

VOLUME 18 ISSUE 2 APRIL 2022

ISSN: 1740-8776

組
織
管
理
研
究

Management and Organization Review

SPECIAL ISSUE

Small and Medium-Sized Enterprises and Family Business in China



Cover: Yang Shuo Fishermen (Chris Hsee)

The premier journal for ground-breaking insights
about management and organizations in China and
global comparative contexts



CAMBRIDGE
UNIVERSITY PRESS

SPONSORS OF MANAGEMENT AND ORGANIZATION REVIEW



International Association for Chinese Management Research Officers

Founding President

Anne S. Tsui *University of Notre Dame*
Peking University

Past President

Ray Friedman *Vanderbilt University*

President

Zhi-Xue Zhang *Peking University*

President Elect

Runtian Jing *Shanghai Jiao Tong University*

Executive Director

Wei Zhang *Peking University*

Executive Secretary/Treasurer

Lerong He *State University of New York at Brockport*

Vice-President and Program Chair for 2023

Conference
Wei Shen *Arizona State University*

Representatives at Large

Lori Qingyuan Yue *Columbia University*

Wu Liu *Hong Kong Polytechnic University*

Zhijun Chen *Shanghai University of Finance and Economics*

Hinrich Voss *HEC Montreal*

PhD Student Representatives

Danyang Zhu *Fudan University*

Kaixian Mao *Hong Kong University of Science and Technology*

北京大學



光华管理学院

Guanghua School of Management

Leadership of Peking University

President Ping Hao

Leadership of Guanghua School of Management

Dean Qiao Liu

Associate Deans
Li'an Zhou
Liansheng Wu
Shengping Zhang
Ying Zhang
Li Ma
Zheng Zhang



復旦大學 管理学院
SCHOOL OF MANAGEMENT
FUDAN UNIVERSITY

Leadership of Fudan University

President Ningsheng Xu

Leadership of School of Management Fudan University

Dean Xiongwen Lu

Deputy Dean Yaopeng Li

Executive Associate Dean Jian Zhou

Associate Deans
Yimin Sun
Zhiwen Yin
Changjiang Lu
Ming Zheng
Yaohua Ye
Weitao Zhao

MANAGEMENT AND ORGANIZATION REVIEW

Volume 18 Issue 2

April 2022

SPECIAL ISSUE

Small and Medium-Sized Enterprises and Family Business in China

Letter from the Editor 213

Editorial 214

Special Issue Articles

DALI MA AND XIAOWEI ROSE LUO
The Intersection of Economic, Social, and Political Forces: Small and Medium-Sized Enterprises and Family Businesses in China 216

WENTING CHEN, ABBY JINGZI ZHOU, STEVEN SHIJIN ZHOU, PETER S. HOFMAN, AND XUERU YANG
Deconstructing Socioemotional Wealth: Social Wealth and Emotional Wealth as Core Properties of Family Firms 223

XIAOBIN HE AND JIANKUN LIU
Between Legitimacy and Socioemotional Wealth: Family Ownership and the Party Branches Building of Chinese Private Enterprises 251

FEIFEI LU, XU HUANG, ERICA XU, CHI-NIEN CHUNG, AND XIAOGANG HE
Instrumental Love: Political Marriage and Family Firm Growth 279

FEI ZHU AND HAIBO ZHOU
Perceived Parental Care and Next-Generation Family Members' Succession Intentions: The Sequential-Mediating Role of General Self-Efficacy and Perceived Person-Job Fit 319

ZHENDUO ZHU AND YUANFEI KANG
A Far-Reaching Parental Love? Co-Governance of Intergenerational Succession and Innovation Activities in Chinese Family Firms 358

LINAN LEI, YANAN FU, XIAOBO WU, AND JIAN DU
The Match Between Structural Attributes and Content-Based Orientation of Managerial Cognition: An Exploratory fsQCA Study of 'Hidden Champions' 395