

Contributors

Frank Bournois has been the executive president and dean of École Supérieure de Commerce de Paris (ESCP) since 2014. He is the chairman of the Programmes Committee of the Conférence des Grandes Écoles, a board member of the European Foundation for Management Development (EFMD), and an independent supervisory board member of the Mazars Group. As a specialist in executive governance and people management, he has spent his career in businesses, such as Rhône-Poulenc Fibres and Polymers and some of the largest French companies, as well as in French and European universities and schools. Professor Bournois is the author of numerous books and articles on leadership development. Bournois is an officer of the Legion of Honour and of the national Order of Merit.

Eric Cornuel is the president of EFMD Global. Having graduated from Sciences Po and HEC Paris, he completed his PhD in management at Paris Dauphine University. He has held management positions and taught at various management schools in Europe and Asia, including HEC Paris and the Catholic University of Louvain. His achievements have earned him a number of awards, including, in particular, the Magnolia Award of the City of Shanghai, the French National Order of the Légion d'honneur, and several honorary professorships. He has published a number of books and academic articles. His latest coauthored book, *The Institutional Development of Business Schools*, was published by Oxford University Press. Eric Cornuel is a fellow at numerous academic institutes and sits on the boards and advisory boards of several international organizations, including China Europe International Business School (CEIBS), the Globally Responsible Leadership Initiative (GRLI), HigherEd, and International Teachers Programme (ITP).

Gerald F. Davis received his PhD from Stanford and taught at Northwestern and Columbia before moving to the University of Michigan, where he is the Gilbert and Ruth Whitaker Professor of Business Administration and a professor of sociology. He has published widely in management, sociology, and finance. His books include *Social Movements and Organization Theory* (2005), *Organizations and Organizing* (2007), *Managed by the Markets: How Finance Reshaped America* (2009), *Changing Your Company from the Inside Out: A Guide for Social Intrapreneurs* (2015), *The Vanishing American Corporation* (2016), and *Taming Corporate Power in the 21st Century* (2021).

Yuan Ding is the vice president, dean, and Cathay Capital Chair Professor in Accounting at CEIBS. With a PhD degree from Montesquieu University/Bordeaux IV, Dr. Ding is a member of the European Accounting Association, the French Accounting Association, and the American Accounting Association (AAA) and the author of three books on financial reporting and multiple articles in leading journals. In addition to being on the board directorship of several listed firms and financial institutions, he serves on the Steering Committee of the EFMD Conference for Deans and Director Generals; the International Advisory Board (IAB) at Université Paris Dauphine, École hôtelière de Lausanne (EHL), and Bologna Business School; and the Board of the Graduate Management Admission Council (GMAC).

Fernando J. Fraguero is a full professor who received his PhD in strategic leadership from Warwick University in the UK. He is the academic director of the Business Leadership Chair and the founder and director of ENOVA LEAD: CEO Learning Network in Latin America, both at IAE Business School. He is an advisor of boards and top-management teams on the strategic leadership process, was the president of Austral University (2013–2018) and the dean of IAE Business School (1995–2008), and is a visiting scholar at Harvard Business School.

Santiago Iñiguez is the president of IE University and a recognized influencer in global higher education. His books include *The Learning Curve: How Business Schools Are Reinventing Education* (Palgrave Macmillan), *Cosmopolitan Managers: Executive Education That Works* (Springer), and *In an Ideal*

Business: How the Ideas of 10 Female Philosophers Bring Value to the Workplace (Palgrave Macmillan).

Valery S. Katkalo is the Higher School of Economics (HSE University) first vice-rector and the dean of the HSE Graduate School of Business. Prior to joining HSE, he was the founding dean of Sberbank Corporate University and the dean of the Graduate School of Management at St. Petersburg University, where he has led these organizations to the first-in-Russia Corporate Learning Improvement Process (CLIP) and EFMD Quality Improvement System (EQUIS) accreditations. Professor Katkalo also serves as the EFMD vice president, a member of the EFMD Board, and the chairman of the Education Commission at the Russian Association of Managers. His research on the evolution of strategic management theory and management education has been published in top international and Russian journals. He holds undergraduate and doctoral degrees from St. Petersburg University and has completed a post-doctoral program at the Haas School of Business of the University of California, Berkeley, and executive education programs at Stanford Graduate School of Business and the Massachusetts Institute of Technology (MIT).

Pierre Kletz is a professor in the Faculty of Management at Ben-Gurion University of the Negev (BGU). There, he headed the MBA in Social Leadership program, which he founded in 2010, and the Jack, Joseph and Morton Mandel Institute of Social Leadership, until September 2021. Pierre Kletz received his PhD from HEC Paris School of Management. He holds a habilitation to direct research (HDR) from the Sorbonne. In the 1990s, he was the academic director of the Central and Eastern Europe Centre at HEC Paris. He was also an associate professor at the University François Rabelais (France), where he was the founding director of the Master of Public Management program. In 2006, he joined the Mandel Foundation–Israel and served as vice president until January 2014.

Peter Little, AM (Member, Order of Australia), is an emeritus professor at the Queensland University of Technology (QUT), fellow of the EFMD, and fellow of CPA Australia. Formerly, Little was the director of EFMD Global, a deputy vice-chancellor at QUT, and the executive dean of QUT Business School. Little is also a

long-standing EQUIS Peer Review Team (PRT) chair and peer reviewer, a company director specializing in corporate and academic governance, and a regular speaker on leadership in the age of disruption.

Jean-François Manzoni is the president of the International Institute for Management Development (IMD), where he also serves as the Nestlé Professor of Leadership and Organizational Development. His research, teaching, and advisory activities are focused on leadership, the development of high-performance organizations, and corporate governance. The recipient of several awards for teaching excellence, he also received numerous awards for his research and case-writing activities, including for his seminal book *The Set-Up-to-Fail Syndrome: How Good Managers Cause Great People to Fail* (with Jean-Louis Barsoux). A fellow of the Singapore Institute of Directors, Professor Manzoni currently serves on the Board of Keppel Corp., an international diversified group listed on the Singapore stock exchange, and previously served on the board of AACSB International and Singapore's Civil Service College. A citizen of Canada and France, Professor Manzoni received his doctorate from Harvard Business School.

Grzegorz Mazurek is the rector of Kozminski University – the leading business school in Poland – and a full professor of management, specializing in his research in the area of digital transformation strategies, e-commerce, and e-marketing. He is particularly interested in the impact of digital technologies on the higher education sector. He is also the director of the Digital Transformation Research Center – CYBERMAN and a member of the EFMD Advisory Board for the Central and Eastern European region.

Peter McKiernan is a professor of management at the University of Strathclyde, Scotland, and a distinguished professor of management at Brussels School of Governance, Vrije Universiteit Brussel (VUB). He is a past president of both the British Academy of Management (BAM) and the European Academy of Management (EURAM). He is a cofounder of EURAM, the European Management Review, and the Community for Responsible Research in Business and Management. Presently, he is the past dean of the BAM Fellows College and the foundational dean of the EURAM Fellows College.

Enase Okonedo, FCA, is the vice-chancellor of Pan-Atlantic University, Lagos, Nigeria. Prior to this, she was dean of Lagos Business School (LBS), where she was instrumental in transforming LBS into a globally recognized and foremost business school in Africa that has gained global accreditations and rankings. She is a professor of management and holds a doctorate in business administration (DBA) from the International School of Management (ISM), Paris. She also serves on boards in the banking, telecommunications, and power sector and is the president of AIFA Reading Society – a society committed to achieving sustainable education in Africa by promoting and supporting a reading culture.

Barbara Sporn is a professor of higher education management and heads the Institute for Higher Education Management at WU Vienna University of Economics and Business. Professor Sporn served as vice rector for research, international affairs, and external relations at WU Vienna University of Economics and Business from 2002 to 2015. Dr. Sporn works as the director of EFMD Programme Accreditation within EFMD Quality Services. She has published books and numerous journal articles on leadership and organization in higher education, university adaptation and change, international and comparative higher education, and the globalization of higher education systems.

Rajendra Srivastava is the Novartis Professor of Marketing Strategy and Innovation at the Indian School of Business (ISB) and a professor emeritus at Singapore Management University (SMU). He served as dean at ISB and as provost and deputy president at SMU. An active researcher, he is a widely cited thought leader and has received numerous research awards for work on marketing strategy, brand and intangible assets, and the marketing–finance interface. He was inducted as a fellow of the American Marketing Association. He has consulted with over 50 multinationals across five continents.

Daniel Traça is the dean and a professor of economics at Nova School of Business and Economics (Nova SBE) in Lisbon and a visiting professor at INSEAD in Singapore. He previously taught at Solvay Brussels School of Economics and Management and at the Graduate Institute of International Economics (Geneva), among other business schools. Traça has consulted for the

World Bank and the European Commission. He obtained his PhD from Columbia University, New York. He has published articles in several leading international academic journals in the field of globalization and economic development.

Anne S. Tsui is a professor emerita of Arizona State University. She is the 67th president of the Academy of Management, the 14th editor of the *Academy of Management Journal*, the founding president of the International Association for Chinese Management Research, the founding editor of *Management and Organization Review*, and a cofounder of the Responsible Research in Business and Management network.

Peter Tufano is the Peter Moores Professor of Finance at Said Business School at the University of Oxford and served as dean from 2011 to 2021. As dean, he emphasized the role of business and business education in addressing large systemic issues, adopting an approach that encouraged close collaboration across the university. He is part of the founding team of Business Schools for Climate Leadership. He was a professor at Harvard Business School for more than two decades. His research, teaching, and engagements span financial innovation, financial engineering, household finance, and the role of business in addressing climate change.