

introduced to promote a sound information culture in health care<sup>8</sup>. Whenever intermediaries are used for providing information to the end user, either health-care staff discussing nutrition issues with patients or in self-help groups in health-promoting ventures, we need to build in feedback systems for validation of the conveyed messages.

We also need to make sure that our own profession stands out in the blur of professionals producing nutrition messages at an ever-increasing pace. We need to show that we are trustworthy, identifiable, reachable and updated. If not us, then others will take all the initiative. And if not now, the pandemic of obesity especially among children and young people is more likely to become uncontrollable.

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Editor-in-Chief

doi: 10.1017/S1368980007721973

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## What's in, what's coming, what's wanted

Once again we hope you will enjoy a truly international issue. This month we have contributions from Oceania<sup>1,2</sup>, North America<sup>3–5</sup>, Asia<sup>6–8</sup>, the Middle East<sup>9</sup> and Europe<sup>10–13</sup>. The content range from socio-economic differences in food choice<sup>3,13</sup>; use of food supplements<sup>6</sup>; and overweight prevalence<sup>7,9</sup>; to the development of food-frequency questionnaires for use in specified populations<sup>4,5</sup>; fish as a source of heavy metals<sup>12</sup>; plant breeding targeted to prevent zinc deficiency<sup>8</sup>; the health of vegetarians<sup>1</sup>; and health promotion in the school setting<sup>10,11</sup>.

All of the included topics are of importance for public health nutrition. To keep the broad scope and the global spread is essential for the journal.

## Treats in store

You can expect some special themes within future issues. One will be a historical view of the development of certain concepts in public health nutrition. Another will be on capacity building and professional development. A supplement on Iodine is published in parallel with this issue, another supplement on overweight and obesity is in preparation.

## More feedback please

In this issue we continue the debate on folate consumption and folic acid supplements. We want to print more debates and correspondence – please, when you want to respond to a paper, write us a letter for publication. Letters and commentaries should be sent to [phn@soton.ac.uk](mailto:phn@soton.ac.uk), and all other comments to me, [phn@biosci.ki.se](mailto:phn@biosci.ki.se).

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doi: 10.1017/S1368980007721985

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