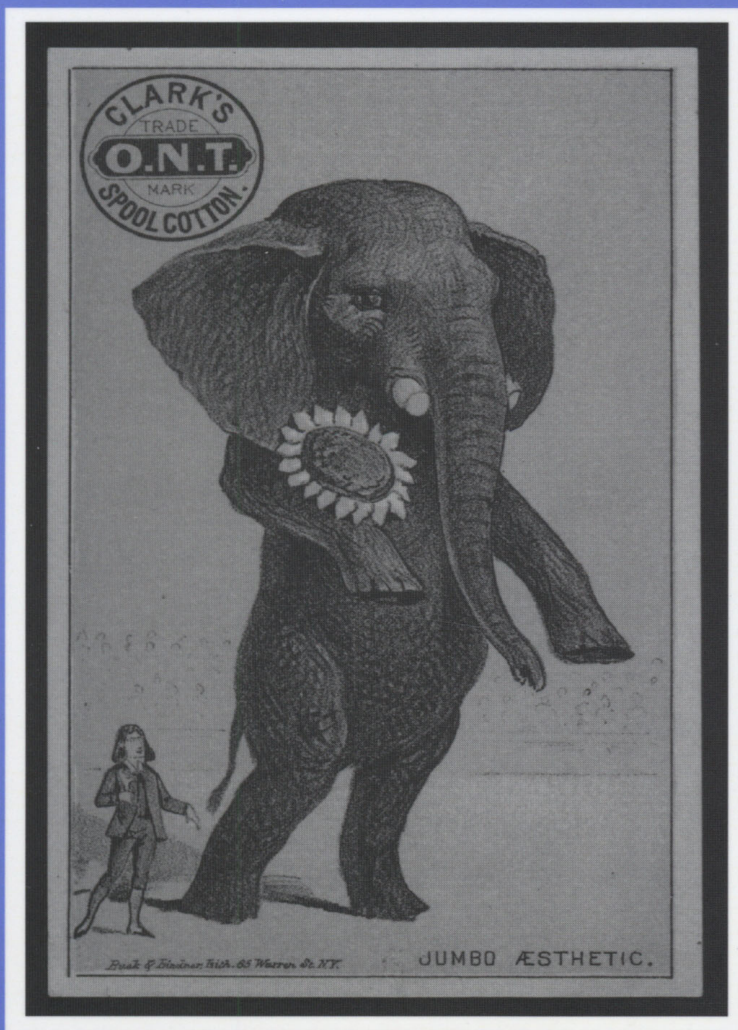


Business History Review

W I N T E R 2 0 0 0



Trade Card for Clark Thread Company, c. 1883



Cover: Trade card for Clark's O.N.T. Spool Cotton. Clark Thread Co., Newark, N.J., c. 1883. Buek & Lindner Lith., New York, N.Y., lithographers. See "The Nineteenth-Century American Trade Card" by Margaret E. Hale. (Image courtesy of the Trade Card Collection, Baker Library, Harvard Business School.)

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Contributors

Barry E. C. Boothman is associate professor of strategic management in the faculty of administration at the University of New Brunswick. His research is focused upon the historical development of professional management in the Canadian public and private sectors. His recent essays include “‘A Theme Worthy of Epic Treatment’: N. S. B. Gras and the Emergence of American Business History,” *Journal of Macromarketing* (forthcoming in 2001), “Culture of Utility: The Development of Business Education in Canada” and “Canadian Management Education at the Millennium,” published in Barbara Austin, editor, *Capitalizing Knowledge: Essays on the History of Business Education in Canada* (2000).

Robert Fitzgerald is a reader in business history at Royal Holloway, University of London. He is the author of *British Labour Management and Industrial Welfare, 1846–1939* (1988), *Rowntree and the Marketing Revolution* (1995), and *The Growth of Nations: Culture, Competitiveness and the Problems of Globalization* (1996). He has, in addition, written on industrial training, human resources, Japanese and Asian business, the consumer-goods industries, marketing, and corporate organization. He is currently working on a study of British business in Asia.

Rex Pope is head of the Department of Historical and Critical Studies at the University of Central Lancashire, Preston, U.K. His research and publications have focused on twentieth-century British economic and social history. Among his recent published work are *The British Economy since 1914: A Study in Decline?* (1998) and *Unemployment and the Weaving District of Lancashire, 1920–1938* (2000). He is currently writing a history of the British hotel industry since 1850 and has begun a comparative study of the North American and British railway companies' approaches to leisure hotels and tourism in the late nineteenth and early twentieth centuries.