\_JESSIE">  
 32 , this place stink like grog, true! I look like black slave for you **mob?** I'm not even worker for this place! </u> <u  
 33 put in the hours, practise. </u> <u who="MM\_LOLA"> You **mob** talking shit! Practise killing my people! </u> <u  
 34 medium="voiceover"> Hey, like I was telling you **mob** early part, people, they too greedy for grog, true. Us  
 35 <u who="MM\_LOLA" medium="voiceover"> Hey, you **mob** This country, it's got a lot of problem, lot of things to  
 36 is happening? </u> <u who="AMF\_CASEY"> Go on, you **mob**, Go on. Get. </u> <u who="AMF\_BELLE"> What are you  
 37 one that ... </u> <u who="BC\_TIFF"/> What is wrong with you **mob?** I never been do anything to you. The only thing I been  
 38 <u who="BC\_KEVIN"> You mob, come out! Come out! You **mob!** Come, come. </u> <u who="BC\_DANIEL"> Are you  
 39 after that. She's back! Hide! </u> <u who="BC\_KEVIN"> You **mob**, come out! Come out! You mob! Come, come. </u> <u  
 40 you. </u> <u who="CM\_WARUU"> Thanks for coming, you **mob**, We all know Jimmy's been off the rails of late. But he  
 41 . He doesn't guess did before he let anything happen to you **mob**. That's what his life's work was all about. And I hope,  
 42 on toast? Guess not. </u> <u who="GW\_LIBBY"> Are you **mob** hungry? Hot pot comin' through! </u> <u  
 43 <u who="GW\_ODIN"> Come on, you **mob**, out you get. </u> <u who="GW\_ISOLDE"> Hurry up,  
 44 Libby. </u> <u who="GW\_LIBBY"> Odie. Hey, Hey, you **mob**, Come on, he wants to see youse all. </u> <u  
 45 . It'll be easier this way. </u> <u who="GW\_LIBBY"> Hey, you **mob**, I'm going to pick up Odin now. I want the dishes done  
 46 <u who="MC\_CARLA"> Anyway, I gotta go study. I miss all you **mob**, mwah. <foreign lang="ywr" format="untransc"/> </u> <u  
 47 daughter. Yeah, come on. Don't let me interrupt you. You **mob** keep on talkin' about whatever you were talkin' about.  
 48 He doesn't know! He told you that a hundred times. You **mob** don't know how to let it go, do you? </u> <u  
 49 ... and sit out in the sun all day, big mob shade there. You **mob** 'nother kind but good way. </u> <u who="MR\_OWEN">  
 50 Tie him up. </u> <u who="MR\_MARY"> Hey, you **mob!** </u> <u who="MR\_AVA"> Hello! </u> <u  
 51 you can cross others. </u> <u who="MR\_WOMAN"> Hey, you **mob!** </u> <u who="MR\_SANDRA"> Amos! Stop. Stop.  
 52 Oh, sorry! </u> <u who="MR\_MARY"> Alright, you **mob**, Come on, line up. Come on. Hey, Uncle, it's line  
 53 go there, switching sides? </u> <u who="MR\_LEONIE"> You **mob** don't know what you're talking about! </u> <u  
 54 , not on the floor ... </u> <u who="RFN\_WESLEY"> What you **mob** reckon? </u> <u who="RFN\_TYLER"> Yeah, go, go,  
 55 do after that? </u> <u who="RFN\_JUSTIN"> Nothing. You **mob** brought me here. </u> <u  
 56 rules. </u> <u who="RH\_ROBBIE" trans="overlap"/> Hey you **mob!** The water hole's fixed. </u> <u  
 57 , it's so hot. </u> <u who="RH\_SHANE"> Righty-oh, now, you **mob**, I've got better things to do than chase you around.  
 58 Christmas mum. </u> <u who="RH\_ROBBIES\_DAD"> You **mob** gonna bail me out or what? </u> <u  
 59 their fines. I want a complete review of all the welfare you **mob** throw at stupid bloody programs that don't do anything  
 60 Well?! <shift new="normal"/> Which one of you **mob** did this? Too gutless to say it to my face? </u> <u  
 61 box? Hey? Where's the ball? </u> <u who="WA\_MAKI"> You **mob** don't know what this will mean to my mob. I am very  
 62 desc="Scottie laughs"/> <u who="WA\_MARGARET"> You **mob** gonna die if you keep going that way. </u> <u  
 63 kids spin it around like it's a merry-go-round. You know, you **mob** lucky you mob found me. Dangerous country. People  
 64 like it's a merry-go-round. You know, you mob lucky you **mob** found me. Dangerous country. People die out here.  
 65 plane out of here, yeah? </u> <u who="WA\_MAKI"> Nah. You **mob** gotta get a welcome to country first. </u> <u  
 66 ceremony, Mandthe, will keep you safe in our country. You **mob** need all the help you mob can get. </u> <u  
 67 keep you safe in our country. You mob need all the help you **mob** can get. </u> <u who="WA\_ELDER\_2"> You fellas can  
 68 away. </u> <u who="WA\_ELDER\_1"> Never know what you **mob** <unclear> bring <unclear> from that country. </u> <u  
 69 boys hasn't been happy with me, but I wanna be here for you **mob**, You and ganggaly. </u> <u who="WA\_MARGARET">  
 70 , I know you're there. </u> <u who="WA\_MAKI"> You **mob** really want me to come back, eh? </u> <u  
 71 what we came here for. </u> <u who="WA\_MAKI"> If you **mob** want me to come back, there's one more thing you

FIGURE 1. Instances of *you mob* (concordance).

utterance-final tag *eh* are important indexes of Indigenous identity in Indigenous-authored television series.

It is important to note that the presence of such rhematised elements in the data does not imply automatic erasure of differences, or the construction of some singularly homogeneous Indigenous figure. Indeed, Indigenous characters in the corpus do not all use language in the same way, with different codes and styles clearly identifiable. For instance, only some characters’ speech features *been* as a past tense marker (e.g. *I been tell you not to put sprinkler in here*), absence of auxiliaries (e.g. *How much she paying you off?*), use of suffix *-em* on verbs (e.g. *Lucky I been take ‘em that shirt off him*), or *them* as determiner (e.g. *See them rocks?*). Some characters’ speech features a largely ‘standard’ or ‘vernacular’ Australian English. Future work will identify the different codes and styles along with the personae they correspond to, including the association between cultural knowledge, status (e.g. Elders), setting (e.g. urban/rural/remote), perceived ‘blackness,’ and other relevant features.

*Metalinguage and rhematisation.* Metalinguage is shown to be an important source of rhematisation in the corpus, as it occurs across different series, albeit often in humorous genres. Relevant extracts are shown in (1) and (2) from *Wrong Kind of Black* and *Black Comedy*.<sup>2</sup>

(1) *Wrong Kind of Black*, episode 1

1 Monty (voiceover): That’d be right. Paulie had chosen Melbourne’s deadliest man to drink with, and not **blackfella deadly**. Deadly deadly.

(2) Sketch about Driver being stopped by Blakforce, a force dedicated to ‘reinforcing what is and isn’t black’ (*Black Comedy*, episode 1)

1 Driver: Mate Mate (give me a) minute man wait a minute oi I-I-I’m-m a proper blackfella man I’m-m a blackfella I can prove it I can prove it!

...

2 Driver: Brother please just open the boot and have a look have a look please

3 Sarge: I’ll check it

4 Driver: Yeah?

5 Sarge: **Coz you called me ‘brother’ instead of ‘mate’**

6 Driver: OK brother [(unintelligible)]

7 Sarge: [This ] is your last chance bud

8 Driver: Bala

Metalinguage targets a variety of different linguistic levels, including, for example, word meanings (as seen in (1), referring to the *blackfella* meaning of *deadly*, i.e. ‘great’) and word choice (as seen in line 5 in excerpt (2)), as well as

phonology. Extract (3) from *Black Comedy* is a good example of the latter, a sketch which makes explicit the link between ‘h-dropping’ and blackness (line 7).

(3) Sketch involving Blakforce officers confronting a couple (*Black Comedy*, episode 1)

- 1 Sarge: We’ve got reason to believe your husband’s guilty of not acting black  
 2 Trev: You’ve got matching PJs why are you wearing a white shirt underneath?  
 3 Sarge: You got slippers on  
 4 Husband: They’re from Hermès-ermès  
 5 Sarge: Where? ’ermès?  
 6 Wife: What else has he do:ne!  
 7 Sarge: Uh:::m he’s been ticking ‘other’ (.8) nationality on all his forms  
 (.7) **he hasn’t been dropping his ‘H’s when he speaks for some time** (.5) he’s been buying organic groceries

Such explicit statements link words and linguistic features with Indigenous speech. They both create an expectation of difference (linguaging ‘race’) and define the features that accompany or index the difference (racing language). In (3), the omission of the /h/ sound becomes iconic of an Indigenous identity. Meta-linguistic awareness of difference(s) contributes to rhematisation. This is in line with Dickson (2020:139–40), who identifies this as a salient language feature, occurring in media language and as the subject of social media commentary.

In extract (4) from *Wrong Kind of Black*, metalanguage is combined with mocking stylisation to foreground and negatively evaluate the Indigenous character’s language variety as speaking like a ‘whitefella’ (line 6).

(4) Melbourne DJ Monty is returning home to his family (*Wrong Kind of Black*, episode 4)

- 1 Monty: ((clears throat))  
 2 Chicky: Budda! (1.6) ((squeals))  
 3 Monty (voiceover): My sister Chicky (.) basically Mum in tight jeans  
 4 Chicky: I’ve missed you  
 5 Monty: Missed you too Chicky  
 6 Chicky: Hey (.9) **you sound like a whitefella!**  
 7 Monty: <Hey look out (1.2) too long in the city I suppose>  
 8 Chicky: Oh too long in the city I positively do suppose ((laughs))  
 9 (1.8)  
 10 Chicky: uh Mont I’m only gammin. (1.9) Hey, you know we’re all sad...  
 11 Dad: Chicky?  
 12 Chicky: It’s not just you.  
 13 Dad: Hey, look out!  
 14 Chicky: Yeah, he’s visiting from Buckingham Palace.

In this excerpt, the metalinguistic commentary rhematises racialised and linguistic differences. The contrast in this case, as with most cases, is a White/Black distinction that also incorporates a rural or remote vs. urban axis of differentiation, thus bundling together a type of voice (‘posh’) with urban-ness, whiteness, and upscale-ness (line 14 also shows the link with Britishness). Apart from one additional line in the same episode (“It’s OK, bro. Bro. You’re home, bro”), the character Chicky has no additional dialogue in this narrative, which makes the metalinguistic commentary here all the more important in foregrounding the semiotic contrast between the characters for the audience.

Unsurprisingly, metalanguage also occurs in commentary on the (stylised) linguistic performances of characters whose Indigenous identity is contested or who do not have an Indigenous identity. The latter is shown in extract (5) from *8mmm Aboriginal Radio*. In this scene, Jake, who is white, and Jessie, who is Indigenous, need to provide community service announcements in order to promote a government housing project, but no one has said anything positive, and they are running out of time.

(5) Jessie and Jake discuss community service announcements (*8mmm Aboriginal Radio*, episode 1)

- 1 Jake: But I’ve got an idea (1.7) Look at this  
 2 (3.3) ((Jake starts recorder))  
 3 Jake: ((clears throat)) Them shiny new fences and driveways been proper  
 good one for me (.) I lock’em my gate and no more humbug my  
 place  
 4 (2.0) ((Jake stops recorder))  
 5 Jessie: I’d laugh but I reckon you’re serious  
 6 Jake: Have you got a better idea? They’re due in the morning  
 7 Jessie: No:::?  
 8 Jake: Huh?  
 9 Jessie: But (.) I’m gonna have to teach you to speak Aboriginal English  
 properly way=  
 10 Jake: =Oh what?=  
 11 Jessie: =**Whitefellas got miserable language**  
**skills**=  
 12 Jake: =Na:h kelhe that was deadly  
 13 Jessie: O: [h no::.]  
 14 Jake: [Huh? ] A little bit deadly? Slightly poisonous? Come o:n sista?  
 15 Jessie: Don’t.=  
 16 Jake: =OK.

Extract (5) illustrates the use of a mock variety to differentiate between a non-speaker and a speaker of AAE. However, rather than reproducing the appropriative



relationship that Hill (2008) has identified as part of mock registers in the US, this sequence ‘flips the script’ as it were, resulting in the mock variety being an object of mockery itself (“Whitefellas got miserable language skills”). This reverse mocking interrupts the rhematised association of poor language skills with Indigenous speakers. This excerpt also shows how metalanguage can require cognitive effort on the part of audiences. To ‘get’ the humour, the audience first has to recognise Jake’s utterance in line 3 as a linguistic performance of Aboriginal English, and then to also interpret Jake’s subsequent attempts as iconic lexical indexes of Aboriginal English (e.g. the words *deadly*, *poisonous*, and *sister* in lines 12 and 14). That is, the metalanguage has to be recognised as pointing both backwards (anaphorically) and forwards (cataphorically). Examples of teaching Aboriginal English to non-Indigenous characters also occur elsewhere in the corpus (e.g. in *Black Comedy* sketches; see also Dickson 2020:137), while examples of white characters badly imitating Indigenous characters also recur (e.g. in *The Warriors*). Additionally, Jessie’s statements in lines 9 and 11 demonstrate the process of erasure marking when she implicitly underscores the grammaticality of AAE varieties and the complex and grammatical repertoires of Aboriginal speakers, countering assumptions of ungrammaticality in relation to AAE varieties and incompetence in relation to AAE speakers. Overlay is at work as well when Jessie re-maps the discourse, laminating the dominant discourse of Indigenous dysfluencies onto non-Indigenous, English-speaking characters. That is, the expectation of dysfluency gets flagged and discursively flipped, disrupting a linguistic incompetence associated with Indigenous speakers and a linguistic competence associated with white speakers (Meek 2020).

*Racism, anti-racism, and challenging rhematisation.* As anti-racism has taken centre stage in Australia and North America, Indigenous-authored television offers opportunities for remediation by illustrating what racism looks like (see Bednarek 2023:197–98) and providing direct and indirect commentary that confronts it. Language becomes an effective means for making visible both racist stances and anti-racist responses. As above, lexical recurrences and metalanguage are two of the ways in which overlay and erasure marking complicate and diversify simplified (rhematised) indexical relationships. We illustrate this by way of discussing several extracts from the comedy *8mmm Aboriginal Radio* (henceforth *8mmm*). This series features the character Dave, the white training manager, who is described in a relevant study guide as follows.

Dave is a plainspoken, cringe-funny, forty-something, closet-alcoholic, passive-aggressive racist. He has no understanding of Aboriginal culture nor does he think he needs to, especially in the workplace. Dave doesn’t care about cultural protocol; he only cares about his pay packet. He is charming when he needs to be but usually to further his own agenda. (Marriner 2015:5)

Language is used to make visible Dave’s racist stance, including in his (metalinguistic) comments in extract (6), where Indigenous languages are denied any status and the (presumably) monolingual white character’s superiority is asserted through his command of English (presented as monolithic), regardless of the multilingualism in Mparntwe/Alice Springs, where this series is set.

(6) Thomas and his friend are playing in Dave’s car (*8mmm*, episode 2)

- 1 Dave: Oi!  
2 ((Thomas and friend laugh))  
3 (1.1)  
4 Dave: Why aren’t you kids at school.  
5 Thomas: Why aren’t you at work  
6 Dave: What happened to respect your elders  
7 Thomas: You’re not my Elder  
8 Dave: I’m older than you=  
9 Thomas: =Yeah you’re white  
10 Dave: Ye:ah? So:?  
11 Friend: ((One utterance, likely in Eastern Arrernte))  
12 Dave: [Hey ] hey hey hey now look (.8) That’s  
why youse need to go to school you gotta learn English  
13 Thomas: We speak <English and Arrernte and Anmatjere and Walpiri and  
Luritja >  
14 That’s [five languages]  
15 Friend: [five languages]  
16 ((Thomas and friend high-five))  
17 Dave: No no no they’re not languages English English that’s a language  
that’s just—that’s bloody gibberish all that stuff no wonder you lot  
can’t get jobs  
18 Thomas: Mum says (.6) us blackfellas can’t get jobs because youse white-  
fellas give jobs to your mates  
19 Dave: Yeah well I haven’t got any mates [ so there]  
20 [((Thomas and friend laugh))]  
21 Dave: °Cheeky little buggers° get out of the car

This exchange directly addresses the enduring legacy of colonial language ideologies, the idea that Indigenous people need to learn English, and that Indigenous languages may not even be languages but just “bloody gibberish” (line 17). This dialogue highlights the colonial perspective to the audience, iconically portraying Indigenous languages as nonsense and erasing Indigenous speakers’ competence, while also setting up an axis of difference for destabilising that perspective. Viewers hear resisting discourses that challenge these emblems



and erasures through Thomas and his friends, overlaying Dave's dominant perspective with their more nuanced conceptualisations of Indigeneity and language. Furthermore, the reported speech of Thomas' mother (line 18) underscores the boys' speaking back at (white) authority. The enumeration of languages is also another example of erasure marking wherein these counter-discourses interrupt the effacing of fluency and multilingualism in dominant white discourses and racist perspectives personified by Dave and highlight their underlying biased logics.

As seen in extract (7) below, Dave's racist persona is also indexed through pejorative terms (in lines 1 and 8: "scrag", "crazy old bird", "chink"—in another scene, he uses offensive labels for Aboriginal people), dispreferred labels ("Aborigines" in line 3), and mocking, both as a variety (using a mock Asian accent in line 8) and as a speech act ("tomatoes", "tomaytoes" in line 5).

(7) Dave is on a video call to an ABC staffer about his job (*8mmm*, episode 1)

- 1 Dave: I only took this job on to tide me over until the °ABC position became available and I thought it was gonna be easy money but ° ((laughs)) you should see what I've gotta deal with 'ere (1.5) I-I've been 'ere:: half a da:y .hh already I've had uh:: a cursed office a scrag fight and this (.9) crazy old bird threatenin' me
- 2 ABC staffer: You'd better get used to it that job's not coming up for six months.
- 3 Dave: What? (.7) Well what am I gonna do here for six months I don't think these Aborigines can be trained?
- 4 ABC staffer: Aboriginal people don't like being called 'Aborigines'
- 5 Dave: Yeah yeah yeah whatever tomatoes tomaytoes
- 6 ABC staffer: I am Aboriginal (. ) the job will be advertised online (. ) good afternoon Dave
- 7 ((Computer dings as call ends))
- 8 Dave: Right my mistake ((in Mock Asian)) I was thinking you was a chink (1.83) si:x fuckin' months shi:t

In addition to calling out Dave's racism, this exchange also underscores how dominant racialising frames erase diversity within Indigenous identity (Dave misidentifying the staffer based on appearance). Lines 6 and 8 highlight this semiotic process of erasure, via erasure marking, and engage the viewer in this act of recalibration.

In excerpt (8) from the same episode, the idea that Aboriginal organisations should be run by Aboriginal people is stated directly by Jake, another white character (line 5). His stance is juxtaposed with Dave's position as the latter continues to perform an entrenched, irreversible 'mindset' of cultural and racial superiority.

- (8) Conversation between Jake and Dave, who aims to extend his contract to six months, following his video conversation with the ABC Staffer (note the intertextual link to line 4 in excerpt (7)) (*8mmm*, episode 1)

- 1 Jake: Look 8 triple m is an Aboriginal company we have to be mindful of the traditional [own]ers of the organ[isation and of this land]  
2 Dave: [right] [yeah (.) yeah ] no >I’ve got a lot to learn < .hhh But mate I’ve got a shitload to teach and I’m I’m thinking maybe three months is not enough uh not enough time for me to impart my skills  
3 Jake: I understand that but I’m afraid three months is all you’ve got  
4 Dave: Look you can’t expect a cultural mindset that’s existed for over 60,000 years to change in the blink of an eye:  
5 Jake: Aboriginal organisations are meant to be run by Aborigines  
6 Dave: Aboriginal people  
7 Jake: Sorry  
8 Dave: You said ‘Aborigines’ they like to be called ‘Aboriginal people’

Through mocking Jake, Dave indexes his entitlement (his right to correct and control), differentiates himself from Jake, and becomes coloniality personified (rhematisation). However, in drawing the audience’s attention to a taken-for-granted point of view (Dave’s in lines 2 and 4), this dialogue then contrasts it with an alternative point of view qua Jake. Jake’s Aboriginally inflected stance that reasserts Indigenous control (line 5) semiotically overlays Dave’s position, a mainstream discourse of assimilation. This process of overlay preserves the colonial frame while at the same time adding an Indigenous dimension.

Extract (9) elaborates the racist, authoritative personification of Dave further, demonstrating his cultural arrogance in relation to Elder Lola, whom he feels justified to correct regarding language use (line 4).

- (9) After an office fire and equipment damage by sprinkler (*8mmm*, episode 1)

- 1 Fireman: Shit luck that’s the only sprinkler in the building  
2 Jake: [Yeah]  
3 Lola: [See ] Jakey? I been tell you not put sprinkler in here but no:: you can’t listen for me! (1.4) Voice for Aborigine is fucked now  
4 Dave: ((pointing at Lola)) **Aboriginal people**

Here the recurrence of *Aboriginal/Aborigine* (Dave’s re-voicings of the ABC staffer) produces a parallelism across scenes, resulting in a process of overlay that walks the audience through the countering of rhematisation by adding new dimensions of meaning with each uttered version. Specifically, it complicates by revealing multiple points of view. The contestation over lexical variants poetically differentiates, suggesting that decontextualised words are not enough to disrupt

racism but analyses of their recontextualisations can reveal acts of appropriation and dominion, as evidenced by Dave's re-voicings above.

Before we move on to other examples, it is important to note that evaluative discourses around blackness and/or Aboriginal identity (as in extract (7) above) recur across series, sometimes but not always produced by racist characters. Such discourses are mediated reflections (Bednarek & Syron 2023) of contested and shifting intersubjective definitions and conceptualisations of Aboriginality in Australia (e.g. Carlson 2016). In some cases, these discourses may circulate what Meek (2020:369) calls the 'racial logic that determines Indianness: purism (percentage of "Indian blood")' (see also Bond, Brough, & Cox 2014; Carlson, Berglund, Harris, & Poata-Smith 2014 in the Australian context).

- How Aboriginal are you, like, **half?** (*Kiki and Kitty*, episode 1)
- I just found out through stringent **DNA saliva testing** that I am approximately **zero point zero one per cent** oppressed by the Australian colony. ... I'm one of you, sis. And we are deadly. (*All my Friends are Racist*, episode 3)
- She [Aunty] found out she was **1/64th black** last week. (*KGB*, episode 3)

The enfigurement of Indigeneity discussed so far has focused on processes of rhematization in relation to lexical indexes, metalinguistic statements, and metadiscursive commentary. We have shown how rhematization in these series works to configure a viewer's interpretation, and how overlay and erasure marking complicate conceptualisations of Indigeneity while also interrupting hegemonically racialising discourses (via racist characters). The different ways in which such discourses circulate or challenge raciolinguistic ideologies is worthy of further study, including how concepts such as 'blackness' and 'Aboriginality' are differentiated or conflated in and through the analysis of the different bodies that are cast in different types of linguistic performances (as in extract (7)). However, we now move on to discuss discourses of erasure.

*Discourses of erasure and erasure marking.* The bundling of linguistic and non-linguistic features via processes of rhematization is but one way in which raciolinguistic ideologies are constituted by and constitutive of racial and lingual differences. Erasure is another way in which these differences are realised. However, in identifying this process we attend to absence, as in what's missing or not apparent? What is the viewer's attention being drawn away from? What is the audience NOT seeing or hearing? And then, how are characters calling attention to such erasures (in acts of erasure marking and/or overlay)?

In *8mmm*, discourses of language endangerment—which can involve erasure (as explained above)—are associated with white characters. For example, in a conversation among Koala, who is white, and Milly and Lola, who are Indigenous (extract (10)), language endangerment becomes a topic of conversation as they attempt to answer a cultural knowledge test assigned by Dave.

(10) Milly, Koala, and Lola are attempting the cultural knowledge test (*8mmm*, episode 2)

- 1 Milly: How many Indigenous languages exist in Australia?=  
2 Koala: =At last count  
145 but except for 20 they're nearly all los:t  
3 Milly: You're weird (1.7) Who knows this shit.  
4 Koala: You do know that you're the most studied race on the planet right?  
5 Lola: Yeah. (1.2) Whitefella have been study us long time (1.3) when they  
gonna learn at something

In addition to the knowledge about language endangerment being linked to Koala, the white character, an evaluation of her knowledge is expressed by Milly, one of the Indigenous characters. This discourse coordinates two interpretations: an indexical link between (esoteric) quantitative information about Indigenous languages with whiteness and an indexical link of a lack of knowledge about the situation with Indigeneity. However, the dialogue proceeds with a negative stance in relation to the knowledge associated with whiteness, suggesting that such factualising about Indigeneity is more the exception rather than the norm. The last two lines of this excerpt build on this interpretation, suggesting not only that such knowledge is rare and weird (WEIRD, i.e. Western, Educated, Industrialised, Rich and Democratic; Henrich et al. 2010), but that those who produce it are slow to learn. In response to Koala's rhetorical question in line 4, Elder Lola reinforces the prior stance, that such knowledge (produced in dominant white institutions) is non-normative, if not remedial (line 5). The plot confirms this, given that the white character Dave not only asked the Aboriginal characters to take a cultural knowledge test, but also managed to give them an irrelevant test from the internet that does not apply to them. This is thematised in extract (11), which again features erasure marking.

(11) Dave addressing receptionist Milly, who is doing her eye makeup, about the cultural knowledge test (*8mmm*, episode 2)

- 1 Dave: Well well well.  
2 (.7)  
3 Dave: An Aboriginal organisation and you lot know shit all about your  
culture (.) disgraceful (.) apart from Kaywurl you all-  
4 Milly: Koala  
5 Dave: Whatever (.) apart from 'er you all failed the cultural knowledge test  
6 (1.2)  
7 Milly: Well duh (1.3) it's a Torres Strait Islander Cultural Test  
8 Dave: Yeah so?  
9 (2.3)  
10 Milly: We're Aboriginal? (1.6) Central des-ert.

- 11 Dave: So:? Youse are all Indigenous aren't ya?  
 12 Milly: ((looks at him over her compact mirror))  
 13 Dave: Christ almighty ((laughs))

In this excerpt, Dave's character maintains the erasure of Indigenous differences, lumping all Indigenous peoples into one category, rather than differentiating between, for example, diverse Central Desert peoples and Torres Strait Islander peoples. Furthermore, he demonstrates the erasure of alternative ways of knowing by relying on the "cultural knowledge test". That is, the use of this test in this episode (illustrated in extracts (10) and (11)) highlights the WEIRD epistemological framework, its irrelevance (and outright WEIRD ignorance), and the reductivism that a Western universalist approach produces—it erases all other possible approaches to knowledge, learning, and interpretation. In this extreme reductivism, of which endangerment is a version, there is a corresponding elevation of attributes through WEIRD discourses of purism, rarity, and valorisation, that is, priceless. The erasures that Dave's character reproduces are ones that maintain dominant systems of value and devalue Indigenous systems of value, as the Indigenous characters in these series articulate through tactics of erasure marking.

Another way in which a discourse of erasure is presented and contested happens in relation to discussions of language loss, and the Stolen Generation, as seen in extract (12) from *Total Control* (orthographically transcribed).

- (12) [Senator Alex Irving is practising her maiden speech, to brother Charlie] (*Total Control*, episode 1)

1 Alex: Thank you, Mr. Speaker. I wanted to speak to you in my traditional language, but I can't. **My mother was sent to an Aboriginal reserve when she was a child, and those words were taken from her. So the only language I know is English.** But look how far we've come. My name is Alex Irving and I'm standing here before you in the Senate of Australia. I thought this place wasn't for someone like me, not just because I'm black, but also because I'm female, from regional Queensland, because I left school at fourteen, because I'm a single mum and **because my own mother was stolen and grew up on the mission.** But I'm an Australian. And if I'm here, that means any one of us can be here. And if this place is ever barred to any one of us then the building around us doesn't deserve to keep on standing, let alone the Parliament that meets here.

This is an example where the (potential) erasure of colonial policies and colonial trauma in language endangerment discourses (see above on the Canadian context) is directly countered by repeatedly referencing the Stolen Generations and the actions of the colonisers (albeit using passive structures). In addition, while

traditional Indigenous languages are very rare in the corpus (with the exception of *Cleverman*), they do occur in the speech of characters with different age ranges rather than only Elders. Passive language use is featured in *Robbie Hood*, where Robbie’s nan uses Warlpiri, which Robbie clearly understands but does not speak himself. Use of signed language also occurs (in *8mm*). See Bednarek (2023:184) for further discussion of the limited use of traditional Indigenous languages in the corpus. These are some ways in which these series counter the erasure common in language endangerment discourses (as outlined above), overlaying Indigenous languages into English dialogue. Television dialogue also counters discourses of erasure through metalanguage, which explicitly references plurality of languages or the multilingualism of communities/speakers, while the use of specific terms referring to particular peoples/language groups (e.g. Arrernte, Biripi, Gija) makes visible to the audience the diversity of Indigenous peoples and cultures in Australia (details in Bednarek 2023:194).

## CONCLUSION

In this study, we have only scratched the surface of a rich dataset of Indigenous-authored television series that address a mixed, mainstream target audience. The analyses have painted a picture of diversity. On the one hand, there is some evidence of rhematisation, where bundles of linguistic features (or ‘qualia’) rhematise Indigeneity in opposition to non-Indigeneity and simultaneously erase ‘whiteness’ from conceptualisations of Indigeneity. There is some re-entrenching of ethnoracial difference, highlighting contrasts. On the other hand, not all Indigenous characters use the same style or variety—these characters are not portrayed as linguistically homogenous. Moreover, there are overt discourses and metalanguage that complicate the representation of Indigeneity. These discourses draw on the policing of ethnoracial difference, thus also circulating such discourses (e.g. of purism/blood) even where they are challenged or are the source of humour. Some characters are shown to have to contend with questions, challenges, or denials of their Indigenous identity. This makes visible the discursive co-construction of Indigeneity, especially for characters that do not conform to raciolinguistic ideologies of purism. Language can play a role in such challenges (e.g. when Indigenous characters use inauthentic styles or ‘sound like a whitefella’), but other features that are indexical of Indigeneity (e.g. appearance, behaviour) also play a role. While additional research is necessary, we hypothesise that the fewer features indexical of Indigeneity a television character has, the more likely their identity as Indigenous will be questioned, challenged, and/or denied. Even though the concept of rhematisation suggests that a truly robust iconic index would require no additional semiotic support, our analysis shows that there is a semiotic overlaying that Indigenous creatives may use to produce a recognisable Indigenous characterisation while also challenging that same viewer expectation. In fact, heterogeneity is key to interrupting the simplifying effects of rhematisation and erasure.

In sum, the metalanguage and discourses that we have observed in the dataset draw our attention in different ways to representation and raciolinguistic ideologies, achieving multiple CONJECTURES (Gal & Irvine 2019). First, our analysis reveals how Indigenous creatives artfully weave in topics and issues that circulate in Indigenous media and discourses, such as language endangerment and racism. Second, while some linguistic cues index an Indigenous identity, there are also challenges to a WEIRD epistemological framework. Third, linguistic variation across characters indirectly problematises discourses of purism and assumed homogeneity. Finally, these data show that Indigenous creatives are in effect ‘decolonising’ mainstream discourses about and interpretations of Indigeness by reclaiming the indexical landscape through processes such as semiotic overlay and erasure marking.

We have shown how screen creatives may counter erasure by diversifying and complicating representations and bringing in Indigenous perspectives, while also hinting at the diversity of representation. That is, revealing what has been erased destabilises the rhematisation. While there is a clear difference between series, we have treated these here as an aggregated dataset and have aimed to identify patterns that recur across series rather than exploring differences of representation. Nevertheless, we do not aim to imply that all series are the same. As mentioned above, Langton (1993:27) argues that it is naïve and essentialist to believe that ‘any Aboriginal film or video producer will necessarily make a “true” representation of ‘Aboriginality’” and that such an assumption would be ‘based on an ancient and universal feature of racism: the assumption of the undifferentiated *Other*’ (italics in original). In focussing solely on Indigenous-authored series, we also have not investigated potential differences to series that are not Indigenous-authored. In addition, audience research would be necessary to investigate how different social groups make sense of such representations. There is further work to be done on whether/how screen creatives take advantage of multiple ‘orders of indexicality’, or ‘indexical bivalencies’, allowing multiple possible interpretations, some of which might resonate with most audience members (easily recognisable), while others rely on more specific cultural or linguistic expertise and experiences. What is clear is that Indigenous creatives find ways to destabilise hegemonic narratives of difference, drawing viewers’ attention to semiotic processes of rhematisation and erasure, while simultaneously countering those processes by shifting the linguistic and discursive ground on which viewers’ interpretations have relied. Thus, language and language-ing are critical sites for discovering enduring acts of colonisation and for enabling new strategies of decolonisation.

#### APPENDIX : TRANSCRIPTION CONVENTIONS

.	falling intonation
?	rising intonation
!	raised volume



<u>underline</u>	stress
:	increased length
=	latching
-	break in word, sound cut off
(.)	pause of 0.5 seconds or less
(n.n)	measured pause
h	outbreath
.h	inbreath
[ ]	overlap
(( ))	transcriber comment or description
[() ]	uncertain transcription
°	decreased volume
< >	decreased speaking rate
> <	increased speaking rate
<b>bold</b>	form of analytic interest

#### NOTES

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LANGUAGE NOTE: We use *Aboriginal*, *First Nation(s)*, *Indigenous*, *Aboriginal and Torres Strait Islander people(s)* as cover terms to refer to diverse language groups, peoples, or nations. These collective terms are not meant to imply homogeneity or to essentialise people at the expense of diversity and variation. Torres Strait Islanders are genealogically and culturally distinct from the Aboriginal people of the rest of Australia, but are often grouped together using the term *Aboriginal and Torres Strait Islander* or *Indigenous Australian*. For further reading on terminology, we refer readers to Carlson et al. (2014) or Roberts, Carlson, O’Sullivan, Day, Rey, Kennedy, Bakic, & Farrell (2021).

<sup>1</sup>There are only some exceptions to this pattern (e.g. the 1998 film *Smoke Signals*, the recent TV series *Rutherford Falls* and *Reservation Dogs*). It is beyond the scope of this article to include a comparison with Canada, New Zealand, and other international contexts.

<sup>2</sup>In these and other examples, characters/speakers are Indigenous unless otherwise noted, with the exception of the minor character ‘fireman’ in extract (9), whose identity remains unclear but is likely not Indigenous.

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