

## Capital Ratios in the Long Run

Commercial banks have steadily increased the amount of debt capital compared to their equity capital since their emergence in the nineteenth century. The capital/assets ratio allows the tracing of this evolution in the long run and for various countries. This chapter considers the capital/assets ratios of four countries – the United States, the United Kingdom, Switzerland, and Germany – from 1840 to 2020. Banks in all four countries show a remarkable downward trend in the capital/assets ratio, except for a few periods of recovery.

Presenting a time series covering 180 years requires diligent work, but is ultimately not very complex. However, little emphasis has been given to issues related to the collection and aggregation of data so far. The time series showing capital/assets ratios for the four countries under consideration, for example, consist of thirteen different aggregated time series. Many of these time series do not fully represent the respective banking market. Certain banking groups, for example, are missing for specific periods. Moreover, the underlying definition of a bank, capital, and accounting standards varies between countries.

Other aspects that have received limited attention in a very long-run perspective are structural changes in banks' balance sheets. A key issue is that the underlying risk of assets in banking might have changed over time. The risk of default, for example, is fundamentally different if a bank holds 80% government debt on its balance sheet compared to a bank investing 80% of its assets in low-rated corporate bonds. Were capital ratios still decreasing if such risks of assets were considered? A simple Basel I methodology is applied in a historical context to adjust for the degree of risk. As such calculations require detailed balance sheet data, only British, Swiss, and US banks are analysed. This exercise highlights that decreasing capital ratios are not simply the result of structural changes on the assets side but can be observed even after accounting for such structural differences.

Finally, two other aspects can substantially alter capital ratios: a bank's 'actual' capital position may differ from the published figures because of hidden (undisclosed) reserves or due to unpaid shareholder capital.

## 2.1 CAPITAL RATIOS SINCE 1840

Figure 2.1 shows the evolution of bank capital as a percentage of the total assets from 1840 to 2020 for Germany, the United Kingdom, the United States, and Switzerland. From the early 1880s, data is only available for Switzerland and the United States. The capital/assets ratios in both countries remained above the 30% threshold until 1871 (Switzerland) and 1873 (United States). In the

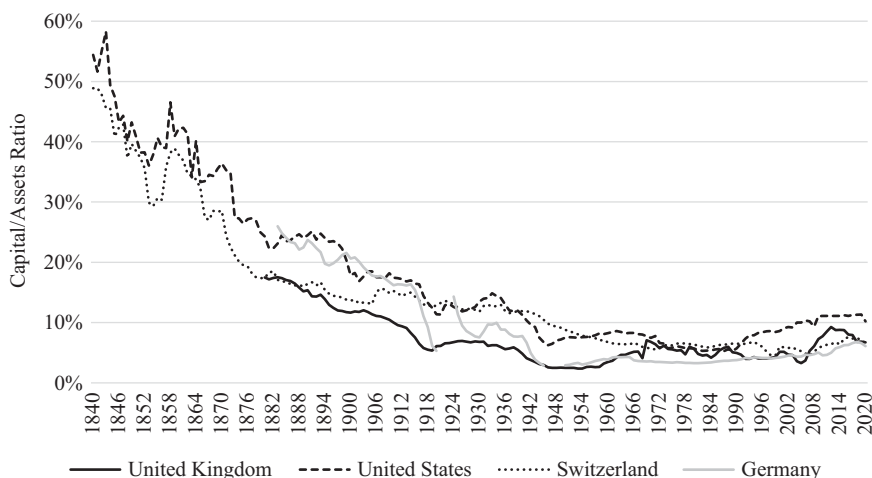


FIGURE 2.1 Capital/assets ratios, 1840–2020<sup>†</sup>

<sup>†</sup> Data and composition of time series: Germany: 1883–1920, Aktien-Kreditbanken and Hypothekenbanken (Deutsche Bundesbank, *Deutsches Geld- und Bankwesen in Zahlen, 1876–1975* (Frankfurt am Main: Knapp, 1976)); 1924–45 and 1950–2020, all banks (Deutsche Bundesbank, ‘Deutsche Bundesbank – Statistics (Table BBK01.OU0322; BBK01.OU0308)’, 2022, [www.bundesbank.de/de/statistiken](http://www.bundesbank.de/de/statistiken) (accessed 3 February 2024)). United Kingdom: 1880–1966, all banks (David K. Sheppard, *The Growth and Role of UK Financial Institutions, 1880–1962* (London: Methuen, 1971); 1967–78: Big Four banks (data obtained from individual annual reports); 1979–83, clearing banks (Jack Revell, *Costs and Margins in Banking: Statistical Supplement 1978–1982*, ed. Organisation for Economic Co-Operation and Development (OECD) (Paris: OECD, 1985)); 1984–2008, all banks (OECD, *Income Statement and Balance Sheet Statistics* (Paris: Organisation for Economic Co-operation and Development, 13 April 2010) [www.oecd-ilibrary.org/content/data/data-00270-en](http://www.oecd-ilibrary.org/content/data/data-00270-en) (accessed 8 December 2015)), 2009–20, ‘ECB Statistical Data Warehouse (Series Too/L60)’ <https://sdw.ecb.europa.eu/home.do> (accessed 28 February 2022). Switzerland: 1835–1905, note-issuing banks (Adolf Jöhr, *Die Schweizerischen Notenbanken: 1826–1913* (Zurich: Orell Füssli, 1915)); 1906–2020, all banks (Swiss National Bank, ‘Historical Time Series’, 2009). United States: 1835–1970, all banks (United States. Bureau of the Census, *Historical Statistics of the United States. Colonial Times to 1970*); 1971–9, commercial banks (Federal Deposit Insurance Corporation, ‘Historical Bank Data’, 2017, [www2.fdic.gov/hsob/index.asp](http://www2.fdic.gov/hsob/index.asp) (accessed 21 February 2017)); 1980–2009, all banks (OECD, *Income Statement and Balance Sheet Statistics*); 2010–20: Federal Deposit Insurance Corporation, *Historical Bank Data*.

subsequent decade, both countries' capital/assets ratios experienced a further decline, falling to the 20% level.

From the 1880s until the end of the First World War, the capital/assets ratios of all four countries fell rapidly. By 1918, the ratio stood at 9.3% in Germany, 13.1% in Switzerland, 5.5% in the United Kingdom, and 13.3% in the United States. During the war, the ratios fell by 7.1 percentage points (pp) in Germany, 1.9pp in Switzerland, 3.7pp in the United States, and 2.8pp in the United Kingdom.

During the inter-war period (1918–39), the capital/assets ratios in all four countries recovered somewhat. The ratios grew after the First World War and accelerated their growth during the years of the Great Depression. Towards 1939, the ratios started to decline again. They then deteriorated even more rapidly during the Second World War. In Germany, the ratios dropped by 4.8pp during the Second World War, in the United Kingdom by 2.5pp, in Switzerland by 1.6pp, and in the United States by 5.3pp. The ratios of the four countries converged during the second half of the twentieth century. Capital/assets ratios grew again for US banks from the 1990s, and in Switzerland, the United Kingdom, and Germany after the last financial crisis.

Compared to the other countries, US banks' capital/assets ratio seems to have been the highest over most of the period covered. On the other hand, the capital/assets ratios in the United Kingdom were comparably low for a long time. However, in the second half of the twentieth century, there was less variation among the capital/assets ratios of the four countries.<sup>2</sup>

## 2.2 THE PROBLEMS OF CONSTRUCTING LONG-RUN TIME SERIES

Presenting capital ratios over 180 years seems to be a simple exercise and has been done in many publications. However, most publications do not discuss the cascade of issues related to showing long-run data. One of the critical problems is that reliable time series covering capital/assets ratios for more than one century seldom exist. For some years, there might be no data, or the data might be based only on a small number of banks. Moreover, long-run time series often consist of several individual datasets. Many of these sources are secondary sources, and obtaining the original source is not always possible. In addition, only a few sources discuss the methodology used in collecting and aggregating the data. However, identical definitions of capital and assets across time and space would be a condition for producing consistent data. A case in point is illustrated in Figure 2.1. It might give the impression of presenting four different time series covering four countries; in fact, thirteen individual time series have been aggregated to provide a long-run view of capital ratios.

<sup>2</sup> For an overview of capital/assets ratios of a broader set of countries, see Grossman, *Other People's Money*; Grossman, *Unsettled Account*; Òscar Jordà, Björn Richter, Moritz Schularick, and Alan M. Taylor, *Bank Capital Redux: Solvency, Liquidity, and Crisis* (Cambridge, MA: National Bureau of Economic Research, March 2017), [www.nber.org/papers/w23287](https://www.nber.org/papers/w23287).

A second issue is that datasets sometimes cover different groups of banks. Finding datasets without a selection bias is difficult or even impossible for some periods. The German dataset before 1920 only incorporates certain bank types: joint-stock banks (*Aktien-Kreditbanken*) with a balance sheet total above one million DM and mortgage banks (*Hypothekenbanken*).<sup>3</sup> Other banking groups, most notably the savings banks (*Sparkassen*), are neglected.

Similar problems exist in the case of Switzerland. The time series from 1840 to 1906 consists of note-issuing banks only, which were usually regionally active banks with a primary focus on mortgage lending and receiving savings from customers (apart from note-issuing). Two important bank types are missing: small savings banks and large joint-stock banks.<sup>4</sup> The issue is even more apparent when considering that savings banks in Switzerland (and Germany, too) were often organised as ‘clubs’ or cooperatives, starting their business with little or no capital.<sup>5</sup> The data availability for Switzerland allows some insights into how representative the time series from 1840 to 1906 is. Only 7% (measured in the number of banks) or 37% (measured in total assets) of the bank population is covered from 1840 to 1906.<sup>6</sup>

Similar problems appear with the time series of banks in the United Kingdom. Until 1968, the time series covers joint-stock banks only. The banking model of private banks is not represented in the time series, even though private banks (based on partnerships) were the standard banking model until the 1830s. The number of private banks gradually fell towards the beginning of the twentieth century. Regarding joint-stock banks, however, the dataset represents the banking market, even though the data from 1968 to 1983 consists of only the ‘Big Four’ banks. The market at the time was highly concentrated.<sup>7</sup> Moreover, data on the whole market produced by the Bank of England (BoE) did not provide details on bank capital.

Another even more fundamental problem for bank statistics in British banking during the 1960s and 1970s emerges when considering the definition of a bank. The BoE asked only the so-called statistical banks in the United Kingdom to contribute their data to its statistical publications. The BoE defined statistical

<sup>3</sup> The joint-stock banks consist of the big banks in Berlin (*Berliner Grossbanken*) and Provincial Banks (*Provinzbanken*). See Deutsche Bundesbank, *Deutsches Geld- und Bankwesen in Zahlen*, p. 53. The data was first published in *Der Deutsche Oekonomist* and aggregated by the German Bundesbank.

<sup>4</sup> The exception was the Eidgenössische Bank. It was part of the group of big banks and issued banknotes.

<sup>5</sup> Johannes Ludwig Spyri, *Die Ersparniskassen der Schweiz (1852–1862)*, Schweizerische Statistik (Zurich: Druck von Gebrüder Gull, 1864).

<sup>6</sup> See Adolf Jöhr, *Die Schweizerischen Notenbanken* and Franz Ritzmann, *Die Schweizer Banken: Geschichte, Theorie, Statistik*, Bankwirtschaftliche Forschungen (Bern: Haupt, 1973) for estimates on the number and total assets of all banks in Switzerland. Unfortunately, Ritzmann does not provide information about the capital of banks.

<sup>7</sup> Barclays, Midland, Westminster, Lloyds. The data was collected from the annual reports of the respective banks by the author.

banks as banks that were on the Schedule 8 or Schedule 127 lists.<sup>8</sup> Therefore, a substantial part of the market that emerged during that time – the secondary banks – was not represented in official statistics. The definition of a bank is a general problem: in order to measure, statistical offices or central banks need to define what is measured. Entities outside that definition are not covered.

Finally, the time series for the United States supposedly consists of ‘all banks’ for most of the years covered. However, ‘all banks’ is inaccurate, even though the US Bureau of the Census used the term in its statistical publications. The primary source of the data until the end of the nineteenth century was the Comptroller of the Currency, which discloses an incomplete coverage of banks as non-national banks were underrepresented.<sup>9</sup> The data after 1971 consists of FDIC-insured banks only. Moreover, investment banks regulated by the US Securities and Exchange Commission (SEC) were excluded.<sup>10</sup>

The shortcomings of long-run time series on capital/assets ratios are numerous. The data may serve as an analytical departure point but require further differentiation. Awareness of the problems of long-run data is therefore crucial when it comes to interpreting it, along with an understanding that long-run time series are more an approximation than an exact measurement.

### 2.3 STRUCTURAL CHANGES IN BALANCE SHEETS

Figure 2.1 shows decreasing capital/assets ratios in the long run, but did the leverage among banks increase once the risks on the asset side were considered? The Basel Capital Accord of 1988 provides a straightforward methodology to address this question. It allows for measuring structural changes in the balance sheets over long periods.

In 1988, the member countries of the Basel Committee on Banking Supervision at the Bank for International Settlements agreed on a common framework for the regulation of the capital adequacy of international banks. Basel I put forward a methodology that aimed to measure the credit risks of assets.<sup>11</sup> Each asset group carried a particular risk weight. Cash and government securities, for example, were given a zero risk weight. If a bank held USD 50 million in cash, it did not contribute to the overall total of risk-weighted assets (RWA) since its weight was 0%. Investments in company shares carried more risk and were weighted with 100%. This risk-weighting process led to total assets substantially lower than the non-risk-weighted asset total. The capital requirements were set relative to these RWA total at

<sup>8</sup> George Blunden, ‘The Supervision of the UK Banking System’, ed. Bank of England, *Quarterly Bulletin*, Q2 (1975).

<sup>9</sup> For a detailed discussion of the original sources, see United States Bureau of the Census, *Historical Statistics of the United States. Colonial Times to 1970*, p. 1011.

<sup>10</sup> This problem is addressed in Chapter 6.

<sup>11</sup> Basel Committee on Banking Supervision, *Basel I*.

a minimum of 8%, of which half had to be so-called core capital (equity capital and disclosed reserves).<sup>12</sup>

A Basel I simulation requires relatively granular data – for example, on banks' investment portfolios. The available data allows applying the Basel framework for British banks from 1880 to 1966, US banks from 1896 to 1980 and from 1984 to 2020, and Swiss banks from 1924 to 2020.<sup>13</sup> Table 2.1 shows the

TABLE 2.1 *Categorisation of balance sheet assets according to Basel I risk-weights<sup>1</sup>*

Asset	Risk Weight	United Kingdom	Switzerland	United States
Cash and government investments	0%	Cash, treasury deposit receipts, treasury bills, government investments	Liquid assets, government investments <sup>2</sup>	Currency and coin, cash items in process of collection, government obligations, obligations of States and other political subdivisions
Short-term investments	20%	Money at call, discounts	Money market papers, claims against banks	Bankers' balances
Mortgages	50%		Mortgage claims	Real estate loans
Other investments, discounts, loans	100%	Non-government investments, loans and other accounts, premises and other assets	Claims against customers, securities & precious metals, financial investments, participations, tangible assets, other assets	Other loans, other investments

<sup>1</sup> Own classification according to the Basel I framework: Basel Committee on Banking Supervision, *Basel I*, pp. 21–2.

<sup>2</sup> Government investments are bonds or debt register claims (*Schuldbuchforderungen*) from the federal government, cantonal governments, municipalities, and the Swiss Federal Railways, or loans to the respective entities.

<sup>12</sup> The other 4% could consist of undisclosed reserves, revaluation reserves, general provisions, hybrid debt capital, and subordinated debt. Basel Committee on Banking Supervision, *Basel I*, pp. 3–8.

<sup>13</sup> For a Basel I simulation for British banks, see also Billings and Capie, *Capital in British Banking*.

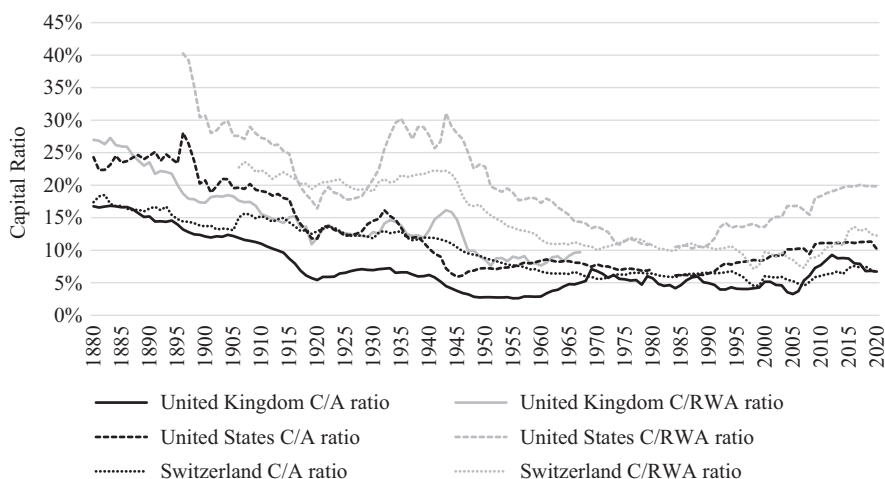


FIGURE 2.2 Capital in percentage of total assets and risk-weighted assets in the United Kingdom, the United States, and Switzerland, 1880–2020<sup>15</sup>

weights for calculating the RWA as defined by Basel I and the classification of the main balance sheet items in the respective countries.<sup>14</sup> The methodology used in this thesis differs slightly from the Basel I approach because of limited data availability: off-balance-sheet items could not be considered. Regarding capital, the calculations in Figure 2.2 only incorporate shareholder capital and disclosed reserves (defined as Tier I in Basel I). Other forms of capital according to Basel I (hidden reserves, subordinated debt, defined as Tier II) are excluded.

Figure 2.2 shows two ratios for each country: a risk-weighted and a risk-unweighted capital assets ratio. The dotted lines represent the capital as a percentage of the RWA. The capital/RWA ratio often developed parallel to the capital/assets ratio. There were periods, however, where the two ratios deviated. Most apparent are the periods of the 1930s in the United States, the Second World War in all three countries, and the period from 2008 to 2020 in the United States and Switzerland (no data on the United Kingdom is available for 2008–20). The reasons for these deviations can be found in the

<sup>14</sup> Classified according to Basel Committee on Banking Supervision, *Basel I*, pp. 21–2. The terminology of the balance sheet items relates to that in the source materials. See footnote 15 for data sources.

<sup>15</sup> Author's calculations. Data sources: Switzerland: Swiss National Bank, *Historical Time Series*; United Kingdom: Sheppard, *The Growth and Role of UK Financial Institutions*; United States: Howard Bodenhorn, 'Commercial Banks – Number and Assets: 1834–1980, Table Cj251-264', in *Historical Statistics of the United States, Earliest Times to the Present*, ed. Susan B. Carter, Scott Sigmund Gartner, Michael R. Haines, et al. (New York: Cambridge University Press, 2006), p. 2, <http://dx.doi.org/10.1017/ISBN-9780511132971>; Federal Deposit Insurance Corporation, *Historical Bank Data*.

banks' increased involvement in government debt or liquid assets. Both categories are weighted with zero per cent, leading to an increase in the capital/RWA ratio.

In the United Kingdom, for example, banks' capital/assets ratio fell by 2.3 percentage points to 5.2% between 1939 and 1945. At the same time, the capital/RWA ratio grew by 1.4 pp. The change resulted from holdings in British treasury deposits. In 1945, treasury deposits accounted for 30.7% of all assets. Meanwhile, government bonds increased from 21.4% to 23.4% of the total assets.

The time series on Switzerland show similar patterns. The capital/assets ratio fell by 1.5 pp between 1939 and 1945, whereas the capital/RWA ratio slightly increased. As in the United Kingdom, these changes were directly related to government investments. By 1939, 4.6% of the balance sheet total of Swiss banks were loans to the government, government bonds, or government debt register claims (*Schuldbuchforderungen*) held by the banks. In 1945, government investments as a percentage of the balance sheet total reached 11.5%.<sup>16</sup>

The asset composition of US banks has changed fundamentally from the early 1930s. By 1930, the share of government bonds in the banks' balance sheet was 10.9%. Six years later, one-third of the assets consisted of government bonds. The capital/assets ratio fell during that period (−2.6pp), while the capital/RWA ratio grew (+6.1pp). A similar effect can be observed from 2008 to 2014, when the share of liquid assets and government securities increased.

## 2.4 HIDDEN RESERVES

The time series presented so far were based on public figures published in annual reports. Undisclosed (hidden) reserves are not included as part of a bank's published capital even though such reserves serve as buffers against losses – one of the primary functions of capital. Adjusting the capital for hidden reserves leads to higher capital/assets ratios.

Companies create hidden reserves through two processes if not legally prohibited or limited. Firstly, a reserve is not listed under reserves but as a liability in the balance sheet.<sup>17</sup> Therefore, the liability is overvalued (book value exceeds the actual market price). Secondly, an asset in the published financial statement is undervalued (book value is below the actual market value) or not listed at all in the balance sheet. By keeping an asset undervalued or a liability overvalued, a bank avoids realising a profit, which would become

<sup>16</sup> Data on government investments: Swiss National Bank, 'Das Schweizerische Bankwesen 1946' (Zurich: Orell Füssli, 1947), p. 128.

<sup>17</sup> A typical example is the use of provisions. Depending on the definition of provisions, it is debatable whether it represents debt or equity capital.

part of the capital if not paid out to the shareholders. However, if a loss occurs, the bank can revalue an asset or liability and release hidden reserves to cover losses or smooth profits. Hidden reserves are, therefore, a form of capital and a safety cushion in crises when, for example, more loan defaults occur. Consequently, the function of hidden reserves is somewhat similar to that of disclosed reserves, with the notable exception that the public is not aware of their true extent.

Historically, there seemed to be three motives for maintaining hidden reserves. Firstly, many banks aimed for stable profits and stable dividends in order to signal stability. Secondly, banks pay dividends on nominal capital. Especially in the nineteenth century and the first half of the twentieth century, a high dividend was also a matter of reputation. Maintaining high (disclosed or undisclosed) reserves while having a comparatively small nominal capital allows for substantial and stable dividend payments on the nominal capital. Thirdly, building up hidden reserves instead of realising profits might avoid taxes on profits.<sup>18</sup>

Academic literature on hidden reserves in the financial sector is sparse.<sup>19</sup> Billings and Capie offer the only long-run data on hidden reserves based on internal accounts from archives covering British banks from 1920 to 1970.<sup>20</sup> For Switzerland and the United States, there are no encompassing assessments of hidden reserves.<sup>21</sup> Swiss banking regulation provides an alternative method for estimating hidden reserves. From the 1960s onwards, banks could use their hidden reserves as a part of the capital they were required to hold. In order to get hidden reserves approved as part of the required capital, auditors of banks had to submit a form confirming the extent of hidden reserves to the Federal Banking Commission (FBC).

For the United States, the estimations of asset values by the FDIC's bank examiners are an indication of hidden reserves. The FDIC published data from 1939 to 1951 summarising these adjustments. As part of their supervisory task, bank examiners estimated the value of assets. The examiners noted differences if the value of their assessment deviated from the value stated in

<sup>18</sup> For a review of the regulation of hidden reserves in the 1970s, covering the EEC countries, Japan, Switzerland, and the United States, see Wolf-Dieter Becker, Reinhold Falk, Ottokar W. Breycha, and Godehard Puckler, *Stille Reserven in den Jahresabschlüssen von Kreditinstituten: Eine Studie über die Handhabung in den Ländern der Europäischen Gemeinschaft sowie in der Schweiz, in den USA und in Japan*, ed. Peat, Marwick, Mitchell and Co., Schriften des Verbandes öffentlicher Banken (Göttingen: O. Schwartz, 1979).

<sup>19</sup> For an overview on the regulation of hidden reserves at the end of the 1970s in eleven European countries, see Becker et al., *Stille Reserven*.

<sup>20</sup> Billings and Capie, *Capital in British Banking*.

<sup>21</sup> Malik Mazbouri provides a brief overview of the role of hidden reserves in Switzerland. See Malik Mazbouri, 'A Retrospective Illusion? Reflections on the "Longevity" of Swiss Big Banks 1850–2000', in *Immortal Banks: Strategies, Structures and Performances of Major Banks*, ed. Michel Lescure (Geneva: Librairie Droz, 2016), pp. 231–51.

the bank's balance sheet. Additionally, examiners listed assets that were not in the books of banks. Their value, however, was negligible. Between 1939 and 1951, the ratio of 'assets not on the books' to total assets was 0.02% on average. Assets that were valued by examiners lower than the published value in the banks' balance sheet were about four times larger than the 'assets not on the books'.<sup>22</sup> If negative and positive value adjustments are netted against each other, the FDIC-insured banks hid losses instead of holding hidden reserves in their balance sheets.

#### 2.4.1 Hidden Reserves in British Banking

Billings and Capie provide data on the extent of hidden reserves for six banks (Barclays Bank, Lloyds Bank, Martins Bank, Midland Bank, National Provincial Bank, Westminster Bank) from 1920 to 1968. Hidden reserves were allowed until 1970.<sup>23</sup> On average, the capital, including hidden reserves, was about 61% higher than the published capital.<sup>24</sup> The capital/assets ratio including hidden reserves was 2.5pp higher than the ratio without (minimum: 1.2pp; maximum: 3.4pp).

Figure 2.3 shows the capital/assets ratio of the Big Five banks with and without considering hidden reserves as a part of the banks' capital. The hidden reserves among the six banks grew until the late 1920s. They fell in 1927–30 and 1932–3 before recovering again. During the Second World War, the ratio of hidden reserves decreased and entered another period of growth until the 1960s. These figures are fairly representative of the banking market in the United Kingdom for most of the time covered by the data in Figure 2.3, as from 1920 onwards, the (originally English) Big Five banks had market shares in the UK banking market of between 80% and 90%.<sup>25</sup>

The public was aware of the extensive use of hidden reserves in banking. The *Journal of the Institute of Bankers*, for example, pointed out that 'It is, of course, common knowledge that all the large banks in England have written down their premises accounts to a fraction of their actual worth.'<sup>26</sup> Similarly, *The Economist* pointed out the existence of substantial hidden reserves in the 1920s:

<sup>22</sup> FDIC, 'Annual Report of the Federal Deposit Insurance Corporation 1945', 1946, p. 122; FDIC, 'Annual Report of the Federal Deposit Insurance Corporation 1951', 1951, pp. 154–5.

<sup>23</sup> Billings and Capie, *Capital in British Banking*, p. 141.

<sup>24</sup> Billings and Capie, *Capital in British Banking*, pp. 150–1.

<sup>25</sup> Depending on whether the calculations are based on deposits, total assets or number of branches. Author's calculations based on data from 'Banking Supplement, Various, 1861–1946', *The Economist*, 1946.

<sup>26</sup> Institute of Bankers, *Journal of the Institute of Bankers*, XXXIII (London: Blades, East & Blades, 1912), p. 2.

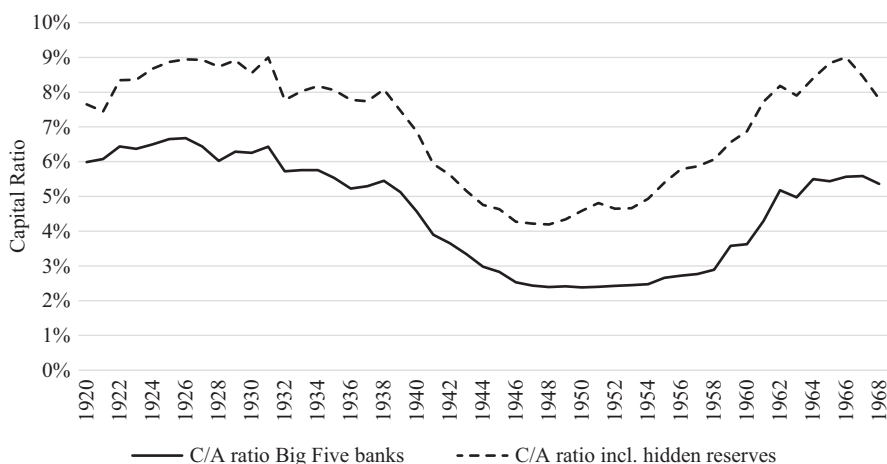


FIGURE 2.3 Capital/assets ratio, Big Five banks, including and excluding hidden reserves<sup>27</sup>

The banks, it must be remembered, have admittedly very large reserves, in addition to those figuring in the balance-sheets. During the past decade an enormous amount has been written off the book value of investments. The latter, mostly British Government securities, have greatly appreciated in value during the past two years, but, as far as we are aware, no bank has written up its investments. Here, therefore, is a very substantial 'hidden' reserve, to which may be added the fact that premises, from which large amounts have been steadily written off year by year, must be now worth a great deal more than the figures at which they appear in the balance-sheets.<sup>28</sup>

The statement above is representative of many others made in *The Economist's* Banking Supplement, mentioning the presence of undisclosed reserves in English banking as well as the potential use of such reserves to ensure stable dividend payments.

#### 2.4.2 Hidden Reserves in Swiss Banking

In 1934, Switzerland introduced its first national bank regulations. The Banking Act required banks to hold an 'adequate' amount of capital, specified in the Banking Ordinance as a 5% or 10% capital/liabilities ratio.<sup>29</sup> The Banking

<sup>27</sup> Capital and assets from 1920 to 1945: 'Banking Supplement, Various, 1861–1946'; capital and assets from 1946–67 and 'actual' (internal) capital from Billings and Capie, *Capital in British Banking*, based on their 'capital measure 1', consisting of published capital plus hidden reserves. Data represents mean value of Big Five banks. Data is missing for the following banks and years: Lloyds (1920–1; 1928–31; 1942–6; 1967–8); Westminster (1920–1); National Provincial (1935–6; 1940–5; 1953–64; 1968).

<sup>28</sup> 'Banking Supplement 1923', *The Economist* (London, 19 May 1923), pp. 1059–60.

<sup>29</sup> *Bundesgesetz über die Banken und Sparkassen vom 8. November 1934, 1934. Article 4.*

Ordinance was not revised until 1961. One significant change in capital regulation in 1961 was that hidden reserves were allowed as part of a bank's statutory capital.<sup>30</sup> Allowing hidden reserves as part of the required capital became more restricted again between 1990 and 1995.<sup>31</sup>

According to Switzerland's capital regulations, disclosing hidden reserves was not mandatory. However, if banks wanted to use hidden reserves as part of their required capital, their auditors would have to report them to the bank supervisor: the FBC. Consequently, data on hidden reserves used as a statutory capital component was reported to the FBC and is accessible in its archives. Moreover, the Swiss National Bank (SNB) published annual statistics on hidden reserves for certain years.<sup>32</sup>

Despite these sources, the exact amount of hidden reserves is unknown as the use of hidden reserves for regulatory requirements was limited. From 1961 to 1967, the legally required capital could consist of a maximum of 15% hidden reserves. From 1968 to 1971, the regulator raised the limit to 25%, and in 1972 it removed the limit altogether. Thus, the legally required capital could, theoretically, consist entirely of hidden reserves in 1972. However, if banks had sufficient paid-up capital and disclosed reserves, they might not have reported undisclosed reserves to the supervisor. Data on undisclosed reserves in official statistics and from the archive of the FBC are, therefore, lower-bound estimates only and do not allow for an exact estimate of hidden reserves in Swiss banking.

Figure 2.4 shows the estimates of hidden reserves of all banks in Switzerland as a percentage of the total assets (axis on the left, black bars) and the share that hidden reserves contributed to the required capital (right axis, grey line). On average, banks reported 5.4% (maximum allowed: 15%) of their required capital as hidden reserves from 1961 to 1967. From 1968 to 1971, the average was 11.3% (maximum allowed 25%) and 14% from 1972 to 1994 (no limits).

Compared to the total assets, hidden reserves reached, on average, 0.3% (1961–7), 0.6% (1968–71), and 0.9% (1972–94). The reported hidden reserves grew immediately after the regulatory changes in 1968 and 1972, indicating that the newly reported hidden reserves existed already before these changes. While these figures represent lower bound estimates, the figures of one banking group among the Swiss banks provide more accurate insights.

<sup>30</sup> Eidgenössische Bankenkommission, *Circular*, 1961; Eidgenössische Bankenkommission, *Circular*, 1968. Hidden reserves could be only used as regulatory capital if they were taxed.

<sup>31</sup> From 1990 onwards, the build-up of hidden reserves and the reduction of hidden reserves to increase profits had to be disclosed in the annual reports. Eidgenössische Bankenkommission, *Circular*, 1990.

<sup>32</sup> The Swiss National Bank published data on hidden reserves in its annual banking statistics from 1961 to 1994, aggregated for all banks, and on the level of individual bank groups from 1970 to 1994.

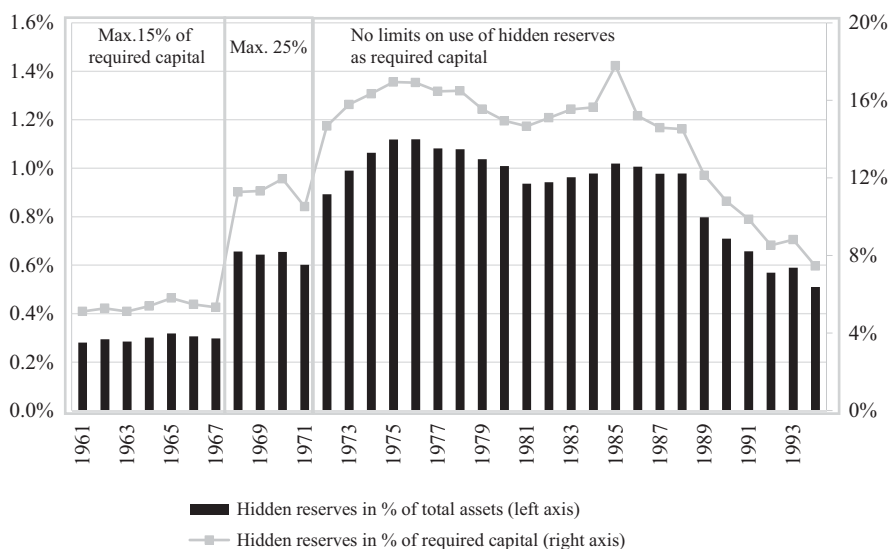


FIGURE 2.4 Hidden reserves reported to the Federal Banking Commission in percent of total assets (left axis) and hidden reserves in percent of required capital (right axis), all Swiss banks, 1961–94<sup>33</sup>

The big banks frequently struggled to meet capital requirements in the 1950s, '60s and '70s.<sup>34</sup> If the big banks had problems meeting capital requirements, they likely reported all their hidden reserves to the supervisor. By 1960, the big banks lacked 16% of the required capital, thus failing to meet capital requirements to a large extent. The big banks narrowly managed to fulfil the capital requirements for some subsequent years but fell below the requirements again in the first half of the 1970s.

Hidden reserves held by the big banks from 1972 to 1994 were on average 1.2% of total assets. The reported hidden reserves reached their high point in 1975 and 1976, reaching 2% of total assets, and fell again rapidly in the 1990s. The reason for this can most likely be found in regulatory changes and the real estate crisis that hit Switzerland in the early 1990s. The revision of the Banking Ordinance in 1995 finally prohibited hidden reserves on a consolidated level. Furthermore, the real estate crisis at the beginning of the 1990s led to losses among the Swiss banks of CHF 42.3bn, of which CHF 30.1bn was attributed to

<sup>33</sup> Data: Swiss National Bank, 'Das Schweizerische Bankwesen/Die Banken in der Schweiz (annual issues 1906–2015)', various, 1906–2015 (2015). From 1970 to 1994, the statistics of the Swiss National Bank also contained information on the capital structure of individual bank groups. Archival material: Eidgenössische Bankenkommission, *Anrechnung stiller Reserven als eigene Mittel* (Bern, 1966), Swiss Federal Archives, E6520A#1983/50#49\*.

<sup>34</sup> Amrein, *Eigenmittel der Schweizer Banken im historischen Kontext*.

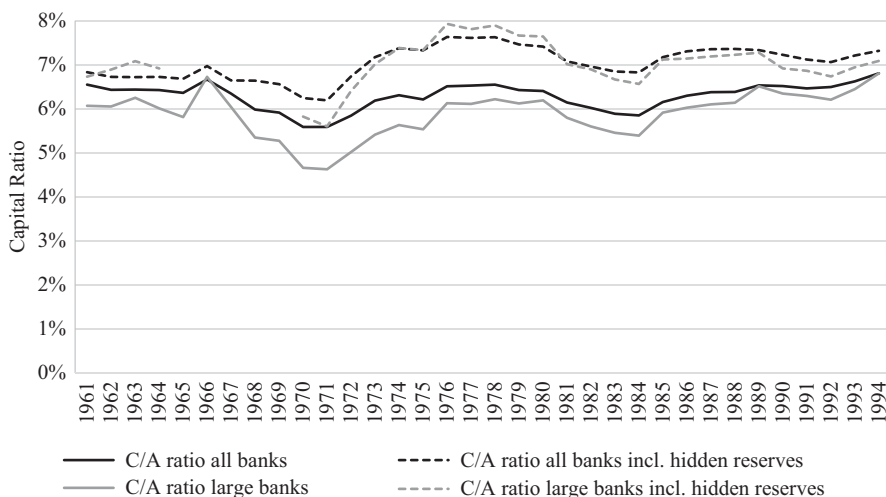


FIGURE 2.5 Capital/assets ratio including and excluding hidden reserves, all banks and big banks, 1961–94<sup>37</sup>

the big banks.<sup>35</sup> The banks likely covered substantial amounts of these losses with hidden reserves, as the total volume of capital (including reserves) was even increasing at the time, and published profits were stable.<sup>36</sup>

Figure 2.5 shows the capital/assets ratios for ‘all banks’ and the big banks with and without the hidden reserves estimates. It indicates that the actual capital/assets ratios were substantially higher than the capital/assets ratios derived from published accounts. With regards to the whole banking market, the capital/assets ratio, including hidden reserves, was at least 0.8pp higher than the published capital/assets ratio (1961–94). For the big banks, the difference between the actual and the published capital/assets ratio was even more substantial.

## 2.5 EXTENDED SHAREHOLDER LIABILITIES

In the absence of extended forms of liabilities, an investor is liable only for the paid-up nominal value of a share. The maximum potential loss is the price paid for the stock. With extended shareholder liabilities, the potential losses for

<sup>35</sup> Eidgenössische Bankenkommission, *Jahresbericht 1997 der Eidgenössischen Bankenkommission* (Bern, April 1998), p. 16.

<sup>37</sup> The data was collected from various annual issues of Schweizerische Nationalbank SNB, ‘Das Schweizerische Bankwesen/Die Banken in Der Schweiz’, 1906–2015, and archival material from the Federal Banking Commission: Eidgenössische Bankenkommission, *Anrechnung stiller Reserven*, SFA, E6520A#1983/50#49\*.

<sup>36</sup> See Swiss National Bank, *Historical Time Series*.

investors can be much higher, either limited to a certain amount or even unlimited. Under which circumstances can or must shareholders pay in more equity capital? It depends on the regulatory framework. First, a bank might be able to call up more capital based on a decision by the bank's management or the general assembly if needed. There are several reasons to call up additional capital: for example, to expand business activities or to recapitalise after losses and write off a part of the capital. Secondly, capital can be called up if a bank is in liquidation. In that case, calling up capital is contingent on an event (bankruptcy). Given the bank's limited or unlimited claim on its shareholders' wealth, it can be argued that such non-contingent or contingent claims are a form of capital. Consequently, capital/assets ratios can be adjusted by shareholder liabilities, providing a more comprehensive view of a bank's 'capital strength' bank.

Estimating the extent of the shareholder liability is straightforward if it is limited to a specific maximum (e.g. double liability, limited to an amount). If it is unlimited, the liability depends on the individual wealth of each shareholder, making the valuation of the liability almost impossible. In England, all banks could limit shareholder liability from 1857 onwards, but most banks only changed to limited liability after the collapse of the City of Glasgow Bank in 1878. In Switzerland, unlimited liability would still be allowed today for cooperative banks.<sup>38</sup> In practice, however, extended forms of liability lost their importance during the nineteenth century.<sup>39</sup> The United States, finally, provides numerous examples of extended liabilities in banking on the state level. Moreover, the federally chartered national banks were under double liability provisions from 1864 to 1937.

### 2.5.1 Shareholder Liability in British Banking

By the mid-nineteenth century, banks in England could operate under three different acts. While the acts of 1826 and 1833 did not allow banks to register with limited liability, it was compulsory under the Banking Act of 1844.<sup>40</sup> Most banks at the time, however, operated under the Banking Acts of 1826 and 1833.<sup>41</sup> It was not until 1857 that all English banks could register with limited liability, but only a few banks took the opportunity and changed their

<sup>38</sup> Art. 869 & 870, *Bundesgesetz betreffend die Ergänzung des Schweizerischen Zivilgesetzbuches (Fünfter Teil: Obligationenrecht)*, (Stand am 1. April 2017), 1911.

<sup>39</sup> There was only one banking group, the Raiffeisen banks, which made extensive use of unlimited liability until 1989 and limited liability until 2014. For comments on the end of limited liability, see Raiffeisen Schweiz Genossenschaft, 'Geschäftsbericht der Raiffeisen Gruppe 2013', 2014, p. 54.

<sup>40</sup> The Banking Co-Partnerships Act, 1826, 7 Geo. IV, c. 46. Bank of England Act, 1833, Will IV, c. 98. Bank Charter Act 1844 (Act 7 & 8 Vict., c. 32)

<sup>41</sup> Arthur Meredith Allen and others, *Commercial Banking Legislation And Control* (London: Macmillan, 1938), p. 230.

legal status.<sup>42</sup> The collapse of the City of Glasgow Bank in 1878 was a turning point. By 1874, about 20% of English deposits were held by banks with limited liability.<sup>43</sup> In 1880, only around every fourth bank still operated with unlimited liability. In 1885, almost all joint-stock banks were on limited liability.<sup>44</sup>

Most banks that changed to limited liability after the City of Glasgow failure created a 'reserve liability' based on the Companies Act of 1879. This reserve liability could be called up in case of bankruptcy.<sup>45</sup> Thus, unlimited liability was replaced by a certain amount of uncalled capital and reserve capital. The former could be called up anytime, the latter only in the event of a bank failure. On the one hand, the reserve liability protected shareholders from unwanted and uncontrollable calls for capital from bank directors. Shareholders knew how much of the total amount they were liable for. On the other hand, a reserve was established for the depositors, signalling bank safety.<sup>46</sup> However, the transition from unlimited to limited liability banking raises the question of whether banks substantially increased their paid-up capital and reserves once they switched from one to the other regime. Turner has shown that banks with limited liability had substantially higher capital ratios than unlimited liability banks.<sup>47</sup> A look at journalistic articles at the time also shows that an increase of paid-up capital was also expected.

Grossman and Imai also show that uncalled capital and reserve liability restrained the banks' risk-taking. English banks with higher amounts of uncalled capital and reserve liability tended to take less risk. Their loan portfolios grew more slowly, and their assets were less risky.<sup>48</sup>

<sup>42</sup> The Limited Liability Act of 1855 (18 & 19 Vict., c. 133) was extended to banks in 1857 (Joint Stock Companies Act of 1857, 20 & 21 Vict., c. 49)

<sup>43</sup> Graeme G. Acheson and John D. Turner, 'The Death Blow to Unlimited Liability in Victorian Britain: The City of Glasgow Failure', *Explorations in Economic History*, 45.3 (2008), 235–53 (p. 237).

<sup>44</sup> Less than 4% of English joint-stock banks had unlimited liability in 1885. Measured in deposits, these banks held less than 1% of all deposits in England and Wales. Author's calculations, data: 'The Economist Banking Supplement, Various, 1861–1946'.

<sup>45</sup> Companies Act of 1879, 42 & 43 Vict., c. 76, Section V. According to the Companies Act, banks could increase the nominal capital per share in case the capital was already fully paid up to create a reserve liability. Alternatively, a portion of the uncalled capital could be defined as having reserve liability.

<sup>46</sup> On the perceptions of unlimited and limited liability in the nineteenth century, see John D. Turner, 'The Last Acre and Sixpence': Views on Bank Liability Regimes in Nineteenth Century Britain', *Financial History Review*, 16.2 (2009), 111–27.

<sup>47</sup> John D. Turner, *Banking in Crisis: The Rise and Fall of British Banking Stability, 1800 to the Present*, Cambridge Studies in Economic History (Cambridge: Cambridge University Press, 2014), p. 126.

<sup>48</sup> Richard S. Grossman and Masami Imai, 'Contingent Capital and Bank Risk-Taking among British Banks before the First World War', *Economic History Review*, 66.1 (2013), 132–55. Both Esty and Grossman find similar results for the reduced risk-taking effect of double liability in the United States. See Benjamin C. Esty, 'The Impact of Contingent Liability on Commercial

Assessing the value of the unlimited liability depends on the individual wealth of a bank's shareholders. Based on an analysis of the City of Glasgow's shareholder composition, Acheson and Turner showed that the bank's shareholders were 'from the wealthier sections of society'.<sup>49</sup> Looking at the shareholders of four different banks in a separate study, Turner came to a similar result.<sup>50</sup> The same can be concluded when looking at the socio-occupational backgrounds of shareholders.<sup>51</sup> Turner also argued that wealthier individuals had a great incentive to act as the directors of banks in order to conduct a vetting role. In the period of unlimited liability, the vetting of shareholders allowed their directors to avoid a dilution of the aggregate shareholder wealth, which would have increased their own liability.<sup>52</sup>

In the period of unlimited liability, quantifying the actual value of the joint and several liabilities would require an analysis of each individual shareholder. For the period after the 1870s, however, the amount of the limited liability can be measured for most of the banks, assuming the limited liability could be paid up entirely by the shareholders in the case of a failure. Including this contingent capital, the total capital resources would consist of (1) the subscribed capital, divided into paid-up and unpaid (uncalled and reserve) capital, (2) the banks' reserves, (3) retained profits, and (4) hidden reserves.

Table 2.2 shows the unpaid capital, hidden reserves and the 'total capital strength' (summarising all capital components) of British joint-stock banks.<sup>53</sup> Most major banks extinguished their unpaid capital between 1956 and 1958 in a capital reorganisation led by the BoE.<sup>54</sup> The small amounts of unpaid capital in later years result from the difference in the authorised share capital and the called-up share capital (allotted and fully paid).<sup>55</sup>

The calculations highlight that the extended limited liability was an integral part of the capital resources in the banking system. In the 1890s, for example,

Bank Risk Taking', *Journal of Financial Economics*, 1998, 189; Richard S. Grossman, 'Double Liability and Bank Risk Taking', *Journal of Money, Credit and Banking*, 33.2 (2001), 143.

<sup>49</sup> Acheson and Turner, *The Death Blow to Unlimited Liability*, p. 243.

<sup>50</sup> Turner, *Banking in Crisis*, p. 113.

<sup>51</sup> See Turner, *Banking in Crisis*, p. 117, table 5.5. based on Graeme G. Acheson and John D. Turner, 'The Impact of Limited Liability on Ownership and Control: Irish Banking, 1877–1914', *The Economic History Review*, 59.2 (2006), 320–46; Acheson and Turner, *The Death Blow to Unlimited Liability*; John D. Turner, 'Wider Share Ownership? Investors in English and Welsh Bank Shares in the Nineteenth Century', *The Economic History Review*, 62.51 (2009), 167–92; Graeme G. Acheson and John D. Turner, 'Investor Behaviour in a Nascent Capital Market: Scottish Bank Shareholders in the Nineteenth Century', *The Economic History Review*, 64.1 (2011), 188.

<sup>52</sup> Turner, *Banking in Crisis*, pp. 111–13.

<sup>53</sup> The total capital strength ratio is a theoretical view measuring the overall liability, capital, as well as disclosed and undisclosed reserves in percent of total assets. It disregards the fact that the total assets would increase if unpaid capital would be paid up or undisclosed reserves disclosed.

<sup>54</sup> Turner, *Banking in Crisis*, pp. 131–2.

<sup>55</sup> See annual reports of the Big Four.

TABLE 2.2 *Total capital resources in percent of total assets, British banks, averages per decade, 1881–2000*<sup>1</sup>

Decade	C/A Ratio	Unpaid Capital/ Total Assets	Hidden Reserves/ Total Assets	Total Capital Strength Ratio
1881–1890	16.6%	36.0%	n.a.	52.6%
1891–1900	13.0%	28.5%	n.a.	41.5%
1901–1910	11.2%	23.4%	n.a.	34.6%
1911–1920	7.3%	15.8%	n.a.	23.1%
1921–1930	6.7%	8.8%	*2.2%	15.5%
1931–1940	5.9%	7.6%	*2.4%	+15.9%
1941–1950	3.0%	2.7%	*1.9%	+7.6%
1951–1960	2.7%	*2.1%	*2.8%	+7.6%
1961–1970	4.6%	*0.7%	*3.2%	+8.6%
1971–1980	*5.9%	*0.4%	0.0%	+6.3%
1981–1990	4.6%	*0.2%	0.0%	+4.8%
1991–2000	5.1%	n.a.	0.0%	5.1%

<sup>1</sup> Author's calculations. Data: Unpaid capital, 1951–90: Individual balance sheets of Big Five/Big Four, collected by author; 1881–50: 'The Economist Banking Supplement, Various, 1861–1946'. Hidden reserves: Billings and Capie, *Capital in British Banking*. Other data: Sheppard, *The Growth and Role of UK Financial Institutions*. Notes: \* denotes the Big Five/Big Four banks. This data was used due to a lack of alternative data covering the whole market. + marks estimated figures, as these figures mix data from the whole market with aggregated data for the Big Five/Big Four banks. Note that all forms of capital are measured against the same amount of total assets. This is a theoretical view with a constant standard of comparison. In practice, however, a higher capital in the balance sheet would increase the total assets. For a similar analysis comparing the total capital resources to deposits, see also Turner, *Banking in Crisis*, p. 128, figure 5.1.

the unpaid capital amounted to 28.5% of the total assets. Compared to the deposits, 55% of the banks' deposits were covered by capital resources of various forms in the 1890s. The importance of unpaid capital decreased over time. In the 1930s, the unpaid capital as a percentage of the total assets was down to 2.7%.

### 2.5.2 Shareholder Liability in Swiss Banking

So far, academic literature has not yet estimated the extent of shareholder liabilities in Swiss banking. Swiss corporate law was and still is part of the Swiss Code of Obligations, introduced in 1883. Besides regulating basic principles, such as accounting standards, disclosure requirements, and audits, it also dealt with the liability of shareholders. According to the Code of Obligations, only 20% of the capital of a joint-stock company had to be

paid-up.<sup>56</sup> Consequently, there was no unlimited liability for the shareholders of joint-stock banks after 1883, but the size of the liability in the form of unpaid capital varied up to a limit of four-fifths of a bank's total capital. A different rule applied to banks with the legal form of a cooperative. Many savings banks were founded as cooperatives. If not stated otherwise in the articles of association of a bank, the cooperation members were jointly liable with their personal wealth in the case of bankruptcy.<sup>57</sup>

Besides the general regulatory framework provided by the Code of Obligations, the Federal Banknote Act, also introduced in 1883, was the first law on a national level to regulate a particular banking activity.<sup>58</sup> The Act obliged note-issuing banks to hold a paid-up capital of at least CHF 500,000. If the paid-up capital was above CHF 500,000, note-issuing banks could – theoretically – still operate with unpaid capital. The paid-up capital of CHF 500,000, however, would have to represent 20% of the total capital (according to the Code of Obligations).

When Switzerland's first National Banking Act was introduced in 1934, it allowed the use of unpaid capital for regulatory purposes, therefore building on the corporate law anchored in the Code of Obligations. The Banking Act stipulated a so-called required capital: the statutory minimum threshold of capital. Both joint-stock banks and cooperative banks could use up to 50% of their unpaid capital as being counted as their required capital from a legal point of view. The regulatory practice of allowing unpaid capital to be part of the statutory capital was maintained until 2012.<sup>59</sup>

Based on the regulatory framework, extensive use of unpaid capital and unlimited liability was possible. Table 2.3 provides estimates for the extent of unpaid capital as well as the 'total capital strength' (including both unpaid capital and hidden reserves) of the Swiss banking system from 1841 to 2000. The data availability for the nineteenth century is low. The numbers shown in Table 2.3 up to 1906 are taken from Adolf Jöhr's compilation and cover only note-issuing banks.<sup>60</sup> Small banks are underrepresented in this period. After 1906, the data in

<sup>56</sup> Art. 618 & 633, *Bundesgesetz über das Obligationenrecht vom 14. Juni 1881*, 1883. This rule is still in place today: see Art. 632, *Bundesgesetz betreffend die Ergänzung des Schweizerischen Zivilgesetzbuches (Fünfter Teil: Obligationenrecht)*, (Stand am 1. April 2017).

<sup>57</sup> Art. 688 & 689, *Bundesgesetz über das Obligationenrecht vom 14. Juni 1881*.

<sup>58</sup> *Bundesgesetz über die Ausgabe und die Einlösung von Banknoten vom 8. März 1881*, 1883. On Switzerland's monetary history, see Ernst Baltensperger and Peter Kugler, *Swiss Monetary History since the Early 19th Century*, Studies in Macroeconomic History (Cambridge: Cambridge University Press, 2017).

<sup>59</sup> Eidgenössische Finanzmarktaufsicht FINMA, *Jahresbericht 2009* (2010), p. 45. The most prominent bank using unpaid capital for regulatory purposes was the Raiffeisen group. Between the 1970s and 1990s, on average more than 60% of the bank's required capital consisted of unpaid capital. The Raiffeisen banks could simply change the amount of their members' liability in the articles of association, and thereby substantially increase their regulatory capital. See Amrein, *Eigenmittel der Schweizer Banken im historischen Kontext*, p. 108.

<sup>60</sup> Jöhr, *Die Schweizerischen Notenbanken*. Adolf Jöhr was General Secretary of the Swiss National Bank, 1907–15; Member of the Board of Governors of the Swiss National Bank,

TABLE 2.3 *Total capital resources in percent of total assets, Swiss banks, averages per decade, 1841–2000*<sup>1</sup>

Decade	Capital/ Assets Ratio	Unpaid Capital/ Total Assets (Estimate)	Hidden Reserves/ Total Assets (Minimum Estimate)	Total Capital Strength Ratio (Minimum Estimate)
+1841–1850	44.0%	0.8%	n.a.	44.8%
+1851–1860	34.5%	4.0%	n.a.	38.5%
+1861–1870	32.1%	6.9%	n.a.	39.0%
+1871–1880	20.9%	2.5%	n.a.	23.3%
+1881–1890	17.0%	1.8%	n.a.	18.7%
+1891–1900	15.3%	0.9%	n.a.	16.2%
+1901–1910	13.2%	0.4%	n.a.	13.7%
1911–1920	13.5%	0.4%	n.a.	13.8%
1921–1930	12.5%	0.1%	n.a.	12.6%
1931–1940	12.3%	n.a.	n.a.	n.a.
1941–1950	10.3%	n.a.	n.a.	n.a.
1951–1960	7.6%	n.a.	n.a.	n.a.
1961–1970	6.3%	0.1%	0.4%	6.7%
1971–1980	6.3%	0.4%	1.0%	7.6%
1981–1990	6.2%	0.4%	0.9%	7.5%
1991–2000	5.9%	*0.4%	*0.6%	6.8%

<sup>1</sup> Data: 1841–1900: Adolf Jöhr, *Die Schweizerischen Notenbanken*; Capital/Assets Ratios 1901–2010: Swiss National Bank, *Die Banken in der Schweiz (annual issues 1906–2015)*. Various Issues 1906–2010. Notes: The period from 1841 to 1900 covers note-issuing banks only. \* The data is available from 1991–4 only. \* Note-issuing banks only, no other data available. Please note that all forms of capital are measured against the same amount of total assets. This is a theoretical view with a constant standard of comparison. In practice, however, a higher capital in the balance sheet would increase the total assets.

Table 2.3 become increasingly representative of the banking market as the SNB started to collect and aggregate data. In the first decade of the SNB banking statistics, however, the SNB also struggled to obtain a complete set of data. The reason for this can be found in the lack of publication requirements. According to the Code of Obligations, banks were not obliged to produce an annual public

1915–18; General Manager of Credit Suisse, 1918–39; and Member of the Bank Council of the Swiss National Bank, 1939–51. See Katja Hürlimann, 'Jöhr, Adolf', *Historisches Lexikon der Schweiz – Dictionnaire historique de la Suisse – Dizionario storico della Svizzera* (Bern): [www.hls-dhs-dss.ch/textes/d/D46271.php](http://www.hls-dhs-dss.ch/textes/d/D46271.php) (accessed 30 April 2019).

statement. Moreover, providing data to the SNB was not mandatory. Many of the smaller savings banks did not publish a balance sheet or income statement for the public.<sup>61</sup> Publication requirements in banking were only introduced with the Banking Act in 1934.

The data in Table 2.3 underline that unpaid capital was common and substantial in the nineteenth century. Measured as a percentage of total assets, unpaid capital reached its highest point at 6.9% in the 1860s. The numbers were substantially lower during the twentieth century for the whole banking market. In the 1970s, for example, unpaid capital added, on average, 0.4pp to the capital/assets ratio of 6.3%. Including hidden reserves, this would lead to an adjusted capital/assets ratio of 7.6%, which was still 20% higher than the published capital/assets ratio.

### 2.5.3 Shareholder Liability in US Banking

The United States offer a broad experience of experimenting with liability provisions, ranging from limited (single) liability to unlimited liability. Early commercial banks in the United States often operated without extended liability for shareholders. However, during the period leading up to the US Civil War, there was a clear trend towards double liability among banks chartered by states.<sup>62</sup> Double liability typically meant that shareholders were, in addition to their initial investment in the stock, liable for the par (nominal) value of the stock in case of bankruptcy.

The trend toward double liability was further accelerated on the federal level by the introduction of the National Banking Act of 1864.<sup>63</sup> Newly chartered national banks all operated under double liability.<sup>64</sup> Many states followed and implemented liability provisions for state banks. By 1910, for example, eleven states had no additional liability requirements or no incorporation laws for banks. Out of the thirty-two states that required additional liability, however, thirty states imposed double liability.<sup>65</sup> In 1930, only a few states were left with single or voluntary liability, which left the introduction of liability to the banks.<sup>66</sup>

Double liability became increasingly unpopular in the 1930s. Macey and Miller identify three reasons for the demise of double liability. The high number

<sup>61</sup> Swiss National Bank, 'Das Schweizerische Bankwesen 1909–1913' (Bern: Buchdruckerei Stämpfli & Cie, 1915), p. 5.

<sup>62</sup> Davis R. Dewey, *State Banking Before the Civil War*, Congressional Documents (Government Printing Office, 1910), pp. 117–20; Ralph W. Marquis and Frank P. Smith, 'Double Liability for Bank Stock', *The American Economic Review*, 27.3 (1937), 490–502.

<sup>63</sup> *National Banking Act*, 1864, Sec. 12.

<sup>64</sup> For an overview, see Grossman, *Double Liability and Bank Risk Taking*; Richard S. Grossman, 'Fear and Greed: The Evolution of Double Liability in American Banking, 1865–1930', *Explorations in Economic History*, 44.1 (2007), 59–80.

<sup>65</sup> Marquis and Smith, *Double Liability for Bank Stock*, p. 498.

<sup>66</sup> Grossman, *Fear and Greed*, pp. 62–64.

TABLE 2.4 *Total capital resources in percent of total assets, United States national banks, averages per decade, 1863–1937*<sup>1</sup>

Decade	Capital/Assets Ratio	Unpaid Capital/Total Assets	Total Capital Strength Ratio
1863–1870	35.1%	29.8%	65.0%
1871–1880	35.0%	25.9%	60.8%
1881–1890	30.0%	21.3%	51.3%
1891–1900	27.0%	17.8%	44.8%
1901–1910	19.3%	10.9%	30.1%
1911–1920	15.4%	7.8%	23.2%
1921–1930	12.9%	5.9%	18.8%
1931–1937	12.4%	6.5%	18.9%

<sup>1</sup> Data: 1863–1931: Office of the Comptroller of the Currency, 'Annual Report of the Comptroller of the Currency 1931', 1932, pp. 1021–2, Tab. 95. 1932–9: Office of the Comptroller of the Currency, 'Annual Report of the Comptroller of the Currency 1939', 1940, p. 301, Tab. 59. Note that all forms of capital are measured against the same amount of total assets. This is a theoretical view with a constant standard of comparison. In practice, however, a higher capital in the balance sheet would increase the total assets.

of bankruptcies between 1929 and 1932 showed that double liability did not contribute to banking stability. Moreover, the bank failures also led to bankruptcies among individual shareholders. Finally, the introduction of federal deposit insurance in 1933 made double liability redundant.<sup>67</sup>

The Banking Acts of 1933 and 1935 led to the end of double liability in the national banking system. The Act of 1933 allowed banks to issue shares without double liability.<sup>68</sup> The Act of 1935 repealed double liability on existing shares of all national banks from July 1937.<sup>69</sup> At the state level, every state had dropped double liability provisions by 1941.<sup>70</sup>

Measuring the extent of double liability for state banks is challenging due to the variety of liability provisions and frequent regulatory changes. However, national banks' liability provisions were stable from 1864 to 1937. Official statistics by the Office of the Comptroller of the Currency, responsible for administering the federal banking system and chartering national banks, provide insights into the capital structure of national banks.

Table 2.4 shows the capital/assets ratio, the unpaid capital relative to total assets, and the 'total capital strength' ratio of national banks from

<sup>67</sup> Johnathan R. Macey and Geoffrey P. Miller, 'Double Liability of Bank Shareholders: History and Implications', *Wake Forest Law Review*, 27.33 (1992), pp. 37–8.

<sup>68</sup> United States Congress, *Banking Act of 1933*, H.R. 5661, 1933, Sec. 22.

<sup>69</sup> United States Congress, *Banking Act of 1935*, H.R. 7617, 1935, Sec. 304.

<sup>70</sup> Grossman, *Unsettled Account*, p. 240. For a discussion of reasons to stipulate double liability provision on state level, see Grossman, *Fear and Greed*.

1863 to 1937. The double liability led to a substantial amount of unpaid capital during the nineteenth century. Over time, the importance of double liability diminished to some extent as banks accumulated reserves. At the turn of the century, for example, such published reserves already made up nearly 40% of the national banks' published capital.