

PLAN AHEAD

for coming meetings of the

Business History Conference



1982

St. Paul, Minnesota

Host institution: The James J. Hill
Reference Library

(Joint meeting with the Lexington Group
and the Economic and Business
Historical Society)



1983

Peoria, Illinois

Host institution: Bradley University

(Joint meeting with the Lexington Group)

For information about these meetings and membership in any of these organizations, write to:

Business History Conference: Prof. Jeremy Attack, Secretary, Department of Economics, Box 111, Commerce Building West, Urbana IL 61801.

Lexington Group (transportation history): Prof. Don L. Hofsommer, Dept. of History, Wayland College, Plainview TX 79072.

Economic and Business Historical Society (usually meets in the West): Prof. Philip R. Smith, Dept. of Social Science, Michigan State University, East Lansing MI 48824.

Newcomen Awards in Business History

For the best article published in the *Business History Review* during the previous year the Society will award a prize of \$300 and a scroll. For the best article published in the *Business History Review* during the previous year by a graduate student or a recent Ph.D. who has not published a book in business history, the Society will award a special prize of \$150 and a scroll. Criteria for selection include: originality, value, breadth, and interest of contribution, quality of research materials and methods, and quality of presentation.

Winners will be selected by a panel of judges consisting of the editor, associate editor, and members of the advisory board of the *Business History Review*, none of whom shall be eligible to receive a prize. The awards are administered by the editorial office of the *Review*. No special prize will be awarded in years when, in the opinion of the judges, no eligible article suitable for the prize was published, and no person may be awarded both prizes in any one year.

ANNOUNCING
THREE AWARDS
IN
BUSINESS HISTORY



PRESENTED BY
THE NEWCOMEN
SOCIETY IN
NORTH AMERICA

Thomas Newcomen Book Award in Business History

The Newcomen Society in North America, in cooperation with the *Business History Review*, will award in 1982 the seventh in a series of triennial prizes consisting of \$1000 and a scroll for the best book on the history of business published in the United States during the years 1979-1981. "Business history" is defined in its broadest sense to include not only the history of firms or industries, but books tracing interactions of businessmen, analyses of business philosophy or behavior, and studies of the adjustment of businesses and businessmen to their economic, political, and social environments. Criteria for selection will include contribution to knowledge, depth of analysis, soundness of reasoning, clarity of style and organization, and general readability and format.

Judges for the 1982 award are Dr. Albro Martin, Editor, *Business History Review*, chairman, and Professor Alfred D. Chandler, Jr., both of the Harvard Graduate School of Business Administration; and Mr. Stanley van den Heuvel, Trustee, The Newcomen Society in North America.

Urban Capitalists

Entrepreneurs and City Growth in Pennsylvania's
Lackawanna and Lehigh Regions, 1800-1920

Burton W. Folsom, Jr.

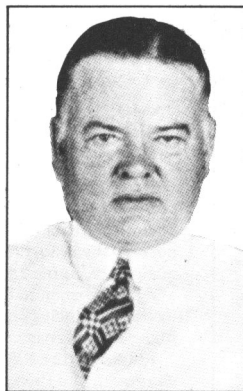
Urban Capitalists is an authoritative examination of city-building in industrial America and of the vital contributions of individuals in shaping the nation's growth.

Burton W. Folsom, Jr., combines economic, social, and regional history to trace the rise of Scranton and Bethlehem, Pennsylvania. Emphasizing the roles of key individuals, Folsom describes how aggressive, far-sighted entrepreneurs were able to outfight competitors from nearby towns, devise workable means to compensate for the scarcity of important natural resources in their areas, and build manufacturing centers of international importance. **\$16.50**

The Johns Hopkins University Press
Baltimore, Maryland 21218

HERBERT HOOVER 1921- 1928

AS SECRETARY OF COMMERCE
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Edited by Ellis W. Hawley

Seven new-generation scholars reexamine a major segment of Hoover's public career and offer fresh perspectives on the political, administrative, and diplomatic history of the 1920s. They explode conventional depictions of Hoover's political conservatism and show a creative and resourceful mind projecting solutions remarkably similar to current proposals for public use of the private sector.

June 1981. 272 pages. Cloth, \$19.95.

University of Iowa Press

Iowa City, Iowa 52242

New from MIT

The Selected Papers of Boulton and Watt

Volume 1: The Engine Partnership,
1775–1825

edited by *Jennifer Tann*

The Boulton & Watt Company papers as well as the personal papers of the founders are a unique source of information and insight regarding the emergence of the modern technological era. The most significant and revealing of these will be published in a series of volumes, of which this is the first. Subsequent volumes will focus on the application of steam power to particular industries, including mining, textiles, metals and ceramics, food processing, and shipping, and to such utilities as waterworks and gas for central heating and lighting systems. The final volume will be a complete catalogue and reference to all traceable Boulton & Watt engines.

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Ferdinand Braun:

A Life of the Nobel Prizewinner
and Inventor of the Cathode-Ray
Oscilloscope

by *Friedrich Kurylo and
Charles Suskind*

Modern technology owes much to Ferdinand Braun, a scientist who discovered the rectifier effect—the basis of modern solid-state electronics—and who invented the cathode-ray oscilloscope, one of the most versatile scientific instruments of this century and the basis of our TV tubes. This scientific biography restores Braun to his proper reputation, clearly explaining the basis of his contributions to technology (he and Marconi were jointly awarded the Nobel Prize in physics in 1909 for their efforts in wireless telegraphy) and to pure science.

304 pp. illus. \$29.95

Massachusetts Institute of Technology
Cambridge, MA 02142

Recently published

Polywater

by *Felix Franks*

"Here is choice material for the historian of science ... a brightly written, informative book that gives an accurate feeling for the pitfalls and the great strength of the scientific enterprise."—Robert C. Cowen, *Christian Science Monitor*

208 pp. illus. \$12.50

Thomas Alva Edison

An American Myth

by *Wyn Wachhorst*

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Available in paperback

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Thompson was a fascinating and complex man and Professor Brown has given us a biography worthy of his subject. The book is a delight to read from end to end." —*The Physics Teacher*

384 pp. illus. \$9.95

Technology in America:

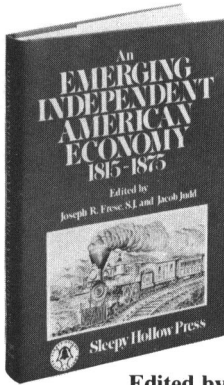
A History of Individuals and Ideas
edited by *Carroll W. Pursell, Jr.*

Eighteen contributions by noted historians of science which discuss the technological innovations of Thomas Jefferson, Eli Whitney, Cyrus Hall McCormick, Alexander Graham Bell, Thomas Alva Edison, George Eastman, Ellen Swallow Richards, Henry Ford and other rugged individualists who have entered the pantheon of American folklore.

265 pp. illus. \$9.95

THE MIT PRESS

THE AMERICAN ECONOMIC ENTERPRISE SERIES



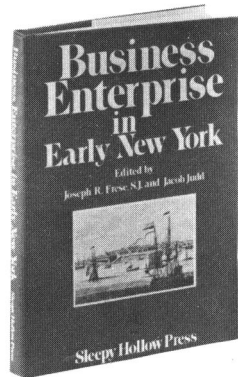
An
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