

I Become a Pattern

Lisa Talia Moretti

There's a whirlpool on my finger
And it spins a thread,
A web
Around my bones
It tells them that I am
Something
When they ask the things I know
But am I The Answer
To all their questions,
(Their cards I cannot see)
Is it me
In all their metricks
tick tick tech trick
Is the thread that spins within me
Really captured in these clicks?

Who is really in that image
But a still of me
just now
My face becomes a pattern
A join-the-dots
That tethers me
Deep inside a machine
It goes,

There

I

go

The me they want to see
The me they want to keep
The me they'll call on
When I need
To become The Answer
To the code
I cannot read

Lisa Talia Moretti (Digital Sociologist) is based in the UK where she works with organizations large and small on the design of digital products and services. She was named one of Britain's 100 people who are shaping the digital industry in the category Champion for Change. Her talk "Technology Is Not a Product, It's a System" is available for viewing on TED.com. lisatalia.moretti@gmail.com

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