

CALENDAR

28 September–3 October 1997

Moscow, RUSSIA

***The Fifth Universal Health Conference:
Disaster and Emergency Medicine***

Contact: Universal Health Association
Telephone: (773) 752-2650
Facsimile: (773) 752-7620

25–27 October 1997

Louisville, Kentucky USA

***Emergency Vehicle and Fleet
Management***

Contact: Jems Communications
Conference Division
Telephone: (800) 266-5367

11–15 November 1997

Valley Forge, Pennsylvania USA

Navigator '97

Contact: Jems Communications
Conference Division
Telephone: (800) 266-5367

5–6 June 1998

Copenhagen, DENMARK

***RESUSCITATION '98, 4th Congress
of the European Resuscitation Council***

Contact: Dr. Hanns Reich, Dept.
of Anaesthesiology, Copenhagen
University Hospital, DK-2650
HVIDOVRE.

Telephone: +45 3632 2518
Facsimile: +45 3632 3356

6–7 June 1998

Copenhagen, DENMARK

4th Scandinavian Congress of CPR

Contact: Dr. Hanns Reich, Dept.
of Anaesthesiology, Copenhagen
University Hospital, DK-2650
HVIDOVRE

Telephone: +45 3632 2518
Facsimile: +45 3632 3356

CONGRATULATIONS

MBC Becomes WHO Collaborating Center

The Mediterranean Club for Burns and Fire Disasters (MBC) is a particularly active Affiliated Society of WADEM specialized in fundamental research and surgical management of thermal injury in all its forms, including burn prevention, skin culture, reconstructive surgery, rehabilitation, teaching, field missions and promotion of fire disaster management. It has been the pioneer organization to establish the long-lacking synergism between burns as a personal, clinical

problems, and fires as a societal, disaster management problem, and its several conferences and expert books have now set the symbiosis between these interrelated issues. Additionally, the MBC has emphasized the humanitarian aspects of major fire casualties and has been called upon the World Health Organization (WHO) to undertake emergency missions in fire disasters.

In recognition of these services and of its scientific organizational contributions in this difficult field, the WHO has bestowed on the MBC the

distinguished accolade of "**WHO Collaborative Center**" for the science of burns and fire disasters. The Mediterranean Club for Burns and Fire Disasters is thus the first and only technical body in its field to have received such a prestigious nomination, and WADEM and PDM wish to congratulate this unique team on their remarkable achievement.

Professors William Gunn, President of WADEM, and Michele Mareselli, Secretary General of the MBC

ADVERTISING GUIDELINES

Advertising Policy and Guidelines

General Statement

Prehospital and Disaster Medicine (PDM) is a scientifically based, peer-reviewed, medical journal. It is the policy of the editorial office of PDM that all advertising material be sound scientifically and thus meet the following guidelines:

- 1) Claims must be supported scientifically, and references provided—either within the advertisement or made available upon request;
- 2) Every effort must be directed to minimize the likelihood of possible erroneous interpretations of the claims; and
- 3) Advertisements should be aimed at a sophisticated, medical audience.

Review

Each advertisement considered for publication is submitted to the editorial office for review. Any advertisement that does not meet the guidelines will be returned to the advertiser with suggestions for revisions; the editorial office is available for consultation at any time.

Use of these guidelines and the process used for review add to the credibility of PDM and of the product. Questions may be directed to Marvin L. Birnbaum, MD, PhD, Editor-in-Chief; (608) 263-9641; e-mail: mlb@medicine.wisc.edu