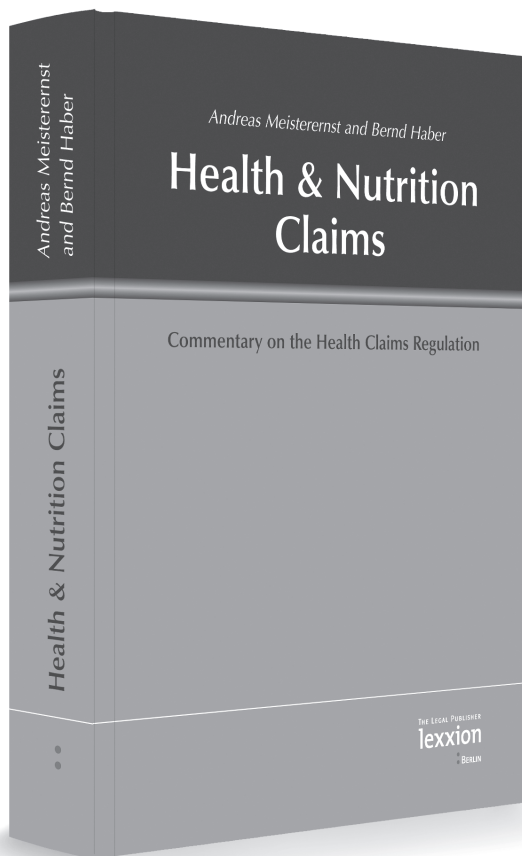


NEW

# Health & Nutrition Claims

## Commentary on the Health Claims Regulation

*Andreas Meisterernst and Bernd Haber*



The influence of the Regulation on health and nutrition claims on the law on food advertising, on product development work in food enterprises, on the advertising industry, foodstuff monitoring and on nutrition science, cannot be overestimated. The book comments the Regulation article by article giving an explanation for all the relevant terms, concepts of the law and consequences for the practice. The authors combine legal and scientific expertise. Andreas Meisterernst is senior partner of a food law firm and lecturer on food law at the Technical University of Munich. Bernd Haber, PhD, is state examined food chemist and works for the regulatory affairs department of a multinational food ingredients manufacturer.

---

**Health & Nutrition Claims** – Commentary on the Health Claims Regulation · *Andreas Meisterernst and Bernd Haber*

September 2010 · approx. 400 pages · approx. € 128,-

ISBN Print: 978-3-86965-133-0 · ISBN E-Book: 978-3-86965-134-7

---

Please order by

Fax: +49-30-81 45 06-22

Yes, I would like to order:

\_\_\_ copies

**Health & Nutrition Claims** –  
Commentary on the Health Claims Regulation  
*Andreas Meisterernst and Bernd Haber*  
September 2010 · approx. 400 pages  
approx. € 128,-  
ISBN Print: 978-3-86965-133-0  
ISBN E-Book: 978-3-86965-134-7

Lexxion Verlagsgesellschaft mbH  
Güntzelstraße 63 · 10717 Berlin  
Phone: +49-30-81 45 06-0 · Fax: +49-30-81 45 06-22  
Mail: books@lexxion.eu · www.lexxion.eu

Name \_\_\_\_\_

Address \_\_\_\_\_

Postal Code/Country \_\_\_\_\_

E-mail \_\_\_\_\_

Signature/Date \_\_\_\_\_

THE LEGAL PUBLISHER  
**lexxion**  
BERLIN

# EJRR

EUROPEAN  
JOURNAL OF  
RISK  
REGULATION

## A Journal on the European Law of Risk Regulation

Today the most important and widespread form of EU regulation in the internal market is concerned with the government of risk to individuals' health and safety. The **European Journal of Risk Regulation** provides an innovative forum for informed discussion on how these risks are regulated across policy domains in Europe. By focusing on both institutional and substantive aspects of EU risk regulation, it promotes a needed dialogue between risk assessors and risk managers involved, at both national and international level, in this contentious and continuously evolving area of law. While the central focus of the journal is the European law & Policy regulating *inter alia* Chemicals, Nanomaterials, Pharmaceuticals, Pesticides, Food and Feed, Cosmetics, Industrial Accidents and Public Health in general, discussion extends to other social sciences, such as regulation studies, risk analysis, safety science, political science and sociology.

EJRR strikes a balance between the interests of the practitioners, notably those increasingly engaged in regulatory drafting and advice to the industry, and a more theoretical focus, combining normative articles with timely contributions on legislative and judicial developments.

Most importantly, EJRR brings together representatives from the legal world and other risk regulation stakeholders in one specialised journal, allowing them to lay down the foundations for a new discipline: European Law of Risk Regulation.

**Editor** - Alberto Alemanno, Associate Professor of Law, HEC Paris

Send article submissions to [alemanno@lexxion.eu](mailto:alemanno@lexxion.eu)

PLEASE ORDER BY FAX: +49 30-81 45 06-22

Yes, I would like to order the next two print issues of the "**European Journal of Risk Regulation**" (EJRR) for the price of one: € 91,-\*

I would like to subscribe to the "**European Journal of Risk Regulation**" (EJRR):

- printed version** only · ISSN: 1867-299X · Price for four issues per year: € 348,-\*
- online edition** only · ISSN: 2190-8249 · Price for four issues per year: € 348,-\*
- printed version + online edition** · Price for four issues per year: € 378,-\*

My details are:

Name

Address

Postal Code/Country

E-mail

VAT Reg. No. Signature/Date

\* Postage and Handling are included. EU Member States: VAT will be added if applicable. EJRR is supplied under our terms of sale and supply. Copies of our terms and conditions are available upon request.

Lexxion Verlagsgesellschaft mbH · Güntzelstraße 63 · 10717 Berlin · Germany  
Phone: +49 30-81 45 06-0 · Fax: +49 30-81 45 06-22 · [www.lexxion.eu/ejrr](http://www.lexxion.eu/ejrr) · VAT Reg. No. DE209981990.

# EJRR

EUROPEAN  
JOURNAL OF  
RISK  
REGULATION 

## A JOURNAL AT THE INTERFACE OF SCIENCE AND LAW

As the European Union is increasingly emerging as de facto global regulator of all kinds of rules concerning the environment, human health and safety, risk regulation is becoming a new lens through which to analyse the European integration process. Indeed, today the most important and widespread form of EU regulation in the internal market is concerned with the government of risk to individuals' health and safety.

The European Journal of Risk Regulation (EJRR) provides an innovative forum for informed and scholarly discussion on how these risks are regulated across policy domains in Europe and beyond. While the central focus of the journal is the European law regulating inter alia Chemicals, Nanomaterials, Pharmaceuticals, Food, Cosmetics, Medical Devices, Pollution, Climate Change, and Public Health, discussion extends to other social sciences, such as sociology, political science, risk analysis, economics, cognitive psychology as well as to the physical and life sciences.

EJRR strikes a balance between the interests of the practitioners, notably those increasingly engaged in advice to the industry and in regulatory drafting, and a more theoretical focus, combining normative articles with timely contributions on legislative and judicial developments, new literature and relevant events.

ISSN: 1867-299X