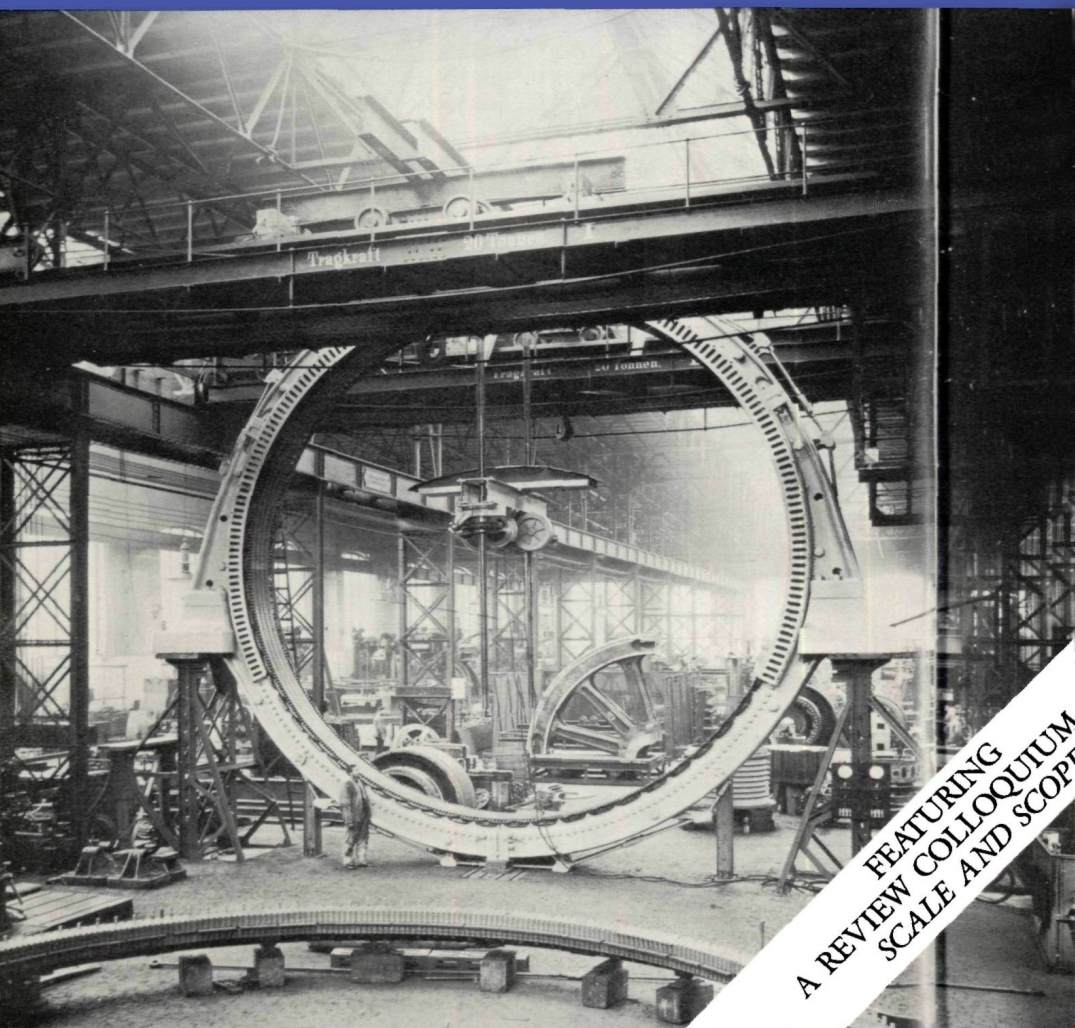


Business History Review

W I N T E R 1 9 9 0



FEATURING
A REVIEW COLLOQUIUM
SCALE AND SCOPE



Cover: Scale and Scope

The great German electrical manufacturers Allgemeine Elektrizitäts Gesellschaft (AEG) and Siemens exemplify the concept of scope economies developed by Alfred D. Chandler, Jr. With their massive works, complex technologies, global sales organizations, and heavy investments in R&D, they became leaders in the global oligopoly in electrical products. The front cover shows a department of the Berlin works of AEG in the 1900s that produced very large three-phase motors and transformers. The back cover shows two views of Siemens' Dynamowerk, part of the Siemensstadt complex in Berlin. The top photograph depicts Hall B, c. 1909, where large motor parts were made; the bottom illustration shows Hall A, c. 1913, where smaller cams, gears and other parts were manufactured.

Front cover: reproduced from AEG Aktiengesellschaft; rear cover: Siemens Archiv, Munich.

For a review colloquium on Chandler's Scale and Scope and his response, see pp. 690–758.

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For the Contributors to the Review Colloquium and Response, see pp. 691–693.



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“Mechanical and Organizational Innovation:
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