

Association News

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**Report of the Treasurer of the American Political Science Association, 1989-91**

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The Association's balance sheet speaks for itself (Table 1): it shows an extremely healthy financial situation marked by an extraordinary increase in assets. A good deal of the Association's strength is attributable to the generous \$5 million endowment of the Congressional Fellowship Program by the MCI Communications Corporation. On a more modest, but no less important, scale, the Association has fended off two anticipated deficits and continued the decade-long trend of financial surpluses (Table 2).

**Council Budget Actions**

The Council took several important steps toward maintaining the financial health of the organization. Individual and institutional membership fees were increased, as were registration fees for the annual meeting.

The Association had not increased members' dues for over a decade; inflation alone during this period exceeded 40%, and the average cost per member was \$131 so that in 1990

**TABLE 1.**  
**APSA Balance Sheet**

	June 30, 1991			Total All Funds, June 30,		
	General Operating Fund	Trust and Development Fund	Endowed Program Funds	1989	1990	1991
<b>Assets:</b>						
Current Assets	\$1,072,708	\$1,621,720	\$5,538,190	\$3,115,228	\$3,101,902	\$8,232,618
Property and Equipment	453,087			479,335	502,963	453,087
<b>Liabilities and Fund Balances:</b>						
Current Liabilities	524,890			738,509	573,029	524,890
Fund Balances	1,000,905	1,621,720	5,538,190	2,856,054	3,031,835	8,160,815
<b>Total</b>	<b>\$1,525,795</b>	<b>\$1,621,720</b>	<b>\$5,538,190</b>	<b>\$3,594,563</b>	<b>\$3,604,864</b>	<b>\$8,685,705</b>

members were paying only 43% of APSA expenses. It also appeared that members were underreporting their incomes. Some 17% of the Association's professional, non-student members reported a 12-month total income of under \$20,000, whereas fewer than 1% of the profession actually earned less than \$20,000. Finally, a comparison of the student fee of \$15 with the cost of getting publications to students which totalled \$32.50, suggested that a small increase in student fees was warranted and would maintain the practice of subsidizing student members. As a result of these considerations the Council adopted the following new dues schedule in March of 1990: Institutions: \$130; Students, \$25; Family, \$10; and Professional members with income

Under \$30,000 .....	\$55
\$30,000-39,999 .....	\$75
\$40,000-49,999 .....	\$85
\$50,000-59,999 .....	\$90
\$60,000+ .....	\$95

The value of Institutional memberships was also subject to erosion by inflation. Measured in constant dollars, the rate charged for institutional members in 1991 was below the rate charged in the 1960s. Periodic efforts to raise rates to ease the revenue loss often gave the impression that the Association was exploiting institutional members. The Council, therefore authorized in August of 1991 an automatic annual 5% increase in institutional dues. The escalator will insure that institutions are not hit with a large increase in any one year, and that the Association will be able to maintain current revenue levels in constant dollars.

Finally, the Council also took note of the effect of inflation on Annual Meeting registration fees. In August of 1990 the Council observed that inflation was eroding the value of the fee structure established in 1985. Effective 1991, the Council voted to increase registration fees, emphasizing that even with the increase the registration fees were much lower than most other social science associations. The new fee structure is:

	<b>Student Member</b>	<b>Regular Member</b>	<b>Non-Member</b>
Pre-registration	\$20	\$45	\$75
Registration	25	60	95

**Revenue Trends**

Table 2 shows that FY 1990-91 had a surplus of \$24,594 with revenues of \$2,158,118 and expenses of \$2,133,524. FY 1989-90 showed a surplus of \$20,464 with revenues of \$1,891,773 and expenses of \$1,871,305. Tables 3 and 4 display revenue and expenditure trends. In only two areas did the Association's revenues decline over last year:

administrative income and dividends and interest. The decline in administrative income is the natural outcome of the winding down of several large projects, such as Project '87. The administrative income from many of the education projects served the Association well, contributing to a decade of budget surpluses, but they have a limited life span.

The decline in revenues from interest and dividends reflects the general state of the economy, lower interests are producing less income. It also reflects an adjustment in the Associa-

**TABLE 2.**  
**APSA Budget: A Multi-Year Perspective**

Year	Income	Expenditures	Surplus + Deficit -	Annual Expenditure Change (%)
1979-80	\$ 930,157	\$ 929,857	+ 300	+ 6.2
1980-81	1,007,675	977,328	+ 30,347	+ 5.1
1981-82	1,117,701	1,043,255	+ 74,446	+ 6.7
1982-83	1,202,078	1,094,415	+107,663	+ 4.9
1983-84	1,323,074	1,247,529	+ 75,545	+14.0
1984-85	1,413,078	1,353,330	+ 59,739	+ 8.5
1985-86	1,505,224	1,453,248	+ 51,976	+ 6.9
1986-87	1,584,945	1,449,638	+ 85,307	+ 3.1
1987-88	1,637,637	1,563,252	+ 74,385	+ 4.2
1988-89	1,847,152	1,731,251	+115,901	+10.7
1989-90	1,891,773	1,871,305	+ 20,464	+ 8.1
1990-91	2,153,800	2,133,524	+ 24,594	+14.0

**TABLE 3.**  
**Revenue Trends, 1986-1991**

	1986-87	1987-88	1988-89	1989-90	1990-91
Individual Membership	\$ 435,393	\$ 432,902	\$ 488,721	\$ 501,486	\$ 650,434
Institutional Membership	291,120	301,359	303,809	305,345	380,996
Administrative	101,709	89,599	74,514	59,158	61,281
Annual Meeting	89,610	87,565	134,351	109,670	143,585
Advertising	217,880	217,431	256,164	263,355	280,197
Dividends/Interest	146,884	191,157	184,872	201,180	101,185
Sales	53,959	59,172	74,853	102,215	138,208
Departmental Services	94,849	91,382	145,281	144,819	190,146
Other	153,542	167,070	184,587	204,545	212,076
<b>TOTAL</b>	<b>\$1,584,945</b>	<b>\$1,637,637</b>	<b>\$1,847,152</b>	<b>\$1,891,773</b>	<b>\$2,158,118</b>

**TABLE 4.**  
**Expenditure Trends, 1986-91**

	1986-87	1987-88	1988-89	1989-90	1990-91
Publications	\$ 300,030	\$ 331,685	\$ 371,627	\$ 399,375	\$ 401,033
Annual Meeting	111,347	112,573	125,459	148,708	204,639
Special Programs	229,030	221,291	274,492	260,381	320,639
Governing the Association	56,721	66,212	66,366	68,960	60,930
Membership, Business					
Office and Sales	215,565	184,372	215,704	257,407	292,561
General Operating	586,945	647,119	644,485	736,474	853,722
IPSA Net Expenses Over					
Income	—	—	33,118	—	—
<b>TOTAL</b>	<b>\$1,499,638</b>	<b>\$1,563,252</b>	<b>\$1,731,251</b>	<b>\$1,871,305</b>	<b>\$2,133,524</b>



**TABLE 5.**  
**APSA Membership, 1984-91**

Year	Student	Retired	Total Individual*	Total Revenue from Individuals
1984-85	2,595	411	9,273	\$390,044
1985-86	2,589	432	9,465	398,408
1986-87	2,775	439	9,610	435,393
1987-88	2,718	450	9,837	432,902
1988-89	3,054	489	10,595	488,721
1989-90	3,436	488	11,527	501,486
1990-91	3,656	519	11,913	650,434

\*Includes associate, life, and family memberships.

**TABLE 6.**  
**American Political Science Association Budget**

	Actual 1989-90	Budget 1990-91	Actual 1990-91	Budget 1991-92	Revised Budget 1991-92
<b>REVENUE</b>					
Membership					
Professional	432,965	520,000	553,905	546,000	576,108
Student	55,933	90,000	85,038	85,000	88,400
Family	910	2,000	1,875	1,800	2,000
Life	4,085	2,000	1,700	1,000	1,000
Associate	7,593	8,000	7,916	8,000	8,000
Institutional	305,345	380,000	380,996	385,000	385,000
Total Membership	806,831	1,002,000	1,031,430	1,026,800	1,060,508
Administrative	59,158	80,000	61,281	70,000	60,000
Annual Meeting	109,670	127,000	143,585	135,000	150,000
Advertising					
APSR	93,341	101,000	100,437	100,000	110,000
PS	10,966	14,000	8,827	16,000	14,000
Program	53,559	57,000	62,846	62,000	62,000
Exhibits	101,091	100,000	107,141	100,000	115,000
Political Science Teacher	4,398	2,000	946	0	0
Total Advertising	263,355	274,000	280,197	278,000	301,000
Dividends/Interest	201,180	200,000	101,185	190,000	170,000
Sales					
Back Issues	2,568	3,000	1,019	3,000	2,000
Mailing Lists	64,606	60,000	66,761	60,000	70,000
Panel Paper, JDB, other	21,232	22,000	28,399	25,000	25,000
Reprints	3,889	4,000	3,837	4,000	4,000
State of the Discipline	6,324	3,000	4,815	1,000	1,000
Style Manual	3,596	3,000	2,172	3,000	2,000
Instructional Materials	0	17,000	25,830	50,000	13,500
Project '87 Publications	—	—	3,635	—	1,000
Minority Identification	0	0	1,740	1,000	1,000
Total Sales	102,215	112,000	138,208	147,000	119,500
Departmental Service	144,819	150,000	190,146	167,150	167,150
Rent	97,258	100,800	100,217	110,000	110,000
Personnel Placement	62,551	65,000	67,802	65,000	68,000
Section Dues	27,897	30,000	28,226	31,000	30,000
Royalties	13,219	10,000	14,403	7,500	14,000
Miscellaneous	3,620	3,000	1,438	3,000	2,000
<b>TOTAL REVENUE</b>	<b>\$1,891,773</b>	<b>\$2,153,800</b>	<b>\$2,158,118</b>	<b>\$2,230,450</b>	<b>\$2,252,158</b>
<b>EXPENSES</b>					
Publications					
APSR					
Printing	166,308	185,000	167,592	194,250	176,000
Postage	26,121	30,000	28,800	31,500	36,000
Salaries	81,193	80,000	73,326	84,000	80,000

tion's portfolio with the sale of Northeast Investors Trust.

Revenue declines were offset by revenues from sales and departmental services. Sales in FY90-91 rose by 35% over the previous fiscal year. Finally, annual meeting revenue increased by 40% over 1989-90, showing one consequence of the record meetings we have experienced over the past years. Needless to say, the larger meetings have also increased expenses substantially.

All in all, revenues were robust and exceeded budget projections.

**Expenditure Trends**

Despite the broad range of programs the Association is responsible for, the growth in expenditures has been contained within acceptable limits (Tables 2 and 4). Publication costs continue to increase due to the inflation of paper costs. Likewise, larger annual meetings have increased the costs of the annual meeting.

The increase in general operating costs over the past two years reflects rising health care costs, higher building maintenance costs, and higher paper and supply costs. A detailed accounting of APSA's budget and salary figures are displayed in Tables 6 and 7.

**Summary**

The Association's budget and endowed funds (Table 8) show a dynamic organization on a solid financial foundation guaranteed to support it into the next century.

**Forty-Six Congressional Fellows to Begin 1991-92 Program in Early November**

Winners of the competition for the 1991-92 Congressional Fellowship Program will begin their general orientation on November 6. In addition to the political scientists, journalists and federal executives announced in the September 1991 issue of *PS*, the following scholars and medical professionals will spend nine months working in congressional offices: