

Founded in 1954, the Business History Conference (BHC) is a non-profit organization devoted to encouraging all aspects of the research, writing, and teaching of business history and of the environment in which business operates. Its membership is international and representative of economists, historians, and those in allied fields, such as history of technology, accounting, labor, transportation, and government, who focus on business history as a means of understanding their subjects.

BHC Officers, 2024–2025

Sharon Ann Murphy, *President*
Stephen Mihm, *President-Elect*
Daniel Wadhvani, *Past President*
Vicki Howard, *Secretary*
Roger Horowitz, *Treasurer*

BHC Trustees

Grace Ballor (2023–2026)
Victoria Barnes (2023–2026)
Bernardo Batiz-Lazo (2022–2025)
Kendra Boyd (2021–2024)
Gerardo Con Diaz (2021–2024)
Xavier Duran (2021–2024)

Justene Hill Edwards (2021–2024)
Marc Levinson (2022–2025)
Jessica Levy (2022–2025)
Chinmay Tumbe (2023–2026)
Paula Vedoveli (2023–2026)
Natalya Vinokurova (2022–2025)

Past President on Board

Andrea Luch (2023–2024)

MEMBERSHIP

Persons interested in joining the Business History Conference should contact the Secretary-Treasurer: Roger Horowitz, Hagley Museum and Library, P.O. Box 3630, Wilmington, DE 19807-0630; e-mail: rh@udel.edu; Carol Ressler Lockman, email: clockman@hagley.org or on the BHC website at <http://www.thebhc.org/jointhebhc>. Complete information about the Business History Conference may be found on the organization's Web pages at <https://thebhc.org>.

Business and Economic History, the proceedings volume of the Business History Conference, was published through 1999 (Volume 28). For the 2000 annual meeting and thereafter, the presidential address and dissertation summaries will appear in the fourth issue of *Enterprise & Society*.

Visit the Web sites: www.journals.cambridge.org/eso and www.thebhc.org/publications/eanshome.html.

LICENSE

It is a condition of publication in the journal that authors grant an exclusive license to the Business History Conference. This ensures that requests from third parties to reproduce articles are handled efficiently and consistently and will also allow the article to be as widely disseminated as possible. Authors may use their own material in other publications provided that the journal is acknowledged as the original place of publication and Cambridge University Press as the publisher.

For full Guidelines, please see our Web site:

<https://www.cambridge.org/core/journals/enterprise-and-society/information/instructions-contributors>.

ARTICLES

Vertical Integration Among Oil-producing Countries EIVIND THOMASSEN	1
Developing The World By Teaching Domestic Consumption: Swiss Supermarkets And the Emergence Of Development Aid Policies In The Early Postwar Period HEINRICH HARTMANN	24
Down a Slippery Slope: Lack of Trust, Coercive Threats and Business Tax Resistance in Greece, 1955–1988 STEFANO BATTILOSSI AND ZOI PITTAKI	57
A World by Themselves: Protectionism and the Political Economy of Trade in the Ohio Valley, 1816–1828 KEITH HARRIS	94
Knowledge Flows and Industrial Clusters: Assessing the Sources of Competitive Advantage in Two English Regions CHRIS CORKER, JOE LANE, AND JOHN F. WILSON	119
The Creation of a Gendered Division of Labor in Mule Spinning: Evidence from Samuel Oldknow, 1788–1792 ALEXANDER TERTZAKIAN	144
From Railways to Aircraft: Officine Meccaniche Reggiane’s Successful Product Transition in the 1930s FRANCESCA FAURI	170
The Business of Abortion: Referral Services, Cross-Border Consumption, and Canadian Women’s Access to Abortion in New York State, 1970–1972 SARAH ELVINS AND KATHERINE PARKIN	197
“Making the Peaks Higher”: Foundations of Stanford University’s Growth, 1910–1960 STEPHEN B. ADAMS	218
“The Vital Link”: British Print Media Export to Australia, 1853–1980 HOLLY ELIZABETH DAYTON SWENSON	249
Expatriate Merchants and Partnership Formation 1840–1920: Danish Merchants in Newcastle-upon-Tyne DANIEL RIDDELL	274
More than Just a Business: Recasting Literary Publishing in Postwar Germany, 1945–1949 ANNE STOKES AND RAY STOKES	308
Organizational Improvisation, Architectural “Piggybacking,” and Masonic Networking in the International Settlement, Shanghai: Building an Anglican Cathedral, 1864–1869 YING YONG DING, SAM MCKINSTRY, AND PEIRAN SU	332

Cambridge Core

For further information about this journal
please go to the journal web site at:
[cambridge.org/eso](https://doi.org/10.1017/ess.2025.12)



CAMBRIDGE
UNIVERSITY PRESS