
From the Editors

With this issue we enter the seventh year of publication of the *BYME*. The journal is now established internationally, and this seems a good time to review its performance. We are also changing the colour of the cover. From now on this will change annually after each three issues of the journal for easier identification of the volumes.

The editors always welcome the views of readers on all aspects of content and presentation, but on this occasion we would particularly welcome your views on the cassette tape.

As you know, subscribers to the *BYME* usually receive a free illustrative cassette tape with each volume. Although we have received spontaneous reactions from several readers expressing their appreciation of the extra dimension this provides, we now hope to canvass the views of all readers to ensure that the presentation and content of future tapes fully meets your needs.

To this end a questionnaire has been included with this issue of the journal. It is reproduced overleaf. If you do not have a separate copy of the questionnaire, please photocopy page 4 and take a few minutes to complete it. The publishers and the editorial board would be very grateful for your views.

**BRITISH JOURNAL OF MUSIC EDUCATION
READERSHIP QUESTIONNAIRE**

The BJME Cassette Tape

As you know, subscribers to the British Journal of Music Education usually receive a free illustrative cassette tape with each volume. We welcome your views on this service and would be most grateful if you could take a few minutes to complete this questionnaire.

Please return it to :

Penny Carter, Cambridge University Press, FREEPOST†, The Edinburgh Building, Shaftesbury Road, Cambridge CB2 1BR, England (†No stamp needed if posted in the UK).

Readers in the USA and Canada should return the questionnaire to:

James Alexander, Journals Department, Cambridge University Press, 40 West 20th Street, New York, NY 10011, USA.

QUESTIONNAIRE

1. a) How many tapes have you received? _____
b) How many have you listened to in full or in part? ALL/MOST/SOME/NONE*
2. Have you played one or more tracks? TWICE/MORE FREQUENTLY*
3. What do you consider the principal value(s) of the tracks you have played more than once?

4. In general do the taped illustrations improve your understanding and appreciation of the articles to which they relate? ALWAYS/USUALLY/RARELY*
5. Is it easy to find your way around the tape and relate a recording to the appropriate text in an article? ALWAYS/USUALLY/RARELY*
6. If you consult the BJME in your library, is it also easy to locate the cassette tape? YES/NO*

Your other comments and suggestions would be welcome:

Completed by: _____

Address: _____

NB. *Delete those which do not apply