

treason not heresy" (21). This is also a metropolitan history closely attuned to the sensory aspects of human experience, presenting a vivid array of sounds, sights, smells, and tastes, including the rowdy noises of apprentices in the city and the strong scent of tar in riverside parishes.

In a book locating London at the heart of booming seventeenth-century networks of international trade, one might expect rather more about the wider web of urban centers of exchange, both within Europe and on a global scale. Moreover, though Lincoln briefly outlines the development of the transatlantic slave trade, rather more space might have been given over to consider the devastating human impact of London's rapidly expanding maritime infrastructure, a key lynchpin in growing corporate and state imperial ambitions. The subtitle of this book—*The Making of the World's Greatest City*—sits somewhat uncomfortably against this global canvas of colonialism and exploitation.

Notwithstanding these reservations, Lincoln presents the reader with a vibrant and elegant overview of the transformation of the city into a global metropolis. Lincoln has deftly woven together social, political, and nautical histories into a compelling new narrative.

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Donald J. Newman, ed. *Boswell and the Press: Essays on the Ephemeral Writing of James Boswell*. Lewisburg: Bucknell University Press, 2021. Pp. 182. \$34.95 (paper). doi: 10.1017/jbr.2022.183

"Generally speaking, Boswell is still thought of primarily as [Samuel] Johnson's biographer" (29), Donald J. Newman admits in the opening chapter to Boswell and the Press: Essays on the Ephemeral Writing of James Boswell. Indeed, scholarship on Boswell has been long wedded to the Life of Johnson (1791), but this riveting study begins the challenging and necessary work of disentangling Boswell from his biographical subject. The nine chapters of the edited collection shed light on Boswell as a prolific author of the periodical press—a medium within which he arguably exceeds Johnson in scope and ingenuity. Offering critical methodologies for understanding this "variegated" (27) body of work, this volume highlights how Boswell used ephemeral writing to tap into the zeitgeist of eighteenth-century culture.

Newman's introduction situates Boswell as a burgeoning author within the expansion of periodical publication in the mid-to-late eighteenth century. The plethora of periodical venues, including the newly created format of the chronicle, enabled Boswell to "publish an article or essay on any subject anytime and anywhere he wished" (6). Additionally, Boswell was able to seek "public affirmation" (8) of his wit, intellect, and talent among a substantial readership that "constituted a little less than one-third of the population" (3). Newman divides Boswell's literary career into three eras: the "literary genius period" (1758–1767) distinguished by "an effort to impress readers with his wit, humor, and cleverness" (11); the "journalistic period" (1768–1784) when his "attention shifted from himself to events, the life around him, and the cultures in which he lived" (11); and the "pursuit of immortality period [1784–1795)]... dominated by Boswell's struggle to establish his claim as *the* superior biographer" (12). Using this career trajectory, Newman outlines Boswell's lifelong experimentation with various printed formats and clever exploitation of periodical conventions to lay the groundwork for the collection's subsequent eight essays.

Although diffuse in subject matter, the essays are unified by their examination of Boswell as a pioneer of ephemeral writing, charting both his successful and unsuccessful attempts to

revolutionize print culture. In chapter 2, Paul Tankard dispels "modern assumptions about anonymity and pseudonymity on the construction of authorship in the eighteenth century" (45) by contending that anonymous and pseudonymous periodical publications followed a set of recognizable conventions and formulae. Tankard demonstrates that Boswell strategically deploys and manipulates these eighteenth-century conventions in "roughly 600 identified periodical items" (35)—effortlessly shifting between initialism, allusive pseudonyms, the use of his own name, and anonymity—to suit the occasion and rhetorical aim of each of these pieces. James J. Caudle provides a comprehensive bibliographic study of Boswell's prospectus for a periodical written entirely in the Scots language, *The Sutiman* (*The Chimney Sweep*). In addition to publishing for the first time the full text of the prospectus both in its original Scots and in English translation, Caudle contextualizes the discarded design for *The Sutiman* alongside Boswell's conflicted Anglo-Scottish identity, his similarly abandoned plan to create a Scots dictionary, and the possible reasons for his inability to execute the project.

The next three essays explore Boswell in the role of versifier, supplying the necessary background to appreciate his oft-overlooked, innovative poetry. Terry Seymour presents "Verses in the Character of a Corsican" (1769) and "William Pitt, the grocer of London" (1790) as case studies evincing Boswell's self-promotional motives and somewhat haphazard methodology for broadside publication. By pairing together broadsides that date from disparate points in his writing career and personal life, Seymour illuminates Boswell's pattern for composing verse performances to be read aloud at "celebrity event[s]" (69), but printing them too late for the intended same-day distribution to attendees. Newman's essay on An Elegy on the Death of an Amiable Young Lady (1761) postulates that the twenty-four-page, co-authored pamphlet is an elaborate ruse. Countering previous readings of the pamphlet as "a collection of discrete parts" (80) earnestly extolling the virtues of its two mediocre poems, Newman's holistic study contends that the "real interest of the pamphlet is... the recommendatory letters" (81) that prime the reader for the poetic farce they will encounter. In an engaging analysis of The Cub, at New-market (1762), Celia Barnes demystifies the elaborate metatext as a unique poetic "vision of the literary marketplace [within which] the formal apparatuses of publicity, patronage, and print culture are reimagined as little more than a series of private interactions between like-minded, fun-loving gentlemen" (95).

To conclude the volume, two essays on The Hypochondriack (1777-1783) and the last chapter on A Letter to the People of Scotland (1783) demonstrate the impressive scope of Boswell's respective influence on the "essay tradition in English culture" (125), on the "novels of Frances Burney, Maria Edgeworth, and Jane Austen" (129), and as "the catalyst for two months of . . . addresses from all over Britain applauding the king's action" (155) regarding the East India Company Bill. Allan Ingram observes that Boswell departs from the "Spectator tradition of the essay, with its tone of polite detachment and cultured conservatism" (119) to allow "the self to be a core factor within the essay" (125). Similarly appraising Boswell's cutting-edge approach to "the embodied portrayal of cognition" (129), Jennifer Preston Wilson details how The Hypochondriack "establish[ed] a new psychological perspective that undergirds the turn-of-the-century novel" (140). In the final essay of the volume, Nigel Aston explores A Letter to the People of Scotland, which constructs a case for the "transparent legitimacy of George III's handling of the constitutional crisis" (153) provoked by the East India Company Bill, thereby rallying support for the newly formed Pitt government. Though Boswell's letter inspired a successful petitioning movement, his personal objective for this venture (to seek a political appointment) ultimately failed.

Overall, this collection surpasses the modestly stated aims to sort the "wheat [from] the chaff" (2) and to "constitute a start" (27) for the serious consideration of Boswell's ephemeral writing, blazing a transformative path for Boswellian studies. With the recent shuttering of the Yale Editions of the Private Papers of James Boswell, this kind of scholarship is more valuable than ever. *Boswell and the Press* not only illustrates how "Boswell's ephemeral works . . . can provide a fuller, more nuanced understanding of . . . his literary career" (29), but also, how

periodical publication was instrumental in establishing his much longed for literary fame. Boswell has been celebrated as the "father of modern biography" for the *Life*—perhaps it is time to add the "father of modern journalism" to his accolades.

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W. Mark Ormrod. "Winner and Waster" and Its Contexts: Chivalry, Law and Economics in Fourteenth-Century England. Cambridge: D. S. Brewer, 2021. Pp. 188. \$99.00 (cloth) doi: 10.1017/jbr.2022.184

The Middle English dream-vision *Wynnere and Wastoure* (modernized as *Winner and Waster*) has perennially been of acute interest for literary critics. Insofar as it has been seen as one of the earliest works of late medieval alliterative poetry, this poem has featured prominently in many literary-historical models, and its lively debate about post-plague economics has appealed to literary critics and historians alike.

In "Winner and Waster" and Its Contexts: Chivalry, Law and Economics in Fourteenth-Century England, W. Mark Ormrod offers a valuable contribution to the study of this poem. With a goal of critiquing early arguments that the poem dates from 1352–53, Ormrod seeks to show both the rationale for, and the benefits of, placing the work's composition well into the 1360s. Featuring sustained analysis of both the poem and its political and economic social context, while also including a modernized and insightfully annotated text of the poem, Ormrod's volume will be valued by both literary critics and historians of late medieval Britain.

In the introduction, Ormrod demonstrates how deeply Israel Gollancz's 1920 framing of *Wynnere and Wastoure* as a highly topical poem likely composed in 1352 or 1353 has influenced scholarship, even after critics such as Stephanie Trigg revealed the "reductive" nature of Gollancz's editorial historicization (9). After announcing his intention to move away from such a narrow dating of the poem, Ormrod clarifies that his reassignment of the poem well into the 1360s allows the possibility of "wider meanings of the poem" (13) missed due to the problematic influence of Gollancz's edition.

In the first chapter, focused on "chivalry and internationalism" (15), Ormrod spends considerable time analyzing the poem's opening to make a case for the poem at the very least post-dating 1358. While recognizing that his argument that the poem's opening encounter may have drawn "inspiration" (25) from the 1358 Order of the Garter feast held at Windsor could be seen as no less "reductive" (24) than Gollancz's reading, Ormrod amasses considerable thought-provoking evidence about the unusually public nature of this event very possibly having influenced the poet's vision.

In the second chapter, Ormrod compellingly critiques some critics' insistence on placing *Wynnere and Wastoure* within the immediate wake of the 1352 Statute of Treasons, while also making a strong case for seeing the poem as a debate within members of "landed society" (39). Ormrod convincingly undermines efforts to see the poem directly echoing the Statute of Treasons, and instead places the conflict between the allegorical figures of Wynnere and Wastoure within the broader concerns of law throughout the 1350s and 1360s. Similarly, Ormrod demonstrates how the poem's "past tense" (48) references to Chief Justice William Shareshull could refer to legal proceedings stretching out at least until his term ended in 1361, if not well into the era of his successors. Ormrod establishes that Wynnere and Wastoure being "foreign-born" is in no way in conflict with their being "servants" (49) of Edward III, whose court had significant international roots. Ormrod also