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# Journal of Wine Economics

## Volume 19, Number 4, 2024

### Article

Canning cannabis: Consumer preferences for CBD- and THC-infused beverages  
*Aaron J. Staples*

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*Geir W. Gustavsen and Kyrre Rickertsen*

David versus Goliath? The impact of corporate expansion in the alcohol retail industry on incumbent small-scale retailers  
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Context and cross-section data improve analyses of wine ratings  
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Unraveling the economic impact of wine counterfeiting: An analysis of the Sassicaia 2015 scandal and its consequences  
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Is more always better? The returns to alcohol by volume—Evidence from the Austrian “Spirits Trophy 2023”  
*Bernd Frick and Daniel Kaimann*

### Book and Film Reviews

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Aldo Sohm and Christine Muhlke: *Wine Simple: A Totally Approachable Guide from a World-Class Sommelier*  
*Reviewed by Chris Ernest Hall*

Andrew Caillard: *The Australian Ark: The Story of Australian Wine*  
*Reviewed by Kym Anderson*

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