Editorial

With the October issue, Volume 37 of the Journal is now complete. The new format appears to have given pleasure and satisfaction and we are grateful to those members who wrote to express their appreciation. Criticism too is welcome particularly when accompanied by constructive suggestions.

On two points, however, there is cause for concern:—

First, the flow of scientific articles received by the Editor is not sufficient to enable the present standard to be maintained and we are already short of material for the 1982 issues. Several members have expressed a preference for review type articles; indeed, in recent years this has been the policy of the Journal, but, if the wishes of members are to be met, the remedy lies in the hands of the specialists with knowledge and experience in the different fields of poultry science.

Secondly, the ever increasing costs of production of the Journal are a problem that never diminishes and now we hear that another increase in the U.K. postal charges is expected early in 1982. We are ever grateful to our small band of sponsors but even more are needed. Furthermore, Branch Secretaries and members with commercial contacts are urged to try to enlist more advertisers. Surely a Journal with over 6000 copies per issue and circulating in at least 95 countries all round the world is worthy of more support from the industries whose interests it serves? The following note will appear in each future issue of the Journal.

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