

INDEX

- Academy, 39n. 18, 40, 56, 73, 100n. 24, 127n. 47, 166, 233
- advantage, 80–1, 84, 90–1, 94, 97, 221
see also gain
- Aeschines, 12, 14n. 40, 33, 33n. 33, 177, 210n. 80, 236
- Alcibiades, 102
- Alcidamas, 106–10, 153–4, 236
- ambivalence, 51, 66, 113
- ancient rhetorical tradition, 4–5, 14–16, 182, 244 *see also* rhetorical tradition
- Antiphon, 211, 236
- Antisthenes, 52, 59n. 67, 63n. 8, 81n. 63, 91, 98n. 15
- Apollodorus, 22, 25, 27, 32
- apology, 240
- Ariston of Ceus, 141
- Aristophanes, 43n. 27, 47n. 37, 93, 98n. 18, 152, 225n. 21
- Aristotle, 2, 11n. 33, 13, 56–8, 65n. 15, 80n. 60, 85n. 70, 88, 91, 93, 99n. 19, 104, 140, 144, 147, 153n. 45, 156n. 51, 158, 161–2, 164–5, 172, 184, 199, 224, 228, 235–7, 239, 240n. 54
on style, 187, 193
treatment of Isocrates, 126–35
- arrangement, 2, 181
- artlessness, 194
- Assembly (Athenian), 77n. 51, 78n. 53, 158, 185–6, 219
- astronomy, 85, 96
- Athenaeus, 25n. 23, 144–5
- Athens, 5, 8, 11–13, 19–24, 26–7, 32–3, 39, 41n. 22, 44–7, 59n. 67, 63, 68, 71n. 29, 75, 90, 92–106, 107, 112, 114, 117, 120, 125, 127–8, 132n. 56, 133, 144, 146n. 30, 211–13, 224, 233
- Atticism, 24, 191n. 42
- audience, 30n. 40, 33, 45, 47, 52, 60, 68, 82, 93, 103, 109–10, 128, 146n. 30, 175, 178–9, 194, 201–4, 222–3, 240
see also readership
- Augustus, 15, 212–13
- authenticity, 20–2, 28n. 35, 39–40
- authority, 77, 95n. 12, 119, 160–3, 167, 175, 195, 200, 227, 230, 243
- authorship, 19–21, 34, 40, 59, 144n. 20, 202, 212n. 85, 243
- beautiful (καλός), 36, 54, 113, 161
- biography, 22n. 11, 24, 32, 48n. 39, 62n. 1, 184, 216n. 5
- blame, 159, 186n. 34
- body, 40, 85, 129, 171
- Bonner, Stanley Frederick, 16, 176–81, 183n. 31, 186–8, 190, 205n. 71, 209, 214n. 1, 228n. 27
- Caecilius of Caleacte, 27n. 29, 180–2
- Callicles, 26n. 24, 97, 111n. 15, 114, 117, 123–5
- Callimachus, 172n. 95
- Callisthenes of Olynthus, 143
- canon of ten Attic orators, 11, 19n. 1, 27, 147, 180, 184, 215
- Cato, 171
- Cephalus, 23, 56
see also Lysias,
- character, 25–6, 35–48, 51, 53–5, 58n. 64, 62n. 1, 63, 84–5, 96, 114, 124n. 38, 129, 131n. 56, 140–1, 188, 193–6, 208, 219, 220–1, 223, 227, 229, 231
see also *ēthopoia*
- charm (χάρης), 67, 116, 123, 150–3, 155, 174, 190, 195–201, 205–8
- Chrysippus, 233, 237–8
- Cicero, 7n. 17, 14, 25, 27n. 28, 36–7, 58n. 64, 86n. 76, 88, 127, 132n. 56, 139, 143n. 16, 147, 155, 161n. 70, 163–9, 170–5, 179, 180n. 22, 191n.

Index

- 4, 202n. 65, 205n. 68, 208, 224n. 19, 237n. 46
- citizenship, 98n. 16, 179, 211n. 84
- clarity, 134n. 64, 187–8, 189, 203, 207, 224n. 18
- classicism, 4n. 9, 183n. 31, 191n. 42, 204n. 67, 238n. 49
- Clearchus of Soloi, 140
- comedy, 47, 93, 151–2
- commonplace, 1, 55, 58n. 64, 101n. 26, 195, 200, 225
- composition, 2, 6n. 14, 15, 23n. 13, 49–50, 53n. 50, 66, 71–2, 108, 127, 133, 150n. 42, 154, 157–9, 164n. 75, 171, 177, 193–4, 198, 199n. 58, 220, 237–8, 242
- Corax, 224
- corpus Lysiacum*, 5n. 12, 10n. 29, 19–22, 24, 27–31, 34–6, 140, 212
see also Dover, Kenneth
- Council (Athenian), 78n. 53, 185
- courtroom, 29, 37, 41, 48, 66, 71–2, 118n. 25, 164, 169, 219–20
- criticism, 4n. 11, 5, 9, 15, 16, 20, 21n. 7, 29, 37, 41–4, 51–2, 55n. 52, 60, 70, 72–3, 75–6, 95, 102, 110–11, 114n. 18, 121, 123, 125, 128, 132n. 56, 134n. 64, 135, 139, 142, 146, 147, 150–3, 156, 163, 171, 176, 179–82, 190, 192, 195–6, 200–1, 203, 205, 207, 208, 209, 210, 218–22, 227, 229, 238–40, 244
- culture, 11, 12, 22, 59n. 67, 65, 79n. 57, 96, 106, 149, 151n. 43, 173, 176, 202n. 65, 230
- deception, 52, 194n. 48, 201
- delivery, 34, 146–7, 178, 202, 219
- Demetrius, *see* Ps. Demetrius
- Demetrius of Magnesia, 208
- Demetrius of Phalerum, 144, 151n.43
- democracy, 23, 27, 45–6, 95n. 12, 99n. 22, 104, 211n. 84, 212
- Demosthenes, 12–14, 15, 33–4, 46, 140–1, 145, 147, 160, 166, 170, 171–3, 176–8, 180n. 22, 181, 182, 184, 191, 199–201, 205, 206, 207–8, 210, 211, 227n. 26, 228n. 27, 235–7, 241, 243
- dialectic, 56n. 56, 71n. 28, 131n. 55
- dialogue (form of writing), 7, 35, 38–42, 45–6, 52, 59, 71n. 28, 73, 91n. 87, 94–6, 98, 118, 124n. 38, 126n. 42, 127, 131, 167n. 81, 169n. 85, 224, 229
- Dinarchus, 176, 208–9, 212n. 85, 243
- Diogenes Laertius [DL], 33n. 5, 36, 55–6, 59, 126n. 42, 140, 151n. 43, 160n. 69
- Dionysius of Halicarnassus,
as historian, 15, 143n. 16, 144, 176, 243
as literary critic, 5, 8, 9, 14, 15, 19, 20, 24, 25, 27, 29–31, 36, 57, 147, 150–1, 176, 177–8, 184–96, 196–201, 201–13, 214–23, 237–9, 243
as teacher, 9, 16, 176, 183, 210, 217, 236, 241–2
audience of, 178–82, 203–4
classicism and, 183, 222
on (true) philosophy, 9, 65, 118, 214, 216–17, 223–5, 226–7, 228–36, 240, 242
rhetorical tradition and, 11n. 30, 16, 25, 139, 183, 203, 243–4
Rome and, 176, 203–5, 210, 212, 214
- discourse, 4, 11, 27n.27, 29, 48, 49, 53, 63, 64, 65–71, 74, 77, 84, 87, 88, 101, 104, 108–9, 128n. 51, 129, 147–8, 160, 168, 182, 185–6, 203n. 66, 215–16, 220, 223, 225, 237–8, 240, 241, 242
- disciplines, 85, 96, 165
- Dover, Kenneth, 5n. 12, 10, 19–20, 21n. 7, 22–6, 28n. 32, 32n. 2, 43–4, 55n. 52
- doxa* (δόξα), 81n. 63, 82, 91, 112, 119, 122n. 35, 185, 219
see also opinion
- education, 2, 4n.10, 7, 9, 11–12, 13, 15n. 48, 19n. 2, 41, 62, 64, 65, 67–8, 69–71, 73, 76–9, 81, 86–7, 92–104, 106–14, 117–20, 124–6, 127–31, 132, 139, 141n.9, 142n. 10, 143, 146, 147, 149, 156, 160n. 70, 162n. 72, 163, 166, 167, 169, 173, 175, 179, 194n. 48, 200, 203–4, 205n.71, 214, 216n.

Index

- 5, 217–20, 222–3, 225, 229–30, 238n.
49, 244
- elite, 14n. 41, 38, 46, 62, 68, 100, 104,
135, 149, 179, 204
- eloquence, 76n. 48, 164, 167, 174
- emotions, 24, 109–10, 120, 125, 181n.
25, 188, 193, 205, 208
- enthymeme, 2, 57n. 60
- Ephorus, 142–3
- epic, 68
see also Hesiod; Homer
- Epicrates, 45–7, 60n. 70
- Epicureanism, 93n. 8, 148, 155–63, 170,
173
see also Philodemus
- epistemology, *see* knowledge
- Eratosthenes, 48n. 40, 60
- eristics, 71n. 28, 96, 109, 217
- ethics, 98, 114, 134, 228
- ēthopoia* (ἠθοποιία), 36, 190, 193
- ēthos*, 114
- excellence, 53n. 50, 90–1, 97, 101n. 27,
102, 112, 125, 126, 185, 205
- exhortation, 129, 132n. 56, 221
- experience, 67n. 19, 79, 81n. 63, 84,
112–13, 119, 124, 158, 173, 198, 205
see also practice
- expertise, 95n. 12, 197,
241–2
- fees, 76n. 45, 98–100, 122
- gain, 90, 97, 99
see also advantage
- geometry, 85, 96
- Gorgias, 25n. 23, 33n. 5, 52, 66, 69–70,
75, 81n. 63, 83, 92, 96n. 12, 100, 107,
113, 122, 132n. 59, 153–4, 166n. 79,
169, 223–6, 229
- Gorgias* (Plato's dialogue), 42, 46, 97,
111, 121–2, 135, 141, 167n. 81
- grammar, 144, 219, 228
- gravitas*, 37
- Greekness, 222
see also identity
- handbooks, 2n. 4, 26, 29, 87–9, 186, 226,
236
see also technê (τέχνη)
- Harpocration, 24n. 17, 29n. 37, 34n. 7,
143–4, 145n. 26
- Hegesias of Magnesia, 175
- Hermippus of Smyrna, 144–6
- Hermogenes, 13n. 38, 184
- Herodotus, 141n. 9, 181, 188, 190
- Hesiod, 65, 67n. 18
- hiatus, 154
- Hieronymus of Rhodes, 144,
146–7
- Hieronymus the philosopher, 144, 219,
230, 234n. 39
- Hippias, 113
- history, 7, 10, 12, 20n. 6, 46, 50, 84, 88n.
79, 89, 127, 134, 140, 142–3, 146,
162, 176, 179, 180, 239n. 52
of rhetoric, 1n. 2, 3, 4, 9, 11, 13, 15,
31, 64
- Homer, 65, 68n. 20, 113, 141n. 9, 152
see also epic
- humor, 172–3
- Hyperides, 173, 177, 208, 210n. 80, 236,
243
- Iamblichus, 130, 131n. 55
- identity, 173, 179, 216, 217, 222
- ideology, 20, 24, 143, 149, 182, 203
- ignorance, 69, 95, 123
- imitation, 49n. 42, 65–6, 84, 141n. 9,
147, 220, 223, 234
see also *mimesis* (μίμησις)
- invention, 201, 226
- irony, 7, 37, 48n. 39, 97n. 14, 111, 112,
174n. 97, 192n. 44, 195, 224, 227, 244
- 'irrational sensation' (ἄλογος αἴσθησις),
197–9, 203, 205, 241–2
- Isaeus, 176–7, 183, 187n. 36, 199, 201n.
63, 205–6, 210–11, 236
- Isocrates,
ambivalence about his works, 11,
62–4, 215
as model for Cicero, 163–9
as part of the Attic canon of ten
orators, 8, 147, 215
as rival of Plato, Aristotle and other
Socratics, 11n. 33, 12, 52, 75,
127–35, 161n. 71, 162
as teacher, 8, 78, 109–10, 121, 144,
147, 218, 223

Index

- Isocrates (cont.)
biographical tradition and, 5n. 12, 62, 216
epideictic oratory and, 167, 241
importance for Dionysius of H., 8–9, 16, 65, 118, 139, 147, 183, 206–7, 210, 214–44
influence on the rhetorical tradition, 13, 57, 63, 64, 210, 217
knowledge and, 82–3, 113, 119, 159n. 68, 233
Lysias, relationship with, 57n. 63, 58–9, 173–4, 215
on philosophy and *philosophia*, 63–4, 74–5, 78–87, 90–4, 96, 110, 119, 124, 215, 216
on *politikoi logoi*, 68, 238
on sophists, 75–7, 81, 83, 90, 96, 118n. 25, 120
panhellenism and, 149
Plato's portrayal of, 5, 6–8, 49–51, 110–26, 163
poetic tradition and, 65–8
political influence of, 103–5, 147–8, 168, 217, 223
portrayal of Athens, 96
pupils, 57n. 63, 86n. 76, 105n. 40, 110, 122, 141, 144–6, 154, 160n. 70, 217, 223, 242–3
Socrates, relationship with, 90–105
school of, 7, 11, 63, 76n. 45, 93–5, 100, 108, 112, 121, 144, 145–6, 217
style of, 9, 12, 65, 68–74, 132–3, 154, 156, 166, 191, 203, 215, 218–21
written discourses and, 5, 9, 11, 63, 66, 78, 87, 109, 215
- judgement, 9n. 25, 49, 193–4, 208–9, 220, 222, 233, 241
justice, 41n. 22, 44, 87, 125–6, 212n. 87, 219, 221
kairos (καῖρός), 197, 220
- knowledge, 21n. 9, 42, 43, 46, 50n. 43, 52, 76, 81n. 63, 86, 89n. 84, 97, 98n. 16, 104, 118–22, 159, 165, 196, 209–10, 240–2
as opposed to opinion, 112–13, 119, 122
- limits of, 82–3, 233, 240
see also Isocrates, knowledge and, *kritikoi*, 170n. 87, 197–8
see also Pausimachus; Philodemus,
- language, 15, 24, 53, 55n. 52, 81, 90, 97, 113, 117, 142, 150n. 42, 158, 172, 188–91, 194, 196, 206–9, 219, 230, 239–40
see also style
- letters, 29, 87, 153n. 45, 177, 179n. 15, 185–6
- logic, 2, 233, 237–8
logographoi, 27n. 27, 32, 35, 58, 114n. 18, 159n. 68
logos, 2
Longinus, *see* Ps. Longinus
love, 6, 29n. 37, 51, 54, 194
Lycurgus, 160, 187n. 36, 236
Lysias,
apology for Socrates, 36–8
as accomplished writer, 5, 6, 10, 19–20, 27–8, 34, 171–2, 194
as model for simple style, 9, 10, 11, 37, 151–3, 155, 170–4, 180, 190–2, 196, 207, 218
as speechwriter, *logographos* (λογγράφος), 10, 22, 26, 32, 34, 47, 113, 153, 201
as teacher of rhetoric, 26–7, 33, 46, 113
characterization and, 35, 55, 193–4
charm of (χάρης), 152, 196–201, 206
criticisms of, 48–50, 52, 53, 195
importance for Dionysius of H., 9, 16, 30, 176–205, 206–13, 214, 215
Platonic portrayal of, 5, 6, 7–8, 10, 31, 38–55, 60–1, 113, 175, 192n. 44
political context of, 22–5, 45, 211–13
relationship between Isocrates and, 57–9, 68, 72, 73, 114, 175, 191, 206, 214n. 1, 216
representative of rhetoric, 6, 7, 10, 13, 22, 51, 59–60, 114, 139–41, 150, 155, 170, 173, 182–3, 207–10, 243–4
see also corpus Lysiacum
- mathematics, 85
Metaneira, 32
metaphor, 207

Index

- metaphysics, 163, 228, 238n. 49, 242
metathesis, 9n. 24
method, 7, 19, 39, 41–4, 48, 69, 84, 86–7, 90–1, 111n. 14, 112, 119, 142n. 10, 145n. 28, 159, 169, 178, 180, 182, 185–6, 190, 198n. 58, 199, 206, 209–10, 214n. 1, 221–2, 235, 239–40
mimesis (μίμησις), 65, 130n. 54, 189, 237
 see also imitation
money, 76n. 45, 100–1, 217, 225, 229, 231
 see also fees; wealth
morality, 12, 47–8, 52, 60, 61, 65, 70, 84, 110, 114, 117, 122, 131, 143, 193, 194, 207, 208, 210, 212, 219, 220, 230
motivations, 85, 99, 102, 146, 227, 238
Muses, 53
music, 96n. 12, 198, 238n. 49, 241
myth, 53, 66n. 16, 71n. 29, 113

nature, 8, 48n. 40, 49, 82, 87, 120n. 30, 123, 129, 167, 178, 193, 198, 233, 240
Neaira, 32

obscurity, 5, 76, 140, 189, 203
opinion, 83–4, 90, 101, 112–13, 122n. 35, 133, 165, 182, 219, 231
 see also *doxa* (δόξα)
orality, 11, 74, 78, 107
oratory, 3n. 5, 20n. 6, 49n. 42, 57, 78n. 54, 95n. 11, 118n. 25, 133, 140–1, 147, 158, 160, 164, 166n. 79, 168–9, 172, 173, 175, 202, 222, 236, 238
ornamentation, 2, 189

paideia (παιδεία), 12, 108, 110, 149, 215, 218, 220
 see also education
papyri, 28n. 33, 139–41, 149, 155–6, 163
Pausimachus, 197
 see also *kritikoi*
pedagogy, 215
 see also education
performance, 47, 78, 109, 166, 202n. 64, 204
Pericles, 23, 113, 160
personification, 151
persuasion, 3n. 5, 11, 50, 51, 52, 71n. 29, 85, 94, 157, 170, 189, 201

Philochorus, 144
Philodemus, 139, 146n. 32, 148, 154, 155–63, 168, 169–70, 173, 197
 see also Epicureanism
philosopher, 5, 8, 12, 13, 24, 34, 43, 50, 55, 62, 63, 64, 70, 72, 75, 77, 80–4, 90, 91, 92, 94, 97–8, 100, 102, 106, 114n. 18, 118–21, 123, 128–30, 135, 139, 140, 144–8, 157, 161–3, 166, 168, 173, 175, 195, 205, 215, 216, 219, 224, 230–41
'philosophical rhetoric', 2, 7, 9, 117, 164, 223, 228, 232
philosophical training, *see* training
philosophy,
 as opposed to practical life, 41, 117, 124, 238–9
 as training of the mind, 85–6, 123–4
 controversy around, 7, 11n. 33, 109–10, 112, 114–16, 121, 129–31
 Dionysius' 'true' (Isocratean), 214–15, 216–17, 220–36, 238–41, 244
 institutionalization of, 93–4, 144
 Isocratean, 9, 11–12, 62–5, 68, 71, 73–87, 90–1, 96–7, 103–4, 110, 115, 119–26, 135, 143, 147–9, 156, 160, 162, 164, 167
 Plato's conception of, 52, 97–8, 120–1
 Photius, 58, 180n. 20, 181
 phronesis (φρόνησις), 80, 95
Plato,
 as critic of rhetoric, 6, 50–1, 97, 98n. 16, 114n. 18, 115, 122, 225, 226, 229, 244
 as head of school (Academy), 100n. 24, 121, 144, 166
 as writer (of dialogues), 25–6, 45, 91, 95, 96n. 12, 152, 153n. 45, 169n. 85, 195, 196n. 52
 conception of philosophy, 7, 77, 84n. 68, 112, 233n. 37
 impact on the rhetorical tradition, 5, 7–8, 13, 50–1, 56, 59–61, 65, 132n. 59, 141n. 9, 160, 166, 173, 182–3
 on Lysias, 10, 21, 24, 27n. 27, 28, 31, 33, 35, 38–55, 56, 58–61, 73, 172–5, 215, 244
 Phaedrus, 1, 6, 8, 10, 16, 21, 22, 25, 26, 27n. 27, 28, 31, 33, 38–9, 40, 45–55

Index

- 56, 59–60, 65, 73, 92, 110, 111–14, 118, 125, 135, 161–3, 167, 169n. 86, 172–3, 174–5, 182, 192, 215, 226–7, 228, 229n. 32, 243–4
- quarrel for philosophy, 74n. 39, 129, 224
- reception in Dionysius of H., 8, 139, 141, 183, 191, 192–4, 205n. 71, 215, 224, 226–7, 228–9, 231n. 34, 238n. 49, 239, 243–4
- relationship with Isocrates, 7, 12, 63, 64, 93, 94, 103, 110–26, 148, 168–9, 175, 215, 244
- pleasure, 68, 99, 124, 189, 197n. 56, 238
- Plutarch, *see* Ps. Plutarch
- poetic tradition, 64–8
- poetry, 5, 20, 65–8, 142, 148, 152, 172
- Polemarchus, 24, 49n. 41
- polis*, 87, 95, 97n. 14, 105, 217
- politicians, 12, 13n. 37, 14, 77n. 51, 78, 82, 95, 114, 124, 158, 168, 217
- politics, 13, 24n. 16, 33, 68, 77, 94, 98n. 16, 99–100n. 23, 102, 104, 106, 111, 115–16, 121, 123, 131, 134, 155n. 49, 157n. 53, 158, 168, 168n. 84, 170n. 89, 217, 222, 225, 230
- Polybius, 140, 140n. 4
- Polycrates, 69–70, 101–2
- poverty, 174
- power, 3n. 7, 10n. 27, 47, 50, 71, 79, 82, 85, 129, 131, 158, 168, 172n. 93, 181, 189, 197, 200, 204–5, 221, 226
- practice, 26, 46n. 33, 47, 51n. 45, 52, 58n. 64, 64, 66, 74, 75, 76, 79, 81, 83, 84, 86n. 74, 87, 96, 104, 108–9, 111, 122, 130, 158, 165, 176, 199n. 58, 205, 228, 229, 232, 236, 238, 242
- praise, 27, 36, 38, 43, 47, 49, 66, 69n. 26, 88, 95, 101, 102, 114, 115, 119, 135, 152, 155, 159, 164, 167n. 82, 171, 174, 175, 192, 195–6, 222, 227
- Praxiphanes, 148
- Proclus, 56n. 56
- Prodicus, 92, 113, 116, 223–6
- proof, 82–3, 85, 191, 237
- prose, genres of, 68n. 21, 69, 71n. 28n. 29, 107n. 4, 191, 242
- Isocratean, 9, 64, 66–73, 110, 146, 147, 149–50, 154, 162n. 72, 164, 203, 217–20
- Lysianic, 19–20, 171, 191, 203
- Plato's, 152
- Protagoras, 52, 73, 75, 81n. 63, 113, 153n. 45, 224n. 18, 239
- protreptics, 43, 43n. 26, 210
- Ps. Demetrius, on charm, 150, 199 on Isocrates, 153–5 on Lysias, 140, 150–3, 193
- Ps. Longinus, 180–1
- Ps. Plutarch, 14n. 41, 19n. 1n. 2, 24, 27, 27n. 29, 29, 29n. 36, 57n. 63, 184
- Quintilian, 36–7, 88–9, 143n. 16, 167n. 81, 210n. 82
- quotation, 57, 132, 208, 219, 243
- readership, 28n. 33, 147, 149, 164n. 77, 203–4 *see also* audience
- realism, 57, 207
- rhetoric, as discipline, 2, 4, 5, 9, 14, 51, 68, 106, 126n. 42, 142, 150, 152, 155, 157, 161, 167n. 81, 168–9, 170, 172, 173, 175, 204, 220, 223 as style, 143, 155, 170, 171, 175, 204, 216, 218, 244 definition of, 2, 50–1, 108–9, 122, 157–9, 167n. 81, 220 deliberative, 13 education and, 2, 9, 12, 16, 101n. 27, 107–8, 114, 139, 141n. 9, 144, 147, 149–50, 160n. 70, 163–4, 167, 173, 174, 175, 176, 191n. 42, 203 epideictic, 167 forensic, 13, 219 history of, 1n. 2, 3, 4, 62, 64, 224 in Aristotle, 132–3, 135, 193, 240n. 54 in Dionysius of H., 15–16, 139, 177–83, 190, 194, 200–1, 203, 204n. 67, 205, 207, 210, 214, 217–18, 220–1, 223–4, 227, 228–37, 240, 243–4
- Isocratean, 11–12, 15, 63–4, 72, 74–5, 77–9, 82n. 64, 87–9, 94, 109–10,

Index

- 114n. 18, 144–6, 162n. 72, 163, 164, 167–8, 169, 175, 215, 217–18, 223, 230, 244
- Lysianic, 10–11, 15, 19, 21–2, 26–7, 28, 30–1, 33–4, 36–8, 58n. 64, 72, 167, 169, 192, 244
- moral status of, 110, 122, 228
- philosophical, 9, 62, 117, 156, 159, 162n. 72, 165–7, 214, 223, 228
- Plato's portrayal of, 6–8, 39, 45–6, 48n. 39, 49, 50, 52, 55, 59–61, 96n. 12, 111, 114, 117, 118, 163, 167n. 81, 226
- power of, 50
- school of, 158
- sophistic, 156–60, 162n. 72, 169–70
- theory of, 1, 2, 5, 14, 16, 63, 139–40, 151n. 43, 163, 183n. 31, 186, 224
- rhetorical tradition, 3–4, 5–6, 9, 10, 12–16, 19, 22, 38, 59–65, 162, 175, 182–3, 217, 227, 240, 244
- rhetorikē* (ῥητορικὴ), 51n. 45, 74, 77–8, 109n. 9, 122, 157, 228, 230, 232
- rhythm, 218
- rivalry, 11n. 33, 38, 40, 55, 58, 112, 114n. 19, 127–8, 205n. 71
- Rome, 15, 15n. 45, 35, 132n. 56, 135, 139–79, 201–14, 233
- slander, 77, 232n. 35
- Socrates,
- as character in Plato's dialogues, 1, 6, 7, 8, 39, 41–4, 45–54, 61, 89, 95–6, 110–11, 113–25, 141, 162, 167, 169n. 85, 192, 226
 - as philosopher, 25n. 23, 42, 57n. 62, 96–8, 102, 229–30, 234
 - fees and, 98–9
 - influence on Athens, 94–6, 104–5, 225
 - Isocrates' engagement with, 70n. 27, 81n. 63, 90–105, 225
 - trial of, 33–4, 36–8, 69, 92–3, 96, 97n. 14, 101n. 27, 144n. 22
- Socratic dialogues, 73, 94–5, 229
- sophists, 3n. 5, 12, 27, 32, 33, 48, 52, 72, 73, 74, 75–8, 80–3, 87, 89, 90, 96–101, 106–10, 114, 115, 117, 118n. 25, 119–20, 122, 124, 126, 132n. 59, 156–61, 162n. 72, 169–70, 223, 224–6, 229–30
- soul, 83, 85, 85n. 72, 130, 167n. 81
- sound, 38, 78, 84, 198
- Spartans, 46n. 35, 231
- speechwriter, 6, 8, 10, 20, 22, 24, 27, 30, 32–4, 38, 48, 58, 113, 121, 139, 152–3, 173, 184, 201, 214
- see also logographoi*
- Speusippus, 56–8, 148
- Stoics, 160, 228, 234
- style,
- Asianist, 175, 180, 191
 - Attic, 9, 171, 174–5
 - Demosthenes', 13n. 37, 14, 200, 207–8
 - elegant, 150–3, 203n. 66
 - grand (forceful), 14, 153, 172n. 93, 207, 211
 - in Aristotle, 2, 132, 133
 - in Dionysius of H., 15, 150, 184, 186, 191, 192–6, 198, 201–10, 218–22, 227, 238, 239, 242–4
 - Isocratean, 12, 65, 109–10, 132, 142–4, 146–7, 149, 154–5, 164, 191, 206, 207, 214–15, 218–22, 230, 242–3
 - Lysianic, 6, 8, 9n. 25, 10–11, 22, 29, 30, 49, 52, 56n. 60, 60–1, 72, 73, 152, 170–1, 174, 175, 181–2, 184, 186, 192–6, 198, 201–2, 204–5, 206–7, 210, 215, 244
 - middle, 207
 - ornate, 71n. 29, 203, 204
 - plain, 71n. 29, 72, 107n. 6, 151–3, 155, 170, 174, 190, 207
 - Plato's, 8, 195, 227
 - rhetoric and, 1, 3, 21, 61, 164n. 74, 173, 204
 - Thucydidean, 202, 240
 - see also virtues of style*
 - sublimity, 181, 201n. 63
 - succession, 145–6, 224
 - synkrisis*, 180, 182
 - Syrianus, 184
- technē* (τέχνη), 87–9, 108, 129–30, 158–9, 170, 173, 241
- terminology, 74, 90, 97, 100n. 23, 109, 135, 151n. 43, 155, 157n. 56, 178, 186, 190, 192, 206, 208–10, 230, 233n. 37, 234
- theater, 142

Index

- Themison, 128, 129
Theodectes, 41n. 22, 142, 236
Theodorus (of Byzantium), 113, 172, 236
Theophrastus, 57, 186, 188, 196n. 53, 199n. 59
Theopompus (of Chios), 142–3
theory, 1–2, 3n. 5, 4n. 10, 12–16, 63, 79n. 57, 132, 139–40, 151n. 43, 163, 186–8, 190, 193, 196, 205, 223n. 14, 224
Thrasymachus, 39n. 17, 60n. 70, 113–14, 117, 132n. 59, 236
Thucydides, 141n. 9, 176, 179n. 15, 182, 188–91, 196, 202–3, 207, 211, 229n. 32, 238–40
Timaeus, 144, 243
Tisias, 19n. 2, 25, 113, 223–6, 229
training, 50, 64, 70, 78–9, 81n. 63, 82–7, 96, 110, 123–4, 157, 224
truth, 44, 52, 71, 81n. 63, 98n. 16, 99, 103, 104, 143, 193, 226, 232, 239–40
Usher, Stephen, 4n. 8, 6n. 15, 9n. 25, 10, 20–1, 30n. 40, 35, 55n. 52, 176n. 3, 177, 184, 188n. 38, 193n. 47, 194, 196n. 53, 199n. 60, 200, 211n. 83, 231
Valerius Maximus, 36–7
virtues of style, 186–96, 199, 205
voice, 30, 51, 104, 134n. 64, 210n. 82, 219, 224n. 18
war, 15, 46n. 34 n. 36, 67n. 19, 103, 223, 231
wealth, 10n. 27, 23–4, 46–8, 75, 90, 96–100, 103–5, 216, 221, 225, 229–30
Xenophon, 33, 99n. 19 n. 20, 152, 229n. 32