

Immediate Medical Support You Can Rely On.

Philadelphia™ Cervical Collar® Company rewards the Trauma and E.M. FIELD Professionals by putting better and more efficient quality tools in their hands to comfort their patients and satisfy themselves.

The E.M. Adult Collar

The ease of use of the Philadelphia™ Cervical Collar® Company new red E.M. Collar's easy application is demonstrated in the following text and photographs.

Figure 1. Flatten back portion of collar. Place index finger in "looped" part of bow and hold edge of collar with thumb as you *simultaneously slide bow and collar* under the patient's neck. Just apply and center back portion of collar if patient is in sitting position.

Figure 2. Place front portion of collar making sure chin is in proper position. Pull with just enough pressure to secure the head.

Figure 3. If patient is nauseous, just pull chin piece down enough to allow vomit to escape to avoid an obstruction in the airway. If patient is strapped in spineboard, tilt board.

Several additional items of importance to note are:

Most collars do not support the arch of the cervical spine. The new red E.M. Philadelphia™ Cervical Collar® is one of the few collars in the E.M. field that has a preformed back that conforms to the spine to accommodate support to the cervical arch.

The new red E.M. Philadelphia™ Cervical Collar® is the one collar in the E.M. field that supports the head carefully without tilting it from side to side and it eliminates rotation because of the Head Immobilizer attachment.

The new red E.M. Philadelphia™ Cervical Collar® offers three sizes that fit most adults and children. Patients with short necks will be accommodated soon.

All new red E.M. Philadelphia™ Cervical Collar® products come with detailed instructions.

CAUTION: ALL Philadelphia™ Cervical Collar® Products should be applied by a physician or certified medical authority

Call or write for your local dealer:

Philadelphia™ Collar® Company

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(215) 923-9760

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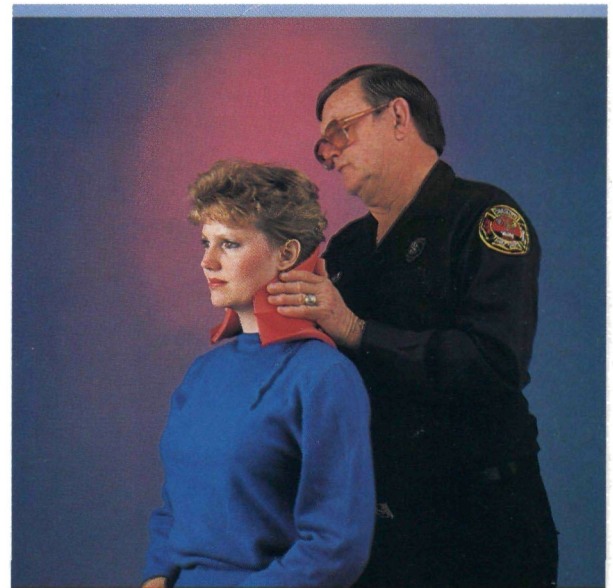


FIGURE 1.

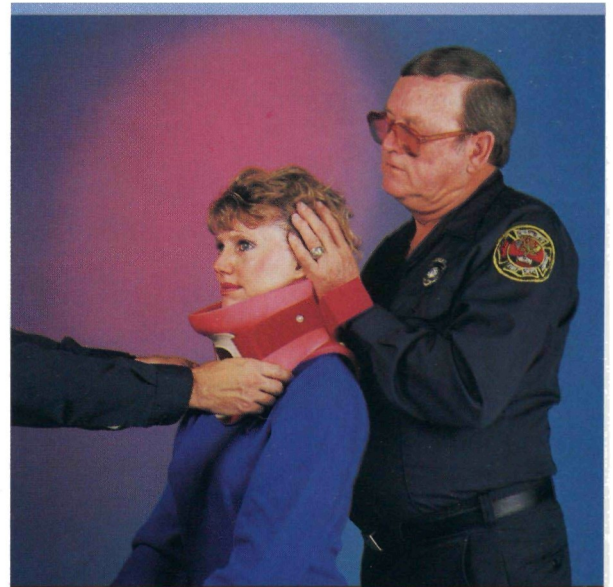


FIGURE 2.

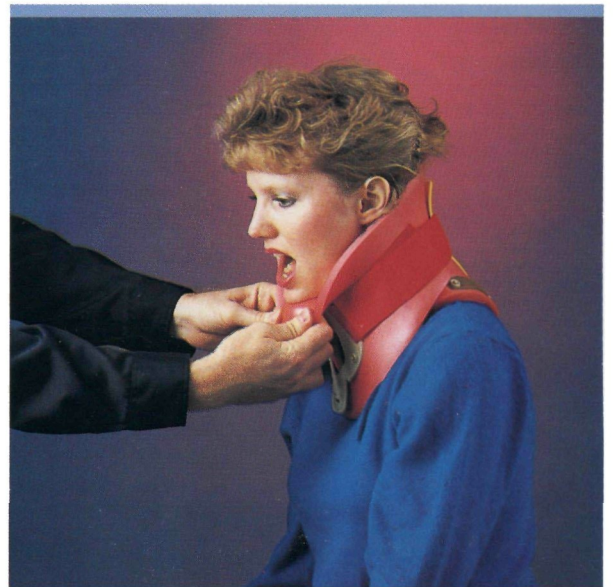


FIGURE 3.

There's more to early defibrillation than defibrillators.

Early defibrillation saves lives. It's now becoming a standard in pre-hospital medical care. As more and more programs are being implemented, Laerdal's comprehensive approach is more appreciated than ever. We not only offer the Heartstart® Defibrillators, we can provide help with every aspect of early-defibrillation programs. Laerdal's comprehensive system includes training, defibrillators and medical control. All the know-how, support and services you need to establish an effective program.



Training

In training, Laerdal excels. Only the Heartstart Training System provides the hands-on, realistic, standardized training essential for skill, competence and quality assurance. Patient assessment, CPR and proper electrode placement can be evaluated, as well as the user's performance, and the training electrodes can be used repeatedly to assure proper application. Only Laerdal integrates all these critical training components for the most realistic training.



Equipment

The Heartstart 1000 and 2000 have a proven rugged design for ease of operation and clear communication. Features such as a high-contrast LCD monitor, voice prompts, a realtime clock and the Medical Control Module

system have helped make these state-of-the-art systems the most widely used in the field, worldwide.



Medical Control

Comprehensive medical control is another important consideration vital to a program's quality and success. Laerdal provides support at every level – from training, standing orders, protocols and report generation to case-by-case review and trend analysis. Heartstart's Tape Player, Reporter and Data Manager computer program addresses each element necessary to achieve medical control. This allows assessment of individual cases, trends and program effectiveness.



Data Management

After the sale, we won't leave you to your own devices. Laerdal's comprehensive system includes an extensive field support program, easy ordering, service and supplies. It's just one more reason Laerdal is the preferred choice over all other manufacturers combined.

There's more to early defibrillation than just defibrillators. That's why Laerdal is at the heart of many successful early-defibrillation programs. For over 20 years, our resources, training and ongoing commitment to our customers have made us the most respected and trusted name in EMS. For more information, call us today, toll-free, at (800) 431-1055



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