

## *Fame and Famine* *Writing for the Stage*

In the summer of 1673, Elkanah Settle was luxuriating in the afterglow of *The Empress of Morocco*, a smash hit that galvanized a new dramatic form: the “horror plays” that would captivate spectators until the end of the decade.<sup>1</sup> His pleasure was short-lived. A few months after the premiere, Dryden, Shadwell, and Crowne published *Notes and Observations on the Empress of Morocco* (1674), a savage pamphlet attack on Settle, his play, and his audience. The preface lambasted *The Empress of Morocco* as “a Rapsody of non-sense” that “but for the help of Scenes and Habits, and a Dancing Tree” would not have pleased even “the Ludgate Audience.”<sup>2</sup> Settle was called an “upstart illiterate Scribler,” “an Animal of a most deplor’d understanding, without Reading & Conversation,” and “a perpetual Fool.”<sup>3</sup> Especially mocked was Settle’s “[i]mpudence” in trumpeting how the Earl of Norwich gave the play “a noble Education, when you bred it up amongst Princes, presenting it in a Court-Theatre, and by Persons of such Birth and Honour, that they borrow’d no Greatness from the Characters they acted.”<sup>4</sup> The name-calling did not reflect well on the triumvirate, but Settle had been deliberately provocative in fashioning himself as the bright new thing lionized by aristocratic tastemakers. Boldly styling himself on the title page as a “Servant to his Majesty,” he included the prologues written by the Earls of Mulgrave and Rochester for the court performance. Dryden would have found the Rochester prologue especially provocative. As the dedication to *Marriage A-la-Mode* discloses, the dramatist still considered himself to be the peer’s principal client: “I became your Lordship’s ... as the

<sup>1</sup> Anne Hermanson says that horror plays “are characterized by a cynical and unrelenting depiction of evil, violence, an insatiable human drive for power, and an explicit absence of providential justice or moral absolutes.” See Anne Hermanson, chapter 1, “Horror and Spectacle,” in *The Horror Plays of the English Restoration* (Farnham, UK: Ashgate, 2014), 1.

<sup>2</sup> John Dryden, Thomas Shadwell, and John Crowne, *Notes and Observations on the Empress of Morocco* (London, 1674), A2r.

<sup>3</sup> Dryden, Shadwell, and Crowne, *Notes and Observations*, A2r, A3r.

<sup>4</sup> Dryden, Shadwell, and Crowne, A4r; Elkanah Settle, *The Empress of Morocco* (London, 1673), A2v.

world was made, without knowing him who made it; and brought onely a passive obedience to be your Creature.”<sup>5</sup> The ever-mercurial Rochester, however, was quickly losing interest in Dryden; indeed, he was about to promote Crowne to write the court masque, *Calisto*.<sup>6</sup> Equally inflammatory was Settle’s naming the speaker of the court prologues: Lady Elizabeth Howard, who happened to be Dryden’s *wife* and the sister of courtier-dramatists Robert, James, and Edward Howard.<sup>7</sup> Effectively, the prologue publicized not only Dryden’s loss of the most renowned tastemaker of the decade but also the dispossession of a wife who had been pressed into the service of a detested rival.

These moves were cheeky enough, but the first edition also featured five illustrated scenes, or “Sculptures,” from the play (Figures 5.1 and 5.2).<sup>8</sup> If the court prologues reveal a young pup marking territory belonging to others, the “Sculptures” indicate a bolder move: the establishment of new turf. Entirely unprecedented was Settle’s inclusion of expensive illustrations in a perfectly ordinary play quarto that could be purchased unbound for a shilling in any bookstall across town.<sup>9</sup> Because of the additional “Sculptures,” as they were called, the price of the play doubled.

<sup>5</sup> Dryden, *Works*, 11:223.

<sup>6</sup> Rochester was not only fickle but also needlessly cruel. In “An Allusion to Horace, the Tenth Satyr of the First Book,” Rochester denigrates several dramatists writing in the mid-1670s, including several he had previously supported. In that poem, Rochester impugns Dryden’s “dull” rhymes (120), Crowne’s “tedious scenes” (121), Otway’s “vain” labors (121), and Lee’s characters that “fret and rave” (122). Shadwell’s plays evince “[g]reat proofs of force of nature, none of art,” while Settle’s works are “blundering” (123, 121). Rochester is especially savage about Settle’s failure to “divert the rabble [i.e., playhouse audiences] and the Court” despite his evident ambitions. Amongst the professionals, Etherege and Wycherley alone garner unqualified praise (122–23). Mulgrave proved more stalwart as a patron, supporting Dryden’s literary endeavors and collaborating with him six years later on “An Essay on Satire” (1679). See John Wilmot, Earl of Rochester, “An Allusion to Horace, the Tenth Satyr of the First Book,” in *The Complete Poems of John Wilmot, Earl of Rochester*, ed. David M. Vieth (New Haven, CT: Yale University Press, 1962).

<sup>7</sup> Settle, *Empress of Morocco*, A3r.

<sup>8</sup> Settle, A1r.

<sup>9</sup> The singularity of these engravings cannot be overemphasized. Theatrical illustrations on this scale would not be seen again until Nicholas Rowe commissioned François Boitard over thirty years later to execute engravings for the 1709 edition of *The Works of Mr. William Shakespear*. Frequent reproduction of the *Empress of Morocco* plates in the twentieth and twenty-first century underscores their rarity. Found in virtually every history of the Restoration theatre, including this one, they constitute the bulk of our visual evidence for staging and playhouse design in the period. Otherwise, we have only the frontispiece to Francis Kirkman’s *The Wits* (London, 1662), which shows several actors on an indoor stage, and an illustration prefacing the anonymous play, *A Fatal Mistake* (London, 1692), which features the comedian Joe Haines seated on an ass while delivering an epilogue. As evidence, these images are problematic. The playhouse represented in *The Wits* most likely dates from the 1630s, not the Restoration. And, as Tim Keenan discusses in his excellent website on Restoration theatre, the playhouse in the Haines illustration *might* represent Drury Lane, although it is not clear at what stage of development. See Tim Keenan, “Trouble with Pictures 1: Joe Haines’s Epilogue,” *Restoration Theatre: Staging, Scenery, Dramaturgy*, <https://restorationstaging.com>.

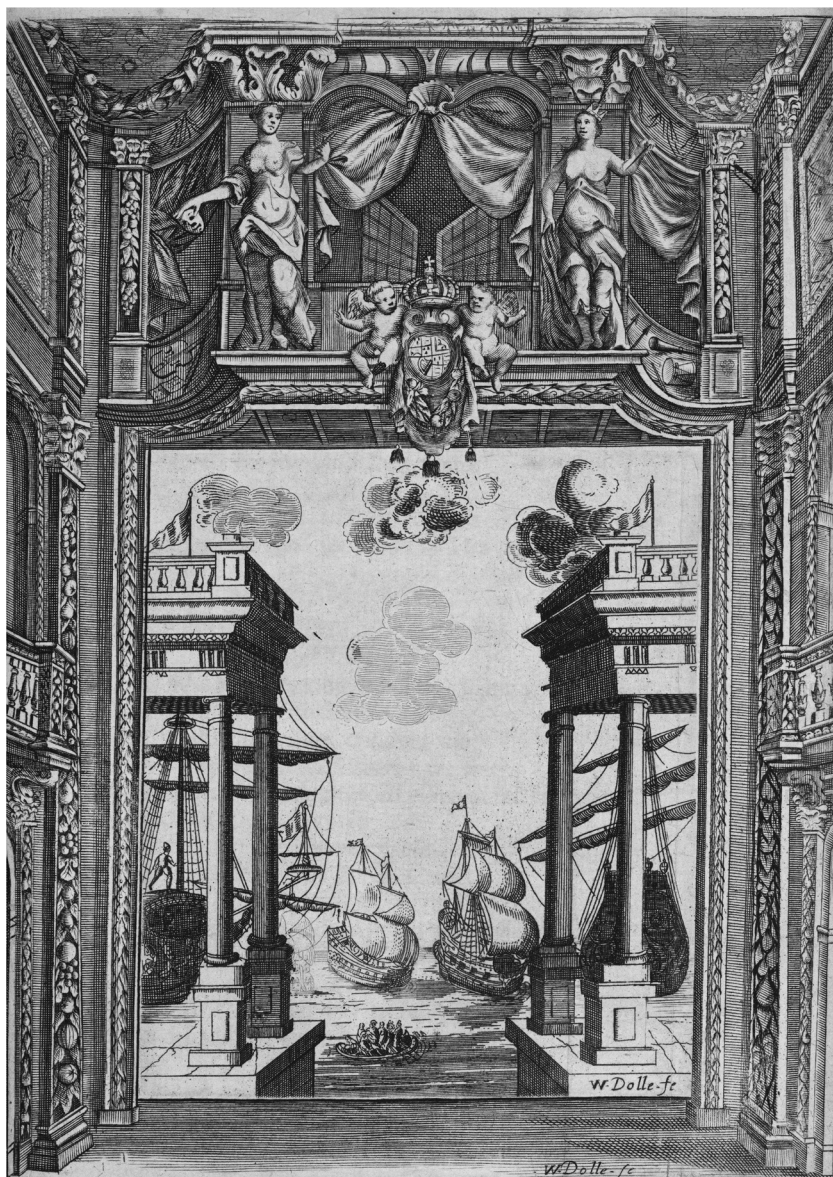


Figure 5.1 “Sculpture,” from *The Empress of Morocco*, 1673, book engravings, Folger Shakespeare Library



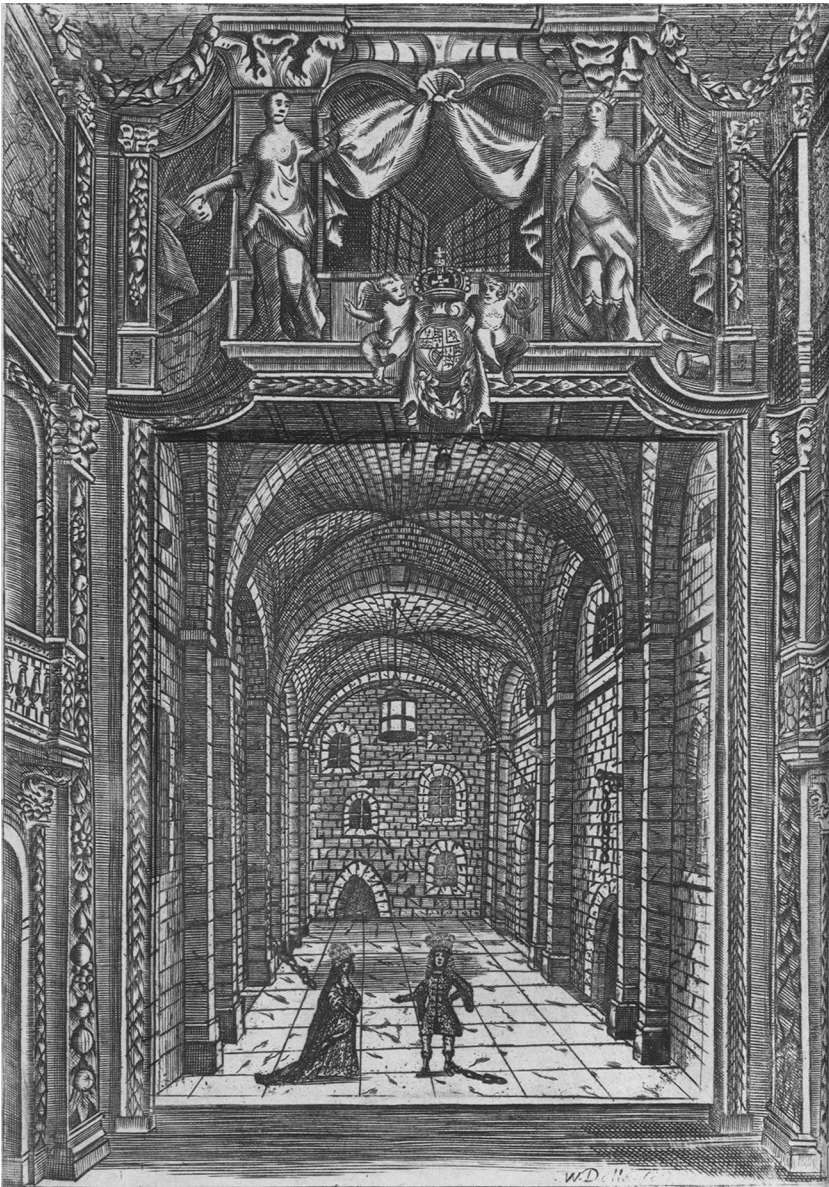


Figure 5.2 “Sculpture,” from *The Empress of Morocco*, 1673, book engravings, Folger Shakespeare Library

*Notes and Observations on the Empress of Morocco* sarcastically likens this extra “charge” to “the double rates at Foolish operaes,” thus affiliating illustrative with theatrical excess, never mind that all three of Settle’s enemies would themselves eventually work in “operaes.”<sup>10</sup> The “Sculptures” nettled precisely because they revealed that Settle had accomplished what his better-known rivals never achieved or perhaps even considered as a possibility: the ornamentation of a plain little quarto with embellishments more befitting a glamorous folio tome.

Settle’s various effronteries could have been overlooked as the ambitions of a hungry newcomer. The offended trifecta claimed they were “*very well contented to have let it pass, that the Reputation of a new Authour might not be wholly damn’d.*”<sup>11</sup> The arch exchanges, however, quickly degenerated into name-calling and accusations of low birth, generational differences, and even effeminacy. In the *Notes and Observations on the Empress of Morocco Revised* (1674), Settle was quick to point out that the forty-one-year-old Dryden “is now grown as *Ill-natur’d* as *Old Women* in their *decay of Beauty*, who make it their business to rail against all that’s young.”<sup>12</sup> Settle pressed home a divide in age that further emasculated Dryden. Whereas his vigor as a “*Stripling Poet* recommended Settle to the manly tastes of the town, the etiolated “Mr. Dryden, as he has declared himself, designs to please none but his *fair Admirers*, the *Female* part of his Audience.”<sup>13</sup> Dryden, Shadwell, and Crowne retaliated by banishing Settle from their sandbox, an expulsion that clearly rankled him: “*They are all Gentlemen, and will neither own me, nor keep me company.*”<sup>14</sup> Still miffed four years later, Settle continued to chip away at the triumvirate’s pretensions to gentility. Shadwell, he acerbically observed, might have “*the Birth and Education of a Gentleman*,” but he had to put “his Gentility in Print, to let us know he hath it.”<sup>15</sup> Estranged from literary circles, Settle was determined to launch the final volley.

As is often true of protracted feuds, the resentments had to do with far more than the precipitating event. In the instance of *The Empress of Morocco*, anger over the ambitions of a literary upstart ignited into a firestorm over class, patronage, and generational differences. As a point of contrast, Elizabethan dramatists seventy years earlier skirmished largely

<sup>10</sup> Dryden, Shadwell, and Crowne, *Notes and Observations*, A3v.

<sup>11</sup> Dryden, Shadwell, and Crowne, A2r.

<sup>12</sup> [Elkanah Settle], *Notes and Observations on the Empress of Morocco Revised* (London, 1674), B1r.

<sup>13</sup> [Settle], B1r.

<sup>14</sup> Elkanah Settle, *Ibrahim the Illustrious Bassa* (London, 1677), A2v.

<sup>15</sup> Settle, *Ibrahim the Illustrious Bassa*, A2v.

over matters of literary form. The playwrights involved in the “War of the Theatres” between 1599 and 1602, or what Thomas Dekker risibly called “Poetomachia,” squabbled over satire, diction, and questions of style, especially John Marston’s tendency toward bombast.<sup>16</sup> By the Restoration, insults over literary taste had escalated to attempts at authorial assassination. Dramatists now labored in a marketplace transformed by the duopoly and structured by its attendant values. Engineered scarcity limited slots for new works, as did an inherited backlog of old plays. Close ties between the theatre and the court gave aristocratic tastemakers exceptional cultural authority. At the same time, changes to authorial compensation made writers utterly dependent on the very audiences whose tastes they had been taught to deplore and whose economic authority they feared. The embrace of “great expences” and the pursuit of innovation from 1660 to 1695 created another limited resource over which dramatists now competed: the lavish stagecraft and special effects that cash-strapped companies could only afford to bestow on a handful of shows.

The economic logic of artificially engineered scarcity transformed dramatic authorship into an unforgiving profession, but courtly prestige sprinkled it with the fairy dust of glamour. Any literate scribbler with a penchant for script doctoring could work for Philip Henslowe in 1597. Seventy years later, fame was on offer, but not a decent livelihood. Gobsmacked playwrights nonetheless flung themselves into the arms of a theatre that promised the pleasures of distinction and innovation. Their willingness to do so bequeathed to us the canonical titles we still read and produce, as well as the works we are still rediscovering. While the confluence of the marketplace and the moment incubated these plays, those same conditions eventually killed playwriting as a viable profession. The turn toward a theatre of prestige put unprecedented class pressure on playwrights, and most writers accordingly hailed from the gentry or the professional classes and were educated at the Inns of Court. Those of modest origins invented for themselves the lineage that might justify membership in the club. Restoration playwrights thus found themselves in the most contradictory of positions: on the one hand, affecting the gentility necessary to write for the restored stage and, on the other, chasing after diminishing opportunities like any common hack. It is little wonder that so many, like Settle and his detractors, undertook bloody feuds, resented their audiences, self-destructed, or simply disappeared after one or two efforts. Toward the close of the century, several dramatists banded together in a poignant attempt to shore up

<sup>16</sup> Thomas Dekker, *Satiro-mastix. Or The untrussing of the Humorous Poet* (London, 1602), A3r.

what little dignity remained to the profession. And Dryden, the only playwright whose long career resembles the productivity of Shakespeare, spent the last two decades of his life trying to escape from economic conditions he found intolerable. The theatre of prestige and “great expences” did not usher in the rise of the “literary” playwright; rather, it decimated dramatic authorship by the end of the century.

### Generationality, Social Status, and Authorial Self-Fashioning

As the dispute over *The Empress of Morocco* reveals, professional playwrights were obsessed with the gentility that guaranteed entry into a theatre that was both socially elite and technologically innovative. Evident everywhere is authorial anxiety over status, from Dufrey’s decision to add the aristocratic apostrophe to his family name (“D’Urfey”) to obsessive name-dropping in dedications. Included on play quartos were titles such as “Esq.,” “Gent.,” or “Person of Quality.” Seventy years earlier, Shakespeare, despite his aspirations for a family coat of arms, was content to be identified as “William Shakespeare” (the 1600 quarto of *A Midsommer nights dreame*), “M. William Shak-speare” (the 1608 quarto of *King Lear*), or simply “W. Shakespeare” (the 1600 quarto of *The Merchant of Venice*).<sup>17</sup> Ben Jonson similarly refrained from affixing “Esquire” or “Gentleman” to the title page of his controversial 1616 *Workes*.<sup>18</sup> The unprecedented publication of his plays and poems in a folio format may have trumpeted Jonson’s ambitions, much to the derision of his contemporaries, but he stopped short of claiming origins belied by his decidedly common birth.<sup>19</sup> By contrast, several Restoration dramatists had no such compunction in disguising their background. This was a theatre for gentlefolk, not bricklayers.

Generational change produced another form of status insecurity. The professionals of the 1670s gradually replaced the gentlemen amateurs who dominated the theatres during the 1660s, and the new generation could not help but detect the long shadow cast by their aristocratic predecessors. At the King’s Company especially, most of the playwrights penning plays in the 1660s were related through complicated kinship ties to the monarch himself. Charlotte-Jemima-Henrietta-Maria Boyle, the illegitimate

<sup>17</sup> William Shakespeare, *A Midsommer nights dreame* (London, 1600), A1r; William Shakespeare, *His True Chronicle Historie of the Life and Death of King Lear and His Three Daughters* (London, 1608), A2r; William Shakespeare, *The Most Excellent Historie of the Merchant of Venice* (London, 1600), A1r.

<sup>18</sup> Benjamin Jonson, *The Workes of Benjamin Jonson* (London, 1616).

<sup>19</sup> For an excellent analysis of Jonson’s sense of himself as an “author,” see Joseph Loewenstein, *Ben Jonson and Possessive Authorship* (Cambridge: Cambridge University Press, 2002).



daughter of Charles II, married the playwright James Howard, who in turn was the nephew by marriage of the Earl of Orrery, another dramatist, and the brother-in-law of John Dryden, the most famous writer of the period. Charlotte Boyle's mother happened to be the sister of Thomas Killigrew, manager of the King's Company. John Dryden married into the influential Howard clan, which produced three gentleman-amateur dramatists: James, Edward, and Sir Robert. As Nancy Klein Maguire observes, virtually all of these writers or members of their family held official appointments in the government.<sup>20</sup> Their domination of the theatrical marketplace in the 1660s enshrined courtliness and good birth as essential for the working professionals coming up through the ranks in the following decade. As a result, most professional dramatists after the Restoration hailed from the gentry and the professional classes. As Raymond Williams notes, this change in origins departs sharply from the background of writers earlier in the century: those authors born between 1630 and 1660 came from a "more limited and a more clearly class-based culture than that which preceded it."<sup>21</sup>

Restoration playwrights did not draw divisions between "university wits" and common writers in the manner of their predecessors, a social distinction that was now meaningless given that most – the men, at any rate – had attended university.<sup>22</sup> Dryden studied with the renowned classicist Richard Busby at Westminster School before proceeding to Trinity College Cambridge, while Shadwell matriculated at Gonville and Caius College Cambridge. In his teens, Wycherley was sent to France, where he imbibed salon culture at the feet of Julie d'Angennes, the brilliant *précieuse* daughter of the Marquise de Rambouillet, before returning home for further education at The Queen's College Oxford, and the Inner Temple. Crowne went to Harvard College in the American colonies before returning to England. Etherege's grandfather was a prosperous vintner who paved the way for his son to manage properties in Bermuda before making an advantageous marriage and securing a place at the court of Charles I. Those connections ensured Etherege's apprenticeship to an attorney before he began his legal education at Clement's Inn. By the outset of

<sup>20</sup> Maguire, *Regicide and Restoration*, 17–21.

<sup>21</sup> Raymond Williams, *The Long Revolution*, rev. ed. (New York: Columbia University Press, 1966), 234.

<sup>22</sup> Jeffrey Knapp cautions against the neat chronology devised by scholars, such as Richard Helgerson, who trace a shift from a "player's" to an "author's" theatre from the 1590s onwards. While the "university wits," a group that included Marlowe, Nashe, Greene, and Marston, frequently mocked authors of common origins, the distinction between educated and non-educated playwrights occurred sporadically, not teleologically, during the period. See Jeffrey Knapp, *Shakespeare Only* (Chicago: University of Chicago Press, 2009), 62–63.



the Restoration, Etherege already enjoyed modest wealth. Ravenscroft was admitted first to the Inner Temple and then to the Middle Temple. Lee took advantage of the extensive library compiled by his father, a prominent Anglican clergyman, before proceeding to Trinity College Cambridge, the same college Dryden had attended fifteen years earlier. Otway attended Winchester College before being admitted as a commoner of Christ Church, Oxford. Although little is known about Banks's family background, he apparently had the means to attend the New Inn. The next generation of literary playwrights followed suit: Congreve attended Trinity College Dublin, as did Thomas Southerne.

Only Settle, Dufey, and Behn remain apart from this profile, and all three undertook various strategies to reinvent themselves as the gentfolk required by the theatrical marketplace. Settle, the son of a barber whose Oxford education was financed by his uncle, impugned the gentlemanly status of Dryden, Shadwell, and Crowne in the debate over *The Empress of Morocco*, a defensive maneuver perhaps intended to deflect questions about his own modest origins. Dufey not only adopted an aristocratic apostrophe but also claimed to have been intended for the law. The Inns of Court, however, have no record of his attendance, and contemporary accounts suggest he was apprenticed to a scrivener before turning to playwriting. Known for farcical plays and popular songs that appealed to citizens and their apprentices, Dufey nonetheless "cultivated a name-dropping, gentlemanly vanity" and "hired a page to attend him when he travelled in public."<sup>23</sup> In her allegedly autobiographical novella *Oroonoko* (1688), Behn uses first-person narration to hint teasingly at exotic colonial origins and fashion herself as the daughter of a gentleman who was the "lieutenant-general of six and thirty islands, besides the continent of Surinam."<sup>24</sup> The reality was altogether more pedestrian: Behn was in all likelihood the humbly born daughter of a barber in Wye, Kent.<sup>25</sup>

Playwrights seized every opportunity to advertise or, in some cases, manufacture gentility. Several dramatists, however, declared their status as working professionals in an attempt to forge a writerly identity apart from the privileged playwrights of the 1660s. In bowing to marketplace pressures, Behn may have styled herself as the fictive daughter of a colonial lieutenant-governor, but in the essay prefacing *Sir Patient Fancy*, she

<sup>23</sup> Jonathan Pritchard, "D'Urfey, Thomas (1653?–1723)," in *ODNB*.

<sup>24</sup> Aphra Behn, *Oroonoko, The Rover and Other Works*, ed. Janet Todd (London: Penguin Books, 2003), 115.

<sup>25</sup> Janet Todd, *The Secret Life of Aphra Behn* (New Brunswick, NJ: Rutgers University Press, 1996), 13–14.

acidly distinguishes between dramatists like herself, who are “forced to write for Bread and not ashamed to owne it” and men of “wit” who “write for Glory.”<sup>26</sup> In the “Epistle to the Reader” prefacing *The Careless Lovers* (1673), Edward Ravenscroft similarly justifies the practice of dedicating plays to patrons as being “excusable in them that Write for *Bread*, and Live by *Dedications*, and *Third-Dayes*.”<sup>27</sup> Otway laments in the dedication to the Earl of Dorset prefacing *Friendship in Fashion* “the circumstances of my condition, whose daily business must be daily bread.”<sup>28</sup> So pervasive was the social distinction between gentlemen writers and mere hacks that it migrated from the environs of the playhouse to the culture at large. *Remarques on the Humours and Conversations of the Town* distinguishes between those that “write a Play: which is a kind of fantastical necessity imposed by fashion on a Gentleman” and “a mercenary Poet, who ventures for his gain, & not like a Hero.”<sup>29</sup> Nonetheless, venturing for “gain,” as the next section discloses, was a high impossibility for most playwrights.

### The Brutalist Marketplace

Professional dramatists hoping to eke out a living largely entered the theatrical marketplace in the 1670s. They were not, however, a monolithic block: as Tiffany Stern reminds us, those who “wrote for bread” ranged from seasoned company writers to occasional dabblers.<sup>30</sup> Amongst the professionals, only Shadwell and Settle began their careers prior to 1670. Both Dryden and Etherege, who respectively premiered plays in 1663 and 1664, balanced authorial need with the pretense of gentlemanly avocation. Most emerged in the second decade of the restored theatre: Behn made her debut in 1670 with *The Forc’d Marriage*; Wycherley in 1671 with *Love in a Wood*; Crowne that same year with *Juliana, or, The Princess of Poland*; Ravenscroft in 1672 with *The Citizen Turned Gentleman*; Duffett and Henry Nevil Payne in 1673 with *The Spanish Rogue* and *The Fatal Jealousie* respectively; Lee in 1674 with *The Tragedy of Nero, Emperor of Rome*; Otway in 1675 with *The Rival Kings*; and Dufey in 1676 with *The Siege of Memphis*. Nahum Tate was a relative latecomer, arriving on the scene in 1680 with *The Sicilian Usurper*, his adaptation of *Richard II*.

<sup>26</sup> Behn, *Works*, 6:5.

<sup>27</sup> Edward Ravenscroft, *The Careless Lovers* (London, 1673), A2r.

<sup>28</sup> Thomas Otway, *Friendship in Fashion*, in Deborah Payne Fisk, ed., *Four Restoration Libertine Plays* (Oxford: Oxford University Press, 2005), 248.

<sup>29</sup> *Remarques*, 108.

<sup>30</sup> Tiffany Stern, *Rehearsal from Shakespeare to Sheridan* (Oxford: Clarendon Press, 2000), 130.

Except for Behn, Durfey, and Shadwell, few dramatists produced more than a handful of plays, and Dryden alone comes close to approximating the output of Shakespeare earlier in the century. Equally common were the men and women who penned the solitary play or two and then vanished: writers such as William Joyner, Elizabeth Polewheele, Joseph Arrowsmith, Frances Boothby, and Edward Cooke.

Unfortunately, the new professionals of the 1670s began their careers just as the theatrical marketplace tipped into precarity. As Chapter 4 details, the playhouses during this decade competed with increasingly popular music concerts, not to mention the expanded bourses brimming over with global commodities. New bucolic pastimes, such as spas and pleasure gardens, also tempted consumers. Few were the smash hits in this decade, while the Restoration habit of long runs and revivals further chipped away at the box office. Consequently, many new plays did not make it to the third performance whereby the dramatist might realize a profit minus operating expenses. The new professionals also bumped up against a substantial repertory of preexisting plays – a byproduct of a literate theatre that had been accumulating scripts since the 1580s. Restoration dramatists thus grappled with the paradox endemic to playwriting: the very skills that make them so valuable early on eventually guarantee their obsolescence. Unlike an actor, who functions simultaneously as the producer and product of their labor, the dramatist creates a product that no longer requires further participation unless the acting company wants help with casting in addition to what we would now anachronistically call “direction.”<sup>31</sup> After a while, playwrights are estranged even from these basic theatrical functions. As repertories expand over time, companies eschew writers for performance specialists, a recurrent pattern in literate theatrical traditions from ancient Greece to seventeenth-century Japan. Once dramatists no longer contribute significantly to rehearsal and performance, they are reduced to producing the occasional new play for a theatre saturated by a backlog of old scripts.

Exacerbating this structural pattern was the historical oddity of the Restoration stage, which was built on a foundation of what Downes called “Old Stock Plays” because of the enforced closure of the theatres from

<sup>31</sup> The notion of the director as *auteur* did not emerge until the end of the eighteenth century with Johann Wolfgang von Goethe. Concerned with creating an ensemble of actors capable of delivering euphonious and stylistically coherent line readings, he additionally specified movements that would result in a stage picture that complemented the script. See Lesley Sharpe, “Goethe and the Weimar Theatre,” in *The Cambridge Companion to Goethe*, ed. Lesley Sharpe (Cambridge: Cambridge University Press, 2002), 124–26.

1642 until 1660.<sup>32</sup> Except for James Shirley, Davenant, and Killigrew, none of the pre-Civil War playwrights was alive after 1660, and it would take a decade to develop a new generation of professionals. Both companies thus resuscitated a few scripts from the old King's Company repertory and consequently established a habit of recycling and adapting older works, as discussed in Chapter 2. Additionally, the crushing expenses associated with a theatre predicated on luxury and improvement left little working capital for dramaturgy. For short periods in the late 1670s and early 1690s, the companies set aside their customary reluctance to invest in new works, perhaps hoping to attract spectators back to the theatres after periods of political tumult and woeful box office. By comparison to the Elizabethan stage, however, these occasional efforts were paltry indeed. From 1677 to the end of 1682, the two patent companies produced eighty-five new plays over five years, which averages to seven per annum for each company.<sup>33</sup> By contrast, the Admiral's Men staged fifty-two new plays between 1594 and 1597, an output of seventeen plays per annum.<sup>34</sup> Effectively, the Admiral's Men exceeded by 65 percent what the Restoration companies staged during an exceptional period of new play development.

As might be expected, companies responded to shifting circumstances when deciding whether to invest in new work. After the collapse of the King's Company in 1682, the lack of competition diminished the need for more than two or three playwrights. The number of new works produced yearly dropped to 3.8 per annum, a reduction of 73 percent from the high point in the late 1670s. As the actor-playwright George Powell noted, the 1680s were an especially brutal decade for writers: "*The reviveing of the old stock of Plays, so ingrostr the study of the House, that the Poets lay dormant; and a new Play cou'd hardly get admittance, amongst the more precious pieces of Antiquity, that then waited to walk the stage.*"<sup>35</sup> He nonetheless considered the employment of eight dramatists in the 1690/91 season to be excessive: "*As you had such a Scarcity of new ones then; 'tis Justice you shou'd have as great a glut of them now.*"<sup>36</sup> This "glut" may have been a response to the cessation of the Glorious Revolution. The Battle of the Boyne on July 11, 1690, settled the question of succession, and James II was now exiled to France. With the country enjoying political stability for the first time in

<sup>32</sup> Downes, *Roscius Anglicanus, or An Historical Review of the Stage*, 24.

<sup>33</sup> Milhous and Hume, *Publication of Plays*, 46.

<sup>34</sup> Roslyn Lander Knutson, *The Repertory of Shakespeare's Company, 1594–1613* (Fayetteville: University of Arkansas Press, 1991), 33.

<sup>35</sup> Powell, *The Treacherous Brothers*, A3r.

<sup>36</sup> Powell, A3r.



several years, the company undoubtedly sought to lure spectators back to the playhouse with what *The London Stage* calls “an unusually large number of new plays.”<sup>37</sup> Three years later, the United Company returned to their usual practice of employing a handful of established playwrights (Durfey, Crowne, Southerne, Settle, Congreve, and Betterton) to write six new plays annually. The same occurred in 1695. After Betterton, Barry, and Bracegirdle decamped to Lincoln’s Inn Fields, the resulting competition prompted both companies to commission eight dramatists for the 1696/97 season. Two years later, the new breakaway company hired only five playwrights and Rich’s company a mere four. The investment in new plays clearly did not produce the desired outcome. In a grim letter written in January 1699 to Lady Lisburne, Elizabeth Barry reports that regarding “the little affairs of our house I never knew a worse Winter.”<sup>38</sup> Throughout the Restoration, this would be the pattern: brief periods of splashy outlays on stagecraft, dramatic operas, or a “glut” of dramatists followed by an abrupt retreat when those additional expenditures did not produce box office gains.

Given how few new scripts were produced in most seasons, companies were especially loath to invest in novice playwrights, as a close examination of the 1672 season discloses. Of the new plays produced, two were by Dryden (*Amboyna* and *The Assignment*), one by Shadwell (*Epsom-Wells*), one by Settle (*The Empress of Morocco*), one by Behn (*The Dutch Lover*), and one by Ravenscroft (*The Careless Lovers*). Joseph Arrowsmith and Henry Nevil Payne, both unknowns, wrote *The Reformation* and *The Morning Ramble* respectively, both of which vanished shortly after their premiere. Additionally, Payne had a tragedy, *The Fatal Jealousie*, produced in August, just before the start of the theatre season. According to Downes, both “were laid aside, to make Room for others; the Company having then plenty of new Poets.”<sup>39</sup> In brief, out of nineteen titles cycling through the repertory, roughly half were new plays. Of these, two were written by a contracted professional (Dryden), one by an established freelancer (Shadwell), four by up-and-coming (albeit known) freelancers (Behn, Ravenscroft, Duffett, and Settle), and two by new writers who subsequently disappeared from the theatre scene. Moreover, four of the nineteen titles were adapted in-house by members of the acting company, a trend that would accelerate toward the end of the century. In the 1690/91 season, for instance, eight new titles

<sup>37</sup> *LS* 1:385.

<sup>38</sup> *LS*, 507.

<sup>39</sup> Downes, *Roscius Anglicanus, or An Historical Review of the Stage*, 72.

were produced by five established professionals (Southerne, Dryden, Settle, Shadwell, and D'Urfey) and three by in-house actors (Mountfort, Powell, and Harris). Newcomers were shut out entirely.

Numbers such as these reveal the intrinsic conservatism of the theatrical marketplace. As a result, playwrights hoping to secure a toehold on the authorial ladder rarely pushed generic boundaries at the outset of their careers. Behn debuted with what Hume calls "rather old-fashioned tragicomedies": *The Forc'd Marriage* (1670) and *The Amorous Prince* (1671), both of which paid homage to the dramatic form closely associated with the founder of the company, the late William Davenant.<sup>40</sup> Neither did well at the box office. Once Behn was better known, she turned to comedy, her specialty going forward. Lee's first effort, *The Tragedy of Nero*, closely followed the horror play formula inaugurated by Settle's *The Empress of Morocco*: plenty of gore, torture, madness, and the requisite ghost. Again, the dedication hints the play did not do well.<sup>41</sup> Durfey similarly stuck to established forms for his initial effort, the heroic drama, *The Siege of Memphis* (1676). It, too, did not prosper. Even Wycherley, who would become renowned for edgy, lashing satires, such as *The Country Wife* (1675) and *The Plain Dealer*, showed considerable caution when starting out. Both *Love in a Wood* and *The Gentleman Dancing-Master* draw heavily upon two comedies written in the previous decade by gentleman dramatists: Etherege's *The Comical Revenge; or, Love in a Tub* (1664) and Sedley's *The Mulberry Garden* (1668). That circumspection did not pay off. *Love in a Wood* nosedived after one performance. According to a bill for a revival at Drury Lane in 1718, it had been "Acted but once these Thirty Years."<sup>42</sup> *The Gentleman Dancing-Master* made it to six performances but "being like't but indifferently, it was laid by to make Room for other new ones."<sup>43</sup> New playwrights thus found themselves in the conundrum still faced today by fledgling screen or television writers. On the one hand, the reluctance of companies to invest in unknowns inhibited newcomers from splashing out with groundbreaking new works. On the other, by emulating established formulae, early career playwrights risked boring spectators already sated by tired plots.

Dryden's pensions and unique shareholding arrangement allowed him a degree of creative freedom that newcomers, desperate for production and wholly dependent on the box office, did not dare attempt

<sup>40</sup> Hume, *Development*, 284.

<sup>41</sup> Nathaniel Lee, *The Tragedy of Nero, Emperour of Rome* (London, 1675), A2v.

<sup>42</sup> *LS*, 360.

<sup>43</sup> Downes, *Roscius Anglicanus, or An Historical Review of the Stage*, 70.

at the outset of their careers. Between 1668 and 1678, the years of his agreement with the King's Company, Dryden experiments with such curiosities as *Tyrannick Love*, a heroic drama about the martyrdom of St. Catherine; *Amboyna*, a blank-verse domestic tragedy about the massacre of English settlers by the Dutch; and, strangest of all given his high church and royalist beliefs, *The State of Innocence* (1678), a drama in couplets based on *Paradise Lost* (1667) that never made it to production. None of these scripts follows box office trends – quite the opposite, in fact – and no one else in the period works in such a vast expanse of dramatic forms, ranging from farce, to comedy, to opera, to tragicomedy, to serious drama. Dryden, however, enjoyed an unusually privileged status until he left the employ of the King's Company. Just as Shakespeare did seventy years earlier, he owned shares in the company to which he was under contract. He also had pensions from the laureateship and the post of Historiographer Royal. Although the court often reneged on payment, these income streams nonetheless allowed Dryden to push generic boundaries in a manner less privileged playwrights dared not try.

Because opportunities were few in any given season, dramatists ventured beyond the commercial theatre to augment their income, hardly a new authorial ploy. Early modern playwrights such as George Peele, Thomas Dekker, Anthony Munday, and Middleton had penned pageants for civic entertainments. Over a dozen playwrights wrote masques for the early Stuart court, another lucrative source of freelance work. With two notable exceptions, however, court masques largely vanished after the Restoration.<sup>44</sup> Crowne at the behest of Charles II (and the recommendation of the Earl of Rochester) wrote *Calisto* for a court production in 1675. The expatriate Huguenot novelist Anne de La Roche-Guilhen followed up two years later with *Rare en Tout* (1677), a medley of “*musique et de ballets*” that were “*representée devant Sa Majesté*.”<sup>45</sup> Except for this brief flurry of activity in the mid-1670s, court masques were not a viable option for dramatists seeking additional sources of income. As for civic entertainments, these had the unpleasant whiff of populism. Prestige-minded

<sup>44</sup> In an impressively researched study, Andrew R. Walkling argues that masques were indeed widespread after the Restoration, a claim he substantiates by expanding the definition of the form to include ballets, musical entertainments, and even court performances of commercial works, such as Nathaniel Lee's *Mithridates*. In contrast to Walkling, I follow traditional scholarly practice in construing the masque more narrowly as a unique dramatic form, largely allegorical in nature, that was commissioned exclusively for court performances. See Walkling, *Masque and Opera*, 112–39.

<sup>45</sup> [Anne de La Roche-Guilhen], *Rare en Tout* (London, 1677), A1r.

Restoration dramatists thus spurned opportunities to write for the Lord Mayor's Show or the guild entertainments that earlier dramatists had seized upon. Settle's willingness to write for money earned him scorn from his contemporaries. *The Session of the Poets* (1696) pillories him for penning "Drolls for *Bartholomew-Fair*, and Love Letters for Maid-Servants, Ballads for *Pye-Corner*." Settle is further castigated for his willingness to "write an *Epithalamium* on any Marry'd Person to get Half a Crown."<sup>46</sup> So long did the smell of populist ignominy stick to Settle that forty years later Alexander Pope, in Book III of *The Dunciad* (1743), his mock-epic attack on the literary marketplace, lampooned him for having stooped to fairground entertainments.<sup>47</sup>

Given the opprobrium associated with popular literary forms, status-obsessed dramatists seeking additional sources of income turned to more respectable endeavors, producing translations (as did Dryden and Behn), penning amatory fiction (as did Behn), writing eulogistic occasional poems (as did Tate and Lee), creating poems in prevailing neoclassical forms (as did Dryden, Shadwell, Etherege, and Congreve), or, in a gesture of abject desperation, scribbling angry verse satires against prevailing marketplace conditions (as did Otway). Some of these undertakings paid off handsomely. Dryden was reputed to have earned between £910 and £1,400 for his translation of Virgil.<sup>48</sup> Others simply opted out of the theatre after producing a handful of scripts, and revealingly, with the notable exception of Dryden, none of the more literary-minded professionals was prolific. Etherege bailed after three comedies and elected to become a diplomat to Ratisbon. Wycherley left after writing four plays, and Congreve decamped after five plays and an opera libretto. Dramatists inclined to write for popular tastes, such as Ravenscroft and Dufey, plugged away over thirty years, but their output suggests the difficulties they faced. Between 1672 and 1697, Ravenscroft managed to have only eleven scripts staged, an average of one every two years or so. Dufey, despite the popularity of his farces and songs, did not fare much better. He premiered his first script in 1676 and had twenty plays produced over thirty years, about one every eighteen months. His last three efforts, the burlesque opera *The Two Queens*

<sup>46</sup> *The Session of the Poets*, *Holden at the Foot of Parnassus-Hill* (London, 1696), 16.

<sup>47</sup> Alexander Pope, *The Dunciad in Four Books*, ed. Valerie Rumbold, 2nd ed. (London: Routledge, 2009), 3:277–86. See also the allusions to "roasting Popes" and wagging "a serpent-tail in Smithfield fair!" (3:254–55).

<sup>48</sup> John Barnard, "Dryden, Tonson, and the Patrons of *The Works of Virgil* (1697)," in *John Dryden: Tercentenary Essays*, ed. Paul Hammond and David Hopkins (Oxford: Oxford University Press, 2000), 177, 239.



of Brentford, the tragedy *The Grecian Heroine*, and an opera, *Ariadne*, all published in a single volume in 1721, were unproduced.<sup>49</sup>

In addition to drastically reducing the demand for new works, the principle of engineered scarcity curtailed authorial compensation by creating a buyer's market. Put simply, there were far more playwrights eager to sell scripts than there were available slots for production. Consequently, Restoration acting companies did not have to follow the earlier English practice of paying for scripts on demand. In 1600, dramatists received between £5 and £8 per script, averaging £25–£35 per annum.<sup>50</sup> That was far better than what a skilled journeyman craftsman could earn but less than the £40–£50 yearly income a yeoman or country parson might expect.<sup>51</sup> Dramatists received the occasional gratuity, such as the 5s. given to Charles Massey by the actor and manager Edward Alleyn, and they could also earn money from script doctoring and writing for civic entertainments.<sup>52</sup> By 1613–14, rates for freelance scripts had at least doubled, if not tripled, rising from £6–£8 to £20 per script, as indicated by extant correspondence between the dramatist Robert Daborne and Henslowe.<sup>53</sup> Contracts also reveal a steady uptick in compensation. By the mid-1630s, Richard Brome earned 15s. weekly or £39 annually as his base salary, a figure that does not include his poet's benefit. Three years later, Brome renegotiated his salary to 20s. weekly or £52 per annum, a remarkable increase of 33 percent.<sup>54</sup> The escalation in authorial payment corresponded to marketplace conditions: with half a dozen playhouses operating at full capacity and the companies carefully balancing revivals with premieres, new scripts were in demand. For seasoned playwrights, it was a seller's market, and their product became increasingly valuable by the 1630s, as attested by the increase in fees paid to established dramatists such as Alexander Brome and James Shirley.

The French neoclassical stage offered an alternative and potentially more remunerative model of authorial compensation. The Restoration companies, however, had little financial incentive to reward writers handsomely when scripts could be had so cheaply from dramatists desperate to gain

<sup>49</sup> These were included in Dufrey's collection *New Operas, with Comical Stories, Poems, &c.* (London, 1721).

<sup>50</sup> Henslowe's diary shows a payment in 1597/8 of £6 to Anthony Munday and Michael Drayton for *Mother Redcap* (lost). See Gerald Eades Bentley, *The Profession of Dramatist in Shakespeare's Time, 1590–1642* (Princeton, NJ: Princeton University Press, 1971), 98.

<sup>51</sup> Jeffrey Forgeng, *Daily Life in Stuart England* (Westport, CT: Greenwood Press, 2007), 82, table 4.3.

<sup>52</sup> Bentley, *Profession of Dramatist*, 99.

<sup>53</sup> Bentley, 105–6.

<sup>54</sup> Eleanor Collins, "Richard Brome's Contract and the Relationship of Dramatist to Company in the Early Modern Period," *Early Theatre* 10, no. 2 (2007): 117–18.

a toehold on a precarious theatrical ladder. French playwrights received a company share minus operating expenses for *every* performance of a play.<sup>55</sup> By the early 1660s, payment had swelled to two shares for a five-act play, which meant for the playwright, “if the play was a success, he could earn quite a large sum of money.”<sup>56</sup> Racine’s tragedy *Iphigénie* (1674) was reported to have played for forty performances, a run that virtually guaranteed the author – especially at two shares of profit per performance – a very handsome return. Even though he was a newcomer, Phillippe Quinault in the 1650s negotiated a one-ninth share of the box office rather than the 150 livres usually paid for a play by a fledging playwright.<sup>57</sup> If the dramatist was a member of an acting company, as was true of Molière, he would realize the usual actor’s share in addition to the writer’s shares of the box office.

Evidence suggests that a handful of English playwrights received contracts, especially early in the Restoration, when new plays were needed to leaven an inherited prewar repertory. In 1668, Dryden signed an exclusive contract with the King’s Company that gave him one and a quarter shares, essentially the same arrangement that Shakespeare had enjoyed earlier in the century.<sup>58</sup> In return, he was to write three plays a year, an understanding that lasted for ten years, until Dryden left for the more financially stable Duke’s Company.<sup>59</sup> Apparently, Lee was also under contract to the King’s Company, although unlike Dryden he was not a shareholder; even so, in the dedication to *Theodosius* (1684), Lee claims his plays were produced “once or twice a Year at most,” a prospect that will “just keep me alive.”<sup>60</sup> Crowne appears to have had a “like agrement” for a while with the Duke’s Company.<sup>61</sup> An anonymous pamphlet attack against Settle suggests that a company contract could substitute for the poet’s benefit: “The *Duke’s* House allowed Mr. *Settle* fifty Pounds a Year upon Condition they might have the Acting of all the Plays he made. But he expecting a greater third day, if acted by the King’s Servants, notwithstanding his Pension, put his Play into their Hands.”<sup>62</sup> According to

<sup>55</sup> Peter D. Arnott, *An Introduction to the French Theatre* (Totowa, NJ: Rowman and Littlefield, 1977), 32.

<sup>56</sup> Lough, *Seventeenth-Century French Drama*, 46.

<sup>57</sup> William Brooks, *Philippe Quinault, Dramatist*, *Medieval and Early Modern French Studies*, vol. 6 (Oxford: Peter Lang, 2009), 47.

<sup>58</sup> Winn, *John Dryden and His World*, 191.

<sup>59</sup> When Dryden decamped in 1678, the company sued, claiming he had received between £300–400 per annum despite sometimes writing only one play a season, in all likelihood a figure inflated for the purposes of the lawsuit. See James M. Osborn, *John Dryden: Some Biographical Facts and Problems* (New York: Columbia University Press, 1940), 188.

<sup>60</sup> Nathaniel Lee, *Theodosius* (London, 1684), A2r.

<sup>61</sup> Osborn, *John Dryden*, 188.

<sup>62</sup> *Reflexions upon a Late Pamphlet, Intituled, A Narrative Written by E. Settle* (London, 1683), 2.

Cibber, the breakaway company at Lincoln's Inn Fields offered Congreve a contract after the enormous success of *Love for Love* "in Consideration of which he oblig'd himself, if his Health permitted, to give them one new Play every Year."<sup>63</sup> As these examples suggest, contracts were not a common form of authorial compensation; rather, they were tendered to successful playwrights, such as Dryden or Congreve, or during moments when the need for new scripts was uncommonly pressing, such as the first decade of the restored theatre or the outset of the breakaway company at Lincoln's Inn Fields.

Most professional dramatists – Dryden was a notable exception – depended solely on the box office for their sustenance. As Milhous and Hume point out, "*management decided to shift the risk to the playwright ... what the playwright got depended on success in the theatre.*"<sup>64</sup> The profit minus operating expenses was set aside from the third performance for dramatists, but even this was reengineered after the Restoration to their disadvantage. *The Actors Remonstrance, or Complaint* (1643) describes how prior to the closure of the theatres in 1642, the "ablest ordinarie Poets" enjoyed both "annuall stipends and beneficiall second-dayes."<sup>65</sup> This statement reveals that prior to the Civil War, a script had to survive just one day past the premiere for the dramatist to receive his poet's day; moreover, that benefit supplemented his "annuall stipend."<sup>66</sup> This doubled form of compensation disappeared after the Restoration. Paulina Kewes maintains that several attached playwrights were given a cash retainer for the right of first refusal, but she does not provide supporting evidence for this statement.<sup>67</sup> Moreover, delaying the poet's day to the third performance made it more difficult to realize a profit, especially for the newcomers who had not yet galvanized a following.<sup>68</sup>

<sup>63</sup> Cibber, *An Apology for the Life of Colley Cibber*, 111.

<sup>64</sup> Milhous, *Publication of Plays*, 45.

<sup>65</sup> *The Actors Remonstrance, or Complaint: For The silencing of their profession, and banishment from their severall Play-houses* (London, 1643), 7.

<sup>66</sup> Stern, *Rehearsal*, 116.

<sup>67</sup> Paulina Kewes claims that £50 per annum was usual. If accurate, then Restoration dramatists received the same level of compensation that Brome earned from Salisbury Court thirty years earlier. Presumably she is deriving this figure from *Reflexions Upon a late Pamphlet*, our source for Settle's arrangement with the Duke's Company. See Paulina Kewes, *Authorship and Appropriation: Writing for the Stage in England, 1660–1710* (Oxford: Clarendon Press, 1998), 18. Judith Milhous states that some dramatists were "evidently given a salary in addition to customary third night profits," but like Kewes, she does not provide evidence. Milhous, *Thomas Betterton*, 23.

<sup>68</sup> There are two references in the 1690s to dramatists also receiving a benefit at the sixth performance: Thomas Southerne mentions a "Third and the Sixth" in the dedication to *Sir Anthony Love; or, The*

Because of their abject dependence on the box office, some playwrights sought assistance from aristocratic tastemakers whose approval might secure their poet's day. Several factors account for the exceptional cultural authority wielded by these titled luminaries. As previously discussed, several peers wrote for the theatre in the 1660s, and many of the early dramatists at the King's Company had kinship ties to the Stuarts. The duopoly further amplified their dominance over the marketplace. And, finally, the hierarchical nature of late seventeenth-century society privileged aristocratic tastes over those of commoners, who were expected to follow the lead of their betters. Courtesy books enjoined gentry and citizens to give a "Person of Quality ... leave to judge first, by attending his approbation" and "to forbear till that Person of Quality applauds or condemns it, and then you may fall in as you see occasion."<sup>69</sup> Pamphlets on the theatre, such as *A Comparison Between the Two Stages* (1702), similarly promoted the aesthetic authority of peers: "what the Quality approve, the lower sort take upon trust."<sup>70</sup> As a result of this cultural conditioning, aristocratic endorsement could realize a handsome return for a playwright. When the Duchess of Richmond attended the poet's day performance of Lee's *Theodosius*, her presence guaranteed "a Subsistence for him all the Year after."<sup>71</sup> According to a letter from Lord Granville to Sir William Leveson, the attendance of James II at Crowne's *Darius, King of Persia* (1688) gave it "a most extraordinary third day" despite the lackluster script.<sup>72</sup> *A Comparison Between the Two Stages* describes how Congreve's comedy *Love for Love* (1695) had "the Town ... ingag'd in its favour," and the appearance of "Noble Persons ... in the Boxes, gave the House as much Advantage as their Contributions."<sup>73</sup> An anonymous letter quoted by Edmond Malone describes how the presence of "the town," along with nobleman such as "my lord Winchelsea" (Daniel Finch, 2nd Earl of Nottingham and 7th Earl of Winchelsea), gave Southerne a poet's day profit of £140 for his tragedy *The Fatal Marriage, or the Innocent Adultery* (1694). He additionally received gifts of "guineas apiece" from "50 noblemen."<sup>74</sup>

*Rambling Lady* (1691) and Sir John Vanbrugh a "Sixt" in the dedication to *The Provok'd Wife* (1697) (LS, lxxxi). We have no way of knowing whether these were exceptional or representative of a new trend. The additional benefit performance for Vanbrugh could have been related to his assistance in forming the new company at Lincoln's Inn Fields.

<sup>69</sup> [Antoine de Courtin], *The Rules of Civility* (London, 1671), 47.

<sup>70</sup> *A Comparison*, 13.

<sup>71</sup> Lee, *Theodosius*, A2r.

<sup>72</sup> LS, 1:363.

<sup>73</sup> *A Comparison*, 13.

<sup>74</sup> LS, 1:434.



Nobility could use their considerable cultural authority to nudge a production toward success, but they could also wield that same power against a playwright who had run afoul of their politics or offended their literary sensibilities. A notorious instance of the former occurred when the French Catholic mistress of Charles II, the Duchess of Portsmouth, took exception to *The Female Prelate* (1680), an anti-Catholic play written by Settle at the height of the Popish Plot crisis. The play premiered on Monday, May 31, 1680. On Wednesday – Settle’s poet day – “the Dutchesse of Portsmouth to disoblige M<sup>r</sup> Settle the Poet carried all the Court with her to the Dukes house to see Macbeth.”<sup>75</sup> The tactic worked: Settle’s play quickly disappeared. Peers could also doom plays that displeased them. Dryden recounts in a letter to William Walsh how “the two noble Dukes of Richmond and St. Albans were chief managers” of the catcalls that torpedoed Dufey’s comedy *The Richmond Heiress; or, A Woman Once in the Right*.<sup>76</sup> Out of sheer pique, the Duchess of Marlborough, who “at that Time bore an irresistible Sway,” cut short the run of Abel Boyer’s tragedy *Achilles; or, Iphigenia in Aulis* (1700), which had premiered at Drury Lane. Instead, she “bespoke” Farquhar’s *The Constant Couple*, “the Comedy then in Vogue” running concurrently at the rival playhouse.<sup>77</sup> Again, the strategy worked: Boyer’s tragedy, although much admired by Dryden and others, disappeared for fifteen years.

Occasionally, playwrights had exceptional hits that did not require the assistance of peers. Shadwell evidently earned more money from *The Squire of Alsatia* (1688) than any playwright previously. Running “13 Days altogether,” it garnered him an unprecedented £130 “at single Prizes,” although it is not entirely clear what that phrase means.<sup>78</sup> Downes, however, provides these details precisely because of their singularity; far more common were the lackluster or failed runs that beleaguered dramatists throughout the Restoration. In chronicling thirty-five years of performances for the Duke’s and the United Company, Downes names only fifteen occasions when a play ran over six days, roughly once every two years.<sup>79</sup> If the mentions of “great profit” to the company are included (which do not detail how long a play ran), then the number doubles

<sup>75</sup> John Harold Wilson, “Theatre Notes from the Newdigate Newsletters,” *Theatre Notebook* 15 (1961): 80.

<sup>76</sup> Dryden, *Letters*, 52–53.

<sup>77</sup> “Advertisement,” in Abel Boyer, *Achilles; or, Iphigenia in Aulis*, 2nd ed. (London, 1714), A2v.

<sup>78</sup> Downes, *Roscus Anglicanus, or An Historical Review of the Stage*, 86.

<sup>79</sup> Profitability appears to have been assured with a six-day run except in the case of semi-operas and lavishly produced shows.

to roughly one hit per season. Most of these successes occurred before the novelty of the reopened theatres had abated; revealingly, Downes mentions instances of “great profit” three times more frequently in the 1660s than the 1680s. Available data reveal other suggestive patterns. Davenant’s own works comprise a goodly portion of the early hits for the Duke’s Company: *The Siege of Rhodes*, twelve days; *The Wits*, eight days; and *The Rivals*, nine days.<sup>80</sup> Although Downes does not provide the length of the run for *Love and Honour*, he claims it “[p]roduc’d to the Company great Gain and Estimation from the Town.”<sup>81</sup> Downes is also explicit about the money Davenant bestowed upon his own shows: *The Siege of Rhodes* had “new Scenes and Decorations,” while *Love and Honour* was “Richly Cloath’d.”<sup>82</sup> Given that lavish spectacle drew crowds, it appears that Davenant spent company resources on his own scripts in order to guarantee their box office success while denying that largesse to others.

Newcomers could expect little in the way of compensation. Hopefuls such as John Dover, Lewis Maidwell, Samuel Pordage, Joseph Arrowsmith, Thomas Rawlins, Elizabeth Polwhele, Thomas St Serfe, John Leanerd, William Chamberlayne, Nicholas Brady, and John Caryl rapidly disappeared after one or, at most, two efforts, and few, if any, realized their poet’s day. More sobering were the established professional writers who became ill and destitute in either mid- or late career: Lee died broke in Bedlam; Otway perished drunk in a gutter; Crowne and Wycherley subsisted on royal charity at the end of their lives; Banks died in debt to creditors; Settle became a poor brother of the Charterhouse; and Behn, desperate for money shortly before her death, pleaded for advances from her publisher, Jacob Tonson. Even Dryden, the magisterial figure of the period, was so impoverished at the end of his life that friends had to underwrite the cost of his funeral.<sup>83</sup> Edward Ravenscroft and Thomas Duffett both vanished, their fates unknown. Shadwell alone prospered. A stalwart Whig, he benefited from the regime change ushered in by the Glorious Revolution of 1688. Among other perquisites, he acquired the poet laureateship and office of Historiographer Royal seized from Dryden, who was

<sup>80</sup> Downes, *Roscius Anglicanus, or An Historical Review of the Stage*, 51, 55.

<sup>81</sup> Downes, 52.

<sup>82</sup> Downes, 51–52.

<sup>83</sup> James Winn chronicles the “fuss made over [Dryden’s] earthly remains.” He surmises that Charles Montagu, 1st Earl of Halifax, paid for the initial burial on May 2, 1700, at St. Anne’s, Soho. A few days later, however, at the request of the Earl of Dorset, a longtime friend and patron of Dryden’s, the corpse was exhumed and then reburied in Chaucer’s grave in Westminster Abbey on May 13. See Winn, 512.

now suspect politically and theologically. Of dramatists who died before 1700, Shadwell alone left a significant estate.<sup>84</sup>

### “The Applause of Fools”

Compensation practices put dramatists at the mercy of spectators. James Thompson notes the “peculiarly hostile relationship between playwright and audience” during the Restoration, and many professional writers openly resented their abject dependence upon the box office.<sup>85</sup> Disdain for spectators was also an aristocratic pose, another byproduct of the uncommonly close association between the court and the commercial stage cemented by the duopoly. In “An Allusion to Horace,” the Earl of Rochester mocks “the false judgment of an audience / Of clapping fools, assembling a vast crowd / Till the thronged playhouse crack with the dull load.”<sup>86</sup> Similarly, Dryden’s brother-in-law Edward Howard is revulsed at the prospect of submitting “to the giddiness of vulgar applause, there being nothing more unstable or erroneous than vox populi in point of plays.”<sup>87</sup> Professional dramatists aped aristocratic scorn for audiences. In the preface to *Sir Patient Fancy*, Behn laments the necessity of writing for the popular tastes of audiences and admits it is “a way I despise as much below me.”<sup>88</sup> That desire to transcend the abjection of the box office only intensified over time. In the preface to *The Lucky Chance*, written eight years later, she declares bravely, “I am not content to write for a Third day only.”<sup>89</sup> Shortly before her death, in the preface to *The Emperor of the Moon* (1687), Behn wearily dismisses spectators as an unthinking mass, mere “Numbers, who comprehend nothing beyond the Show and Buffoony.”<sup>90</sup>

Otway similarly resented spectators and turned to peers for the approbation. The preface to *Don Carlos, Prince of Spain* (1676), derides “such

<sup>84</sup> Kate Bennett, “Shadwell, Thomas (c. 1640–1692),” in *ODNB*. Congreve, who died in 1729, left a substantial estate to his lover, Henrietta, 2nd Duchess of Marlborough, most likely for the future use of their illegitimate daughter Mary. C. Y. Ferdinand, and D. F. McKenzie put his wealth at between £5,000 and £12,000, but he was in the singular position of enjoying a series of increasingly lucrative posts from 1693 onwards, including the secretaryship of Jamaica, a position that yielded £700 per annum. See C. Y. Ferdinand and D. F. McKenzie, “Congreve, William (1670–1729), playwright and poet,” in *ODNB*.

<sup>85</sup> James Thompson, “Ideology and Dramatic Form: The Case of William Wycherley,” *Studies in the Literary Imagination* 17, no. 1 (1984): 49.

<sup>86</sup> Wilmot, “Allusion to Horace,” 121.

<sup>87</sup> [Edward Howard], *The Six days Adventure, or The New Utopia* (London, 1671), A4v.

<sup>88</sup> Behn, *Works*, 6:5.

<sup>89</sup> Behn, *Works*, 7:216.

<sup>90</sup> Behn, *Works*, 3:391.

as only come to a Play-house to see Farce-fools, and laugh at their own deformed Pictures."<sup>91</sup> He especially dismisses those that were "very severe" on his play: "Whoever they are, I am sure I never disoblig'd them, nor have they (thank my good fortune) much Injur'd me: in the mean while I forgive 'em, and since I am out of the reach on't, leave 'em to chew the Cud on their own Venom."<sup>92</sup> Against this popular opinion, Otway pits "the greatest party of men of wit," especially the "*Earl of R.* who far above what I am ever able to deserve from him, seem'd almost to make it his business to establish it in the good opinion of the King, and his Royal Highness, from both of which I have since received Confirmations of their good Liking of it, and Encouragement to proceed."<sup>93</sup> Two years later, Otway had fallen out of favor with Rochester and out of love with the theatre. In the savage prologue to *Friendship in Fashion*, he advises parents to "Breed" their sons "to wholesome law, or give 'em trades" since "Poets by critics are worse treated here, / Than on the Bankside butchers do a bear."<sup>94</sup> Rather than endure continued abasement at the hands of spectators or neglect from a mercurial patron, Otway obtained a commission as ensign in a foot regiment and disappeared abroad for eighteen months before returning to London.

Despite the economic refuge afforded by his shareholding agreement with the King's Company, Dryden resented his dependence on the audiences he largely detested. In the preface to *An Evening's Love, or The Mock-Astrologer*, Dryden complains of feeling "often vexed to hear the people laugh, and clap, as they perpetually do, where I intended 'em no jest; while they let pass the better things without taking notice of them."<sup>95</sup> Like his brother-in-law Edward Howard, he was especially concerned not to cede to spectators the authority to determine aesthetic worth of his plays. In the "Defence of an Essay of Dramatique Poesie," Dryden argues that even though "the liking or disliking of the people gives the Play the denomination of good or bad, [it] does not really make, or constitute it such."<sup>96</sup> Revealingly, Dryden's misgivings about spectators become more pronounced after he joins the Duke's Company and finds himself in the same position as other professional dramatists that depended solely on the box office. What begins as occasional grumbling about audience taste in

<sup>91</sup> Thomas Otway, *The Works of Thomas Otway: Plays, Poems, and Love-Letters*, ed. J. C. Ghosh, 2 vols. (1932; repr., Oxford: Clarendon Press, 1968), 1:172.

<sup>92</sup> Otway, *Works*, 1:172.

<sup>93</sup> Otway, *Works*, 1:174.

<sup>94</sup> Otway, *Friendship in Fashion*, 250.

<sup>95</sup> Dryden, *Works*, 10:202–3.

<sup>96</sup> Dryden, *Works*, 9:11.

the 1660s swells by 1680 to near-operatic denunciations. Dryden muses bitterly about the futility of authorial effort and resolves in the preface to *The Spanish Fryar, or, The Double Discovery* (1681) to “settle my self no reputation by the applause of fools.”<sup>97</sup>

Tellingly, Dryden’s dramatic output plummeted after he left the refuge of the shareholding agreement. In the 1680s, he wrote only three scripts, two of which did not fare well. The controversial *Don Sebastian* (1689) appears never to have been revived after its premiere, and the opera *Albion and Albanus* failed, saddling the United Company with considerable debt. The libretto for *King Arthur* languished for seven years before it finally saw production.<sup>98</sup> Dryden turned increasingly to poetry and translation after 1678, and he composed during this period the remarkable long poems *Religio Laici* (1682) and *The Hind and the Panther* (1687). He also ushered into print an English translation of *Plutarch’s Lives* (1683). Having lost both the laureateship and the post of Historiographer Royal in 1689 because of his unwillingness to recant his conversion to Roman Catholicism, Dryden hints in the melancholy dedication to *Amphitryon* (1690) that “this Ruin of my small Fortune” is responsible for his grudging return to the stage.<sup>99</sup> The bitter preface two years later to *Cleomenes* makes apparent his contempt for “the barbarous Party of my Audience.”<sup>100</sup> “No body can imagine,” Dryden confides miserably, “that in my declining Age I write willingly, or that I am desirous of exposing, at this time of day, the small Reputation which I have gotten on the Theatre. The Subsistence which I had from the former Government, is lost; and the Reward I have from the Stage is so little, that it is not worth my Labour.”<sup>101</sup> Penury nonetheless necessitated another stint in the jailhouse of authorial abjection.

Playhouse factions could make or break a dramatist’s fortunes – yet another cause for authorial distrust of audiences. In the pamphlet debate over *The Empress of Morocco*, Settle sneered at Dryden for writing “to please none but his *fair Admirers*, the *Female* part of the Audience.” Dryden, however, was smart to do so. As David Roberts illustrates, women in the audience exerted considerable influence over new plays. In several instances, they “cried down” bawdy productions, such as Ravenscroft’s

<sup>97</sup> Dryden, *Works*, 14:101.

<sup>98</sup> In the dedication to Halifax, Dryden says “[t]his Poem was the last Piece of Service, which I had the Honour to do, for my Gracious Master, King Charles the Second,” suggesting a composition date of 1684/85 (*Works*, 16:3). *King Arthur* was not produced and published until 1691.

<sup>99</sup> Dryden, *Works*, 15:224.

<sup>100</sup> Dryden, *Works*, 16:77.

<sup>101</sup> Dryden, *Works*, 16:79.



*The London Cuckolds* (1682) and Wycherley's *The Country Wife*, much to the chagrin of the latter.<sup>102</sup> At the same time, the support of women could prove vastly beneficial. While female spectators "may have been powerless to resist the imputation of conventional kinds of response," as Roberts observes, they did constitute an important community "who took a responsible interest in the stage, and who exercised independent judgment in pronouncing on what was submitted to them."<sup>103</sup> Female spectators tended to reward heroic drama and romance and to punish crude satire and smutty comedies, a predictable response given social expectations regarding female modesty.<sup>104</sup> Far more fearsome than the "ladies" were the "criticks": young men of means who had the time and leisure to attend the playhouses and voice loud, often obnoxious judgments. Pierre Danchin's compilation *The Prologues and Epilogues of the Restoration* identifies over 160 references to critics between 1660 and 1700. Highly convention-bound, prologues and epilogues sought to predispose the audience favorably toward the production, an aim they achieved with wit, humor, and flattery. Consequently, Harold Love warns against treating them as "photographs from the stage," and Diana Solomon similarly cautions against their uncritical use as "documentary evidence."<sup>105</sup> At the same time, Solomon acknowledges that prologues and epilogues can reveal a "cultural preoccupation," such as the anxiety occasioned by the Popish Plot and the Exclusion Crisis, both of which surface frequently in paratexts between 1678 and 1682.<sup>106</sup> The frequency and sheer doggedness with which prologues and epilogues impugn the "Huffing Criticks of the Pit" argue for a similar cultural preoccupation. Numbers also tell a story: complaints about critics more than double after 1675, and they become especially vitriolic when box office falls off.<sup>107</sup>

Contemporary evidence suggests that fear of privileged young men with nothing better to do than ruin new plays had a sociological basis in fact. In the advice book he penned to Charles II upon the eve of the Restoration, Newcastle especially worried about the lack of occupations for younger sons:

<sup>102</sup> David Roberts, *The Ladies: Female Patronage of Restoration Drama, 1660–1700* (Oxford: Clarendon Press, 1989), 35.

<sup>103</sup> Roberts, *Ladies*, 32.

<sup>104</sup> For a useful overview of how conduct literature upheld female modesty as a seventeenth-century ideal, see Peggy Thompson, *Coyness and Crime in Restoration Comedy: Women's Desire, Deception, and Agency* (Lewisburg, PA: Bucknell University Press, 2012), 9–15.

<sup>105</sup> Love, "Who Were the Restoration Audience," 24; Solomon, *Prologues and Epilogues*, 4.

<sup>106</sup> Solomon, *Prologues and Epilogues*, 4.

<sup>107</sup> [Leaerd], *The Rambling Justice*, A2v. I have derived these figures on the mentions of critics from the index to Danchin's *The Prologues and Epilogues of the Restoration*.

[A] gentle man would put his younger son, to the universety, then to the Ins of Courte, to have a smaking in the Lawe, afterwards to wayte of an Embasador, afterwarde, to bee his secretary, Then to bee Lefte as Agente, or resedent, behind him, then sent of many forrayne Imployments, – & after some 30 yeares Breeding, to bee made a Clarke of the Signett, or a Clarke of the Counsell, – itt may bee afterwards, Secretary of state.<sup>108</sup>

Newcastle maps out a clear professional path for the younger sons of gentry and minor nobility who would not, given the English practice of primogeniture, inherit an estate but would nevertheless be assured of upward mobility by placement in a succession of increasingly important offices. That changed, according to Newcastle, after James I, “when great Favoritts Came In ... whoe soever would give a thousand pound more for the place.”<sup>109</sup> Although the gentry “disposed of their sons otherwise, as to the Gospell, the Lawe, & to bee merchants,” the Inns of Court and the Church could absorb only so many young men of education and breeding.<sup>110</sup> As they had in the past, these young men sought places and preferment, but chronic insolvency hobbled the Restoration court, as discussed in Chapter 1. In addition to an overproduction of elites were the sheer numbers of young people living in the capital. The demographer Gregory King estimated that by 1696 over half the population of London was under twenty and that more than a quarter – approaching 28 percent – were “Batchelors” and “Maidens.”<sup>111</sup> Without work that was both gainful and socially acceptable, educated “batchelors” especially would find less productive outlets for their energies.

For privileged youth without an occupation, the playhouse conferred cultural authority otherwise denied by their status as aimless younger sons. Even their location in the playhouse amplified their social importance; according to Henri Misson, they occupied the pit, which was filled with “Men of Quality, particularly the younger sort.”<sup>112</sup> Harsher in tone is *The Country Gentleman’s Vade Mecum*, which describes the occupants as “Judges, Wits and Censurers, or rather the *Censurers without either Wit or Judgment*.”<sup>113</sup> Seated below the stage in a benched area easily viewed by everyone in the playhouse, these “Censurers” were impossible to ignore. Retention of the deep forestage from the Elizabethan playhouse put the

<sup>108</sup> Slaughter, *Ideology and Politics*, 57–58.

<sup>109</sup> Slaughter, 58.

<sup>110</sup> Slaughter, 58.

<sup>111</sup> Gregory King, “Natural and Political Observations and Conclusions,” in *The Earliest Classics: John Graunt and Gregory King*, ed. Peter Laslett (New York: Gregg International, 1973), 35.

<sup>112</sup> Misson, *Memoirs and Observations*, 219.

<sup>113</sup> *The Country Gentleman’s Vade Mecum*, 39.

actors in close proximity to them, and spectators looking down from boxes would see them as easily as they did the performers. Their numbers and their domination of playhouse space swelled over the course of the Restoration, especially as court attendance abated.<sup>114</sup> Playwrights undertook various defensive strategies to circumvent the potential damage they wrought. One method entailed securing “support for a play before it opened.”<sup>115</sup> Playwrights either packed the playhouse with friends and patrons or submitted their draft to the critics for approval prior to production. The old-fashioned induction to Edward Howard’s *The Man of Newmarket* chronicles this latter ploy. The “Prologue” and the actors Joseph Haines and Robert Shatterell catalogue “a sort of people call’d Wits and Sub-wits or Criticks, and Sub-criticks” who line up against “Poets and Sub-poets, &c.”<sup>116</sup> Shatterell recommends that the “Sub-poet” – perhaps a designation for minor writers – “refer his Papers” to these various classes of wits and critics for approval prior to production. Despite the humorous undertone, that sort of advice could not help but impress upon playwrights their economic dependence on the very spectators whose opinions they often abhorred.

### Generationality and Authorial Individualism

Because resources were so straitened, professional writers had little incentive to share earnings with others. As a point of contrast, one-third to one half of all scripts penned seventy years before the Restoration were written as collective endeavors.<sup>117</sup> By the 1630s, collaboration dropped to 6 percent, and by the time playhouses closed in 1642, solo endeavors were normative.<sup>118</sup> Indeed, the close association between solitary authorship and professional writing by the time of the Civil War may very well have fueled the aristocratic collaborations of the 1660s and early 1670s – a way for gentlemen amateurs to distinguish themselves from the grubby individualism of those who had to “write for bread.” Sir Charles Sedley, Edward Filmer, the Earl of Godolphin, and Charles Sackville, Lord Buckhurst and later Earl of Dorset, worked together on *Pompey the Great*

<sup>114</sup> Botica, “Audience, Playhouse and Play,” 84.

<sup>115</sup> Botica, 85.

<sup>116</sup> Edward Howard, *The Man of Newmarket* (London, 1678), A2v.

<sup>117</sup> Bentley estimates that half of all plays in 1600 were co-authored; Milhous and Hume have since revised that figure down to 30 percent. See Bentley, *The Profession of Dramatist in Shakespeare’s Time, 1590–1642*, 199; Milhous and Hume, *Publication of Plays*, 16.

<sup>118</sup> Milhous and Hume, 16.

(1663). Sir Robert Howard teamed up with the Duke of Buckingham on *The Country Gentleman* (1669), an attack on Sir William Coventry. The Duke of Newcastle pulled both Shadwell and Dryden into his orbit on two projects: *Sir Martin Mar-all*, which according to Pepys was “made” by Newcastle but “corrected” by Dryden, and *The Triumphant Widow* (1677), which had scenes inserted by Shadwell.<sup>119</sup> Professional writers, however, largely eschewed collaboration with other professionals. Shadwell may have worked briefly with Newcastle on Jonsonian-style humours comedies, but he pointedly avoided doing the same with someone of his own rank. As the debacle over *The Empress of Morocco* reveals, relations amongst professional dramatists were more likely to be colored by turf wars than camaraderie.

Although Paulina Kewes attributes solitary authorship in the Restoration to “an emergent belief in the writer’s imaginative autonomy and the concern about the assignment of intellectual property,” that belief had been “emerging” since 1610.<sup>120</sup> It was hardly a new development.<sup>121</sup> Additionally, recent scholarship has shown how even Shakespeare – the consummate “man of the theatre” – also had a proprietary interest in publication.<sup>122</sup> A Restoration writer like John Dryden further complicates the story about emergent authorship. As his prefaces and essays indicate, no one in the period cared more about the writer’s “imaginative autonomy.” At the same time, no other professional writer was more inclined toward coadjuvancy. He happily collaborated with writers such as Nathaniel Lee and frequently paid homage to company managers and actors for their assistance in production. In that regard, Dryden was, as he notes in the prologue to *Aureng-Zebe* (1676), “betwixt two Ages cast, / The first of this, and hindmost of the last.”<sup>123</sup> “Hindmost” signifies that which is furthest away in time and suggests Dryden was thinking back to the Shakespearean, not the Caroline stage, when he wrote those lines. Certainly, Dryden’s enthusiasm for experimenting with stagecraft, for working closely with performers, and for collaborating with playwrights and composers is closer to 1600 than 1640.

<sup>119</sup> Dryden, *Diary*, 8:387.

<sup>120</sup> Kewes, *Authorship and Appropriation*, 130.

<sup>121</sup> Judith Milhous and Robert D. Hume demonstrate that “such collaboration as can now be documented from publication suggests that single authorship grew increasingly common each decade after 1610.” See *Publication of Plays*, 27.

<sup>122</sup> See Erne, *Shakespeare as Literary Dramatist*; Andrew Murphy, *Shakespeare in Print: A History and Chronology of Shakespeare Publishing* (Cambridge: Cambridge University Press, 2003); Patrick Gerard Cheney, *Shakespeare’s Literary Authorship* (Cambridge: Cambridge University Press, 2008).

<sup>123</sup> Dryden, *Works*, 12:159.

Generationality may very well have inclined Dryden to straddling these two modes of authorship. The professional playwrights entering the theatrical marketplace after 1670 were, with the exception of Etherege, born between 1640 and 1653: Behn, 1640; Crowne, 1641; Wycherley, 1641; Shadwell, 1642; Settle, 1648; Banks, 1652; Otway, 1652; Durfey, 1653; and Lee, 1653. Later dramatists who scripted plays in the 1690s were not even born until well after the Restoration. With the exception of Lee, none collaborated with other professional writers. By contrast, Dryden (b. 1631) was ten to twenty years older than the other professionals who wrote between 1668 and the early 1680s. He was far closer in age to figures such as Roger Boyle, Earl of Orrery (b. 1621), Sir Robert Howard (b. 1626), and the Duke of Buckingham (b. 1628) than he was to the emergent professionals of the 1670s and later. That divide might explain Dryden's willingness to emulate their penchant for collaboration. He worked with Davenant on *The Tempest* and later partnered with Lee on *Oedipus* (1679) and *The Duke of Guise*. Toward the end of his career, he worked in the highly collaborative environment of opera, first teaming up with Grabu on *Albion and Albanus* in 1685 and then with Purcell on *King Arthur* in 1691.

Dryden's penchant for working alongside theatre artists shows in other respects. He is the only Restoration dramatist on record to praise actor-managers for their collaborative skills as adapters and editors. He thanks Davenant for teaching him to "admire" Shakespeare and how to augment "the Design" of *The Tempest*.<sup>124</sup> His draft from Davenant "received daily his amendments," and for this reason, "it is not so faulty, as the rest which I have done without the help or correction of so judicious a friend."<sup>125</sup> He acknowledges Betterton for assisting him with the design of *Troilus and Cressida* (1679): "But I cannot omit the last Scene in it [i.e. the third act], which is almost half the Act, betwixt Troilus and Hector. The occasion of raising it was hinted to me by Mr. Betterton."<sup>126</sup> And Dryden lauds Betterton fulsomely for scenic improvements to *Albion and Albanus*: "The descriptions of the Scenes, and other decorations of the Stage, I had from Mr. Betterton, who spar'd neither for industry, nor cost, to make this Entertainment perfect, nor for Invention of the Ornaments to beautify it."<sup>127</sup> That same collaborative spirit spilled over to theatrical production,

<sup>124</sup> Dryden, *Works*, 10:3, 4.

<sup>125</sup> Dryden, *Works*, 10:4.

<sup>126</sup> Dryden, *Works*, 13:227.

<sup>127</sup> Dryden, *Works*, 15:11.



even though Dryden's enthusiasm went against prevailing trends. The idea that the playwright would oversee rehearsal – common during the Shakespearean period – largely disappeared after 1660. Tiffany Stern attributes this change to increasingly autocratic managers and powerful actors; undoubtedly, the ever-growing backlog of plays and penchant for revivals also sidelined dramatists.<sup>128</sup> Dryden nonetheless involved himself with every aspect of production, as extant correspondence reveals. In August 1684, he expressed concern to his publisher about two upcoming revivals of his plays at the United Company: was management “making cloaths & putting things in a readiness for the singing opera?”<sup>129</sup> If Sarah Cooke was not available for the role of Octavia in a revival of *All for Love*, would Charlotte Butler do?<sup>130</sup> And was Sue Percival (later Mrs Verbruggen), who normally played in comedies, up to the serious role of Benzayda in *The Conquest of Granada*?<sup>131</sup> Dryden's concern with casting and costuming – a marked departure from the studied indifference of the gentlemen amateurs – likely galvanized the caricature of him as “Bayes” in *The Rehearsal*.

Despite Buckingham's cruel portrait, Dryden nonetheless embarked upon another collaborative enterprise in the final decade of his career. The aristocratic gatekeepers of the 1660s and early 1670s, such as Rochester, Newcastle, and Buckingham, were long gone, and their assistance had been inestimable to dramatists and the acting companies alike. Tastemakers like Rochester not only corrected scripts with an eye toward improvement but also smoothed the way toward production. Dryden famously credits him with making “amendment[s]” to *Marriage A-la-Mode* and for having “commended it to the view of His Majesty.”<sup>132</sup> Once the king signaled “His Approbation of it in Writing,” the play then had a “kind reception on the Theatre.”<sup>133</sup> Sir Francis Fane similarly praises Rochester for his assistance on *Love in the Dark* (1671), which benefited from “receiving some of the rich Tinctures of your unerring Judgement; and running with much more clearness, having past so fine a strainer.”<sup>134</sup> Indeed, Fane chalks up any success the play might realize to “your Lordship's partial recommendations, and

<sup>128</sup> Stern suggests that the reliance on old stock plays early in the Restoration taught the companies that they “did not generally need authors – with the exception of the useful contractually attached professionals.” See *Rehearsal*, 125–26.

<sup>129</sup> Dryden, *Letters*, 24.

<sup>130</sup> Dryden, *Letters*, 24.

<sup>131</sup> Dryden, *Letters*, 24.

<sup>132</sup> Dryden, *Works*, II:221.

<sup>133</sup> Dryden, *Works*, II:221.

<sup>134</sup> Fane, *Love in the Dark*, A2r.

*impartial corrections.*"<sup>135</sup> Aristocratic gatekeepers functioned much as literary agents do today. By winnowing through newly submitted scripts, they lightened the workload for the acting companies while providing the benefit of their literary judgment. Sir Robert Howard describes in the prefatory essay to *The Great Favourite, Or, the Duke of Lerma* (London, 1668) how the King's Company asked him to vet a play by an unnamed "Gentleman" and to "return my opinion, whether I thought it fit for the Stage."<sup>136</sup> And in a marketplace as fiercely competitive and with as few slots for new works as the Restoration theatre, their assistance was all the more necessary. A letter from William Beeston to Charles Sackville, Earl of Dorset, provides a glimpse of behind-the-scenes maneuverings by aristocrats hoping to advance their favorites. Beeston asks Dorset for "assistance" with a play "your Lordship vouchsafed to read." Even though "the Actors commend itt," the play was evidently "hindred by Persons of Honour writing to prefer for other mens Labours."<sup>137</sup> Most striking is that someone of Beeston's stature felt compelled to seek Dorset's help to counter unnamed "Persons of Honour" who were promoting their own clients for much-coveted production slots. He was hardly unknown. Beeston had worked for decades as an actor and a manager, but so curtailed were opportunities that even he sought assistance from a peer.

In the 1690s, Dryden stepped into this cultural void. He functioned as an *éminence grise* for young writers such as Southerne and Congreve and ensured their plays would be considered for production. In both capacities, he was much needed. The rise of the in-house script doctor in the 1690s reduced even further the few slots available for new plays. Fledgling dramatists consequently went to extraordinary lengths to secure a reading. The wildly convoluted circumstances surrounding Congreve's first play, *The Old Batchelor* (1693), reveal how hopeful dramatists, lacking the assistance of a Rochester or Buckingham, turned in desperation to family members and friends. Congreve had the advantage of hailing from comfortable Anglo-Irish circles: his father was the Earl of Burlington's agent in Ireland.<sup>138</sup> He used those connections to solicit wealthy and well-placed cousins for assistance, and they in turn recommended *The Old Batchelor* "to a friend of theirs."<sup>139</sup> The unnamed friend then "engag'd Mr Dryden in its favour, who upon reading it sayd he never saw such a first play

<sup>135</sup> Fane, A2r.

<sup>136</sup> Sir Robert Howard, *The Great Favourite, Or, the Duke of Lerma* (London, 1668), A2r.

<sup>137</sup> *Register*, 1:213.

<sup>138</sup> *The Complete Plays of William Congreve*, ed. Herbert Davis (Chicago: University of Chicago Press, 1967), 3.

<sup>139</sup> *LS*, 419.

in his life.”<sup>140</sup> The play, however, was perceived to lack the “cutt of the town,” and so Dryden, along with Southerne and Arthur Manwayring, gave *The Old Batchelor* the requisite polish. Dryden additionally “putt it in the order it was playd,” essentially reordering scenes and reworking the design.<sup>141</sup> Two days after the play premiered to resounding applause on March 9, 1693, the Earl of Burlington, who perhaps had been pulling strings from the sidelines, wrote to Congreve’s father approvingly. The play, he reported, was deemed “the best that has been Acted for many years, Monday is to bee his day which will bring him in a better sume of money than the writters of late have had.”<sup>142</sup> Southerne meanwhile had interceded with Thomas Davenant, manager for the United Company, to allow Congreve “the privilege of the Playhouse half a year before his play was playd.”<sup>143</sup> This unique arrangement allowed Congreve to see plays for free and perhaps to attend rehearsals as well, a theatrical education that would bear fruit in such masterpieces as *Love for Love* and *The Way of the World*. His first play, however, negotiated a gauntlet of five levels of literary gatekeeping before finally realizing production. Earlier in the period, discreet script doctoring and a murmured recommendation by Rochester or Buckingham into the right ear would have gotten the job done.

Other established dramatists stepped into the cultural space vacated by the gentlemen dramatists of the 1660s and 1670s. Shadwell used the authority of the laureateship, which he had taken over from Dryden in 1689, to promote young dramatists. Through his efforts, Nicholas Brady managed to have *The Rape; or, The Innocent Imposters* (1692) produced. In a letter to the Earl of Dorset on January 19, 1692, Shadwell describes how the script was initially rejected by management: “Thomas Davenant has with a great slight turned him [i.e., Brady] off, and says he will trouble himself no more about the play.” Shadwell petitioned Dorset – now Lord Chamberlain – to “favour” the author and “order” that *The Rape* will “be the next new play to be acted.”<sup>144</sup> His intervention worked: by March, the *Gentlemen’s Journal* refers to the play as already having been produced.<sup>145</sup> Southerne, fresh

<sup>140</sup> LS, 419.

<sup>141</sup> LS, 419.

<sup>142</sup> *Plays of William Congreve*, 4.

<sup>143</sup> LS, 419.

<sup>144</sup> Historical Manuscripts Commission, *Fourth Report of the Royal Commission on Historical Manuscripts*, Part 1, *Report and Appendix* (London: Printed for Her Majesty’s Stationery Office by Eyre and Spottiswoode, 1874), 280.

<sup>145</sup> LS, 405.

off the success of *Oroonoko* (1696), used his influence to promote Cibber's comedy *Love's Last Shift* (1696). At the outset of his career, as Cibber recounts, so "little was expected from me, as an Author" that he had trouble "getting it to the Stage."<sup>146</sup> Southerne listened to Cibber read his play and liked "it so well, that he immediately recommended it to the Patentees."<sup>147</sup> Although an in-house, actor-playwright such as George Powell did not need an advocate to secure a reading, he nonetheless understood how the likes of a Dryden might boost a fledgling playwright's prospects. In the preface prefixing *The Fatal Discovery; or, Love in Ruines*, Powell sarcastically styles himself as an "unknown Author" who wants "merit enough to appear in full Glory, viz. with an *J. Dryden*, in Heroicks, in *Laudem Autoris*."<sup>148</sup> Powell nonetheless possessed what by 1698 was arguably more important than literary authority: membership in an acting company. As the next section discloses, publication offered some succor to dramatists worn down by a brutalist marketplace. The book industry, however, was not without its own frustrations.

### The Palliative of Print

Dramatists by dint of historical accident possessed after 1660 what they did not have earlier in the century: sole ownership of their play. Prior to the Civil War, acting companies purchased both the performance and publication rights to a script. Once a play manuscript was in their possession, they could withhold it from publication or broker a deal with a bookseller. After the Restoration, the battle over the best plays from the pre-1642 repertory – a dispute ultimately resolved by royal intervention – ensured a principle of performance rights that stayed in place until 1695.<sup>149</sup> Acting companies no longer needed to possess a physical script to ensure these rights in perpetuity: they had merely to premiere a play. Ownership of the physical text thus fell into the hands of playwrights. Whether as an oversight or as a concession for the erosion of other privileges, dramatists now had the right to sell, edit, or emend their scripts as they pleased for

<sup>146</sup> Cibber, *An Apology for the Life of Colley Cibber*, 118.

<sup>147</sup> Cibber, 118.

<sup>148</sup> Powell, *Fatal Discovery*, A1r.

<sup>149</sup> Milhous and Hume point out that when Betterton, Barry, and Bracegirdle broke away to establish the new company at Lincoln's Inn Fields, they staged any pre-1695 play they wanted to perform. The principle of performance rights established in the 1660s apparently "had no legal standing as of 1695" (*Publication of Plays*, 47).

publication.<sup>150</sup> In 1691, Dryden received “the Sum of Thirty Guineys,” in exchange for which he assigned to “Mr. Tonson all my Right in the Printing ye Copy of Cleomenes a Trajady.”<sup>151</sup> An anonymous writer records that for the vastly popular tragedy *The Fatal Marriage*, Southerne was paid £36 “for his copy.”<sup>152</sup> Playwrights thus benefited from managerial preoccupation with prestige, specifically the desire to possess the performance rights to the celebrated repertory of the old King’s Company and to the plays of the “big three”: Jonson, Shakespeare, and Fletcher. Publication rights were seemingly of little interest to management.

Several scholars maintain that this newfound right of playwrights to market plays directly to booksellers transformed their literary status.<sup>153</sup> No longer mere hacks, dramatists were now identified as authors on the title pages to play quartos – a mark of literary authorship that supposedly did not exist previously. Numbers seemingly support this notion. In the 1670s, nearly 80 percent of all printed plays name the author, a number that rises to 96.5 percent by the 1680s.<sup>154</sup> The attribution of dramatic authorship on title pages, however, was widespread well before the Restoration. In the period between 1621 and 1642, between 90 and 92.5 percent of quartos named the playwright.<sup>155</sup> Early modern dramatists were just as concerned as late seventeenth-century writers with the visible signs of proprietary ownership. Arguably, what emerged after 1660 was not a hitherto unknown social category for authorship but rather the ends to which publication was now put. Through the medium of print, plays refused production could see the light of day and excised passages could be restored. Publication conferred authorial afterlife and thus resuscitated what had perished on the stage. Even playwrights that never saw their plays produced could through print memorialize their efforts. And, finally, publication permitted the last word or, at the very least, a volley of words, as occurred with the debacle over *The Empress of*

<sup>150</sup> Milhous and Hume surmise that publication rights may have been ceded to playwrights to offset the loss of cash payment for scripts. Since playwrights depended entirely on the profit of the third performance – assuming their play made it that far – companies may have “sweetened” the precariousness of their plight by saying “and you are free to publish the thing if you want to and can find a publisher.” Although Milhous and Hume think Davenant may have devised this new arrangement, they also admit that the company managers, who were “aging Caroline playwrights ... had no way to foresee just how valuable playscripts might become for publishers” (*Publication of Plays*, 45).

<sup>151</sup> *Register*, 1:286.

<sup>152</sup> *Register*, 1:303.

<sup>153</sup> See, for instance, Julie Stone Peters, *Congreve, the Drama, and the Printed Word* (Stanford, CA: Stanford University Press, 1990), and Kewes, *Authorship and Appropriation*.

<sup>154</sup> Milhous and Hume, *Publication of Plays*, 53.

<sup>155</sup> Milhous and Hume, 19.



*Morocco*.<sup>156</sup> Playwrights weary of the box office or worn down by performance resorted to pamphlets, dedications, prefatory essays, and prologues and epilogues. Through the medium of print, they justified their efforts, responded to audience factions, blamed their enemies, and set the record straight. That these ancillary elements of the play quarto exploded exponentially after 1670 speaks not to the sudden emergence of literary authorship but to writerly discontent with grim working conditions.

Of course, playwrights also had a financial incentive to usher their plays into print, especially given that copyright had fallen into their hands. Remuneration, then as now, correlated to authorial reputation, and a successful production could boost the visibility necessary to attract the attention of potential purchasers. In the preface to *The Grove, or, Love's Paradise*, John Oldmixon acknowledges that he “[n]ever knew a Book get much by a Preface, nor a Play by this means advance in the Opinion of the world, unless it had triumph'd on the Stage.”<sup>157</sup> Despite his previously lackluster career, Southerne received from Tonson £36 for *The Fatal Marriage; or, The Innocent Adultery* (1694). A smash hit, it transformed overnight a minor-league author into a valuable commodity. Most playwrights would never realize close to that amount. As Milhous and Hume point out, of the plays published between 1660 and 1700, half achieved a second edition and only 18 percent made it to a fifth.<sup>158</sup> Given these negligible profit margins, booksellers were loath to hazard more than £5 for the copyright to a play.<sup>159</sup> While hardly a livable wage, £5 was nonetheless meaningful to a dramatist like Lee, who counted himself fortunate to have a play staged “once or twice a Year at most.”<sup>160</sup> If Lee realized £50 from his poet's day – an amount, according to Alexander Pope, that was “reckoned very well” during the Restoration – then the sale of copyright boosted that figure by another 10 percent.<sup>161</sup> Literary luminaries earned considerably more, although even someone of Dryden's stature had to bargain hard for increases. To lure Dryden away from other booksellers, Jacob Tonson offered £20 for *Troilus and Cressida* (1679), their first joint imprint.<sup>162</sup> Despite the popularity of Dryden's poems, miscellanies, and translations in the 1680s, it took another twelve years and numerous exchanges of sociability before Tonson

<sup>156</sup> Joseph Loewenstein, “The Script in the Marketplace,” *Representations* 12, no. 1 (1985): 109.

<sup>157</sup> John Oldmixon, *The Grove, or, Love's Paradise* (London, 1700), A3r.

<sup>158</sup> Milhous and Hume, *Publication of Plays*, 166.

<sup>159</sup> Milhous and Hume, 165.

<sup>160</sup> *Theodosius*, A2r.

<sup>161</sup> Milhous and Hume think Pope's anecdote, which was originally recorded by Joseph Spence, is most likely accurate (*Publication of Plays*, 165).

<sup>162</sup> Winn, *John Dryden and His World*, 314.

acceded to a higher payment of £30 for *Cleomenes*.<sup>163</sup> Tonson sent melons to Dryden, which the latter pronounced “too good to need an excuse.”<sup>164</sup> On another occasion, he gave Dryden sherry pronounced “the best of the kind I ever drank.”<sup>165</sup> In return, Dryden praised Tonson’s “good nature” and entrusted him with messages for his wife and Congreve.<sup>166</sup> They met in coffeehouses and taverns to exchange manuscripts and money, and they opined about the state of contemporary letters.<sup>167</sup> Even so, profit trumped literary friendship.

As might be expected, extant correspondence reveals established writers attempting to negotiate better rates for their copyright. Especially unfortunate were the few professionals braving the 1680s. While Behn was preparing for press *Poems on Several Occasions, with A Voyage to the Isle of Love* (1684), she petitioned Tonson to add an additional £5 to the £25 on offer.<sup>168</sup> She blames the dire state of the theatre for the urgency of her plea: “I have been without getting so long that I am just on the poynt of breaking, especial since a body has no credit at the playhouse for money as we used to have, fifty or 60 deepe, or more.”<sup>169</sup> Dryden also looked to copyright, as well as to subscriptions, to compensate for loss of playhouse income. After 1692, he increasingly haggles over the amount and even the quality of the currency he receives from Tonson.<sup>170</sup> In exasperation, Dryden despairs that “all of your trade are Sharpers,” although he grudgingly concedes “you not more than others.”<sup>171</sup> Authorial complaints about compensation were confined largely to correspondence: no stationer was about to publish grievances that might reveal to the world his poor treatment of writers. Publishers did sometimes let slide, however, expostulations about poor transcription and the sloppy setting of type, especially if blame was assigned elsewhere. Elkanah Settle informs his readers that mistakes in *The Conquest of China, By the Tartars* (1676) were “Occasioned by the Oversight, and ill Writing of the Transcriber” rather than his fair copy.<sup>172</sup> Joseph Wright similarly disavows responsibility for the textual problems in his

<sup>163</sup> Milhous and Hume, *Publication of Plays*, 165.

<sup>164</sup> Dryden, *Letters*, 22.

<sup>165</sup> Dryden, *Letters*, 96.

<sup>166</sup> Dryden, *Letters*, 59.

<sup>167</sup> Dryden, *Letters*, 75, 76.

<sup>168</sup> *The Literary Correspondence of the Tonsons*, ed. Stephen Bernard (Oxford: Oxford University Press, 2015), 86.

<sup>169</sup> *Literary Correspondence*, 86.

<sup>170</sup> See, for instance, the letter Dryden wrote to Tonson in April 1694, in which he mentions “clipped money” (i.e., debased coinage). *Literary Correspondence*, 106.

<sup>171</sup> Dryden, *Letters*, 80.

<sup>172</sup> Elkanah Settle, *The Conquest of China, By the Tartars* (London, 1676), A4r.

translation of Seneca's *Thyestes* (1674): its "many Errors" were occasioned by the "Authors Absence not permitting his Inspection."<sup>173</sup> John Banks argues similarly in *The Rival Kings; or, The Loves of Oroondates and Statira* (1677) when he enjoins the reader to "pardon the Errata's of the Printer in this Play, the reason was that the Author going into the Country, and leaving no other than a foul Copy in the Stationers hands did order every Sheet to be sent down to him to correct before it went further in the Press." Although Banks "was promis'd [it would] be done," the accusatory errata suggest the stationer conveniently forgot his pledge.<sup>174</sup>

Despite these frustrations, print offered newcomers especially a chance to salvage the reputation of a script marred by a lackluster production. The anonymous author of *The Constant Nymph: or, The Rambling Shepherd* (1678) complained that his play "suffer'd so much through the defects of setting off, when it came on the Stage, it dares not now reject any Accomodation the Press can give it."<sup>175</sup> He had the consolation, however, that the poorly produced play "[t]will cost less to read, than it did, (when acted) to see it."<sup>176</sup> Dedications and prefatory essays also conferred the dignity too often withheld by audiences. Frequently deployed is the trope of the reader as an impartial judge, as though the solitude of the closet affords a cool, objective appraisal of the dramatist's efforts nowhere to be found in the overheated environs of the playhouse. Edward Howard in "The Epistle" to *The Usurper* (1668) begs "*the Readers impartial Reception*."<sup>177</sup> He asks the same of his readers three years later in the preface to *The Six days Adventure, or The New Utopia*. Hostile factions in the playhouse had proven so disruptive that they occasioned "the disturbance of the Actors in the Representation of his Play, as also the audience in the hearing of it."<sup>178</sup> In order to right "that injury which was given it in the Representation," Howard "doubts not it will be his sufficient vindication to all *impartial* [emphasis mine], that he now commits it to their perusing in print."<sup>179</sup> Readers were also figured as judges capable of the sound judgment audiences lacked. The author of *Love a la Mode* (1663), probably Thomas Southland, seeks to be "*tried*" not by the audience but "*by my Peers, by legitimate Judges, of which I conceive two sorts; Poets in actu, and Poets in*

<sup>173</sup> [Joseph Wright], *Thyestes, A Tragedy* (London, 1674), A6v.

<sup>174</sup> John Banks, *The Rival Kings; or, The Loves of Oroondates and Statira* (London, 1677), a2v.

<sup>175</sup> *The Constant Nymph: or, The Rambling Shepherd* (London, 1678), A2r–v.

<sup>176</sup> *The Constant Nymph*, A3r.

<sup>177</sup> Edward Howard, *The Usurper* (London, 1668), A3v.

<sup>178</sup> [Howard], *Six days Adventure*, A2v.

<sup>179</sup> [Howard], A3r.

potentia, *understanders of Poetry*.”<sup>180</sup> In the dedication to *Love’s Kingdom*, Flecknoe castigates spectators as “*Judges without Judgement, and Authors without Authority*.”<sup>181</sup> By contrast, the readers addressed in the prefatory essay are “noble” judges; if they approve his efforts, Flecknoe has realized his “end.”<sup>182</sup>

In addition to salvaging the tatters of authorial dignity, publication brought to light what had been discarded or mangled in production. Granville in the preface to *Heroick Love* complains of the excessive care taken by the acting company “*not to seem tedious to the Audience*”; as a result, “*the last Scene may be more properly said to have been Murder’d than Cut, for the Conveniency of Acting*.”<sup>183</sup> His printed quarto reinstates the “*Murder’d*” scene. Oldmixon defends himself against those “*who thought the Catastrophe*” to *The Grove* was “*not enough prepar’d, and that the discovery in the last Act was huddled and in confusion*.” The published script shows that if what Oldmixon had actually written “*had been spoken, every thing wou’d have appear’d clear and natural, which, to shorten the Entertainment, had been before broken and disorder’d*.”<sup>184</sup> Flecknoe returns in successive paratexts to the threat theatrical production poses to the authority and reputation of writers. Of *Love’s Kingdom*, Flecknoe declares, “*For my part, unless it may be presented as I writ it, and as I intended it, I had rather it shu’d be read then acted, and have the World for Theatre, rather then the Stage*.”<sup>185</sup> Consequently, the title page identifies the play as an authorial artifact exclusively: “*Not as it was Acted at the Theatre near Lincolns-Inn, but as it was written, and since corrected BY Richard Flecknoe*.”<sup>186</sup> In “*A Short Discourse of the English Stage*,” an essay appended to *Love’s Kingdom*, Flecknoe further defends the authority of writers. Like architects and ship captains, playwrights too should exercise absolute dominion: “*the Dramatick Poet is to the Stage as a Pilot to the Ship; and to the Actors as an Architect to the Builders*.”<sup>187</sup> Three years later, so obsessed was Flecknoe with controlling the reception of his plays that he published at his own expense *The Damoiselles a la Mode* prior to its production at the Theatre Royal. The title page advertises that the play is “*Compos’d and Written by Richard Flecknoe*,” an unusual doubling of verbs that stress his creative

<sup>180</sup> [Thomas Southland], *Love a la Mode* (London, 1663), A2r.

<sup>181</sup> Flecknoe, *Love’s Kingdom*, A2r.

<sup>182</sup> Flecknoe, A2r, A3r–v.

<sup>183</sup> Granville, *Heroick Love*, A2v.

<sup>184</sup> Oldmixon, *The Grove*, A3r.

<sup>185</sup> Flecknoe, *Love’s Kingdom*, A2v.

<sup>186</sup> Flecknoe, A1r.

<sup>187</sup> Flecknoe, “*A Short Discourse of the English Stage*,” in *Love’s Kingdom*, G6r.

agency.<sup>188</sup> Meanwhile, the preface explains that “Printing it before ’tis Acted” was done “to give the Auditors their Bill of Fare beforehand.”<sup>189</sup> Throughout this preface, Flecknoe uncouples aesthetic worth from theatrical production: “The World’s a Theatre, every place a Stage, all who read and understand, Actors and Auditors, and there may be as good Playes now a daies *not Acted*, as *Acted*, at our Theaters, and by our Actors here.”<sup>190</sup> So disillusioned by 1667 was Flecknoe with the state of the theatre that he no longer bothered to figure the dramatist as a pilot sailing against the headwinds of performance. Instead, he sought land, where he could tender his product directly to the reader.

The Restoration infatuation with spectacle especially perturbed playwrights who were already anxious about their diminishing authority in the playhouse. Flecknoe points out that prior to the Civil War, the theatres were “plain and simple, with no other Scenes, nor Decorations of the Stage, but onely old Tapestry, and the Stage strew’d with Rushes ... whereas ours now for cost and ornament are arriv’d to the heighth of Magnificence.” Consequently, plays are now crafted “for sight, [rather] then hearing.”<sup>191</sup> *The Damoiselles a la Mode* underscores Flecknoe’s visceral dislike of the new scenic technologies. The “Introduction” features an exchange between two characters, an actor and someone “*suppos’d no Actor*,” who affirm the primacy of the playwright.<sup>192</sup> Flecknoe also describes the production as *he* imagines it and names the performers he wanted for specific parts (“The Representers, as they were first design’d”).<sup>193</sup> Above all else, Flecknoe waves aside the importance of lavish stagecraft: “The Scænes & Cloaths being the least Considerable in it, any *Italian* Scænes with four Doors serving for the one, and for the other any *French* Cloaths *A la Mode*.”<sup>194</sup> Virtually every element of the privately printed quarto of *Damoiselles a la Mode* announces Flecknoe’s determination to counter the performative “Magnificence” that endangers the authority of his script.

Several contemporaries shared Flecknoe’s innate distrust of spectacle. Closely following the line of argument laid out in Aristotle’s critique of spectacle in the *Poetics* (335 BCE), Thomas Rymer advocates for tragedy that “*pleases naturally* in it self” over “what *pleases* upon the account of *Machines, Actors, Dances* and circumstances which are merely *accidental*

<sup>188</sup> Flecknoe, *Damoiselles a la Mode*, Air.

<sup>189</sup> Flecknoe, A3v.

<sup>190</sup> Flecknoe, A4r–v.

<sup>191</sup> Flecknoe, “A Short Discourse of the English Stage,” in *Love’s Kingdom*, G7r–v.

<sup>192</sup> Flecknoe, *The Damoiselles a la Mode*, air.

<sup>193</sup> Flecknoe, a4r.

<sup>194</sup> Flecknoe, a3r.



to the *Tragedy*.<sup>195</sup> A popular actor like Charles Hart especially threatens to distract audiences from the importance of the script: “what he *delivers*, every one takes upon *content*; their eyes are prepossest and charm’d by his *action*, before ought of the *Poets* can approach their *ears*.”<sup>196</sup> Despite having worked as an actor and manager, Cibber too worried that the “sensual Supply of Sight and Sound” might corrupt audience tastes and distract from the writer’s words. Indeed, he attributes the popularity of the Duke’s Company to their willingness “to add Spectacle and Musick to Action; and to introduce a new Species of Plays, since call’d Dramatick Operas ... all set off with the most expensive Decorations of Scenes and Habits, with the best Voices and Dancers.”<sup>197</sup> Against these allurements, the “Sense and simple Nature” and the “greater Excellence in Action” for which the King’s Company was known could not compete.<sup>198</sup>

Even Dryden, who was exceptionally sympathetic to production values, inveighs in the preface to *The Spanish Fryar* against the “false Beauties of the Stage.” Try as he might, the dramatist will be hard pressed to rival

every thing [that] contributes to impose upon the Judgment; the Lights, the Scenes, the Habits, and, above all, the Grace of Action, which is commonly the best where there is the most need of it, surprize the Audience, and cast a mist upon their Understandings; not unlike the cunning of a Juggler, who is always staring us in the face, and overwhelming us with gibberish, onely that he may gain the opportunity of making the cleaner conveyance of his Trick. But these false Beauties of the Stage are no more lasting than a Rainbow; when the Actor ceases to shine upon them, when he guilds them no longer with his reflection, they vanish in a twinkling.<sup>199</sup>

Although he expresses misgivings about elaborate stagecraft, Dryden admits that fine acting, defined as “the Grace of Action,” can improve plays, especially “where there is the most need of it.” Performative sleight of hand nonetheless “cast[s] a mist upon” audience understanding and vanishes as quickly as light refracting through a droplet. That an event as evanescent as a performance can overpower the “Understandings” of spectators is as dispiriting as the admission of its necessity. On the one hand, Dryden grudgingly agrees that *The Spanish Fryar* accrued “Credit” from what it “has gain’d on the Stage”; on the other, he claims to value that

<sup>195</sup> Thomas Rymer, *The Tragedies of the Last Age Consider’d and Examin’d by the Practice of the Ancients* (London, 1678), 6.

<sup>196</sup> Rymer, *Tragedies of the Last Age*, 5–6.

<sup>197</sup> Cibber, *An Apology for the Life of Colley Cibber*, 57.

<sup>198</sup> Cibber, 57.

<sup>199</sup> Dryden, *Works*, 14:99–100.

credit “no farther than in reference to my Profit, and the satisfaction I had in seeing it represented with all the justness and gracefulness of Action.”<sup>200</sup> While Dryden decries spectacle, he nonetheless wants performative incandescence to illuminate his efforts. How could a playwright not want his script “represented with all the justness and gracefulness of Action”? In the space, however, between resentment and desire was a tacit acknowledgment of authorial dependence on stagecraft and actors.

Playwrights might not be able to counter the sensory allure of actors, but through the medium of print they could air grievances against audiences that had “a mist upon their Understandings.” Best of all, these published grievances would prove far “more lasting than [the] Rainbow” of performance. Shadwell uses the prefatory essay to his poorly received comedy *The Lancashire Witches* to retaliate against the spectators that showed up “resolved to hiss at it right or wrong.”<sup>201</sup> He is especially keen to rebut the accusation that it was written as a satire “upon the Church of England” and to reproduce in the first edition the offending passages excised by the Master of Revels.<sup>202</sup> Shadwell even italicizes the expunged lines, thereby memorializing in perpetuity the damage visited upon his original script: “I have in my own vindication Printed it just as I first writ it; and all that was expunged is Printed in the Italick Letter.”<sup>203</sup> Dryden follows suit in *Don Sebastian*, a play that had over 1,200 lines lopped off for the sake of playability. Although Dryden graciously acknowledges in the preface the necessity for Betterton’s cuts, he nonetheless restores them – sans overheated italics – with an eye toward recreating “that clearness of conception, and (if I may dare to say it) that lustre, and masculine vigour, in which it was first written.”<sup>204</sup> Above all else, the preface allows Dryden to shape reception outside of the playhouse and to settle scores with his “ungenerous Enemies”, the same strategies deployed by Flecknoe and Howard.<sup>205</sup> John Banks on the title page to *The Island Queens: Or, The Death of Mary, Queen of Scotland* makes patently evident his reason for publication: “Publish’d only in Defence of the Author and the Play, against some mistaken Censures, occasion’d by its being prohibited the Stage.”<sup>206</sup> The play may have been banned, but Banks had the final word.

<sup>200</sup> Dryden, *Works*, 14:102.

<sup>201</sup> Thomas Shadwell, *The Lancashire-Witches*, A2r.

<sup>202</sup> Shadwell, *The Lancashire-Witches*, A2v.

<sup>203</sup> Shadwell, A2r.

<sup>204</sup> Dryden, *Works*, 15:66.

<sup>205</sup> Dryden, *Works*, 15:72.

<sup>206</sup> John Banks, *The Island Queens: Or, The Death of Mary, Queen of Scotland* (London, 1684), A1r.

These prefatory essays proffer the fantasy of a one-to-one, unmediated relationship with the reader that bypasses playhouse factions and lackluster productions. Through the medium of paratexts, an author could confide the disappointments and innermost fears he would never hazard in a live forum like the theatre. In the preface to *Don Sebastian*, Dryden discloses how misfortunes “have once more brought him against his will, upon the stage.”<sup>207</sup> The reader functions almost as a father-confessor who can absolve Dryden of the sin of returning to playwriting after a four-year retreat into the hermitage of poetry and translation. Although penury forced Dryden back into the commercial theatre, he returned to the stage with a play that sacrifices dramaturgy to high literary values – perhaps an attempt at retaining some degree of *amour propre*. The archaic diction and rhetorical figures, as well as the complex plot, make the script by Dryden’s own admission more suited for a “private reading in the Closet” than “the representation of the Stage.”<sup>208</sup> Tellingly, Dryden upholds poets like Salust and Milton as literary models instead of the dramatists, such as Shakespeare, Fletcher, or Jonson, whom he praised earlier in his career. A tale of “involuntary sin” and the ensuing “punishment” of exile, *Don Sebastian* revisits Dryden’s earlier preoccupation with heroic drama in the 1670s before he ultimately rejected its conventions and idealizations.<sup>209</sup> The plots of his earlier heroic dramas naturalized Stuart legitimacy – royal blood will always out – but *Don Sebastian* depicts a troubling world of contingency and seemingly random reversals. As Brandon Chua notes, the play asks “unsettling questions about how we interpret political events in what often seems like a world run purely on chance, and where the only site of constancy is troublingly produced by the reductive and colonizing vice of self-interest.”<sup>210</sup> If the plot registers Dryden’s political discontent in the wake of the Glorious Revolution, it also reveals the despair of a former poet laureate in a theatrical marketplace equally governed by contingency and self-interest.

For thirty years, Dryden used prefaces, dedications, and critical essays to forge an authorial self that might withstand the vagaries of theatrical production and the whimsies of audiences. By the 1690s, perhaps worn down

<sup>207</sup> Dryden, *Works*, 15:65.

<sup>208</sup> Dryden, *Works*, 15:66.

<sup>209</sup> Derek Hughes notes that after *Aureng-Zebe* was produced in 1675, “Dryden turned away from heroic drama, but in *Don Sebastian* he was able to revive, transform, and enrich it in the light of fourteen years’ poetic and religious development.” See Derek Hughes, “Dryden’s ‘Don Sebastian’ and the Literature of Heroism,” *Yearbook of English Studies* 12 (1982): 73.

<sup>210</sup> Brandon Chua, *Ravishment of Reason: Governance and the Heroic Idioms of the Late Stuart Stage, 1660–1690* (Lewisburg, PA: Bucknell University Press, 2014), 139.

by three decades of battling his critics and the box office, he dedicated his remaining energies to the support of other playwrights. It was in the capacity as *éminence grise* that Dryden contributed commendatory verses to Southerne's *The Wives' Excuse*:

But if thou wou'dst be seen, as well as read;  
Copy one living Author, and one dead;  
The Standard of thy Style, let Etherege be:  
For Wit, th' Immortal Spring of Wycherley.  
Learn after both, to draw some just Design,  
And the next Age will learn to Copy thine.<sup>211</sup>

These lines disclose what would become an increasing concern for Dryden in his final years: the construction of a dramatic canon. Writers could do little about the state of the theatre in 1692 – a time when both “Buffoonry” and “foolish Influence rules the Pit” – but the careful husbanding of noteworthy plays into print might leave behind a literary legacy. The commendatory poem Dryden wrote two years later for the publication of Congreve's *The Double Dealer* goes beyond the formation of a Restoration dramatic canon to arguing for its superiority over earlier seventeenth-century drama. Southerne may have joined Etherege and Wycherley (and, by extension, Dryden) in the pantheon of worthies, but Congreve surpasses Fletcher's “*easie Dialogue*” and Jonson's “*strength of Judgment*”; indeed, both dramatists “*to Congreve justly shall submit, / One match'd in Judgment, both o'er-match'd in Wit.*”<sup>212</sup> Dryden's canon held sway for nearly 300 years, perhaps bittersweet testimony to the memorializing capacity of print.<sup>213</sup>

By 1699, playwrights could no longer depend on dramatic repertory or even commendatory verses to establish their reputation. That year, Congreve's name appeared on a playbill advertising a revival of *The Double Dealer*, an altogether unusual occurrence, as Dryden observed in a letter to Mrs. Elizabeth Steward: “The printing of an Authours name, in a Play bill, is a new manner of proceeding, at least in England.”<sup>214</sup> Just as the appearance of the author's name on the title page of published plays

<sup>211</sup> John Dryden, “To Mr. Southern; on His Comedy, Called the Wives' Excuse,” in Thomas Southerne, *The Wives Excuse: or, Cuckolds Make Themselves* (London, 1692), A2r–A3r.

<sup>212</sup> William Congreve, *The Double Dealer* (London, 1694), a2v.

<sup>213</sup> It was the groundbreaking publication of Robert D. Hume's *The Development of English Drama in the Late Seventeenth Century* in 1976 that made possible a critical conversation that ventured beyond Etherege, Wycherley, and Congreve – the very authors memorialized by Dryden.

<sup>214</sup> Dryden, *Letters*, 113. Dryden was not entirely correct. In her chapter overview of title pages and playbills, Tiffany Stern points out that a surviving French playbill from 1629 names its author, as do several others earlier in the century. See Tiffany Stern, *Documents of Performance in Early Modern England* (Cambridge: Cambridge University Press, 2009), 58.

has been taken to signal the “mark of the new status of the dramatist,” so has Congreve’s name on the playbill been construed as more evidence of the same.<sup>215</sup> It was anything but. Effectively, the actors’ company at Lincoln’s Inn Fields used Congreve’s name to advertise that their star playwright had excised offensive passages from *The Double Dealer* in compliance with changing social norms. Dryden further describes in his letter to Mrs. Steward how the playbill first listed Congreve’s name, the title of the play, and then the phrase, “with Severall Expressions omitted,” to which he adds, “What kind of Expressions those were you may easily gness; if you have seen the Monday’s Gazette, wherein is the Kings Order, for the reformation of the Stage.”<sup>216</sup> In less than six years after the premiere of *The Double Dealer*, the world had changed, and Congreve’s dazzling comedy had to comply with the new social conservatism.

The actors’ company at Lincoln’s Inn Fields had good reason to be nervous. The previous year, in *A Short View of the Immorality, and Profaneness of the English Stage*, Jeremy Collier went after Congreve, Vanbrugh, Dryden, and Dufey for writing plays guilty of “*Smuttiness of Expression ... Abuse of the Clergy ... [and] making their Top Characters Libertines.*”<sup>217</sup> He targeted in particular *The Double Dealer*, *The Mock Astrologer*, *The Spanish Fryar*, all of which “forget themselves extreamly.”<sup>218</sup> Three months after the publication of Collier’s diatribe, the Middlesex Grand Jury denounced Congreve’s play, along with Dufey’s *Comical History of Don Quixote* and Vanbrugh’s *The Relapse*, and they pressed charges against “Tonson and Brisco, booksellers, for printing them.”<sup>219</sup> While nothing came of the charges, it was undoubtedly a frightening cultural moment for the theatre as well as for booksellers. By identifying Congreve and then specifying on the playbill the removal of “Severall Expressions,” the company publicized that their star playwright had indeed complied with “the Kings Order, for the reformation of the Stage.” As for playwrights, it would be business as usual: playbills well into the eighteenth century continued to showcase the company and the upcoming performance, not the creator of the script. Robert D. Hume chronicles how in the first decade of the eighteenth century only “one play in twelve [8 percent] was advertised with its author’s

<sup>215</sup> See Peters, *Congreve, the Drama, and the Printed Word*, 20. Kewes follows suit in *Authorship and Appropriation*, 227. Lukas Erne also takes 1699 as marking a seminal moment in the “creation of the dramatic author.” See Erne, *Shakespeare as Literary Dramatist*, 68.

<sup>216</sup> Stern, *Rehearsal from Shakespeare to Sheridan*, 58.

<sup>217</sup> Jeremy Collier, *A Short View of the Immorality, and Profaneness of the English Stage* (London, 1698), 2.

<sup>218</sup> Collier, *A Short View*, 4.

<sup>219</sup> As recounted in Milhous and Hume, *Publication of Plays*, 61.

name attached”<sup>220</sup> Mark Vareschi and Mattie Burkert surveyed some 1,421 playbills in the Harvard Theatre Collection.<sup>221</sup> They found that even later in the eighteenth century “only 6 percent of Drury Lane playbills name the author of the mainpiece, and 3 percent list the author of the afterpiece. Over the same period at Covent Garden, dramatists were named even less frequently: 3.6 percent of playbills list a mainpiece author, and 1.9 list the author of the afterpiece.”<sup>222</sup> The appearance of Congreve’s name on a playbill did nothing to enhance his literary reputation or elevate the status of the dramatist; rather, it made apparent to the authorities, as well as to audiences, that he had acquiesced to the new social conservatism.

As this incident discloses, by 1699 the theatrical marketplace could not offer even the prestige that previously offset paltry remuneration and limited opportunities – quite the opposite, in fact. In the early years of the Restoration, the sheer glamour of the newly restored theatres attracted exceptional talent and gave us the comedies, serious dramas, and dramatic operas we still relish today. Dramatists rubbed shoulders with nobility and were undoubtedly thrilled to see their scripts embellished by breathtaking descents, lightning-quick scene changes, delightful act tunes, and special effects – and all this in jewel-like, luxurious playhouses. For a while, social cachet and the thrill of belonging to an elite enterprise dulled rumbling stomachs. So eager were dramatists to associate themselves with a theatre of prestige and innovation, that they endured manifold privations, albeit sometimes through gritted teeth. That willingness to endure abnegation, however, ended with the century. The upright William and Mary were a far cry from Charles II: there would be no carousing in warehouses with the monarch in this reign.<sup>223</sup> No longer did playwrights look forward to invitations to the court or to country estates. Instead, they looked anxiously over their shoulders at zealous reformers like Collier. And dramatists of Congreve’s stature did time in the stocks of public compliance.

The eighteenth century would attract a markedly different demographic to the profession. Looking back from 1725, John Dennis reminisced about

<sup>220</sup> Robert D. Hume, “Before the Bard: ‘Shakespeare’ in Early Eighteenth-Century London, *ELH* 64, no. 1 (1997): 55.

<sup>221</sup> Mark Vareschi and Mattie Burkert, “Archives, Numbers, Meaning: The Eighteenth-Century Playbill at Scale,” *Theatre Journal* 68, no. 4 (2016): 603.

<sup>222</sup> Vareschi and Burkert, “Archives, Numbers, Meaning,” 603.

<sup>223</sup> On October 23, 1668, Pepys recorded how Sir Charles Sedley and Lord Buckhurst ran drunk through the streets “with their arses bare” until they were “clapped up” by the watch. Charles II had the constable in question dressed down and then proceeded to get drunk with the men and order “the fiddlers of Thetford ... to sing them all the bawdy songs they could think of” (Pepys, *Diary*, 9:335–36).



the Restoration as a time when “men of the finest parts were animated to write for the stage.” He concluded that their participation in the theatre was the “Reason that more good Comedies were writ from 1660 to 1700, During all which time The Theatre was in the Hands of Gentlemen, than will be writ in a Thousand years if the Management lies in the Players.”<sup>224</sup> That same elitism – the sense that the theatre now pandered to popular tastes – prevented Pope from including his name on the title page of several collaborations with John Gay, including the delightful *Three Hours after Marriage* (1717) and perhaps even *The Beggar’s Opera* (1728), the smash hit of the eighteenth century.<sup>225</sup> Other gentlemen professionals such as Joseph Addison and Richard Steele, who wrote *Cato* (1713) and *The Conscious Lovers* (1723) respectively, were less squeamish about being identified on title pages, but they were hardly prolific. Between the two of them, Addison and Steele produced a total of five plays. Indeed, so few new plays were written after 1714 that only Henry Fielding and Isaac Bickerstaff “appear to have supported themselves from playwriting for nearly a decade or more.”<sup>226</sup> Not until David Garrick took over Drury Lane in 1747 did the theatre recover the prestige that attracted a new generation of gentlemen and gentlewomen, playwrights such as the diplomat Richard Cumberland, the religious writer and abolitionist Hannah More, and Richard Brinsley Sheridan, who would go on to manage Drury Lane and become a Whig MP in the House of Commons. This time around, however, it was a literary heritage headlined by Shakespeare and performed by celebrities that catalyzed authorial desire rather than the twinned promise of exclusivity and innovation arising from the duopoly.

Paradoxically, the marketplace conditions that drew talented men and women to write for the Restoration stage eventually decimated the profession. The duopoly may have affiliated the theatre closely with a theatre-loving monarch and his court – surely one of its great lures – but its underlying principle of scarcity decimated slots for new work. Technologically advanced stagecraft and exquisite playhouses bedazzled playwrights who wanted their scripts embellished by the lavishness of which baroque playhouses were capable, but that same opulence gutted company budgets that could have been spent on new play development.

<sup>224</sup> John Dennis, “Decay and Defects,” 2:278.

<sup>225</sup> For a more detailed discussion of Pope’s possible collaboration with Gay, see Deborah C. Payne, “Textual Skirmishes and Theatrical Frays: *Double Falsehood* versus the Scriblerians,” in *Revisiting Shakespeare’s Lost Play: Cardenio/Double Falsehood in the Eighteenth Century*, ed. Deborah C. Payne (London: Palgrave Macmillan, 2017), esp. pp. 107–17.

<sup>226</sup> Milhous and Hume, *Publication of Plays*, 361.

Most disheartening of all, the acting companies cynically counted on the cultural authority of their enterprise in the expectation that writers, desperate to see their scripts produced, would endure miserable working conditions. In the early years, many did; by the end of the period, few were willing. Outcomes, of course, are never known in advance, nor are the accidental byproducts of our choices. One of the supreme ironies of the late seventeenth-century English stage is that the twinned principles of scarcity and lavishness that were to diminish playwriting had the unexpected effect of transforming actors from scoundrels into celebrities, as the final chapter explores.