

Announcements

ECONOMIC HISTORY ASSOCIATION ANNUAL MEETING. Vancouver, British Columbia, September 21–23, 2012. “Revisiting the Transportation Revolution.” Generations of economic historians have written extensively about the economic impact of transportation improvements. Nevertheless, new tools, new data, and new techniques derived from geographic information systems, economic geography, and the like continue to offer better measures of the impact of the improvements in roads, ships, railroads, and planes (and the infrastructure that supports them). They also provide new insights into the short- and long-term effects of these changes and how they have shaped our world by diminishing the importance of space and place.

Graduate students are encouraged to attend the meeting. The Association offers subsidies for travel, hotel, registration, and meals, including a special graduate-student dinner.

For further information, check <http://eh.net/eha/meetings/2012-meeting>, which also includes information on travel options to Vancouver, Canada; or contact Meetings Coordinator Jari Eloranta at elorantaj@appstate.edu.

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SOCIETY OF AUTOMOTIVE HISTORIANS. Richard Scharchburg Student Paper Award, 2012. In order to encourage research and writing among university students in the area of automotive history, the Society confers its annual award for the best student paper in the auto history field. The award is named for Richard Scharchburg, the late professor of history at Kettering University, eminent automotive historian, and past president of the Society of Automotive Historians. Persons submitting papers must be enrolled at educational institutions (upper-class undergraduate or graduate level) at the time of submission. This competition is international in scope, but papers must be in the English language. Papers already published or scheduled for publication will not be accepted.

Manuscripts should not exceed 10,000 words, and should be double spaced. An abstract is requested. Judging criteria include clear statement of purpose and testable hypothesis, accuracy and thoroughness of research, originality of the research, documentation, quality and extent of bibliographic resources, and writing style. A cover letter should be

Business History Review 86 (Spring 2012): 123–128. doi:10.1017/S0007680512000062
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included, stating the student's address, school, program, advisor, and stage in studies. The student should indicate how the paper submitted will relate to his or her professional future. Submissions must be e-mailed by June 11, 2012. Upon recommendation of the judges, the winning paper will be considered for publication in the Society's *Automotive History Review*. The award consists of a plaque and a cash prize of \$500.00. Submissions should be sent to: John A. Heitmann, Chair, Student Awards Committee, Department of History, University of Dayton, 300 College Park, Dayton, OH 45469-1540. Tel: 937-229-2803. e-mail: jheitmann1@udayton.edu.

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NEW BLOOMBERG ECONOMIC AND BUSINESS HISTORY BLOG. Bloomberg has launched a new blog dedicated to economic and business history, broadly defined. The blog, known as "Echoes," examines parallels between the past and the present. It is run by Stephen Mihm of the University of Georgia and features posts from historians, archivists, and independent scholars on a wide range of subjects. Readers can view the blog at <http://www.bloomberg.com/view/echoes/>. It is hosted on Bloomberg's main site, which has a wide readership: approximately eight million unique visitors a month. Anyone interested in learning more about the blog or about contributing to it may contact Stephen Mihm at mihmstep@yahoo.com.

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BECKMAN CENTER FOR THE HISTORY OF CHEMISTRY. The Chemical Heritage Foundation's Beckman Center for the History of Chemistry offers grants to assist with travel and accommodation expenses for researchers who wish to use its primary research collections for short-term research (periods of either one or two weeks). CHF houses a wealth of resources in the history of chemistry and related sciences, technologies, and industries.

Travel-grant recipients have access to the collections of the Othmer Library (including its art and artifacts) during normal operating hours and are encouraged to use CHF's oral history materials. They will be assigned a workspace in the Jacobs Reading Room with Wi-Fi access. Travel grants are \$750 per week and are intended to help defray the costs of travel and accommodation. Scholars who do not stay for the full period for which they were awarded funds will receive prorated grants reflecting the amount of time they spent in residence.

Travel-grant applicants must reside more than seventy-five miles from Philadelphia to be eligible. No more than one travel grant per person per fiscal year (July 1 to June 30) can be awarded. Grants must be taken within one year of the award, or the grantee must request an extension or reapply. Applicants must demonstrate that their research requires the use of CHF's primary research collections. Applications to use secondary sources or materials easily available from other libraries or through interlibrary loans will not receive a travel grant. We strongly encourage potential applicants to examine the Othmer Library's online catalog and to consult with Othmer Library staff in advance to gain a better understanding of the variety of materials at CHF that would be useful for their research and strengthen their applications.

There is no deadline for travel-grant applications. Travel-grant applications can be submitted at any time and are assessed by an internal CHF review committee. Please allow two weeks after submission for notification of the committee's decision.

A travel grant application must contain the following:

- A research proposal that also details how the applicant will make use of CHF's collections (one page)
- A curriculum vitae (up to three pages)
- One reference letter (applicants are responsible for references, submitting letters directly to CHF via the e-mail address below).

Travel grant applications must be submitted electronically, as Word or PDF files, to travelgrants@chemheritage.org. Please visit CHF's Web site for more information: <http://www.chemheritage.org/research/fellowships-and-travel-grants/beckman-center-fellowships/travel-grants.aspx>.

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CONFERENCE ON HISTORICAL ANALYSIS AND RESEARCH IN MARKETING (CHARM). Call for papers: "Varieties, Alternatives, and Deviations in Marketing History." Sixteenth Biennial Conference on Historical Analysis and Research in Marketing (CHARM), May 30–2 June 2013, hosted by Copenhagen Business School. We invite business, marketing, social science, and humanities scholars from all backgrounds to join us in Copenhagen for a friendly, collegial, and interdisciplinary research conference in spring 2013. In celebrating three decades of marketing historical research at CHARM, we call on scholars from around the globe to cast a critical look back into marketing's past and forward into its future. Papers on all aspects of marketing history

and the history of marketing thought in all geographic areas and all time frames are welcome.

Doctoral students with a particular interest in research methods in marketing history and marketing theory are invited to attend a two-day workshop immediately preceding the conference. There will also be a special track for the presentation of doctoral projects at the conference itself. For more information on the doctoral workshop and on the submissions procedure for full papers and abstracts, see: <http://www.charmassociation.org>. Submission deadline: Sunday, December 16, 2012. Direct submissions to Dr. Leighann Neilson, Program Chair, m.tadajewski@strath.ac.uk and Proceedings Editor: charmconference013@gmail.com.

Outstanding full papers may be invited for publication in the *Journal of Historical Research in Marketing* or in the *Journal of Macromarketing*. Full papers are also eligible to be considered for either the Stanley C. Hollander Best Paper Award (best overall paper) or the David D. Monieson Best Student Paper Award (best paper by a graduate student).

For additional information about the Conference, see the CHARM Web page: www.charmassociation.org, or contact: Stefan Schwarzkopf, Centre for Business History, Department of Management, Politics and Philosophy, Copenhagen Business School, Porcelaenshaven 18A, DK-2000 Frederiksberg, Copenhagen, Denmark. E-mail: ssc.lpf@cbs.dk.

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JOURNAL OF HISTORICAL RESEARCH IN MARKETING SPECIAL ISSUE. The *Journal of Historical Research in Marketing* invites submissions for a special issue focused on Italian marketing history. Several overarching themes are planned, including historical studies of marketing within Italy and the ways in which Italy has been marketed beyond the country's borders, the emergence of new distribution channels, the adaptation of marketing strategies imported from abroad, the "economic miracle" of the late 1950s and subsequent affluence of the 1960s, the development of new consumer identities among women and youth, elite and mass tourism, and the centuries-long marketing history of the Italian luxury industries, such as fashion, furniture, and food.

The submission deadline for this special issue is August 1, 2013, with an expected publication date of August 2014. If you are unsure of the suitability of your topic or have questions regarding a submission, please contact the special-issue guest editor Jonathan Morris, Research

Professor of Modern European History, University of Hertfordshire, at j.2.morris@herts.ac.uk.

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JOURNAL OF LAW, ECONOMICS AND REGULATION CALL FOR PAPERS. The *Journal of Law, Economics and Regulation* (*Revista de la Maestría en Derecho en Derecho Económico/Revue de Droit, Economie et Régulation*) is an academic, scientific, and peer-reviewed journal that publishes articles that are the product of research, review and reflection in different areas of economic law, law and economics, and economics. By disseminating relevant contributions on the topics under study, it seeks to become a space for disclosure, review and discussion that enables the strengthening of the academic community.

This publication is written for researchers, academics, professionals, and students of law, economics, and other areas related to the subject matters covered by the journal. We are currently calling and receiving articles for our issue no. 8, for December–January 2012.

We would like those following an academic career to collaborate on our publication and therefore invite them to submit an article of their own, related to the topics covered by the journal. The article must be submitted no later than August 30, 2012. We also extend this invitation to fellow researchers and colleagues who might be interested in submitting articles to our journal. For any questions or comments on the matter, please contact us via e-mail at: rev.derecho.economico.javeriana@gmail.com.

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CITY OF LONDON ACADEMIC EXPERT DIRECTORY. The Centre for the Study of Financial Innovation is a London-based not-for-profit think tank that looks at threats and opportunities in the financial services sector. It is sometimes described as the City's think tank. Thanks to the generosity of the City of London Corporation, it has just completed an on-line directory of academic (and other) expertise. It is intended to be an easy-to-use database of what U.K. academia has to offer to the financial-services sector. It is not limited to (say) financial engineers or macroeconomists; the idea is to bring together in one place all the disciplines and expertise that the City (in its many forms—banks, IT providers, professional services firms) needs.

The Directory is easy to use and free—free to those who list their services and free to those who want to find a particular source of expertise.

It was launched at the City Guildhall in early January by Lionel Barber (editor of the *Financial Times*) and Stuart Fraser (chairman of the City's policy committee), and it has already generated a great deal of enthusiasm.

Now, the Directory needs the names and details of U.K. academics from a range of disciplines (economists, sociologists, finance and business specialists, historians, political science experts, and so on). The compilers of the database are looking for at least a thousand individual entries, and they need your help, both to put up your own details and to pass the word along to friends and colleagues. Please e-mail Lisa Moyle at lisa@csfi.org.uk. Your assistance is much appreciated.

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CANADIAN NETWORK FOR ECONOMIC HISTORY CONFERENCE. The Canadian Network for Economic History/Réseau canadien d'histoire économique invites proposals for its October 26–28, 2012, conference at the Banff Centre in Banff, Alberta. Papers on all topics will be considered, although some preference will be given to those relating to the theme “Getting the Institutions Right: Property Rights and Long Run Growth.” The CNEH is very pleased to announce that Lee Alston (University of Colorado at Boulder) has agreed to give the keynote address at the conference and that Latika Chaudhary (Scripps College) will be giving the inaugural Mary MacKinnon Memorial Lecture. To be considered for inclusion on the program, please email a one- to two-page abstract to Chris Minns (c.minns@lse.ac.uk) and Ian Keay (ikeay@econ.queensu.ca). The deadline for proposals is June 1, 2012. The program will be set and authors notified by late June. Proposals from graduate students and junior scholars are strongly encouraged. Funds may become available to partially reimburse the travel and accommodation costs of such participants. Information on the venue, registration, and program will be posted at www.economichistory.ca as it becomes available.