# GUIDELINES FOR CONTRIBUTORS

Business History Review seeks articles drawn from rigorous primary research that address major debates and offer comparative perspectives. We consider the history of entrepreneurs, firms, and business systems, and the subjects of innovation, globalization, and regulation. We are also interested in the relation of businesses to political regimes and the environment.

Manuscripts are considered for publication on the understanding that they are not currently under consideration elsewhere and that the material—in substance as well as form—has not been previously published.

Manuscripts should be submitted at mc.manuscriptcentral.com/bhr.

Authors of accepted manuscripts will receive a copy of the issue in which their article appears and a pdf file.

We encourage *BHR* authors to make their abstracts available on SSRN after the publication of their articles.

#### MANUSCRIPT PREPARATION

Authors must remember not to identify themselves in the body of the manuscript; specifically, references to their own work in the text should be in the third person, and citations should be written without possessive pronouns—not "See my . . ."

We use the 17th edition of *The Chicago Manual of Style* (2017) and spell and hyphenate words according to *Merriam-Webster's Collegiate Dictionary*.

Send a bio of three to four sentences, stating affiliation and recent publications.

Be sure to include an abstract of no more than 100 words outlining the main point(s) of the paper and placing the article in context. Subheads should be used to divide the manuscript into three or four sections (or more, depending on length).

Articles should not be more than 10,000 words in length, including footnotes.

Each table and figure must be accompanied by a complete source.

When submitting figures, make sure to include the data files. Tables should be prepared in a Word format to facilitate in-house editing.

Authors are responsible for obtaining all illustrative materials and permissions for reproduction, and for writing captions.

The journal encourages authors to use gender-neutral prose in all cases where it is not anachronistic to do so; male nouns and pronouns should not be used to refer to people of both seves

We use the day-month-year form for dates in citations, as 11 Febr. 2007.

Double quotation marks should be used for journal article titles and direct quotations; single quotation marks are used for quoted material inside quotations.

### SAMPLE CITATIONS

BOOK: Thomas K. McCraw, Prophet of Innovation: Joseph Schumpeter and Creative Destruction (Cambridge, MA, 2007), 205–21.

JOURNAL: Naomi R. Lamoreaux, "Scylla or Charybdis? Historical Reflections on Two Basic Problems of Corporate Governance," *Business History Review* 83, no. 1 (Spring 2009): 9–34.

Note that we do not include the publisher in book citations. We do not use loc. cit., op. cit., idem., or ibid.

## **EDITORIAL OFFICE**

Business History Review Harvard Business School Soldiers Field

Boston, MA 02163, USA Tel.: +1 617-495-1003 Fax: +1 617-495-2705

E-mail: bhr@hbs.edu www.hbs.edu/businesshistory/publications BUSINESS OFFICE

Cambridge University Press UPH

Shaftesbury Road Cambridge CB2 8BS, UK Tel.: +44 1223 32 6070 Fax: +44 1223 32 5150

E-mail: journals@cambridge.org

cambridge.org/bhr

# BUSINESS HISTORY REVIEW

# Editors' Note

## ARTICLES

Robin J. C. Adams, Michael Aldous, Philip Fliers, and John Turner, British CEOs in the Twentieth Century: Aristocratic Amateurs to Fat Cats?

*Takashi Hirano, Ken Sakai, and Pierre-Yves Donzé,* Housewives and the Growth of the Japanese Electrical Appliance Industry, 1950–1990

David Green, Douglas Brown, Harry Smith, Joe Chick, and Natasha Preger, Managing the Police Workforce: Sickness and Pensions in the Metropolitan Police in Late Nineteenth-Century London

*David Foord*, Leisure Jobs: Recreating Family and Social Life in Canadian Electric Utility Marketing, 1920–1970

Rolv Petter Amdam and Andrea Lluch, The International Labour Organization and Management Development in Argentina

### ANNOUNCEMENTS

Selected International Abstracts

**REVIEW ESSAY** 

Robert Fredona and Sophus A. Reinert, In the Zone: On Quinn Slobodian's Crack-Up Capitalism and the Spaces of Political Economy

HARVARD BUSINESS SCHOOL BOSTON MA 02163 BHR@HBS.EDU

