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PUBLIC POLICY AND PUBLIC CHOICE

Edited by **Douglas W. Rae**, *Yale University*

Theodore J. Eismeier, *Hamilton College*

How do citizens form judgments on political matters? How do they react at the ballot box to the use of their tax monies by their elected representatives? What can we learn by applying a "public choice perspective" to the study of policy making under democratic institutions and processes? The original essays in this volume analyze the choices of citizens and politicians --the consumers and producers of public policy. By focusing on "public choice", the editors and authors have created a rigorous examination of costs and benefits as perceived by the various actors in the political decision process.

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REVIEW

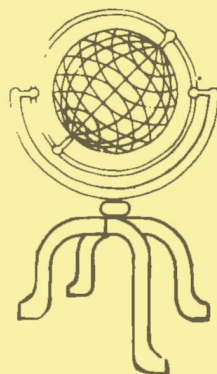
A JOURNAL OF
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AND CIVILIZATIONS

of the State University
of New York at Binghamton

Editor:

**IMMANUEL
WALLERSTEIN**

State University of New York, Binghamton



REVIEW is committed to the pursuit of a perspective which recognizes the primacy of analyses of economies over long historical time and large space, the holism of the socio-historical process, and the transitory, heuristic nature of theories.

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CITIES OF PEASANTS

The Political Economy of Urbanization in the Third World

by **BRYAN ROBERTS**,
Professor of Sociology, University of Manchester

This book is about the expansion of capitalism in the Third World. It is one of the few accounts linking contemporary differences in the political and economic structure of underdeveloped countries to the historically specific way in which these have become part of the world economy. Focusing on the most securely capitalist of all underdeveloped regions of the continent of Latin America — the author traces the growth of urban-based industrialism and its impact, both externally and internally. He shows how it has transformed the economy and produced new political and social pressures, whose significance can be seen in the daily economic activities, social relationships and even religious behavior of people in Third-World cities. This analysis explains and uses the concepts of dependent development and core periphery: there is also a critical review of current theories about urbanization in the third world and, in particular, a discussion of the debate on marginality.

The nature of the urban working class in underdeveloped countries, with its potential for organization and collective aspirations, will be a crucial factor in the future. This book conveys both the flavor of life in the cities of the Third World and the immediacy of their problems.

CONTENTS

1. Urbanization and underdevelopment
2. Urbanization and underdevelopment before the modern period
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4. Migration and the agrarian structure
5. The urban economy and social stratification
6. Urban poverty and coping with urban life
7. Urbanization and marginality in underdevelopment

Explorations in Urban Analysis, Volume 1

June 1979	ISBN 0-8039-1290-0	hardcover	\$17.50
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USING EVALUATIONS:

DOES EVALUATION MAKE A DIFFERENCE?

Marvin C. Alkin / Richard Dailak / Peter White

Graduate School of Education, UCLA

From many quarters, the answer to the question, "Is evaluation working?" has been a sad, disillusioned "No." This timely study, however, offers an altogether different perspective, one largely unheralded in the literature, which concludes that evaluations *already* influence social intervention programs in important and useful ways. The authors present the results of five extensive case studies of school programs and their evaluations, examining the influence of the evaluations upon program decision making and program operation. In each case the authors attempt to explain why and how evaluation did or did not have an impact on program decisions.

By adopting a broader definition of utilization, the authors have made a strong case for the inherent usefulness of evaluation. Their conclusions will make fascinating reading for anyone concerned with the present status and future direction of evaluation research.

1979	ISBN 0-8039-1177-7	hardcover	\$15.00
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AS 4

EVALUATION

A Systematic Approach

Peter H. Rossi Howard E. Freeman
Sonia R. Wright

EVALUATION: A Systematic Approach is the first comprehensive text in the field. Its organization allows the reader to gain an understanding of the role of evaluation research in planning, design and implementation of both established and innovative social programs and projects. Contemporary technical procedures for planning interventions, target population selection, program monitoring and impact assessment are provided. A unique feature of the book is its detailed treatment of cost-benefit and cost-effectiveness techniques.

The authors of the volume bring to bear their broad and practical experience in discussing the uses and prospects of evaluation research. The use of social science methods and concepts are stressed in this unique applied social research text. Throughout the volume, "case modules" (exhibits) are used to provide valuable and pragmatic illustrative information.

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April 1979 336 pages ISBN 0-8039-1179-3 hardcover \$14.95

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INTERNATIONAL NEWS: FREEDOM UNDER ATTACK

edited by Congressman Dante B. Fascell,
U.S. House of Representatives

Freedom of the press and the free flow of news and information is under attack around the world today. The conflict over media access and independence has developed on several levels: from attempts by a growing number of countries to bar American reporters to restrictive resolutions in UNESCO; from calls for redistributing radio bands to movements toward creating government monopolies on the distribution of information.

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March 1979 320 pages ISBN 0-8039-1129-3 hardcover \$15.00

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THE WORLD SYSTEM OF CAPITALISM: Past and Present

Edited by **Walter L. Goldfrank,**
University of California, Santa Cruz

The "world-system approach," formulated by Immanuel Wallerstein, series editor of these **POLITICAL ECONOMY OF WORLD-SYSTEM ANNUALS**, serves to unify the contributions included in this volume. The social scientists who are published here have rejected the traditional ahistorical approach of Western social research in favor of this interdisciplinary, historically oriented, often radical approach to the study of the capitalist world system. Contributions include theoretical articles and case studies from both the seventeenth and twentieth centuries. Notable is a tantalizing preview of Wallerstein's forthcoming second volume of **THE MODERN WORLD-SYSTEM**, dealing with stagnation in seventeenth century Europe and its effects.

Political Economy of the World-System Annuals, Volume 2

1979	ISBN 0-8039-1105-X	hardcover	\$18.50
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CHALLENGES TO AMERICA

UNITED STATES FOREIGN POLICY IN THE 1980s

Edited by: **CHARLES W. KEGLEY, JR.**, University of South Carolina
PATRICK J. McGOWAN, University of Southern California

In the selected "case-for-analysis" — the United States— the outstanding contributors explore the relationship between environmental change and foreign policy response by examining long term secular trends which are likely to present special problems to U.S. society and foreign policy into the 1980's. Topics covered include the strategic arms balance, foreign perceptions of the United States, and the probable nature of the future relations between the United States, Europe, and Japan.

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Evaluation Studies Review Annual Volume 4

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Today more than ever, evaluation research is concerned with the internal, external and construct validity of social investigation. These concerns, coupled with a full awareness of the monetary and political pressure associated with social intervention programs, have spawned the issues on which this volume is based: adequacy of treatment and outcome as opposed to the purely technical concerns of research design. Volume 4 of **EVALUATION STUDIES REVIEW ANNUALS**, with its emphasis on the planned strength and integrity of treatment, has focused attention on the ideals of evaluation research as opposed to the actual circumstances in which they are put into practice. This gap between aspiration and achievement, and the related ethical and policy concerns of social experimentation -- all factors with crucial implications for evaluation research -- are illuminated here by many of the finest minds in applied social science.

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Individuals have tended to think of themselves as working, or at least concentrating on knowledge creation, knowledge diffusion or knowledge utilization. As a result, these three subfields studying knowledge have evolved independently of each other. KNOWLEDGE: CREA-

TION, DIFFUSION, UTILIZATION will provide the first forum for communication among individuals in these divergent areas as well as a context in which to develop research, methodology, and practices which establish much-needed linkages between them.

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