

Case Study 5.2

Exiting International Joint Ventures between Chinese and South African Banks

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1 Overview

Sino-African joint ventures (JV) are part of a developing relationship between China and African nations that encompasses a range of sectors and presents opportunities as well as challenges. Chinese investment in Sino-African JVs occurs for reasons such as financial support and strategic partnership to strengthen economic ties with African countries. By engaging in such partnerships, Chinese companies spread their investments across different sectors and regions. However, exiting a Sino-African JV may also be necessary for reasons such as a strategic refocus or business realignment; either Chinese or African parties may wish to exit a JV to focus on areas that are more in line with their changing long-term objectives. However, in the world of JVs, parties often face challenges when attempting to exit a partnership.

ICBC Standard Bank Plc (ICBCS) is a Sino-African JV involving the South African Standard Bank Group (“SB Group”) and the Industrial and Commercial Bank of China (ICBC). The JV provided an opportunity for the SB Group to realize proceeds that would release capital to further its growth strategy across South Africa and the rest of the African continent. China’s ICBC entered into the JV to elevate its global markets capabilities. In recent years, the SB Group has wished to exit the ICBCS JV but is restricted from doing so by the terms of its Sale and Purchase Agreement with ICBC.

This case study affords insights into some of the challenges of exiting a Sino-African banking JV agreement and explores the multifaceted impacts of Sino-African banking JVs. This knowledge is vital for informed decision-making by policymakers, businesses, and other stakeholders involved in these collaborations. The primary sources used in the case study were shareholder cautionary announcements, the Sale and Purchase Agreement, annual reporting statements, and press releases.

2 Introduction

On 8 November 2013, the Johannesburg Stock Exchange (JSE) released a Stock Exchange News Service announcement that the SB Group was engaged in

discussions with ICBC relating to the potential disposal of its controlling stake in the SB Group's London banking operation, Standard Bank Plc (SB Plc).¹ Given SB Group's narrower strategic focus on Africa, it had reached the potential to create considerably more value through growing its franchise and generating incremental revenues from a wider spectrum of opportunities than were currently available to it.

On 29 January 2014, it was announced that Standard Bank London Holdings Limited (SBLH), a wholly owned subsidiary of SB Group, had entered into a Sale and Purchase Agreement with the ICBC.² The proposed transaction was to create a Global Markets JV with ICBC, named the ICBC Standard Bank Plc.³ The Sale and Purchase Agreement was reached through SB Plc, as the primary legal entity used by the Group's London-based Global Markets business ("OA Global Markets Business").⁴ The Group's African Global Markets businesses worked closely with the OA Global Markets Business to source and distribute African Global Markets Products.⁵

The JV created a "unique and commercially compelling opportunity for the SB Group and ICBC to partner in Global Markets."⁶ It also benefited from the extensive international networks of both ICBC and SB Group, allowing it to serve clients across different regions and time zones.⁷

However, eight years later, it was announced by the SB Group on 11 March 2022 that it was working to exit the JV.⁸ The SB Group wished to exit the JV but was blocked by the Sale and Purchase Agreement with ICBC. Specifically, the lock-in provisions specified that SB Group was not entitled to sell its shares in the JV until ICBC exercised its right to buy the shares or until five years following the completion of the Sale and Purchase Agreement.

¹ Standard Bank Group Limited (SBGL), SBK 201311080007A Cautionary Announcement – [Standard Bank Group Limited – Cautionary Announcement] (8 November 2013) www.sharedata.co.za/v2/Scripts/News.aspx?c=SBK&x=JSE. See also, SBGL, SBK 201312200021A Cautionary Announcement – [Standard Bank Group Limited – Further cautionary announcement] (20 December 2013) www.sharedata.co.za/v2/Scripts/News.aspx?c=SBK&x=JSE.

² SBGL, SBK 201401290020A Cautionary Announcement – [Standard Bank Group Limited – Disposal by Standard] (29 January 2014) www.sharedata.co.za/v2/Scripts/News.aspx?c=SBK&x=JSE. Upon or prior to completion, Standard Bank Group, SBLH, Standard Bank Plc, and ICBC entered into a number of other ancillary agreements, including a shareholders agreement and a services agreement. The shareholders agreement contains, inter alia, provisions regarding governance, funding, and capital arrangements for Standard Bank Plc after Completion.

³ SBGL, Circular to Standard Bank Group Shareholders, 24 February 2014.

⁴ *ibid.* SB Plc is wholly owned by the SB Group through the intermediate holding company, SBLH.

⁵ The OA Global Markets Business includes commodities, fixed income and currencies, credit, and equities trading.

⁶ SBGL (n 3). ⁷ This is detailed further in the discussion on the objectives of the JV.

⁸ SBGL, FY21 Results Presentation Speaker Notes (11 March 2022) https://thevault.exchange/?get_group_doc=18/1647013249-SBG2021AnnualResultsSpeakerNotes.pdf.

The SB Group was also required to hold no less than 20% of its shares in the JV up to seven years following the completion of the Sale and Purchase Agreement.⁹ In 2022, the lock-in provisions had expired, and the SB Group communicated its intention to exit the JV. It also started discussions about selling its shares to ICBC.

This case study considers the challenges of the ICBCS Sale and Purchase Agreement in order to gain a granular understanding of the process of exiting a Sino-African banking JV. It analyzes the nature and objectives of a JV between Chinese and African banks and outlines the terms and conditions of the Sale and Purchase Agreement to lay the foundation for an analysis of the triggers to exit a JV. It also explores the impact of changing circumstances on the objectives of the JV and considers whether there is protection against such changing circumstances, as provided in the Sale and Purchase Agreement. In light of the challenges to exiting a JV, the case study explores the importance of negotiating an exit plan in the face of different objectives, as illustrated by the challenges faced by SB Group and ICBC. Whereas the specific exit mechanisms in the lock-in provisions are not unique to the Sino-Africa banking relationship and are found in such agreements globally, in the context of the ICBCS JV this case study shows how such standard mechanisms serve Chinese long-term commercial and geostrategic interest in Africa over short-term gains.

3 The Case

3.1 Background

Corporations and financial institutions in China, the second largest economy and with one of the fastest growing traded currencies in the world, have been expanding rapidly beyond the national borders.¹⁰ Considering that China and Africa in particular are increasingly important contributors to the global economy, a partnership between Chinese and African banks was viewed as unique in the banking sector and reflective of new linkages between emerging market economies.¹¹ Establishing the platform for a Global Markets partnership between ICBC and SB Group would facilitate the formation of a partnership in Global Markets between the largest banks in China and Africa (see the combined footprint in Figure 5.2.1).¹² Moreover, ICBC had been the SB Group's strategic partner since 2008 (see the ICBC Standard Bank Group structure in Figure 5.2.2).¹³ The two groups had cooperated on a wide range of initiatives in Africa and other emerging markets, with a particular focus on growing trade and investment flows between China and Africa.¹⁴

⁹ As per lock-in provisions. SBGL (n 3). ¹⁰ SBGL (n 2). ¹¹ *ibid.* ¹² *ibid.*
¹³ SBGL (n 3). ¹⁴ *ibid.*

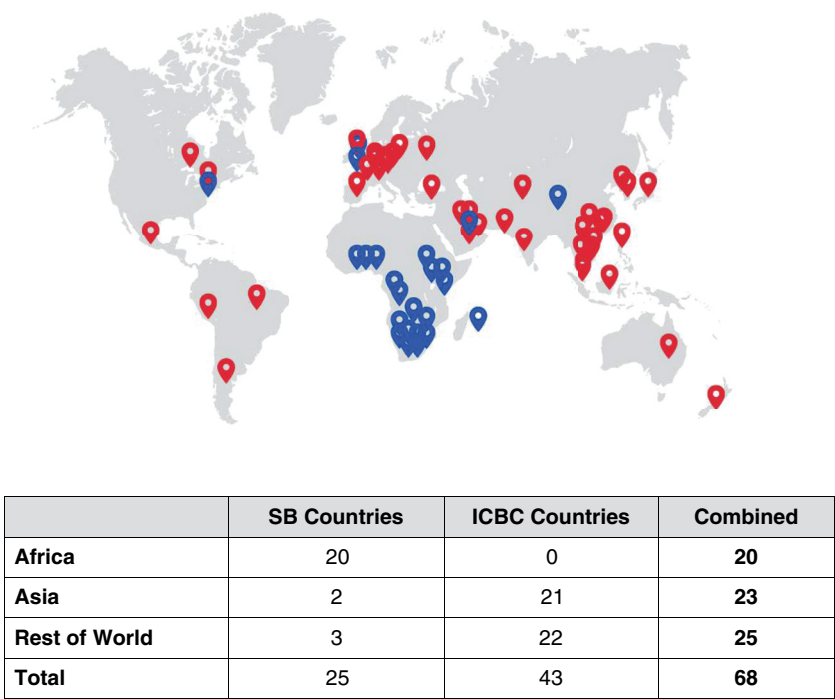


Figure 5.2.1 Standard Bank and ICBC combined footprint



Figure 5.2.2 ICBC Standard Bank Group structure

3.1.1 Standard Bank Group Limited (SBGL) Growth Strategy

The SB Group, a South African bank with a primary listing on the JSE, can be traced back to the Standard Bank of British South Africa in 1862.¹⁵ It was established as a South African subsidiary of the British overseas bank Standard Bank in London.¹⁶ The original London-based business has gone through many changes, including expansion into China. Subsequently renamed as Standard Bank Group Limited, it has been building and operating a London-based Global Markets business, Standard Bank London Limited, since 1992.¹⁷ It has thereafter served as the hub for the Corporate and Investment Banking (CIB) Division's expansion into emerging markets outside South Africa.¹⁸

In June 2005, the bank's name in London was changed to Standard Bank Plc,¹⁹ having grown from its African roots to be a significant player in commodity and financial market trading in emerging markets.²⁰ SB Plc allowed the SB Group to access global capital markets to facilitate growth and development in Africa, as well as to maintain SB Group's position as a significant financial market participant in commodities trading.²¹ The London-based business has branches in Dubai, the United Arab Emirates, Hong Kong, Tokyo, Japan, and Singapore. It also has representative offices in several locations such as Shanghai in China.²² However, in more recent years, only Shanghai in China has remained relevant to the Group's strategy.²³ The other representative

¹⁵ SBGL, 'Our Milestones', www.standardbank.com/sbg/standard-bank-group/about-us/who-we-are/milestones. Standard Bank Group has a secondary listing on the A2X Exchange, 11 August 2018.

¹⁶ *ibid.* The bank was subsequently named the Standard Bank of South Africa, although by then its operations had spread across Africa. In 1962, the South African operations were formed into a subsidiary and the parent company became Standard Bank Limited and then Standard Chartered Bank plc. In 1969, the parent bank merged with the Chartered Bank of India, Australia and China and the combined bank became known as Standard Chartered Bank. In 1969, a South African holding company, Standard Bank Investment Corporation Ltd (SBIC or Stanbic), was established as the holding company of The Standard Bank of South Africa Limited and the bank's other various subsidiary companies (now the Standard Bank Group as the holding company in South Africa). The South African subsidiary became a wholly South African-owned institution for the first time when the parent company sold its remaining shareholding in the South African subsidiary, which subsequently also changed its name to "Standard Bank Group Limited" in 2002. In 1987, Standard Chartered sold its remaining 39% stake in Standard Bank Group. The two banking groups are now under separate ownership. See SBGL, 'Our Milestones' (n 15).

¹⁷ Standard Bank London Limited was the first South African bank to be granted a banking license in Great Britain since the South African debt moratorium of 1985. Standard Bank establishes a representative office in London in 1988. See *ibid.* Global Markets is a business unit within the Group's Corporate and Investment Banking business. See SBGL (n 2).

¹⁸ SBGL (n 3).

¹⁹ Authorized and regulated by the UK Prudential Regulation Authority and the Financial Conduct Authority.

²⁰ Standard Bank Plc is a member of, *inter alia*, the London Bullion Market Association, the London Metal Exchange, the London Platinum and Palladium Market, and the London Stock Exchange Plc.

²¹ SBGL (n 2). ²² SBGL (n 3). ²³ *ibid.*

offices have been reported to be in the process of being closed,²⁴ although the reasons for the closures have not been made publicly available.

Since the global financial crisis started in 2007, SB Plc has experienced significant challenges in adjusting its business model. This was exacerbated by the SB Group's change of strategy from building a Global Emerging Market banking group to focusing primarily on Africa. These challenges included reduced revenue opportunities following the divestiture by the Group of several other businesses in countries outside Africa, among other factors.²⁵ Eventually, in 2011, the SB Group abandoned its strategy to be a global emerging markets player to concentrate on its investments in Africa. In line with other actions taken to restructure the SB Group's international business and reallocate capital and other resources to deliver on its refined African strategy, the SB Group implemented several initiatives.²⁶ Substantive action was taken to reduce both the risk profile and the cost base of SB Plc and other operations outside Africa.²⁷

3.2 Objectives of the JV

By introducing ICBC as the majority shareholder in the JV, the partners created a new and larger commodity and financial markets platform and expanded the strategic emphasis for the OA Global Markets Business to focus, in particular, on SB Group partnering with China's leading banking group.²⁸ In combination with the powerful client relationships of ICBC, the JV presented the OA Global Markets Business with promising franchise and revenue growth opportunities, while maintaining the role it performed for SB Group's African business.

As discussed in the background of this case study, the SB Group's strategy was to focus primarily on Africa. The proposed JV with ICBC presented an opportunity to realize proceeds on disposal that would release significant capital for the SB Group from its operations outside Africa, which could then be effectively deployed in furthering the Group's growth strategy in South Africa and across the African continent.²⁹ Likewise, it would elevate the operations of ICBC.³⁰

²⁴ *ibid.*

²⁵ Divestiture by the Group of several other businesses, notably from Argentina, Russia, and Turkey, the impact of defaulting exposures dating back to the global financial crisis, and a high and relatively inflexible cost base. SBGL (n 3).

²⁶ *ibid.* ²⁷ *ibid.* ²⁸ *ibid.*

²⁹ *ibid.* Also see SBGL (n 2). Some of the consideration received by SBLH were to be used to settle existing liabilities of SBLH. Approximately US\$95 million of the consideration received by SBLH on completion would, in terms of the transaction agreements, be used to settle the existing liabilities of SBLH.

³⁰ The chairman of ICBC stated that, by leveraging SB Plc's global markets business platform, mature business model, and industrial expertise, the transaction would elevate ICBC's global markets capabilities in business development, risk management, operations, and innovation.

3.3 Terms and Conditions of the JV

It was agreed that ICBC would acquire 60% of SB Plc's fully diluted issued share capital from SBLH for cash.³¹ SB Group completed the disposal of a 60% controlling interest in SB Plc to ICBC with effect from 1 February 2015 as of the "Closing Date" (see Group structure in Figure 5.2.2).³² The purchase price was payable by ICBC on the basis of the net asset value of SB Plc, subject to audit verification.³³ Upon completion of the sale and purchase, ICBC would acquire a controlling interest in the Group's London-based Global Markets business, focusing on commodities, fixed income, currencies, credit, and equities products. The SB Group would retain a minority shareholding interest sufficient to maintain the continuity of access to this business for the group's African network and clients.³⁴

The completion of the sale and purchase was subject to the implementation of a proposed transaction that was, in turn, itself subject to fulfillment or waiver of the conditions precedent as per the Sale and Purchase Agreement.³⁵

Conditions Precedent: The focus of the proposed transaction was the OA Global Markets Business. The implementation of the transaction was subject to the fulfillment (or waiver) of several conditions precedent, such as regulatory approval in multiple jurisdictions.³⁶ This excluded the Global Markets business within CIB in Africa, which remained with the SB Group after the completion of the Sale and Purchase Agreement.³⁷

³¹ ICBC will acquire fully paid ordinary shares from SBLH, comprising in aggregate 60% of the fully diluted issued share capital of Standard Bank Plc, on an unencumbered basis. See SBGL (n 2).

³² SBGL, SBK 201502020008A – Completion of disposal to ICBC and voluntary trading statement (2 February 2015).

³³ On completion ("the Closing Date"), the disposal proceeds from the transaction were expected to total less than the illustrative amount contained in the Circular to Shareholders of 24 February 2014, which was based upon Standard Bank Plc's adjusted 30 June 2013 net asset value (US\$80 million [the audited consolidated net asset value of the Standard Bank Plc Group at completion of the Sale and Purchase Agreement \times 60%]). See SBGL (n 3); SBGL (n 2). It was expected to total approximately US\$690 million, US\$75 million less than the illustrative amount contained in the Circular to Standard Bank Group Shareholders of 24 February 2014. See also SBGL (n 32).

³⁴ SBGL (n 1). ³⁵ The effective date of the proposed transaction was the date of completion.

³⁶ As set out in the Circular to Standard Bank Group Shareholders, which are only expected to be fulfilled after the third quarter of 2014. That is, approval by the South African Reserve Bank, Standard Bank Group Shareholders (other ICBC) in terms of the JSE Listings Requirements, Chinese Banking Regulatory Commission, State Administration of Foreign Exchange of China, UK's Prudential Regulation Authority, Financial Industry Regulatory Authority and Committee on Foreign Investment in the USA, Monetary Authority of Singapore. See SBGL (n 3). At the General Meeting held on 28 March 2014, both ordinary resolutions in the notice required to authorize the Group to proceed with the proposed transaction were duly passed by the requisite majority of eligible shareholders present or represented by proxy. See SBGL, SBK SBPP 201403280017A Results of General Meeting, 28 March 2014. The successor entities into which the excluded business would be moved will require appropriate regulatory approvals, so that these activities can be continued, as they remain a critical part of the Group's overall competitive positioning in Africa. See SBGL (n 2).

³⁷ SBGL (n 3).

A series of steps was undertaken to reorganize the SB Plc Group as a condition to completion of the Sale and Purchase Agreement. These steps had to be effected or completed to the reasonable satisfaction of ICBC.³⁸ The reorganization constituted the SB Group, SB Plc, and relevant subsidiaries and operations in the United States and Singapore as a focused Global Markets platform.³⁹ In addition to regulatory approval, the SB Group had to remove and close all activities that it currently performed and any previously discontinued activities and legacy assets that did not form part of the OA Global Markets Business. This removal involved SB Plc and its representative offices in any relevant international location.⁴⁰ It was intended that SB Plc and its representative offices would be renamed upon completion of the Sale and Purchase Agreement, to reflect the changed ownership of the OA Global Markets Business.⁴¹ A newly established UK entity or other SB Group entities would acquire or take transfer of all of the assets, liabilities, and employees of the businesses excluded from SB Plc, prior to completion of the Sale and Purchase Agreement.⁴²

Prior to the proposed transaction, the SB Group also transferred SB Plc Affiliates to SB Plc. So as to retain the Global Markets booking capabilities held by Standard New York Inc., Standard New York Securities Inc. and Standard Americas Inc. provided to SB Plc the shares owned by SBLH in Standard New York Inc.⁴³ In addition, SB Plc intended to close certain nonstrategic representative offices before completing the Sale and Purchase Agreement.⁴⁴

According to the terms of the Sale and Purchase Agreement, during the reorganization, no “Material Adverse Change” could take effect as of 29 January 2014.⁴⁵ This included a reduction in the net asset value (NAV) of the Standard Bank Plc Group of at least US\$100 million and/or a decrease in the actual or reasonably projected revenue of the OA Global Markets Business for the twelve-month period commencing 1 January 2014 for an amount of US\$50 million or more.⁴⁶

³⁸ SBGL (n 2). ³⁹ *ibid.*

⁴⁰ These excluded business activities include Investment Banking, Transactional Products and Services, Principal Investment Management, and the Group’s London-based Services Unit, which provides key skills and services to the Group (together, the “Excluded Business”). The assets relating to these activities comprised approximately 2% of Standard Bank Plc’s total assets at 30 June 2013. Where it is not practicable to transfer specific assets of the excluded business from Standard Bank Plc prior to completion of the Sale and Purchase Agreement, provision has been made for the synthetic, collateralized transfer of all the risk and benefit relating to these assets to other Standard Bank Group entities prior to completion. See SBGL (n 2); SBGL (n 3).

⁴¹ SBGL (n 2). ⁴² *ibid.*

⁴³ *ibid.* The shares owned by SBLH are in Standard New York Inc. and indirectly in Standard New York Securities Inc. and Standard Americas Inc.

⁴⁴ *ibid.* ⁴⁵ SBGL (n 3).

⁴⁶ *ibid.* Compared with the actual revenue of the OA Global Markets Business for the twelve-month period commencing 1 January 2013.

3.4 The Exit Terms of the JV

There was no prescribed expiration date of the JV term. Rather, the respective rights of ICBC and the SB Group to continue or exit the partnership commenced with the ICBC Call Option, two years after completion of the Sale and Purchase Agreement.

Lock-in provision: The SB Group was not entitled to sell any of its shares in the ICBCS JV until ICBC exercised its Call Option right or until five years following completion of the Sale and Purchase Agreement.⁴⁷ Notwithstanding its rights, the SB Group was restricted to hold no less than 20% of the shares in issue, until the seventh anniversary of completion (see Table 5.2.1 on exit mechanism rights and timelines).⁴⁸

3.4.1 Exit Mechanisms

3.4.1.1 ICBC Call Option

Commencing two years following the completion of the Sale and Purchase Agreement, ICBC had the right to exercise a Call Option. For a five-year period from the commencement of the Call Option right, ICBC had the right to acquire a further 20% of the outstanding ordinary shares of SB Plc held by SBLH, in cash.⁴⁹ Payable by ICBC, the purchase price for the ICBC Call Option was determined as the higher of “(i) the most recent audited Consolidated NAV of SB Plc attributable to such shareholding, and (ii) the most recent audited consolidated profit before tax of SB Plc, capitalized at a five times multiple, attributable to such shareholding” but subject to a maximum amount of US\$500 million.⁵⁰

Table 5.2.1 ICBC Standard Bank Plc exit mechanisms

	Option rights	Counterparty obligations
ICBC Call Option		
(Exercisable 2–5 yrs. following date of completion of Sale and Purchase Agreement)	Right to purchase furthermore 20% of ICBCS JV	Obligation for SBGL to sell 20% of ICBCS JV: commences when ICBC exercises Call Option (6 months following exercise date of Call Option)
SBGL Put Option		
(Exercisable 5–7yrs. following date of completion of Sales and Purchase Agreement)	Right to sell 20% of outstanding ordinary shares in ICBCS JV	Obligation for ICBC to buy 20% of outstanding ordinary shares: commences when SBG exercises Put Option

Source: Adapted by author from Circular to Standard Bank Group Shareholders, 24 February 2014.

⁴⁷ *ibid.* ⁴⁸ *ibid.*

⁴⁹ No less than 20% of all the Standard Bank Plc shares then in issue. See SBGL (n 2); SBGL (n 3).

⁵⁰ SBGL (n 2).

3.4.1.2 Standard Bank Put Option

In the event that the ICBC Call Option was exercised, SB Group had the right to exercise a Put Option commencing six months after the exercise date of the ICBC Call Option.⁵¹ Valid for a period of five years, the SB Group had the right to dispose of all its residual shares to ICBC, for cash.⁵² The price of the shares was determined as being “90% of the most recent audited consolidated NAV of SB Plc attributable to such shareholding” subject to a maximum amount payable by ICBC in respect of the SB Group Put Option of US\$600 million.⁵³

3.5 Changing Circumstances

Owing to changing circumstances in recent years, the ICBCS JV has faced losses that dragged on the SB Group’s earnings.⁵⁴ With the exclusion of ICBCS, the SB Group reported revenue growth.⁵⁵ The Sale and Purchase Agreement protects against changing circumstances prior to approval of the JV. It provides that prior to the completion of the sale of the controlling stake to ICBC, ICBC will have the right to terminate the Agreement in the event of any change in the circumstances that will, or be reasonably likely to have, a material adverse effect on the business, assets, liabilities, condition (financial or otherwise), and/or results of operation of Standard Bank Plc if it is not remedied.⁵⁶ Prior to approval of the JV, an unforeseen matter with potential loss arose relating to SB Plc client exposure at Qingdao Port in China. Certain amendments were agreed to ensure that ICBC did not incur any loss or receive any unintended benefit. Subsequent to approval of the JV, ICBCS incurred a loss as a result of bankruptcy of its client following an explosion at its Philadelphia refinery. Warranties for changes post JV are not provided for in the Sale and Purchase Agreement.

3.5.1 Preapproval of JV

An unforeseen matter arose subsequent to the proposed transaction approval by the requisite majority of shareholders at the General Meeting held on 28 March 2014. In terms of the Sale and Purchase Agreement, the unforeseen matter impacted the disposal of SB Plc.⁵⁷ The proposed disposal by SBGL to ICBC of a controlling interest in ICBCS JV was withdrawn.

On 5 June 2014, the SB Group responded to media inquiries regarding stocks of metal held in bonded warehouses in Qingdao Port in China. These sparked suspicions of fraud, specifically concerning the duplication of warehouse receipts to secure funding from banks, thus allowing huge stockpiles of metals. Banks and trading houses conducted investigations on the security of metal holdings in

⁵¹ *ibid.* ⁵² *ibid.* See also SBGL (n 3). ⁵³ SBGL (n 2).

⁵⁴ SBGL (n 8). Also see ‘Standard Bank Group Results for the Year Ended 31 December 2021’ www.standardbank.com/static_file/Investor%20Relations/Documents/Financial-results/Annual-Results/SBG%202021%20Annual%20Results%20Presentation.pdf.

⁵⁵ *ibid.* ⁵⁶ SBGL (n 3).

⁵⁷ SBGL, SBK 201412100040A Announcement relating to the disposal by Standard Bank Group to the Industrial and Commercial Bank of China Limited (10 December 2014).

China, which were also complicated by a cascade of financial deals with clients. The SB Group confirmed that it had commenced investigations into potential fraud at the port, with a potential loss arising from the circumstances.⁵⁸

The SB Group commenced legal proceedings to secure its position with respect to the aluminum.⁵⁹ The aluminum represented SB Plc's collateral held for a series of commodity financing arrangements, otherwise characterized as repos.⁶⁰ The SB Group CIB discontinued operations, including the fair value adjustment on repo positions relating to aluminum financing in China. It recorded a headline loss of RMB 1,032 million.⁶¹ The SB Group continued to pursue various alternatives in order to recover the client exposure in respect of this matter.

Notwithstanding the fact that SB Plc was impacted by the valuation of the client exposure, the changing circumstances were not considered material or in conflict with the terms of the transaction as approved by shareholders.⁶² On 10 December 2014, it was announced that SB Group, SBLH, and ICBC agreed to certain amendments to the Sale and Purchase Agreement to ensure that the purchase price correctly reflected the true and eventual net asset impact of the aluminum exposure. The amendment endeavored to ensure that ICBC did not incur any loss or receive any unintended benefit as a result of the relevant client exposure.⁶³

3.5.2 Post Approval of JV

3.5.2.1 The US Oil Refinery Deal

In June 2019, ICBCS entered into its first major US trade agreement through a refinery deal with Philadelphia Energy Solutions (PES). The bank brought crude oil to the refinery in order to buy it and then resell refined products. A few days following the deal, the Philadelphia refinery suffered a fire, which resulted in the client filing for Chapter 11 bankruptcy in July 2019.⁶⁴

ICBCS incurred a loss of US\$198 million relating to a single client loss arising from this explosion and the subsequent bankruptcy of its client, PES.⁶⁵ ICBCS also experienced weak conditions across key markets in the base metals

⁵⁸ SBGL, SBKP SBK SBPP 201406050020A Voluntary announcement (5 June 2014).

⁵⁹ SBGL, SBKP SBK SBPP 201407100005A Update on voluntary announcement regarding stocks of metal held in Qingdao Port in China, 10 July 2014.

⁶⁰ SBGL, Interim results announcement and dividend declaration (14 August 2014). ⁶¹ *ibid.*

⁶² SBGL, SBK 201412100040A Announcement relating to the disposal by Standard Bank Group to the Industrial and Commercial Bank of China Limited (10 December 2014).

⁶³ *ibid.*

⁶⁴ ICBC Standard Bank Plc, Consolidated Annual Report, for the year ended 31 December 2019 <https://v.icbc.com.cn/userfiles/Resources/ICBC/haiwai/StandardBank/Download/2020/ConsolidatedAnnualReport.pdf>. See also SGBL, Conference Call transcript, Interim Financial Results H1 2019, 8 August 2019 https://thevault.exchange/?get_group_doc=18/1565693035-SBK1H19Transcript.pdf.

⁶⁵ Standard Bank Group 2019 Interim Results Summary, <https://reporting.standardbank.com/2019-interim-results-summary/>. During 2021, ICBCS received a partial net recovery on the loss event of US\$8.8 million. See SBGL, Annual Financial Statements for the year ended December 2021 <https://reporting.standardbank.com/results-reports/annual-reports/>.

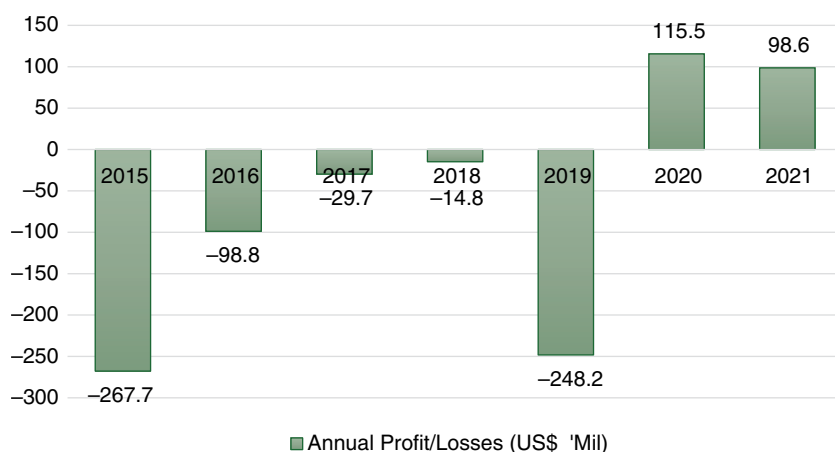


Figure 5.2.3 ICBCS annual profit/loss, 2015–2021

business and subdued client activity, causing greater loss to the company.⁶⁶ As a result, the performance of the SB Group was below expectations in 2019.⁶⁷ Were it not for the explosion, the group's earnings for the year ending December 2019 would have increased.⁶⁸

Although ICBCS's losses weighed heavily on the group's performance (as summarized in Figure 5.2.3), the SB Group Chief Executive Officer (CEO) referred to the ICBCS JV agreement, which restricted the group from selling the shares unless ICBC exercised its Call Option rights.⁶⁹ But as "the best outcome for this business ... [was] greater with ICBCS," the SB Group continued support to "get the business to break even."⁷⁰

3.5.2.2 Ukraine and Russia

The ICBCS JV also faced risks related to exposure to entities that were both directly and indirectly impacted by Russia's war in Ukraine.⁷¹ As an emerging markets and commodities business, ICBCS had exposure to such organizations,⁷² but at the announcement of the annual financial results for 2022, it was not yet possible for ICBCS to assess the impact of the war on its performance.⁷³

⁶⁶ ICBC Standard Bank Plc (n 5).

⁶⁷ STANDARD BANK GROUP LIMITED, Results Announcement for the year ended 31 December 2021.

⁶⁸ CEO Sim Tshabalala explained that "Group return on equity was dampened by the loss incurred by ICBCS." See SBGL, FY19 Results Transcript, 5 March 2020 https://thevault.exchange/?get_group_doc=18/1583936228-StandardBankGroupFY19ResultsTranscriptFinal.pdf.

⁶⁹ *ibid.* ⁷⁰ *ibid.*

⁷¹ SBGL, Results Announcement for the year ended 31 December 2021 www.sharenet.co.za/v3/sens_display.php?tdate=20220311080000&seq=8&scode=.

⁷² *ibid.*

⁷³ SBGL, Results Announcement for the year ended 31 December 2021 www.sharenet.co.za/v3/sens_display.php?tdate=20220311080000&seq=8&scode=.

3.6 Exiting the JV

The SB Group has in recent years wished to exit the ICBCS JV and to deploy more capital on the African continent instead.⁷⁴ The JV did not align with its evolving strategy and has been described by the SB Group CEO as “off strategy for us and outside our purpose.” However, the restrictions placed on the SB Group prevented the sale of its shares or interests in the JV for at least five years or until ICBC exercised its Call Option.

The Group CEO indicated that it was unlikely that ICBC would exercise its Call Option until such time as ICBCS was profitable.⁷⁵ In regards to ICBCS, it reported a positive operational performance, contributing to boosting group earnings growth to above those figures recorded at SB activities level.⁷⁶ When ICBC’s Call Option also expired, the SB Group CEO announced during the annual results presentation on 11 March 2022 that discussions had commenced to exit the ICBCS JV.⁷⁷ It was revealed that the bank was trying to convince ICBC to buy its 40% stake in ICBCS,⁷⁸ but no time frame was given. The CEO has been quoted in recent years saying: “As a 40% shareholder we have limited influence on the ICBCS. Nor can we [SB Group] simply cut our losses.”⁷⁹

4 Conclusion

The ICBCS JV case study sheds light on the nature of Sino-African banking JVs. It demonstrates specific relationships between China and Africa, relating to sources of investment and financing for banks in Africa. The status of the ICBC, as a state-owned enterprise (SOE), underscores the significant role of the Chinese government in the JV. The JV may leverage Chinese government support, which often plays a significant role in facilitating JVs in Africa. This relationship is important to both Chinese and African parties but is not without challenges.

Following changing circumstances, the SB Group wished to exit the ICBCS JV in order to achieve its evolving strategic objectives. The main objective of

⁷⁴ SBGL (n 68). ⁷⁵ *ibid.*

⁷⁶ Standard Bank Group, Pre-Close Call Transcript, 29 November 2021 https://thevault.exchange/?get_group_doc=18/1638202941-20211129StandardBankGroupPreclosecallTranscript.pdf. The improved performance in Liberty combined with the insurance settlement received by ICBCS in January 2022 boosted group earnings growth to above that recorded at a Standard Bank activities level. See SBGL, IH22 Results presentation Speaker notes, 19 August 2022 https://thevault.exchange/?get_group_doc=18/1661177760-SBG2022InterimResultsTranscript.pdf. See also SBGL, Pre close call Transcript, 28 November 2022 https://thevault.exchange/?get_group_doc=18/1669656294-SBKInvestorCall28November2022Transcript.pdf.

⁷⁷ The CEO, Sim Tshabalala, reported that: “We [Standard Bank] to engage with ICBC on a path to exit our stake in ICBCS.” See SBGL (n 8).

⁷⁸ *ibid.*

⁷⁹ Presentation at group’s earnings for the year ended 31 December 2019. See SBGL, FY19 Results Transcript (5 March 2020) https://thevault.exchange/?get_group_doc=18/1583936228-StandardBankGroupFY19ResultsTranscriptFinal.pdf.

the SB Group, to finance its growth strategy in Africa, had been negatively impacted by the financial performance of the JV. However, the main objective for ICBC, leveraging SB Plc to elevate its own capabilities, has remained relevant. This case study illustrates the challenges with respect to exiting a Sino-African JV, especially between parties that seek to achieve different objectives. It explores the terms and conditions of the ICBCS JV as well as the exit triggers and mechanisms of the African and Chinese parties to the JV. It also queries whether protection is offered to the parties of a JV agreement that takes account of evolving circumstances that may impact the interests of those parties and highlights the need to assess whether the parties mutually benefit from a JV or whether a case of asymmetry exists with respect to changing requirements.

Lock-in provisions typically specify a predetermined period during which parties are restricted from exiting a JV. The lock-in provision in the Sale and Purchase Agreement in the ICBCS JV case study restricted the ability to sell shares with the aim of safeguarding the interests of both parties and promoting a long-term commitment to the JV. The inclusion of a lock-in provision depends on the specific circumstances, goals, and preferences of the parties involved in forming the JV. It is not unique to Sino-African JVs but is a common feature in many similar agreements across different industries and sectors. However, the case study describes how the lock-in provisions serve the Chinese long-term perspective with Africa over short-term gains. Due to restrictive provisions in this particular JV, the SB Group did not have the unilateral ability to exit the agreement until the lock-in period had expired. Eventually, on expiry of the contractual restrictions, the SB Group commenced discussions to exit the JV. The outcome is yet to be determined.

5 Discussion Questions and Comments

5.1 For Law School Audiences

1. This case study highlights the opportunity provided by the ICBCS JV for the SB Group to realize proceeds on disposal that would then release significant capital to be deployed in furthering the Group's growth strategy in Africa. This raises questions as to the nature of Sino-African banking JVs and their structure (Figure 5.2.2). How does the Sino-African JV align with the bank's growth strategy in Africa as discussed in the case study? More generally, does the JV capture the relationship of China with Africa, as a source of investment and financing for banks in Africa?
2. The terms and conditions of the ICBCS JV involve various conditions precedent. The case describes a series of steps that were to be undertaken to reorganize the SB Plc Group as a condition for completion of the Sale and Purchase Agreement. Warranties for changes pre approval of the JV are provided for in the Agreement but not warranties against changing circumstances post approval. However, changing circumstances post

approval of the JV also modified the performance of the parties and negatively impacted the financial performance of the JV (Figure 5.2.3). Are changing circumstances prior to approval of the JV significant? Are changing circumstances post approval of the JV pertinent or in conflict with the conditions of the transaction?

3. There is no specific expiration date for the ICBCS JV. The exit mechanisms of the JV, such as the ICBC Call Option and the Standard Bank Put Option listed in Table 5.2.1, are discussed in this study. ICBC had the right to exercise a Call Option. The SB Group only had the right to exercise a Put Option in the event that the ICBC Call Option was exercised. Following completion of the JV, ICBC reported the Option was unlikely to be exercised until ICBCS was profitable. Are there any risks or uncertainties associated with these exit mechanisms? Learning from the case study, how effective are these mechanisms in addressing potential challenges, post approval of the JV? Did mechanisms included in the JV Sale and Purchase Agreement protect the parties involved from changing circumstances?
4. The case study sheds light on the challenges faced by SB Group and the restrictions imposed by the terms of the Sale and Purchase Agreement with ICBC. Due to the restrictive provisions of the Agreement, the SB Group did not have the unilateral ability to exit the JV. The lock-in provision, which restricted the SB Group from selling its shares until ICBC exercised its Call Option or after seven years following completion of the Agreement, raises questions about the flexibility and control of the SB Group over its investment. How does the restrictive provision impact the SB Group's ability to exit the ICBCS JV? How important is it to have a well-defined exit strategy in JV agreements? To what extent does the lock-in provision in the ICBCS JV reflect a balance between short-term gains of SB and Chinese long-term commitment reflected by the strategy of ICBC?

5.2 For Policy School Audiences

1. Foreign direct investment (FDI) can provide both an entry strategy for one organization and access to finance for another. As policies open more sectors to foreign investment, and based on the ICBCS JV, discuss China's use of FDI in the South African bank, SBG. What are the potential benefits of FDI in the economies of the respective parties to the Sino-African banking JV? Discuss the objectives that China aims to achieve through the use of FDI. Is policy formulation significant in defining the economic value of ICBCS JV? Considering the ICBCS JV case, is there value in policies to promote JVs?
2. This case study illustrates that one approach to FDI is through JVs. From the host government's rationale, JV policies protect sovereignty by ensuring that foreign investors are restricted from having control over key decisions in the economy. By that rationale, discuss policy options for exit strategies that further promote host state sovereignty.

3. In terms of outbound foreign direct investment (OFDI), both host state and home state governments regulate such projects. Consider both perspectives. What should be the main criteria for host states in approving FDI projects? How does a host state's relationship with the home state shape such policies? For example, how does the US regulate Chinese FDI versus a country like South Africa? From the home state side, what are the key priorities and how should PRC authorities regulate OFDI? What difference does it make when the JV is based in a third-party state as in this case where ICBC JV is based in the UK? What role should the UK's policies play in such an instance?
4. Many questions may arise when an SOE and a private enterprise enter into a JV. ICBC is a state-owned commercial bank operating for the benefit of citizens. The SB Group is a profit-driven, publicly listed company that is owned by investors. How does the involvement of SOEs, such as ICBC, in JVs like the ICBCS JV reflect broader government policies and objectives, particularly in the context of long-term Sino-African economic relations? What policies may be essential for the success of the ICBCS JV? Is there a need for specific policies aimed at facilitating such FDI initiatives? How can policies "level the playing field" between private and state-owned firms?

5.3 For Business School Audiences

1. What factors should ICBC have considered when deciding to invest in the JV? Analyze the structure of the JV, as illustrated in Figure 5.2.2, and discuss the alignment of the JV structure with the role of Chinese parties in African banks. How does the JV contribute to the SB Group's growth strategy in Africa, and how does it position ICBC in the context of its global markets' capability? In addition to strengthening economic ties, what other assets does ICBC offer that make it an attractive Sino-African banking JV partner?
2. JVs can be a tool for strategic planning such as expanding markets, building capabilities, and aligning goals. The ICBCS JV case describes a series of steps that were to be undertaken to reorganize the SB Plc Group as a condition for completion of the Sale and Purchase Agreement. Explore how the terms and conditions of the ICBCS JV align with the stated objectives of establishing a partnership in global markets. Did the ICBCS JV fit in the wider scheme of the parties' strategic objectives? Did the parties consider a long-term or short-term view of the JV? How can businesses effectively navigate and address asymmetrical interests and objectives between the Chinese and African partners in a JV, as exemplified by the divergent long-term and short-term goals of ICBC and the SB Group in the ICBCS JV, respectively? Assess how changing circumstances post approval align or conflict with the objectives outlined in the case pre approval of the JV. How did the JV contribute to both SB Group's focus on Africa and ICBC's global markets capabilities?

3. Assess the impact of changing circumstances on the performance of the ICBCS JV, both pre and post approval. Consider the conditions precedent and their relevance to the changing circumstances. Are changing circumstances prior to approval significant in the context of JV agreements, and how do they differ from changing circumstances post approval? How do changing circumstances align or conflict with the conditions of the transaction?
4. Evaluate the role and efficacy of the exit mechanisms in addressing potential challenges post approval. Consider the effectiveness of these mechanisms and their associated risks or uncertainties. How do the exit mechanisms in the Sale and Purchase Agreement mitigate risks, especially considering ICBC's reluctance to exercise the Call Option, most likely until the JV is profitable? Are there alternative exit strategies that could have been considered from a business perspective?
5. Analyze the impact of the lock-in provision on the SB Group's ability to exit the JV and its control over the investment. Discuss the trade-offs between the restrictive provision and the SB Group's flexibility. Considering the challenges faced by SB Group due to the lock-in provision, how can businesses entering JV agreements effectively consider and negotiate exit strategies and lock-in provisions?