


RESEARCH ARTICLE

# China's dream for chip supremacy: Seeing through the lens of panel display-related IC patents

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## Abstract

As China has made it a top priority to enrich and upgrade its chip capabilities across the value chain, some international observers predict that China's semiconductor industry will eventually, if not immediately, surpass its foreign competitors. Others remain skeptical about its presumed tech supremacy for plausible but largely speculative reasons. Is the Chinese semiconductor industry a game-changer or a paper tiger? Is China's indigenous chip technology attractive to, and usable by, foreign technology? One way to look into these half-empty/half-full questions is to comparatively analyze chip patents granted by the US Patent and Trademark Office. The target domain of this study is integrated circuits (IC) technology, especially thin-film-transistor circuits, where China has recently registered a sharp growth in patent publications. Using the modified forward citation indices of panel display-related IC patents, this study examines whether and to what extent the quantitative growth in the Chinese semiconductor industry has been translated into a gravitational force to pull foreign industries within its sphere of influence. Estimation results of a zero-inflated negative binomial regression analysis show that a Chinese chip patent has a fewer expected modified forward citation index than a non-Chinese patent. These findings indicate that the technological gap between China and advanced countries will take longer to close despite China's accelerated campaign for chip supremacy. This study concludes, with some caveats, that China faces the dual challenge of achieving higher productivity and greater self-reliance, while having to survive in the escalating technological competition with other advanced countries.

**Keyword:** Chinese industrial policy; forward citation index; integrated circuits (IC); knowledge creation and diffusion; panel display-related patents

## Introduction

The rise of China is making everyone scramble around the world. The semiconductor industry is no exception. Its rapid growth in chip sales and potential to close the technological gap have set off alarm bells for many governments and businesses. China has made it a top priority to enrich and upgrade its chip capabilities across the value chain—design, manufacturing, packaging, material inputs, and finished products—so that it can be less reliant on foreign producers. To many outside China, the Middle Kingdom is no longer “hiding its brightness (*tāoguāng*)” as it has “bided its time (*yǎnghuì*)” sufficiently enough to take the leading position in the global tech market.<sup>1</sup>

It is well documented that China has ramped up efforts to enhance its chip capabilities through generous research and development (R&D) subsidies, tax and procurement incentives, and other preferential measures as illustrated by the homegrown innovation strategy known as “Made in China 2025 (MIC 2025).”<sup>2</sup> According to a report from the US Semiconductor Industry Association (SIA), “If

<sup>1</sup>Bown (2020); Grimes and Du (2020); Gill (2021); Li and Cheng (2022).

<sup>2</sup>Launched by the State Council in 2015, the initiative aims to transform China into a technological superpower by the centennial of the Chinese Communist Party (CCP) in 2049. It has given priority to ten high-technology sectors including next-generation information technology, high-end numerical control machinery and robotics, aerospace and aviation equipment,

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China's semiconductor development continues its strong momentum ... and assuming growth rates of industries in other countries stay the same, the Chinese semiconductor industry could generate \$116 billion in annual revenue by 2024, capturing upwards of 17.4 percent of global market share," surpassing Taiwan's and closing in on Europe's and Japan's, only to be surpassed by the United States and South Korea.<sup>3</sup>

Other observers remain skeptical about China's tech self-sufficiency, let alone supremacy. Despite the quantitative growth of the Chinese semiconductor industry, China's technological competitiveness lags behind industry leaders. China's chip campaign has certainly made neck-breaking progress, but at the same time revealed structural weaknesses. In the past, China used cheap labor and accepted foreign technology and capital. Yet China's chip industry is running out of cheap labor with its workforce population in decline and has reached a saturation point of diminishing returns to adding more capital.<sup>4</sup> To China, technology acquisition either through equipment purchasing from or through technology licensing agreements with foreign companies used to be a principal way of adding productivity gains and innovation. Yet foreign technology is no longer a sustainable option as the United States is taking a series of restrictive measures against Chinese access to US technology and the technologies of its allies. Only recently has China begun to develop a greater capacity for indigenous technology.<sup>5</sup>

This study begins with the following questions that remain unanswered in the existing literature: Is the Chinese semiconductor industry a game-changer or a paper tiger? Is there any significant gap between China's homegrown chip technology and foreign technology? Is China's indigenous chip technology attractive to, and usable by, foreign technology? One way to look into these half-empty/half-full questions is to track integrated circuits (IC)-related patent publications, which are deemed a good indicator of technological capacities. A glance at IC-related patent data available from the US Patent and Trademark Office (USPTO), the European Patent Office (EPO), and the China National IP Administration (CNIPA) shows that the growth in the number of publications for the past decade has been consistently translated into intellectual property assets. It is notable that the number of publications by China has been rising sharply.<sup>6</sup> A dramatic increase in the number of Chinese patents in some areas reflects China's rise on the world semiconductor stage. Yet the number of patent publications alone cannot be considered conclusive evidence of China's superior strength in chip technology.

Using a modified forward citation index as a proxy for technological innovation and impact, this study examines whether and to what extent existing IC-related patents published by the United States, South Korea, Japan, Taiwan, and China have interacted with each other. The target domain of this study is thin-film-transistor (TFT) technology, where China has recently registered a remarkable growth in patent publications. The panel display sector, where this technology domain is mainly utilized, is closely related to the IC technology that has been emphasized by the MIC 2025 strategy, especially at the local government level. For instance, Guangdong Province aims to establish "new-type panel display" as a future growth engine by fully utilizing its existing competitive edge in panel display manufacturing. In a similar vein, Hubei Province lists "new panel display" as part of its key MIC 2025 sectors.<sup>7</sup>

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electrical equipment, and the like. Due to growing international criticism for its offensive nature, China has held a low-key profile since 2018. However, the overall ambition to make its high-tech industry more self-reliant remains intact. See State Council of People's Republic of China (2017), Li (2018), Aggarwal and Reddie (2019), VerWey (2019a, 2019b), Gill (2021), and Rühligh (2023).

<sup>3</sup>SIA (2022).

<sup>4</sup>Jiang et al. (2020); Duchâtel (2021); Gill (2021); Kubota (2022).

<sup>5</sup>Aggarwal and Reddie (2019, 2020); Economist (2022a, 2022b, 2022c, 2022d).

<sup>6</sup>Park and Ahern (2021).

<sup>7</sup>Huimin et al. (2018). This technology domain may serve as a bridge for panel display companies to climb the ladder of chip manufacturing technology. In the 1990s, semiconductor companies in South Korea and Taiwan belatedly but successfully entered the TFT-LCD market based on their competitiveness in semiconductor chip (Hung et al., 2012). For Chinese panel display manufacturers, it will be a reverse order, but it is still a likely path considering that South Korea's Samsung Electronics has advanced from electronic appliances to semiconductors and from semiconductors to TFT-LCD. More recently, Chinese panel display makers are in hot pursuit of South Korean counterparts, making China a new display powerhouse. LG Display and Samsung Display are struggling to find their ways out of the deterioration of their performance in the face of rising competition from China (Rho and Kim, 2021).

The remainder of this study is organized as follows. Section 2 discusses the empirical and conceptual background and presents reasons why modified forward citation counts are useful in measuring the technological quality and intellectual value of a patent. Section 3 develops an estimation model to predict the way in which Chinese panel display-related IC patents interact with those of other countries. This study uses the zero-inflated negative binomial regression model for the following reasons: (1) the modified forward citation frequency is count data with overdispersion—that is, the presence of greater variability in a dataset than would be expected based on a mean–variance relationship; (2) at the same time, it is zero-inflated data with more than half of the data having a value of 0—that is, a majority of patents being never cited by other patents. Section 4 discusses the estimation results that support the proposed hypothesis: Despite the quantitative growth, Chinese semiconductor patents have weaker digital and intellectual footprints than their foreign counterparts. Section 5 draws conclusions and policy implications regarding the fact that China faces the challenge of achieving higher productivity and greater self-reliance, while having to survive in the escalating technological competition with other advanced countries. It concludes that China’s push for chip supremacy has not been entirely successful in terms of patented knowledge creation and diffusion beyond its borders.

## Empirical and conceptual background

### *China’s dream for semiconductor technology*

China’s dream of becoming a semiconductor powerhouse traces back to the first decade of the Communist Party’s victory and takeover of the mainland. As illustrated by the publication entitled “Outline for Science and Technology Development, 1956–1967,” China’s State Council initiated industrial plans for semiconductor manufacturing and invested in factories and human resource training programs. However, its ambition and capacity-building effort were geared toward import-substitution-industrialization (ISI). For the first three decades, its semiconductor industry was characterized by the separation of R&D into state-run labs and manufacturing in state-owned enterprises (SOEs), showing limited capabilities for technology diffusion and integration.<sup>8</sup>

It was only after Deng Xiaoping consolidated his power to carry out his radical economic reform that the modernized and IC-driven semiconductor industry began to make significant strides in catching up with more advanced nations. As part of the 6th Five-Year Plan (1981–1985) for the national economic and social development of the People’s Republic of China, the State Council created the “Computer and Large-Scale IC Lead Group” chaired by Vice Premier Wan Li. The 6th Five-Year Plan effectively laid the foundation for the Chinese version of export-oriented industrialization (EOI). In the 1990s, partnership between the Chinese semiconductor industry and foreign companies became active, although the imported technology was not fully utilized by Chinese engineers. Before the new millennium, the development of and progress in the Chinese semiconductor industry were steady but slow, occasionally hindered by international export control regimes that restricted exports of conventional weapons as well as dual-use goods and technology to communist countries.<sup>9</sup>

At the turn of the new millennium, China’s rise in the global manufacturing market attracted ever more multinational corporations, especially in the semiconductor sector. During this period, technology acquisition either through equipment purchasing from or through technology licensing agreements with foreign firms was an important avenue for adapting its chip industry to global value chains.<sup>10</sup> Such a jump-start allowed China to become an increasingly visible chip producer on the world stage. China also became the world’s largest importer of chips in 2005. In addition, notable

<sup>8</sup>Verwey (2019a).

<sup>9</sup>Simon (1996); Brown and Linden (2005); Fuller (2005); Rho et al. (2015); Li et al. (2016); Grimes and Du (2020).

<sup>10</sup>Gill (2021). For instance, a Taiwanese veteran of a US company founded the Semiconductor Manufacturing International Corporation (SMIC) in 2000 as a wholly foreign-owned foundry. It has since then become one of the world’s largest semiconductor foundries fueled by the government’s tax benefits (VerWey, 2019a).

progress was made in its homegrown technologies, although much of the intellectual property of what China exported was yet to be developed or financed by domestic actors.<sup>11</sup>

Indeed, China has both significant technological advantages and disadvantages as a latecomer in the semiconductor industry. It has rapidly moved up the developmental ladder by accepting foreign technology and capital as well as using cheap labor. However, such a factor-driven approach may only work in the early stage of economic and technological development. Its cheap labor is running out and additional capital investment shows signs of diminishing returns. To China's further dismay, foreign technology is no longer a reliable option for building up national tech champions in the face of America's trade restrictions and a global campaign to blacklist its tech firms.<sup>12</sup> Standing against such headwinds, China is now pursuing technological self-sufficiency and innovation.

The second decade of the twenty-first century has marked a significant milestone for the Chinese semiconductor industry. Today, China imports more semiconductor chips than crude oil. China had a trade deficit of USD 233 billion in chips in 2020 by which time it produced only 16 percent of what it consumed domestically.<sup>13</sup> The buying power that comes from a one-third share of global semiconductor imports has given China an effective means for the weaponization of chips. At the same time, a sense of infancy and vulnerability has instigated the pursuit of technological self-reliance, as illustrated by the Guidelines to Promote National Integrated Circuit Industry (2014), Made in China 2025 (2015), and the Made in China 2025 Technical Area Roadmap (2015, 2018). In the semiconductor sector, Beijing has set a target of manufacturing 70 percent of its own use by 2025. It also set up a USD 23 billion National Semiconductor Fund in 2014, to which another USD 30 billion was added in 2019. Local governments have poured in an equivalent amount of funds as well. Its 14th Five-Year Plan (2021–25) has selected IC as one of seven core technologies to foster.<sup>14</sup>

President Xi Jinping is one of the most pronounced advocates for technological self-sufficiency. His calls for self-sufficiency or dual circulation (*shuāng xúnhuán*) strategy reflect his concern about hidden risks that come with core technologies not being mastered domestically. He believes that China has become too reliant on Western technologies and institutions, especially those of America, which are allegedly jealous of China and thus willing to undermine its economic prosperity.<sup>15</sup> For him, silicon supremacy and self-sufficiency are different sides of the same coin: China has to establish a commanding position in high-tech products and to rely less on increasingly hostile Western partners so that no one can disrupt the "China dream."<sup>16</sup> Under his push to establish silicon supremacy and self-sufficiency, the Chinese government has implemented aggressive industrial policies in support of core technologies and the most advanced chip manufacturing. Equally notable is the number of

<sup>11</sup>Kroeber (2020), 81.

<sup>12</sup>Economist (2018, 2022a, 2022b, 2022c, 2022d); White House (2021). An increasing number of policy leaders in the United States perceive that more secure and resilient supply chains are essential for America's national and economic security as well as technological leadership. In February 2021, US President Joe Biden directed the US federal departments and agencies to undertake a comprehensive review of critical US supply chains—namely, Executive Order 14017, also known as "America's Supply Chains"—to "identify risks, address vulnerabilities and develop a strategy to promote resilience." The White House report published in June 2021 suggested six points: (1) rebuilding production and innovation capabilities; (2) supporting the development of markets with high-road production models, labor standards, and product quality; (3) leveraging the government's role as a market actor; (4) strengthening international trade rules; (5) working with allies and partners to decrease vulnerabilities in the global supply chains; and (6) partnering with industry to take immediate action to address existing shortages (White House, 2021).

<sup>13</sup>Sheng (2021); Economist (2022d).

<sup>14</sup>Economist (2022d); Kim and Rho (2022).

<sup>15</sup>Rühlig (2023), 1.

<sup>16</sup>Economist (2022c). For instance, at a symposium on cyber security and informatization held on 19 April 2016, he stressed: "Our dependence on core technology is the biggest hidden trouble for us; therefore, having a good command of core Internet technology is our mission. Heavy dependence on imported core technology is like building our house on top of someone else's walls: No matter how big and how beautiful it is, it won't remain standing during a storm." In a similar vein, at the 36th group study session of the Political Bureau of the 18th Communist Party of China Central Committee held on 9 October 2016, he noted: "We must accelerate the development of our own domestic plans, set up safe and controllable information technology systems, push forward and make breakthroughs in the research and development of high-performance computing, mobile communication, quantum communication, and core chips and operation systems" (People's Daily, 19 April 2018).

new firms in China rushing into the core chip sector. In 2020 alone, about 15,000 Chinese entities registered as semiconductor companies. Many of these new firms are fabless startups specializing in higher-end chip designs without owning manufacturing capacities. They are known to develop advanced chips, designing and taping out devices on bleeding-edge process nodes.<sup>17</sup>

Chinese chips patent publications also show significant growth in size and importance.<sup>18</sup> Most notably, the share of patent publications based within China grew dramatically in the past decade. According to the USPTO, the total number of IC-related patents (H01L 27) issued from 2012–16 was 37,508, only 1,159 of which were Chinese.<sup>19</sup> For the same Cooperative Patent Classification (CPC) code, the total number of patents issued from 2017–21 was 51,606, 6,412 of which were Chinese.<sup>20</sup> Between these two periods, the number of Chinese patents increased more than fourfold, while the total number of patents increased about 38 percent. Such a sharp increase in the number Chinese patents perfectly fits the emerging image of China as a new semiconductor powerhouse. However, the quantitative aspect alone cannot suggest that it is only a matter of time for China to achieve greater technological self-reliance.<sup>21</sup> The following section discusses this issue separately.

### *Why patent citation analysis?*

Patents allow their holders to benefit exclusively from their invention without having to worry about others replicating and selling their patented knowledge and technology. At the same time, knowledge spillover is an important aspect of patented invention. Disclosed patents serve as a source of technology transfer as well as future innovation.<sup>22</sup> In patent-related studies, simple patent counts (henceforth SPCs) have been widely used. Despite the intuitive appeal of SPCs, however, their scholarly utility is limited in that it cannot determine whether and to what extent a certain patented invention has any knowledge spillover effect.<sup>23</sup> Today, more consistent and comprehensive information is available and various measures—such as backward and forward citations, number of claims, and patent renewals—are used selectively depending on the analytical needs and the field of application.<sup>24</sup>

<sup>17</sup>SIA (2022). Chen and Rithmire (2020) argue about the rise of Chinese “investor state” as characterized by the suffusion of state capital throughout key industries and assess both positive and negative impacts of developmental interventions on the semiconductor sector. In a similar vein, Bown (2020, 365) notes that China’s big public and private funds have helped its catch-up in the global semiconductor race. Although in a cautious and selective manner, Jiang and Murmann (2022) predict that China may hold up and deepen its innovation capabilities in electronics materials and machinery for building semiconductors, as illustrated by the globally successful cases such as 5G technologies and social network services. Kenney and Lewin (2022) echo them by noting that significant advances in the robustness of the supplier base could provide significant domestic productivity gains in the semiconductor sector.

<sup>18</sup>Jiang et al. (2020); Park and Ahern (2021). Sales of Chinese high-end logic devices are also rising. For instance, the combined revenue of China’s CPU, GPU, and FPGA sectors increased from USD 60 million in revenue in 2015 to about USD 1 billion in 2020 (SIA, 2022). At the same time, however, there are an increasing number of reports that many of those ambitious projects to catch up to the world’s most advanced semiconductor makers have gone nowhere due in large part to reckless investment decisions and widespread corruption (Kubota, 2022). The major suspect is state and party intervention in the governance of SOEs and the private sector as well as in the allocation of resources (Gill, 2021).

<sup>19</sup>According to the USPTO’s CPC definition, H01L 27 covers a broad range of integrated circuits—such as memory arrays (RAM and ROM), image sensors (CMOS-type and CCD-type), organic and inorganic light-emitting diode (LED and OLED) displays, and logic-integrated circuits including overall industrial semiconductors. However, in this category, only the physical structure of integrated circuits is covered, and arrangements of electrical circuits are covered by other CPC categories such as G09G 3/3208 and H04N 5/335.

<sup>20</sup>These figures were obtained from a USPTO database search conducted by the authors in October 2021. In the USPTO database, citation information such as “References Cited” in the patent document is included. Aside from their home patent offices, most international patent applicants file their patents to the USPTO. Therefore, the database is commonly used for cross-country patent citation analysis.

<sup>21</sup>Hu et al. (2017); Schmid and Wang (2017). In fact, China’s self-sufficiency campaign can cause either a race to the top or a race to the bottom. China can become self-sufficient by catching up with, and eventually outperforming, foreign competitors. It can also become self-sufficient simply by substituting its uncompetitive homegrown technologies for advanced foreign chips. Against this backdrop, this study intends to evaluate China’s potential to close the technological gap with advanced countries.

<sup>22</sup>Jiang et al. (2020), 521–22.

<sup>23</sup>Griliches (1984); Trajtenberg (1990).

<sup>24</sup>Pakes (1986); Tong and Frame (1992); Harhoff and Reitzig (2004); Sterzi (2013). It should be noted that patent analysis may not capture the full range of a country’s core technological capacity and knowledge acquisition, especially when companies want

A backward citation is a reference of a previously published document cited in the new patent application. Because patent citation serves to demarcate intellectual property rights enjoyed by patent holders, a backward citation includes not only a citation specified by the applicant but also a citation additionally identified by the patent examiner. The high frequency of backward citations means that the patent cites many previously published patents. As with the citations in academic literature, patent applicants describe existing patents without which the present patent would not have been possible. The omission of citations and references causes legal problems because patent citations limit the scope of profits that the right-holder appropriates from the patent.<sup>25</sup> It is patent examiners who determine what is missing and what should appear in the reference list of a newly submitted patent. References cited in patent citation data include both “application citations” and “examiner citations.”<sup>26</sup>

Even if the omission of patents to be cited is addressed by examiner citations, the number of patent citations can still be biased, depending on the nature of the patent or the applicant’s behavioral characteristics.<sup>27</sup> For instance, when a company files an application for a patent that has continuity with its previous patents, the company will have incentive to make self-citations. Some applicants may have a tendency to cite more prior patents than others. This kind of problem can arise not only with backward citations but also with claims, which are determined by the applicant. The Japan-based Semiconductor Energy Laboratory Co., Ltd., a transistor and semiconductor devices manufacturing company, offers a good example. The company’s patents frequently cite its own patents as well as others’, and almost all its patents have more than 200 backward citations—a much higher frequency than other applicants in the same technical classification.

A forward citation is less sensitive to applicants’ deliberative behavior or inclination to cite their own patents than a backward citation as well as other assessment criteria. A patent’s forward citation is by and large made by other patents, thus making it more difficult, if not completely impossible, to cite a patent applicant’s published patents at the time of filing and application. A patent with a high forward citation count is thus likely to have high influence on, and value to, the technology involved. For this reason, the forward citation count of a patent is widely used to assess the ability of a patent to create knowledge spillover and to contribute to the capacity of innovation systems. Previous studies have demonstrated that a patent’s forward citation is significantly correlated with the value of innovation.<sup>28</sup>

However, a forward citation is not completely free from the inflated ratings and biases resulting from self-citations. This study modifies the conventional forward citation indexing method to measure the net diffusion effect of patented invention. The modified approach simply subtracts self-citations of patents filed by the same applicant from the total number of forward citation counts. In so doing, the

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to keep their technology and knowledge confidential. For many leading firms, the incentive to prevent trade secrets from being leaked during the patenting processes may be greater than the incentive to protect their intellectual property rights through patents. In many countries, giving national core technology trade secrets to a foreigner is prohibited. However, there is no consensus on what constitutes core technology and trade secrets. Rising concern about industrial espionage notwithstanding, many leading companies such as Samsung Electronics and TSMC are actively applying for patents.

<sup>25</sup>The fact that patent B cites patent A means that some of the knowledge contained in patent B came from patent A, and the right-holder of patent B cannot exercise property rights in relation to that particular aspect. The right-holder of patent B can only appropriate profits from the value-added of patent B (Hall et al., 2005).

<sup>26</sup>Hall et al. (2005), 18. A patent generally has multiple claims, each of which stands for each inventive contribution. The higher number of claims a patent has, the more inventiveness the patent claims. Patent claims data such as the number of claims per patent could be used as an indicator of technical performance (Tong and Frame, 1992). To maintain a patent, the patent holder also has to pay a renewal fee and patents whose renewal fees have not been paid are canceled. From an economic standpoint, the patent holder will pay the renewal fee only if the benefits from the patent are greater than the cost of paying the renewal fee. Therefore, patent renewal data, such as the age of the patent and the relevant renewal fee schedules, could be used as an indicator of patent value (Pakes, 1986).

<sup>27</sup>Hall et al. (2005).

<sup>28</sup>Trajtenberg et al. (1997); Harhoff et al. (1999); Hall et al. (2005); Sterzi (2013). A good example of using patent citation in the semiconductor industry is Lee and Yoon (2010). Using US patent citation data, they investigate the pattern of international, intranational, and interfirm knowledge diffusion among Japanese, South Korean, and Taiwanese firms in the memory chip industry. Using the same dataset, Yoon (2019) traces technological trajectories in the DRAM industry. In the meantime, using the forward citation index of Chinese high-tech patents, Jiang et al. (2020) conclude that the quality of China’s chip patents has declined in recent years with the surge in patenting in quantitative terms. Such a conclusion echoes other scholars such as Hu et al. (2017) and Schmid and Wang (2017) who document the rise of low-quality patent production in China.

modified forward citation index is capable of assessing the patent's spillover effect in both vertical and horizontal terms without having to worry about individual patents' self-centric biases.

## Estimation model

### Dependent variable

The main goal of this study is to assess the performance of Chinese chip technology in terms of patented knowledge creation and diffusion beyond its borders compared to its competitors in the United States, South Korea, Japan, and Taiwan. The target variable is operationalized as an individual patent's forward citation counts excluding self-citations. To construct the dataset, this study uses the USPTO patent database under the field of H01L 27—the CPC code for integrated circuits—and the WIPS ON database.<sup>29</sup> Despite the rapid rise of Chinese patents in this technology field, they account for only 12 percent of the entire patents granted during the period of 2017–21—that is, 6,412 out of 51,606. Yet the subgroups under the H01L 27/1214 category have registered a sharper increase in Chinese patents than other subgroups, not only in terms of number but also in terms of patentability. Especially in the H01L 27/1288 subgroup below the H01L 27/1214 category, the ratio of Chinese patents increased from 6.8 percent in 2012 to 63.3 percent in 2019 and remains over 50 percent after 2017 onward.<sup>30</sup> This study thus focuses on this specific subgroup as it best illustrates the remarkable growth of China's chip patents granted under the USPTO during the period of 2017–21.<sup>31</sup>

It should be noted that each patent's CPC coding is not mutually exclusive. One patent may have multiple CPC codes that are technically similar, or related, to the one at hand. For instance, patents with H01L 27/1288 as the CPC code are likely to have other CPC codes in different subgroups within the H01L 27/1214 category. This study focuses on the H01L 27/1288 subgroup (see Figure 1).<sup>32</sup>

This study constructs modified forward citation indices for 952 patents granted under the H01L 27/1288 subgroup during the period of 2017–21 by subtracting self-citations of patents previously filed by the same applicant from the total number of the patent's forward citation counts.<sup>33</sup> Individual patents' forward citation counts were collected from the WIPS ON database.<sup>34</sup> For example, US 9543329 and 9543338 are USPTO patents that have the same issue date—10 January 2017. The assignee of US

<sup>29</sup>WIPS ON is a patent information database operated by a Korean company named WIPS. It provides information on patents by analyzing and processing data from patent offices, including USPTO, and is used by many companies and universities for business and academic research.

<sup>30</sup>H01L 27/1288 is a subgroup under H01L 27/1214, which covers the substrate being other than a semiconductor body—e.g., an insulating body—comprising a plurality of TFTs formed on a nonsemiconducting substrate—e.g., driving circuits for the Active-Matrix Liquid-Crystal Displays (AMLCDs). TFT-related patents are likely to have multiple subgroups under the H01L 27/1214 category. Among them, patents related to multistep manufacturing methods employing particular masking sequences or specially adapted masks—e.g., half-tone mask—have H01L 27/1288 as one of their CPC codes. The USPTO updates patent information every Tuesday, and the citation information is also updated accordingly. This study's data collection time point is 5 October 2021.

<sup>31</sup>Technically speaking, the patents granted under H01L 27/1288 cover the elements of TFT technology in the manufacturing of panel displays such as a-Si, LTPS, and Oxide TFT. China's panel display giants—such as BOE Technology Group Co., Ltd.—are the major patent holders in this technology domain. Yet patent holders are not necessarily limited to flat panel display manufacturers both inside and outside China. Various global tech firms such as Amazon Technologies, Inc., Apple Inc., and Samsung Electronics Co., Ltd. (as compared to Samsung Display, Co., Ltd.) participate in this subcategory.

<sup>32</sup>In this CPC code tree, the lower subgroup is a subdivision of the upper subgroup. If a patent falls under H01L 27/12 and has no features corresponding to either H01L 27/1203 or H01L 27/1214, the patent will have H01L 27/12 as its CPC code. Otherwise, it will go further down the tree. As noted in the preceding text, however, the code tree is both nonrival and nonexclusive for individual patents to the extent that they can share multiple CPC codes where appropriate. For instance, a particular patent can be coded as H01L 27/1203 and H01L 27/1288 at the same time.

<sup>33</sup>Some studies use citation lag when counting forward citations, considering the standardization of the timeframe (Sterzi, 2013; Jiang et al., 2020). This study uses the full record of forward citations, while using the age of patent as a control variable because it is difficult to apply a consistent citation lag for each patent, especially recent ones.

<sup>34</sup>Using forward citation counts from the WIPS ON database allows us to partly avoid home bias that may occur when using USPTO data. Forward citation counts from the WIPS ON database include citations by not only USPTO-granted patents but also patents granted by various countries such as EPO and CNIPA. When counting forward citations, US patents may enjoy home bias if citations by USPTO-granted patents are considered alone (Jiang et al., 2020).

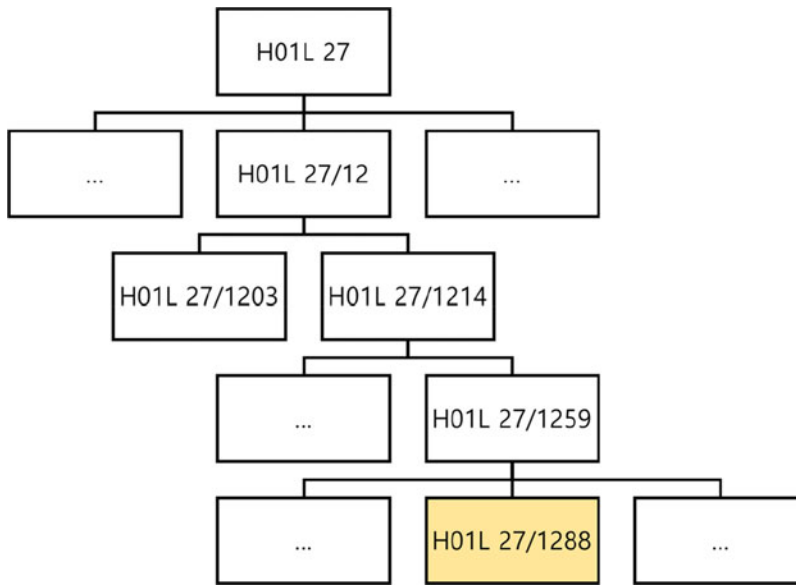


Figure 1. An illustrative structure of H01L 27 in the USPTO database

9543329 is the Mitsubishi Electric Corporation in Japan with three inventors of Japanese nationality. As of 5 October 2021, the search results for the WIPSON database showed that US 9543329 had three forward citations, none of which were self-citations. US 9543329 is therefore coded with a value of 3 for the modified forward citation index. In contrast, US 9543338, which has a Chinese assignee (BOE Technology Group Co., Ltd.) with three Chinese inventors, has only one forward citation from a patent filed by the same assignee. Therefore, this patent is coded 0.

Table 1 presents the modified forward citation indices collected for this study. As with previous studies using forward citation counts, modified forward citation indices in the semiconductor industry have a highly skewed distribution, meaning that large variance exists in patents' performance in terms of knowledge creation and diffusion beyond their national borders. A total of 555 cases out of 952 observations had a value of 0. In contrast, one patent in the dataset has been cited sixty-two times by other patents. The number of patents decreases as the value of the index increases, and only nine patents have been cited ten times or more. As illustrated in Figure 2, the modified forward citation index has a minimum value of 0 and a maximum value of 62 with an average value of 0.99.

### Independent variable

Do semiconductor patents of Chinese national origin have a higher or lower technological spillover effect than others? For this study, a patent's national origin is the independent variable that predicts the way in which a patent interacts with other patents. Two separate but related models are estimated to systematically examine the spillover effect of individual countries' semiconductor patents: China versus non-China (Model 1) and China versus four individual countries including the United States, South Korea, Japan, and Taiwan (Model 2). The main hypothesis to be tested is as follows: *Semiconductor patents with Chinese national origin have a lower knowledge creation and diffusion effect as measured by modified forward citation counts than their counterparts of non-Chinese national origin.*

The patent assignee's national origin is treated as the patent's national origin. The USPTO patent database provides not only assignees' national origin but also that of inventors; however, here the two nationalities are identical for most patents, so there is no benefit in treating them separately. If a patent has assignees of multiple national origins, the country holding the majority is coded as the patent's



**Table 1.** Modified forward citation index of patents under H01L 27/1288 during the period of 2017–21.

Modified forward citation index	Number of patents	Percentage share
0	555	58.30
1	209	21.95
2	79	8.30
3	50	5.25
4	32	3.36
5	8	0.84
6	8	0.84
7	1	0.11
8	1	0.11
10	2	0.21
12	1	0.11
13	1	0.11
14	1	0.11
15	1	0.11
28	1	0.11
32	1	0.11
62	1	0.11
Total	952	100

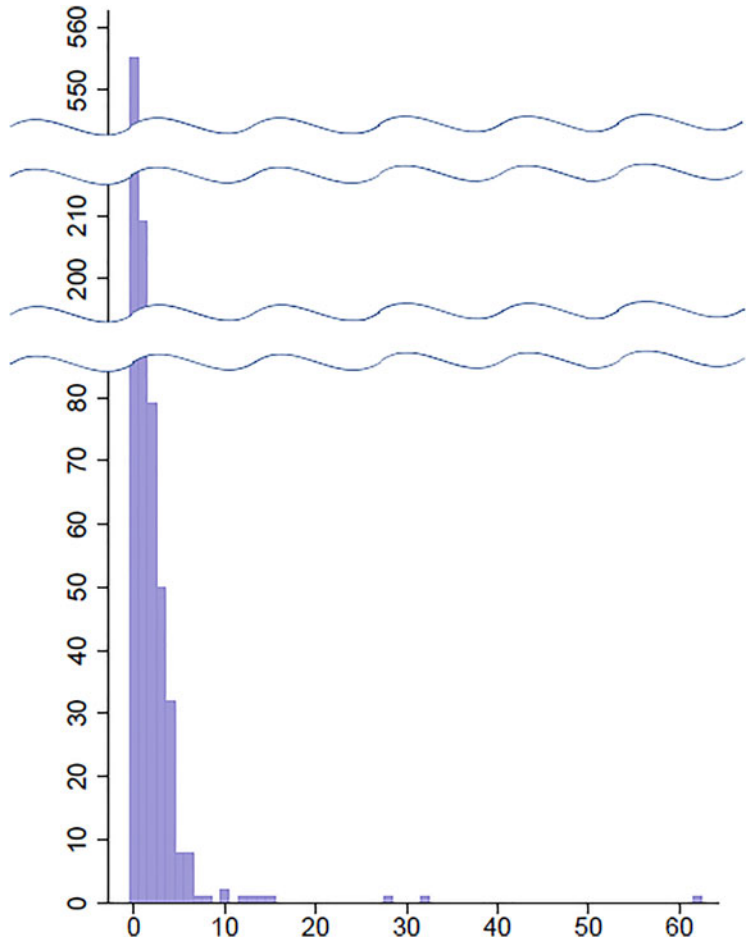
national origin. In contrast, if there is no country holding such a majority, the patent inventor's nationality is used.<sup>35</sup>

Patents with Chinese national origin accounted for 574 of the 952 cases (60.3 percent) in the H01L 27/1288 subgroup. The next most frequent national origin after China is South Korea, which has 179 cases (18.8 percent), followed by Japan (137 cases, 14.4 percent), Taiwan (38 cases), the United States (12 cases), and others (12 cases). On average, Chinese patents have been cited 0.80 times by others—slightly fewer than the overall average—and the maximum number of citations is 13. For patents of US origin, the number of citations ranges from 0 to 3, with an average of 0.75. Patents of Japanese origin are cited 1.56 times on average, more often than any other country's patents in this subgroup. South Korean patents are cited between 0 and 32 times, with an average of 1.22, the second most after Japan. Taiwanese patents are cited 0.95 times on average. Table 2 summarizes descriptive statistics of modified forward citation counts of individual countries.

This study uses a zero-inflated negative binomial regression model to estimate parameters, which fits overdispersed count data with most values equaling 0. The choice of model is based on the characteristics of the patent citation data, in which the number of times a patent is cited by other patents can be regarded as count data that records "citation" events. Thus, the modified forward citation index in this study is a count variable and, because there is an overdispersion among observations, the negative binomial distribution is more appropriate than the Poisson distribution to represent its distribution. In addition, only a small number of patents are frequently cited by other patents, while most patents have never been cited by other patents since filing. The modified forward citation indices of most patents are coded 0 accordingly (see Figure 2).<sup>36</sup>

<sup>35</sup>For instance, the assignees of US 10522097 are Analogix (China) Semiconductor, Inc. (Chinese national origin) and Analogix International LLC (US national origin). It has dual-assignee national origins with no country holding a majority. The only inventor of the patent, however, is Chinese, so the patent would be designated as originating from China in the research model.

<sup>36</sup>The zero-inflated negative binomial regression model fits the data better when there is an excess of zeros, while the negative binomial regression model has compelling simplicity (Long and Freeze, 2014, 549). In this study, there was no significant



**Figure 2.** Distribution of modified forward citation indices of 952 patents.

**Table 2.** Descriptive statistics of modified citation indices by country.

Country	Number	Mean	Standard deviation	Min	Max
All	952	0.99	2.85	0	62
China	574	0.8	1.45	0	13
US	12	0.75	1.14	0	3
Japan	137	1.56	5.97	0	62
South Korea	179	1.22	2.91	0	32
Taiwan	38	0.95	1.51	0	6

**Control variables**

A patent is likely to have more forward citations than other patents when it is older and has more patent claims, assignees, and inventors. To control the potential influence of such factors on the dependent variable, the estimation model includes dummy variables for the patent application year, number of patent claims, and number of patent assignees and inventors.

difference between the results by the zero-inflated negative binomial regression model and the results by the negative binomial regression model.

A patent's age is treated as an exposure variable in the negative binomial regression model. A patent for which an application has been submitted can be cited by others even before its registration. Therefore, the period of exposure to the forward citation event depends on when the patent is filed rather than when it is granted and registered. For this reason, this study uses the patent application year as a proxy for a patent's age. It is measured in terms of time lapse between the year of application and the year 2021, the year when the dataset was pooled and collected. For example, an application year variable has a value of 1 if the patent was filed in 2020 and a value of 2 if filed in 2019. It usually takes more than 18 months for a patent to be registered after application. The youngest patent is one year old—filed in 2020 and registered in 2021—and the oldest patent is ten years old—filed in 2011 and officially registered in 2020. The average age of the patents under the H01L 27/1288 subgroup is 4.64.

The numbers of patent claims, assignees, and inventors were pooled and collected as they appear in the USPTO database. The number of claims for all the patents under the H01L 27/1288 subgroup ranges from one to thirty-six, with an average value of 12.97. The number of patent assignees is one or two (average value of 1.23). If two or more companies jointly invest in developing technology and apply for a patent, they become joint assignees of the patent. The number of patent inventors ranges from one to eighteen, with an average value of 3.03. Table 3 presents descriptive statistics for control variables.

## Results

The estimation results support the hypothesis that Chinese semiconductor patents have a lower diffusion and spillover effect than other countries' patents. This indicates that the rapid quantitative growth in the number of Chinese semiconductor patents has yet to be translated into a gravitational force to pull others within its sphere of influence.

First, the estimation results for Model 1 show that the estimated coefficient for Chinese national origin is  $-0.558$  ( $p < 0.001$ ), which means that a Chinese patent has a decreased expected number of modified forward citation counts by a factor of 0.573 ( $= e^{-0.558}$ ) compared to a non-Chinese patent. The estimated coefficients for the number of claims, inventors, and assignees are  $-0.0003$ ,  $-0.020$ , and  $-0.001$ , respectively, but are not statistically significant. Table 4 summarizes the estimation results.

Second, the estimation results for Model 2 also support the main hypothesis. In this model, China is the reference for patents' national origin. The estimated coefficient for Japanese national origin is 0.770 ( $p < 0.001$ ). Other things being equal, a Japanese semiconductor patent has an increased expected number of modified forward citation counts by a factor of 2.159 ( $= e^{0.770}$ ) compared to a Chinese patent. The estimated coefficient for South Korean national origin is 0.471 ( $p < 0.01$ ), meaning that a South Korean patent has an increased expected number of modified forward citation counts by a factor of 1.602 ( $= e^{0.471}$ ) compared to a Chinese patent. The coefficients for US and Taiwanese national origins compared to China are  $-0.091$  and  $0.265$ , respectively. However, these estimated coefficients are not statistically significant. In Model 2, the estimated coefficients for the number of claims, inventors, and assignees are 0.0034,  $-0.008$ , and  $-0.160$ , respectively, which are not statistically significant. For both models, the  $\alpha$  values are 1.634 and 1.597, respectively, rejecting the null hypothesis of  $\alpha = 0$ . There is significant evidence of overdispersion in Model 1 ( $\chi^2 = 481.53$ ,  $p < 0.001$ ) and Model 2 ( $\chi^2 = 456.04$ ,  $p < 0.001$ ) according to likelihood tests of  $\alpha$ . Therefore, the negative binomial regression model is preferred to the Poisson regression model.<sup>37</sup> Table 5 reports the detailed estimation results.

The difference in the modified forward citation indices among 952 patents indicates not only the gap in technological value-added but also the difference in the potential for knowledge diffusion. Patents with higher modified forward citation indices have more opportunities to become technological ancestors of newly applied patents. For instance, US 9985055, which was filed by Sharp Kabushiki

<sup>37</sup>The parameter  $\alpha$  indicates unobserved heterogeneity among observations. The negative binomial regression model addresses the issue of overdispersion by adding the parameter  $\alpha$  to the model specification. In contrast, the Poisson regression model only addresses observed heterogeneity (Long and Freese, 2014, 507).

**Table 3.** Descriptive statistics of control variables.

Variable	Number	Mean	Standard deviation	Min	Max
Patent's age	952	4.64	1.62	1	10
Number of patent claims	952	12.97	5.39	1	36
Number of assignees	952	1.23	0.42	1	2
Number of inventors	952	3.03	2.16	1	18

**Table 4.** Results of zero-inflated negative binomial regression (Model 1).

Variables	Coefficient (standard error)	Incidence rate ratio (IRR)
Chinese national origin	-0.558*** (0.123)	0.573
Number of claims	-0.0003 (0.0096)	0.100
Number of inventors	-0.020 (0.025)	0.980
Number of assignees	-0.001 (0.152)	0.999
_cons	-1.241*** (0.204)	0.289
Patent's age	(exposure)	
Alpha ( $\alpha$ )	1.634*** (0.157)	
LR test of $\alpha = 0$ : $\chi^2(1)$	481.53	

\*\*\*  $p < 0.001$ ; \*\*  $p < 0.01$ .

**Table 5.** Results of zero-inflated negative binomial regression (Model 2).

Variables	Coefficient (standard error)	IRR
US	-0.091 (0.513)	0.912
Japan	0.770*** (0.158)	2.159
South Korea	0.471** (0.155)	1.602
Taiwan	0.265 (0.283)	1.304
Others	-0.186 (0.527)	0.830
Number of claims	0.0034 (0.0097)	1.003
Number of inventors	-0.008 (0.026)	0.992
Number of assignees	-0.160 (0.151)	0.984
_cons	-1.861*** (0.235)	0.155
Patent's age	(exposure)	
Alpha ( $\alpha$ )	1.597*** (0.154)	
LR test of $\alpha = 0$ : $\chi^2(1)$	456.04	

\*\*\*  $p < 0.001$ ; \*\*  $p < 0.01$ .

Kaisha (Sharp Corporation) on 15 August 2014 and registered on 29 May 2018, has H01L 27/1288 as one of its CPC codes and a value of 10 for the modified forward citation index as of 5 October 2021. Among those patents citing this Japanese patent, US 9954014 and US 10361229 have H01L 27/1288 as

one of their CPC codes. In terms of the modified forward citation index, the latter has a value of 0. In contrast, the former shows quite an achievement considering its patent age.<sup>38</sup> Filed by LG Display Co., Ltd., it has three forward citations from the patents of Taiwanese company Innolux Corporation (US 10191345, US 10732475, and US 11003039) as of 5 October 2021. This illustrates knowledge diffusion across Japan, South Korea, and Taiwan. In this manner, patents which are frequently cited would have a large number of technological descendants over time. However, a patent with an index of 0 would not contribute to the spread of knowledge and remain isolated if the citation by others is maintained at 0 over some period, though a window of opportunity for forward citation is still open in the case of newly registered patents.

With these results alone, it is hard to tell whether China's technological advancement is stagnating due to the troubled and inefficient state capitalism. However, it is clear that China's pace of technological supremacy is overstated, especially outside China. Aside from their aspiration for technological supremacy, some Chinese patent applicants have a strong incentive to apply for multiple patents using the same technological content so that they can get more public funds by increasing their visibility. However, the USPTO strictly examines and monitors applicant's strategic behaviors such as divisional applications and continuation-in-part applications. Therefore, Chinese patent applications encouraged by generous subsidies have not always been translated into successful patent publications. There are also an increasing number of reports that many of those ambitious projects to catch up to the world's most advanced semiconductor makers have gone nowhere due in large part to reckless investment decisions and widespread corruption. The major suspect is state and party intervention in the governance of SOEs and the private sector as well as in the allocation of resources. It remains to be seen whether Chinese leadership will successfully transform its focus to promote high-value applications.<sup>39</sup> In this critical sector and others, the intensifying technological competition between China and other major countries will continue, not necessarily in favor of China.<sup>40</sup>

## Conclusion and implications

China has long dreamed of becoming a semiconductor powerhouse since the first decade of the Communist Party's takeover of the mainland. Yet it was only decades after reforming and opening its economy that China became the world's largest semiconductor consumer and emerged as a new semiconductor manufacturer. Especially for the past decade, the Chinese government has invested enormous amounts of funds and provided immense support to its semiconductor industry. In accordance with the government's aggressive and intensive campaign to mobilize both the public and private sectors to develop indigenous technology, the Chinese semiconductor industry has registered sharp quantitative growth as illustrated by a surge in IC-related patent registrations both within and outside mainland China.

This study attempted to answer the question that remains clouded by the sheer quantitative growth of the Chinese chip industry: Is Chinese semiconductor technology attractive to foreign inventors and their inventions? The impact of Chinese semiconductor technology on chip technology owned by other countries was analyzed through the lens of modified forward citation indices of panel display-related IC patents filed to and registered by the USPTO. A dataset of modified forward citation

<sup>38</sup>US 9954014 was filed later than US 9985055, on 24 August 2016, but was registered earlier than the latter on 24 April 2018. Therefore, the former has a lower registration number than the latter, although it cites the latter.

<sup>39</sup>Such an observation echoes some critical assessment of China's modern semiconductor industry. Gill (2021) predicts that continuing the pace of technological innovation will be ever more difficult because China's rise in semiconductors heavily depended on capital input and an export-oriented growth model, assisted by imported technology and generous but poorly monitored government subsidies.

<sup>40</sup>Indeed, Beijing's pursuit of silicon supremacy has been increasingly facing obstacles and risk, largely caused by political tensions with the Western world. Semiconductor products have been at center stage in the US–China trade war for the past several years. The US government maintains a hostile attitude toward China's semiconductor initiative even though trade restrictions also hurt American companies that rely on China's semiconductor industry. The US government is even mobilizing other countries to participate in sanctions against Chinese enterprises, as seen in Huawei's case (Aggarwal and Reddie, 2019, 2020; Bown, 2020; Grimes and Du, 2020; Economist, 2022a, 2022b; Jiang and Murmann, 2022; Kenney and Lewin, 2022).

indices was constructed for 952 patents granted to applicants from the United States, South Korea, Japan, Taiwan, and China under the H01L 27/1288 subgroup during the period of 2017–21. The particular subgroup—H01L 27/1288—was selected because it represents not only the quantitative rise in Chinese patents but also its patentability during the period concerned.

The forward citation index is not a perfect measure by any means to determine the quality of patents. But tracking IC-related patent publications offers a reliable way that can capture the status of China's technological capabilities. As some studies have found, the growth in the number of patent publications has been translated into intellectual property assets across the world. It is therefore reasonable to hypothesize that an increase in the number of Chinese patents may portray China's growing inventiveness. The null hypothesis here is that the number of patent publications alone does not provide conclusive evidence of China's strength in chip technology.

For the past few decades, China has marked a milestone achievement in the target domain of this study, namely TFT technology, as reflected in the remarkable growth in patent publications. However, the estimation results of the zero-inflated negative binomial regression analysis revealed a different story: The Chinese semiconductor industry is not a game-changer as of yet in terms of its ability to influence knowledge creation and diffusion in other countries. This finding indicates that, aside from advanced production capacity gained through the acquisition and mastery of production skills, China's technological capability is yet to lead the industry.

Perhaps the Chinese chip industry is a paper tiger due in large part to reckless investment decisions and widespread corruption. However, this does not necessarily mean that the Chinese government's ambitious campaign for chip supremacy has gone nowhere. As with most things, the answer may lie somewhere in between. The Chinese economy has numerous strengths and opportunities with strong flexibility in terms of resilience and adaptability. There is little doubt that China will achieve near self-sufficiency, if not supremacy, in some key technologies. Yet China's push for more self-sufficient chip technology has not been entirely successful in terms of patented knowledge creation and diffusion beyond its borders.

This study has several limitations. First, hundreds of different knowledge domains are involved in the creation of semiconductors. However, the technology domain examined in this study covers only the panel display-related IC patents. Second, due to difficulties in data collection, this study analyzed only the forward citations of one subgroup among many IC-related patents. Future research will benefit from the utilization of other performance indicators such as yield and throughput. Third, as patents' forward citations increase over time, the potential spillover effect of the latest patents is not fully captured and reflected in the estimation model. Accordingly, a follow-up study with a more comprehensive dataset is required for more precise analysis.

**Conflict of interest.** None.

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