

EDITORIAL — HOW MUCH

IS A PAGE OF ARCHAEOLOGY WORTH TO YOU?

A RCHAEOLOGICAL RESEARCH is useful only insofar as its results become widely available through publication. The Society for American Archaeology has an unsurpassed opportunity to put information of basic importance into libraries around the world and into the hands of scholars and interested readers through AMERICAN ANTIQUITY and through its Memoir series.

BUT, publication (not merely printing) of archaeological information, detailed and well illustrated, is expensive (\$15 to \$20 a page) and the amount we publish is severely limited by the funds we have available. With no capital and no endowment, we must depend on dues, supplemented by sales of earlier issues, occasional gifts from generous and interested friends, and grants solicited from foundations. Our officers all serve without compensation, of course, so that about 90% of our expenditures can go into our publications. Only part of the income from our increased dues can go for expanding our activities, as most of it is needed to meet rising costs and to permit a reduction of engraving charges to authors.

The Society has accepted for publication, and will publish if funds can be obtained, a comprehensive report by Clarence H. Webb on the Belcher Site in Louisiana, an extremely important Caddoan site, and also a symposium on the Archaic assembled by Douglas S. Byers, with significant papers on the Archaic from the Atlantic Coast to the Pacific by a number of prominent archaeologists. These Memoirs, both expected to run to 200 to 300 pages, and generously illustrated, will go to all members free of charge, when published.

We have in press, with funds for publication assured, Memoir 14, the final report on Danger Cave, by J. D. Jennings, being published jointly with the University of Utah, and Memoir 15, on Yucatán Maya pottery making, by R. H. Thompson. Other important studies languish in manuscript form, unpublished and relatively unknown, for lack of funds. We can divert no more than a small part of our regular income to Memoirs, as the journal and the operation of the Society require the bulk of it. Therefore, we hope that some of our members — or nonmember friends — will help with gifts, either large or small, so that a continual growth of our publication program will be possible, to match the continued growth of archaeological discoveries and understanding.

The Society for American Archaeology, like other nonprofit organizations, enjoys the privilege of receiving tax-exempt gifts, according to an interpretation by the Office of Internal Revenue, dated July 7, 1945, under section 101 (6) of the Internal Revenue Code, as follows:

Contributions made to you are deductible by the donors in arriving at their taxable net income in the manner and to the extent provided by section 23 (o) and (q) of the Internal Revenue Code, as amended, and corresponding provisions of prior revenue acts. Bequests, legacies, devises or transfers, to or for your use are deductible in arriving at the value of the net estate of a decedent for estate tax purposes in the manner and to the extent provided by sections 812 (d) and 861 (a) (3) of the Code and/or corresponding provisions of prior revenue acts. Gifts of property to you are deductible in computing net gifts for gift tax purposes in the manner and to the extent provided in section 1004 (a) (2) (B) and 1004 (b) (2) and (3) of the Code and/or corresponding provisions of prior revenue acts.

While a gift to the Society of substantial size can immediately aid in the publication of a Memoir, smaller gifts are also extremely welcome, as they can aid in building our funds for future publication.

Gifts to the Society for American Archaeology should be sent to the Treasurer, JAMES A. SWAUGER, Carnegie Museum, Pittsburgh 13, Pennsylvania.