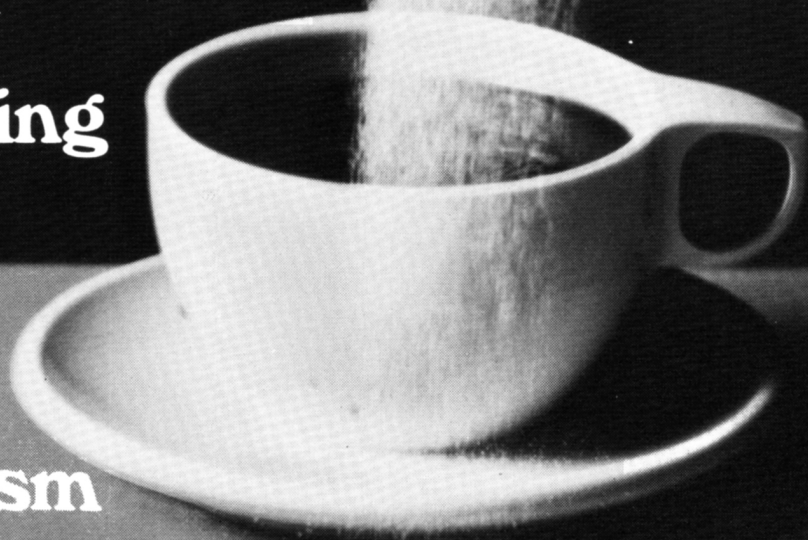


**A simple  
task**

**but an  
embarrassing  
moment  
for the  
patient  
with  
parkinsonism**



**Gogentin\***

(benztropine mesylate, MSD Std.)

**Antiparkinsonian agent**



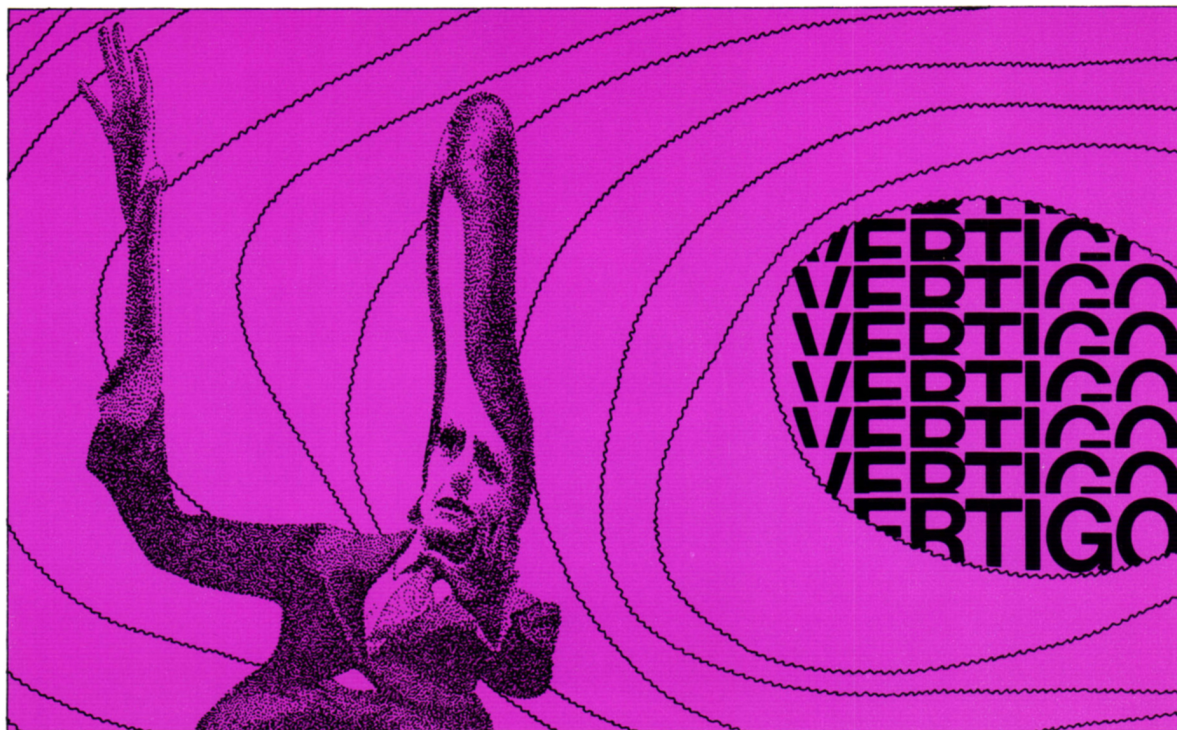
**MERCK  
SHARP  
& DOHME** CANADA LIMITED

POINTE CLAIRE, QUEBEC H9R 4P7

\*Trademark CGT-8-481-JA

FULL PRESCRIBING INFORMATION AVAILABLE ON REQUEST

# For the management of Vertigo in Meniere's disease



**SERC**<sup>®</sup>  
(Betahistine hydrochloride) TABLETS

## A decade of clinical success in Canada

Chemically Unique  
Vasoactive Compound

- Vascular responses similar to those of histamine<sup>1,2</sup>
- Tends to restore, not depress vestibular response<sup>3,4</sup>

May Increase Blood Flow  
To Inner Ear

- Increases cochlear blood flow in experimental animals<sup>5,6</sup>
- Increases basilar and labyrinthine artery flow in canine studies<sup>7,8</sup>

Demonstrated Efficacy and  
Patient Acceptance

- Reduces the number and severity of vertigo attacks<sup>9,10</sup>
- Suitable for long term management<sup>9,10</sup>
- Effective when other medications failed<sup>9,10</sup>
- Well tolerated<sup>2,3,4,9,10</sup>

histaminic – not antihistaminic  
often a more helpful approach

### REFERENCES

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4. Wilmot, T. J.: An objective study of the effect of betahistine hydrochloride on hearing and vestibular function tests in patients with Meniere's disease. *J. Laryng. & Otol.* 85:369 (April) 1971.
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6. Martinez, D. M.: The effect of Serc (betahistine hydrochloride) on the circulation of the inner ear in experimental animals. *Acta oto-laryng. Supplement* 305:29, 1972.
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### PRESCRIBING INFORMATION

**DESCRIPTION AND CHEMISTRY:** SERC is the proprietary name for a histamine-like drug generally designated as betahistine hydrochloride.

**INDICATIONS:** SERC may be of value in reducing the episodes of vertigo in Meniere's disease. No claim is made for the effectiveness of SERC in the symptomatic treatment of any form of vertigo other than that associated with Meniere's disease.

**DOSE AND ADMINISTRATION:** The usual adult dosage has been one to two tablets (4 mg. each) administered orally three times a day.

Recommended starting dose is two tablets three times daily. Therapy is then adjusted as needed to maintain patient response. The dosage has ranged from two tablets per day to eight tablets per day. No more than eight tablets are recommended to be taken in any one day.

SERC (betahistine hydrochloride) is not recommended for use in children. As with all drugs, SERC should be kept out of reach of children.

**CONTRAINDICATIONS:** Several patients with a history of peptic ulcer have experienced an exacerbation of symptoms while using SERC. Although no causal relation has been established SERC is contraindicated in the presence of peptic ulcer and in patients with a history of this condition. SERC is also contraindicated in patients with pheochromocytoma.

**PRECAUTIONS:** Although clinical intolerance to SERC by patients with bronchial asthma has not been demonstrated, caution should be exercised if the drug is used in these patients.

**USE IN PREGNANCY:** The safety of SERC in pregnancy has not been established. Therefore, its use in pregnancy or lactation, or in women of childbearing age requires that its potential benefits be weighed against the possible risks.

**ADVERSE REACTIONS:** Occasional patients have experienced gastric upset, nausea and headache.

**HOW SUPPLIED:** Scored tablets of 4 mg. each in bottles of 100 tablets.

Full Prescribing Information available on request.

**UNIMED** Pharmaceuticals Limited  
Dorval, Québec, H9P 2P4

PAAB  
CCPP

# <sup>®</sup> Symmetrel<sup>®</sup> Capsules 100 mg (amantadine HCl)

## for the management of Parkinson's syndrome

 Chemically distinct

(Not related to levodopa or anticholinergic antiparkinson drugs.)

 Fast onset of action

(Usually effective within 1 week in contrast to the slower response from levodopa.)



### Effective with levodopa

(Either initiated concurrently or added to levodopa. Additional benefit may result — such as smoothing out of fluctuations in performance which sometimes occur when levodopa is administered alone. When the levodopa dose must be reduced because of side effects, the addition of Symmetrel may result in better control of Parkinson's syndrome than is possible with levodopa alone.)



### Effective with other anticholinergic antiparkinson drugs

(When these drugs, e.g. benzotropine mesylate, provide only marginal benefits, Symmetrel used concomitantly may provide the same degree of control of Parkinson's syndrome, often with a lower dose of anticholinergic medication, and a possible reduction in anticholinergic side effects.)



### Effective alone

(Lessening of Parkinsonian symptomatology usually evident within one week in responsive patients.)

**CONTRAINDICATIONS** "Symmetrel" is contraindicated in patients with known hypersensitivity to the drug.

**WARNINGS** Patients with a history of epilepsy or other "seizures" should be observed closely for possible untoward central nervous system effects.

Patients with a history of congestive heart failure or peripheral edema should be followed closely as there are patients who developed congestive heart failure while receiving "Symmetrel" (amantadine HCl).

Safety of use in pregnancy has not been established. Therefore, "Symmetrel" should not be used in women with childbearing potential, unless in the opinion of the physician, the expected benefit to the patient outweighs the possible risks to the fetus (see Toxicology-Effects on Reproduction).

Since the drug is secreted in the milk, "Symmetrel" should not be administered to nursing mothers.

**PRECAUTIONS** The dose of "Symmetrel" may need careful adjustment in patients with renal impairment, congestive heart failure, peripheral edema, or orthostatic hypotension. Since "Symmetrel" is not metabolized and is mainly excreted in the urine, it may accumulate when renal function is inadequate.

Care should be exercised when administering "Symmetrel" to patients with liver disease, a history of recurrent eczematoid rash, or to patients with psychosis or severe psychoneurosis not controlled by chemotherapeutic agents. Careful observation is required when "Symmetrel" is administered concurrently with central nervous system stimulants.

Patients with Parkinson's syndrome improving on "Symmetrel" should resume normal activities gradually and cautiously, consistent with other medical considerations, such as the presence of osteoporosis or phlebotrombosis.

Patients receiving "Symmetrel" (amantadine HCl) who note central nervous system effects of blurring of vision should be cautioned against driving or working in situations where alertness is important.

"Symmetrel" (amantadine HCl) should not be discontinued abruptly since a few patients with Parkinson's syndrome experienced a Parkinsonian crisis, i.e., sudden marked clinical deterioration, when this medication was suddenly stopped.

The dose of anticholinergic drugs or of "Symmetrel" should be reduced if atropine-like effects appear when these drugs are used concurrently.

**ADVERSE REACTIONS** Adverse reactions reported below have occurred in patients while receiving "Symmetrel" (amantadine HCl) alone or in combination

with anticholinergic antiparkinson drugs and/or levodopa.

The more important adverse reactions are orthostatic hypotensive episodes, congestive heart failure, depression, psychosis and urinary retention, and rarely confusion, reversible leukopenia and neutropenia, and abnormal liver function test results. Other adverse reactions of less importance which have been observed are: anorexia, anxiety, ataxia, confusion, hallucinations, constipation, dizziness (lightheadedness), dry mouth, headache, insomnia, lveido reticularis, nausea, peripheral edema, drowsiness, dyspnea, fatigue, hyperkinesia, irritability, nightmares, rash, slurred speech, visual disturbance, vomiting and weakness; and very rarely eczematoid dermatitis and oculogyric episodes.

Some side effects were transient and disappeared even with continued administration of the drug.

**DOSAGE AND ADMINISTRATION** The initial dose of "Symmetrel" is 100 mg daily for patients with serious associated medical illnesses or who are receiving high doses of other antiparkinson drugs. After one to several weeks at 100 mg once daily, the dose may be increased to 100 mg twice daily. When "Symmetrel" and levodopa are initiated concurrently, "Symmetrel" should be held constant at 100 mg daily or twice daily while the daily dose of levodopa is gradually increased to optimal dose. When used alone, the usual dose of "Symmetrel" is 100 mg twice a day.

Patients whose responses are not optimal with "Symmetrel" (amantadine HCl) at 200 mg daily may benefit from an increase to 300 mg daily in divided doses. Patients who experience a fall-off of effectiveness may regain benefit by increasing the dose to 300 mg daily; such patients should be supervised closely by their physicians.

**DOSAGE FORMS** CAPSULES (bottles of 100) - each red, soft gelatin capsule contains 100 mg of amantadine HCl.

Product monograph, with complete references, available upon request.



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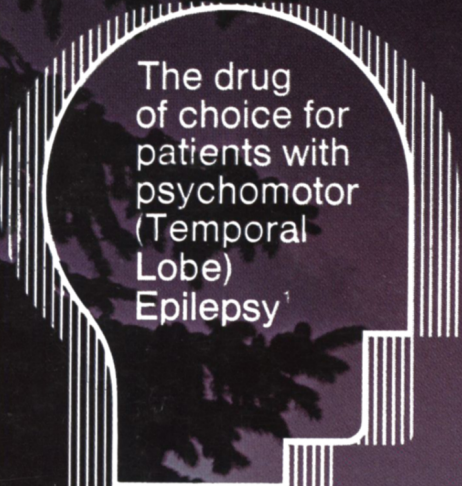


Subsidiary of E.I. du Pont de Nemours & Co. (Inc.)


In epilepsy\*

# Tegretol<sup>®</sup>

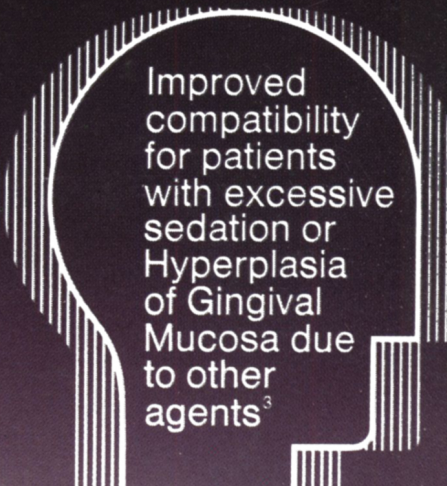
provides control of seizures  
and alleviation of personality  
disorders.



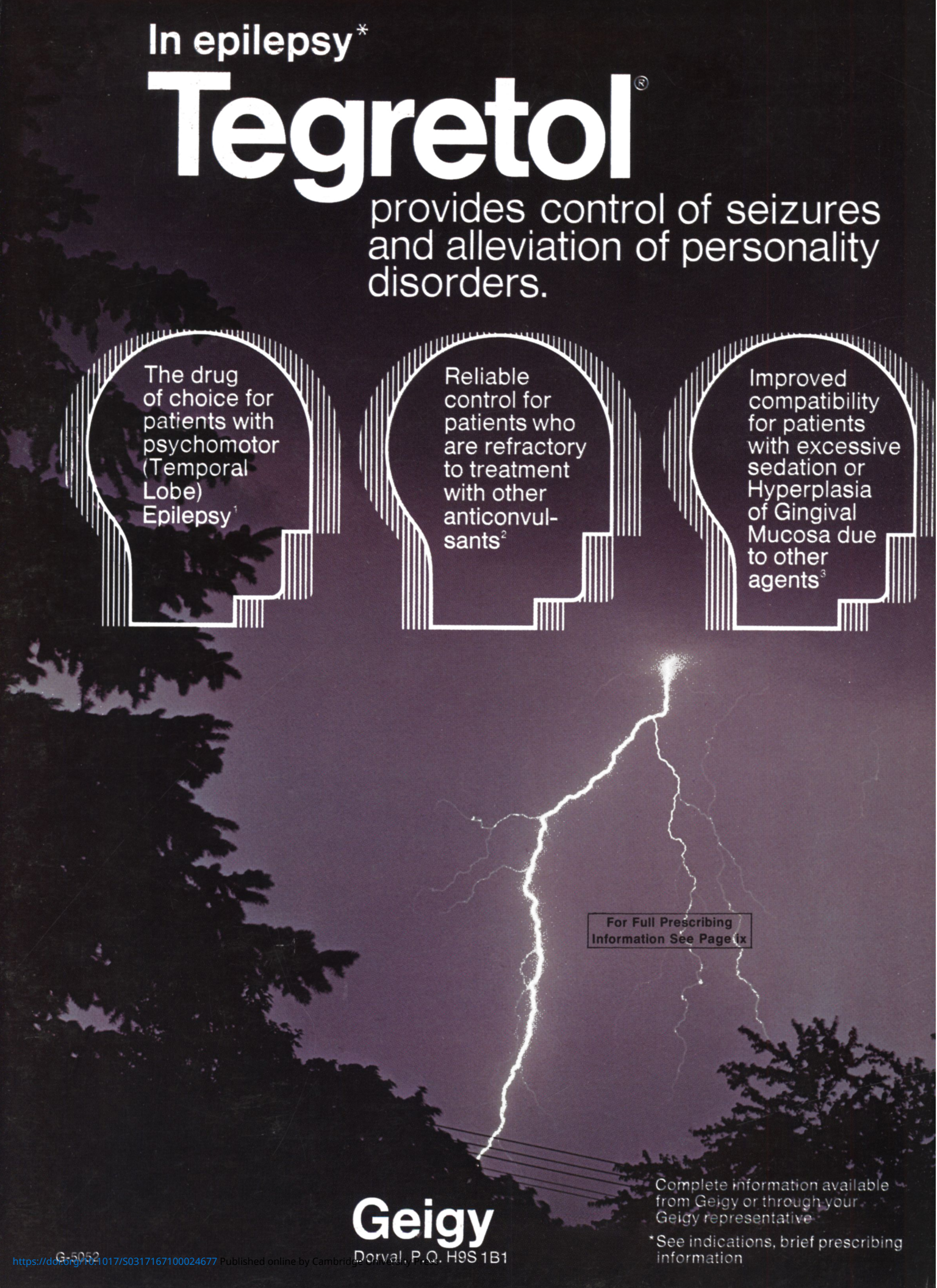
The drug  
of choice for  
patients with  
psychomotor  
(Temporal  
Lobe)  
Epilepsy<sup>1</sup>



Reliable  
control for  
patients who  
are refractory  
to treatment  
with other  
anticonvul-  
sants<sup>2</sup>



Improved  
compatibility  
for patients  
with excessive  
sedation or  
Hyperplasia  
of Gingival  
Mucosa due  
to other  
agents<sup>3</sup>



For Full Prescribing  
Information See Page ix

**Geigy**

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Complete information available  
from Geigy or through your  
Geigy representative

\*See indications, brief prescribing  
information